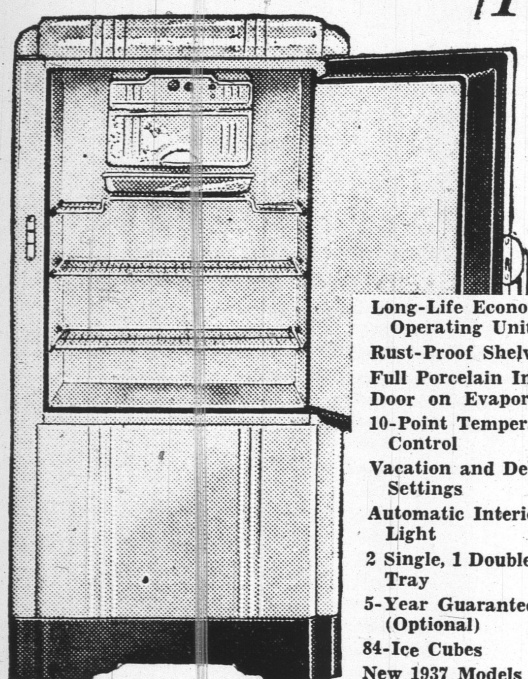


Inaugurating Our First Anniversary

PEARSON'S
FURNITURE STORE
133-135 W. WASHINGTON
L1-4587
OPEN FRIDAYS
UNTIL 9 P.M.

Today's **BIGGEST**
Refrigeration Buy!



Long-Life Economy
Operating Unit
Rust-Proof Shelves
Full Porcelain Interior
Door on Evaporator
10-Point Temperature
Control
Vacation and Defrosting
Settings
Automatic Interior
Light
2 Single, 1 Double Depth
Tray
5-Year Guarantee
(Optional)
84-Ice Cubes
New 1937 Models

6 Cu. Ft.
BRIGGS
\$139.50

15c a Day **METER PLAN TERMS**



New! Just Arrived
LAUNDRY MAID WASHERS

Made to Sell
For \$49.50

\$29.50

Twin Tubs Given

No equal for this washer value. Full sized... full
powered and fully guaranteed. Features include...

- Porcelain Tub
- Bottom Agitator
- Safety Type Wringer
- 1/4 H. P. Motor

\$1 a Week
Terms

PHONE
LL 4587
For Free
Home Demonstration

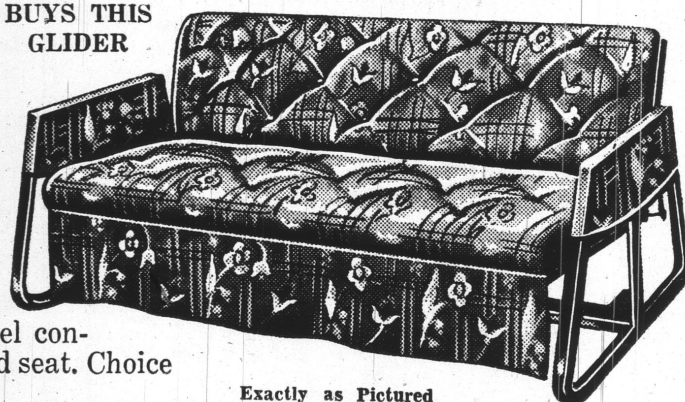
SENSATIONAL GLIDER VALUE!

\$11.95

BUYS THIS
GLIDER

PAY ONLY
50c A WEEK

Big and roomy with all-steel con-
struction... spring back and seat. Choice
of gaily colored coverings.

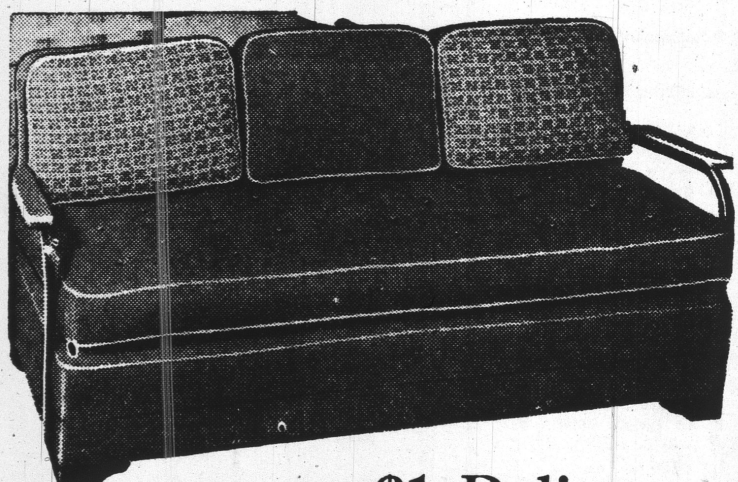


Exactly as Pictured

STUDIO COUCHES WITH METAL BACK
Fastened to Frame

\$29.75

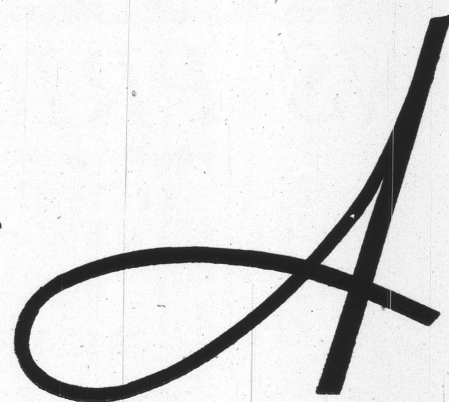
Not Necessary to Place
This Couch Against
Wall



\$1 Delivers

- Spring filled reversible
cushions
- Rigid steel frame arms
- Full innerspring con-
struction
- Covered in durable fabric
of green, rust or chocolate
- Extra large size

An Event That Will Long Be Re-



RED

LET

DA

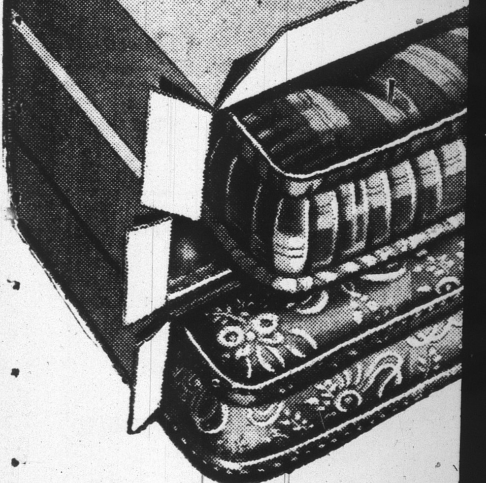
for FURNITURE

Our belief that the fast nickel always be-
comes a big volume... quick sales... small pro-
fit... our furniture store such a big success
of our 1st Anniversary and thanks to the
leading furniture manufacturers we are
able to be the most dramatic furniture selling
Look at these advertised specials and the
others that space will not permit us to

Carload

SIMMONS

MA



Our Regular '2
Value.... Bought

Such thrilling sale offers as this are
made possible by the large volume of
high grade mattresses from the largest man-
ufacturer famous "Beautyrest." We were able
to pass the savings to you, only by agreeing

SIMMONS features inclu

- 209 Innersprings
- Sisal and Felt Insulation
- High Grade Covering
- Floral and Woven Stripe

\$1 DOWN

Balance

Anniversary Headliner

10-Pc. LIVING ROOM



New! Smart!
Modern!
Everything
As Pictured

\$89.95
for only... Complete

featuring **KROEHLER DAVENPORT**
and **CLUB CHAIR**... Also

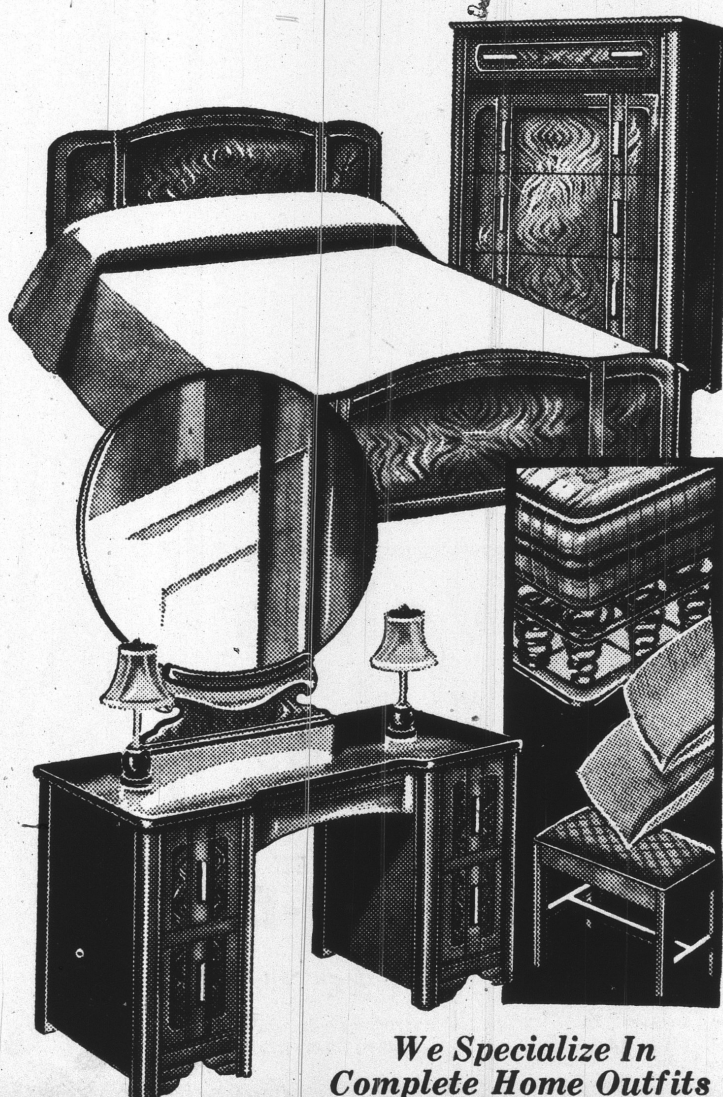
\$1.50 a Wk.
all you pay

- Occasional Chair • 2 Table Lamps • Floor Smoker • Junior Bridge
Lamp • Cocktail Table • 2 End Tables. Everything to furnish a
modern living room... at a price you would ordinarily pay for a sofa
and chair alone.

10-Pc. MODERN BEDROOM

Exactly as Pictured
REGULAR '89.50 OUTFIT

\$69.50
for only...



INNERSPRING
MATTRESS Included

- Full-size Bed • Chest of Drawers
• Vanity With Round or Oblong Mir-
ror • Pair of Vanity Lamps • Vanity
Seat • Pair of Pillows • Quality Bed
Spring • Innerspring Mattress.

\$1.25 A WEEK

Pays for It

We Specialize In
Complete Home Outfits