

THE FAIR OPEN EVERY SATURDAY NIGHT TILL 9 P. M.



PUT YOUR BEST FOOT FORWARD IN
WHITE NOVELTIES

Up to the Minute Styles

Here's the sale you've been waiting for. The sale that brings you up to the minute styles. Ties, Oxfords, T-Straps and Sandals at 10 lower prices. Sizes 4 to 8.

\$1.87

BUY ON THE FAIR'S TEN PAY PLAN NO CARRYING CHARGE

THE FAIR

311-325 WEST WASHINGTON ST.

HERE'S YOUR SALE OF
WHITE HATS
Values That Are Exceptional

Look at this lineup for 88c—Felt! Stuffed crepe! Sisal! Lacy straw! Togo panama! In all popular head sizes.

88c



SUMMER FASHIONS PRICED AMAZINGLY LOW

BUY YOUR SUMMER WEAR AT THE FAIR



SUMMER NEEDS THAT ARE ESSENTIAL
WHITE & PASTEL TAILORED SUITS

Refreshing New Fashions

SIZES 12 TO 20
SIZES 38 TO 44

\$1.99

Triumphs in line and detail are these lightweight tailored suits. Double or single breasted suits with action or plain back. Washable shantung and linen in white and pastel colors.

The Fair, Second Floor.

SHARKSKIN AND FLEECE
TOPPER COATS

Soft as a bunny but summery in weight. Styles that you'll love on sight with the pleated backs that you'll see in much more expensive toppers. White and pastel in sizes 14 to 20.

\$2.99

OUR COLLECTION IS THE GAYEST—YOUNGEST MOST CHARMING GROUP YOU EVER SAW !!!

SALE! COOL, WASHABLE SPORT FROCKS

FASHION'S LOVELIEST STYLES FOR SUMMER

Prints! Polka dots! Plain colors! One-piece models! Two-piece styles! Everything that you could want in the way of a cool summer sport frock. And the grandest thing about them is the fact that they're washable. Sizes 12 to 20. 38 to 52.

The Fair, Second Floor.

\$3.99

NOT OFTEN ARE WE ABLE TO OFFER HIGH QUALITY VALUES AS NOTABLE AS THESE!

SUMMER DRESSES

• FOR TOWN • VACATION • DINING
• DANCING AND AFTERNOON WEAR

You'll Find Lower Prices But High Quality At The Fair

SIZES 12-20
38-60

\$6.74

- Printed Sheers
- Solid Color Chiffons
- Important New Sheers
- Twin Print Chiffons

Tomorrow you who wear sizes 11 to 17, 12 to 20 and 38 to 60 will thrill to what we think are the best cash dress values offered this summer! For town, for vacation, for afternoon, for dining and dancing. Come tomorrow morning and your summer wardrobe worries are over!

Colorful Cool Voiles
YARD—

Keep cool—keep comfy. Here are high quality refreshing voiles at low price, large flowered pattern, all-over pattern and circle patterns. A spectacular selection of colors and patterns that will bring crowds to the Fair.

16c

COOL EYELET BATISTE
29c

For cool summer dresses in white, light blue, pink, navy blue, yellow and brown.

ONE DAY SALE
P-I-Q-U-E
25c Yd.

Wide and narrow wale in white, rose, blue, brown, tan, green, orchid, etc.

"STYLECRAFT"
ALL-WOOL
TROPICAL WORSTED
SUITS



\$15

- SPORT BACK
- PLAIN BACK

Men's all-wool stylecraft tropical worsted suits. Sport or plain backs in single or double-breasted models. New checks, plaids, Greys, blues and browns. Regular, stouts and longs in sizes 34 to 50.

Men's Cool SANFORIZED WASH SUITS

Single or double breasted sport back wash suits in white and patterns. Sizes 33 to 46.

Men's Cool SANFORIZED WASH SLACKS

Men's pattern and plain color wash slacks in sizes 29 to 42.



MEN'S WATER-PROOF STRAW HATS

Men's snap brim and opto shape waterproof straws. Grey, linen and Palm Beach. All head-sizes.

\$1

Men's 75c Polo SHIRTS

Fine ribbed mesh celanese and English ribbed in eyelet and button style. All sizes.

49c

Men's \$1.50 Dress Shirts

Men's fine broadcloth and woven madras, white, solid colors, checks and stripe shirts in sizes 13 1/2 to 17.

\$1

Men's 75c UNION Suits

Men's fine nainsook athletic unions with reinforced back in sizes 34 to 46.

49c



The Fair Is the Place

TO BUY BEACH OR SPORTSWEAR

200 PRS. SMARTLY STYLED

TWILL SLACKS

Clever new slacks for this season's wear. Fine twills, gabardines and ducks in white, brown and navy. Sizes 14 to 44.

98c

HIKING-BIKING
CULOTTES
98c

The season's latest rage, cool, practical beach culottes; sizes 20 to 24.

500 PR. WOMEN'S
TWILL SHORTS
59c

Navy, brown and white, some with side piping, sizes 14 to 20.

WOMEN'S WOOL
SWIM SUITS
\$1.00

Women's all-wool, one-piece swim suits, in all sizes.

GIRLS' and TOTS'
SLACKS
49c

Plain color slacks trimmed with colored stripes. Sizes 2 to 14 years.

Boys' 3-Pc. Long Pants Suits

SPORT BACK—6 to 15 Yrs.

Boys' double breasted 3-pc. (coat, vest and pants) sport back suit. Blue cheviot and patterns in sizes 6 to 15.

\$3.79



BOYS' 59c POLO SHIRTS

Sleeveless and half sleeve. Knit, eyelet, zipper and button style. In all sizes.

39c

BOYS' \$1 WASH SLACKS

Pre-shrunk wash slacks in white duck and patterns. Sizes 7 to 16.

69c

BOYS' \$1 SANFORIZED KNICKERS

Boys' linens and cool woven cloths in sizes 6 to 18 years.

69c

BOYS' 39c POLO SHIRTS

Boys' cool cotton mesh eyelet and button style shirts in all sizes.

25c

All-Silk PANEL SLIPS



Also celanese rayon crepe slips, lace or tailored V or straight top with rip-proof seams. White and pastel colors. Sizes 34 to 52.

94c

COOL BATISTE
GOWNS & PAJAMAS

94c

Floral designs, ruffle trims and tailored gowns and pajamas. Sizes 16 to 20. Regular and stout sizes. Stock Up Now for Summer Wear.

ALL SILK HOSE

39c

First Quality Hose Reinforced at wearing points in all new light shades. Sizes 8 1/2 to 10 1/2.

NEW SUMMER
BAGS

94c

Zipper, Handle and under-arm style copies of higher priced bags in white and pastel colors.

NEW SUMMER
GLOVES

44c

Silk mesh and washable fabric gloves, smart summer styles in pastel colors and white. Sizes 8 1/2 to 10 1/2.



A Thrilling Group

GIRLS' COOL WASH FROCKS

• White
• Pastel
• Floral
• Patterns

49c

A thrilling group of cool sheer frocks... Becomingly styled and carefully made with cap and detachable sleeves. Clever new details. Sizes 7 to 16 years.