

# JUNE BARGAIN JAMBOREE DOWNSTAIRS *at* AYRES

## A Dramatic Dress Event

Bringing Values of the Season to All Indianapolis! Your Choice from an Entire Higher-Priced Collection! Value and Variety in One Big Sale! An Opportunity That Thrift-Wise Women Will Jump at to SAVE on a Summer Wardrobe!

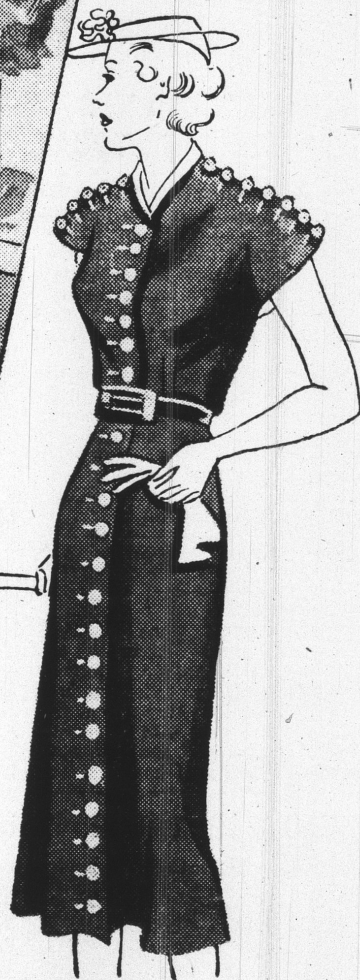
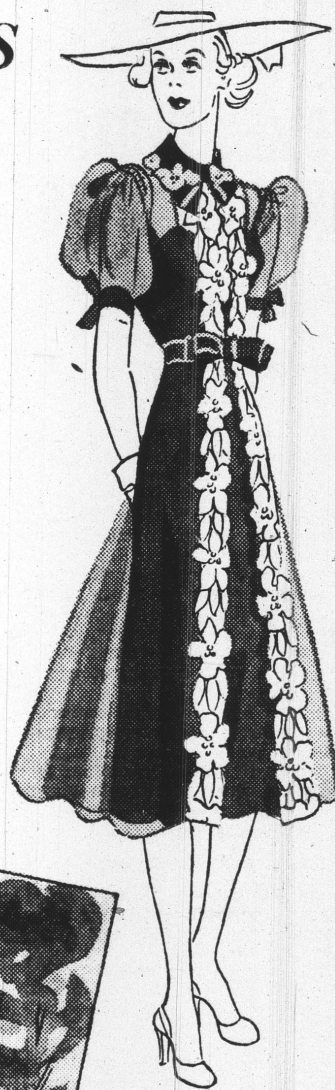
YOUR CHOICE—Any 2 DRESSES

2 for \$13  
(or 1 for \$6.98)

Think of it! Every one of you can have a complete new wardrobe and select from one of the most beautiful assortments we have assembled at this price! We've sketched only a few of the outstanding styles, but there are countless others waiting your selection! Everything from tailored sport type dresses to soft afternoon dresses . . . prints, sheers, WHITES, PASTELS, the new BLACK with White, and the smart dark "Parkay" sheers. We've included in this group a complete size selection for every woman under the summer sun . . . Come in tomorrow and settle your summer wardrobe problem . . . and SAVE, SAVE, SAVE!

Sizes: 11 to 19!  
14 to 20!  
38 to 52!  
16½ to 24½!

Downstairs at Ayres . . . Where  
Correct Fashions Are Less Expensive!



Another Important Major Fashion Feature in Our June Jamboree Sale!

Sensational Sale! 500 Pairs Brand New Red, White or Black  
Open-Toe Sandals

Sale  
Priced  
at

\$2.69  
PAIR

• White Kid! • Red Kid! • Black Patent!

"Your Toes Must Show" . . . that's the big fashion news for summer! Here are the shoe fashions . . . at a June Jamboree Sale price! High or Cuban heel oxfords in medium or narrow widths. Well made for fashion and service. Sizes 3 to 8 in group.

—Downstairs at Ayres.



Saturday's Fashion Scoop!

June Jamboree Sale of  
Wide Brim Tuscans

Sale  
Priced  
at

\$1.69  
EACH

Regularly  
Sell for  
\$2.00

• Natural! • Black! • Navy!

Here's a Saturday fashion scoop for all thrift-wise women! We've a splendid group of brand new wide brim tuscan straws, the hat that's unanimously first choice for wear with any summer costume. Wear one of these flattering tuscans in natural, black or navy colors with flowers, grosgrain ribbon, velvet ribbon and chiffon streamer trim. Sizes 22 to 23.

—Downstairs at Ayres.

June Jamboree Sale!  
Feather-Weight  
Summer Coats

Two Exciting Groups at

\$5.00

WOOL CREPE TOPPERS—All-wool crepe toppers in 6 smart styles. Colors in white, navy, brown, black, beige, gold and green. Sizes 12 to 20.

UNLINED FLANNEL COATS in two popular lengths 36 or 42 inches. In black, navy, brown, beige, powder blue and green. Sizes 12 to 20.

June Jamboree Sale!

Cool 2-Piece  
Summer Suits

Two Exciting Groups

Sale  
Priced  
at

\$2.69

WHITE BELGIAN LINEN SUITS in 4 different styles. Plain or action backs. Guaranteed not to shrink. Sizes 12 to 20.

"FASHIONLYN" suits of cotton fabrics. Vat dyed and sanforized. Link button, action back style. Black, brown, navy, shrimp and aqua. Sizes 12 to 20.

—Downstairs at Ayres.

