

# The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

TOMORROW AT 9:30! A Dramatic Selling of 1200 New



At Last! A Rayon Slip  
You've Been Waiting Years For!  
"Fruit of the Loom"  
"DAWN DU" SLIPS  
of RAYON CREPE

**\$1.29**

• 4-Gore, and Bias Models! • Deep Shadow Panels!  
• Adjustable Straps! • Lace or Tailored Styles!  
• Tearose or White! • Sizes 32 to 44!

Just imagine beautiful crepe slips in the fabric you have known for years. Like all "FRUIT OF THE LOOM" fabrics, washability and durability are above question. The slips are finely made, with deep shadow panels, and all the features of much more expensive types. Their smart styling emphatically belies the low price. A rayon crepe slip true-sized and cut thru the hips. Sizes 32 to 54.

Downstairs At Ayres

Mail or Phone  
Your Order RI 9441

**FRUIT OF THE LOOM**

## Summer Daytime Frocks

14 Entirely New and Different Styles In Fabrics and Patterns Usually Found in \$1.69 Dresses! Sunback or Sleeveless Models! Floral-Garden or Persian Prints!

