

# The "BUY WAY" of Indianapolis

## AYRES DOWNSTAIRS STORE

(REGISTERED)



Dark or Light Colors  
That Wear Well With  
Light or Dark Dresses!

### SUMMER STRAWS

**\$1.39**  
EACH

- Pedalines
- Sisols
- Large Brims
- Peach Baskets
- Watteau Backs
- Head sizes 22 and 23.
- Plenty of Matron Styles in Group!
- Navy
- Black
- Copen
- White
- Maize

—Downstairs at Ayres.

5000 Yds. New

### WASH GOODS

Remnants

**15c**  
YARD

Women's Rayon Undies, 3 for  
Panties, stepins, briefs, bloomers or vests with plain fronts, elastic backs. Tailored or lace finish. Some substandards. Sizes 34 to 42. **\$1**

Cotton Union Suits, 3 for  
Built up shoulder band finish, tight knee styles in popular summer weight. Sizes 34 to 44 in group. **\$1**

Rayon Taffeta Slips  
Women's rayon taffeta slips with California V lace or tailored tops. Bias cut, tearose or white. Sizes 34 to 44. **50c**

Cotton Crepe Gowns  
Durable cotton crepe gowns with V necks. Plain or print trimmed shoulder sleeve. White or tearose. Sizes 16 to 17. **89c**

Convenient—Sanitary!

### "TOSS-A-WAY" Disposable Diapers

**50c—60c**  
Pkg.

Small size package of 25 at 50c. Large size package of 25 at 60c. The comfortable fitting band with 1 diaper costs 25c.

Infants' Training Panties

Double knit training panties with close fitting knit French leg style. Infants' to 3 years' size. **19c**

Infants' Gowns, Gertrudes

Flannelette gowns, gertrudes and wrappers of good, serviceable quality. White, pink or blue colors. **19c**

Tots' Play Togs, Ea.

Novelty print sun and play togs in plaids or floral patterns. Self and fancy trims. Sizes 1 to 6 years. **29c**

Kick-Proof Nodkin

Fits any size crib. Allows baby to turn over and still keep baby protected with cover. Irregulars. **\$1**

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A Friday Shopping Event!

500 New, Colorful  
Exciting, High Fashion

## SUMMER DRESSES

**\$3.98**

Styles Adapted from Best Sellers—Organdy Formals and graduation dresses! Jacket Dresses! Sheer Redingotes over print dress! Sheers with felt flower trims! Tailored Shirtmaker Styles! Summer Washables! Street and Business Dresses!

Fabrics from the Headlines of Fashion Magazines Dotted Organdy! Spun Rayons! Sheers! Bemberg Sheers! Velvety Nets! Chiffons! Polka Dots! Floral Prints! Cotton Laces Plain Washables!

Sizes 11 to 17—14 to 20—38 to 52!

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For Friday Only a Very Exciting Event!

## SALE! Women's Pure Silk Stockings

(Irregulars)

**29c**  
PAIR

(4 Pairs for \$1)

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Imagine... a pure silk stocking selling for only 29c! But we accomplished the near impossible and offer for Friday only a limited quantity at this one-day sale price! These stockings have elastic hemmed top, seamed back, fashion marks and are fully reinforced at top and in foot with lisle. Sizes 8 1/2 to 10 1/2. In five smart shades.

Women's Mesh Stockings

A pure silk mesh hose with hemmed top and seamed back. In sizes 8 1/2 to 10 1/2. Irregulars. **39c**

Children's Cotton Anklets

Children's ankle socks with plain foot and contrasting colored, close fitting cuff. Irregulars. **10c**

It's Time to Wear White—and Here Are the White Shoe Styles You Want!

## WHITE Summer Shoes

**\$1.99**  
PAIR

It's time to buy your white shoes... and when it comes to WHITE shoe fashions... depend upon Ayres Downstairs Store to meet your needs. In this selection of brand new summer shoes you'll find one of our biggest varieties of styles we've ever offered at this price. Sandals, pumps, ties, straps, oxfords. In sizes 8 1/2 to 8, widths AA to C.

- Ties
- Straps
- Oxfords

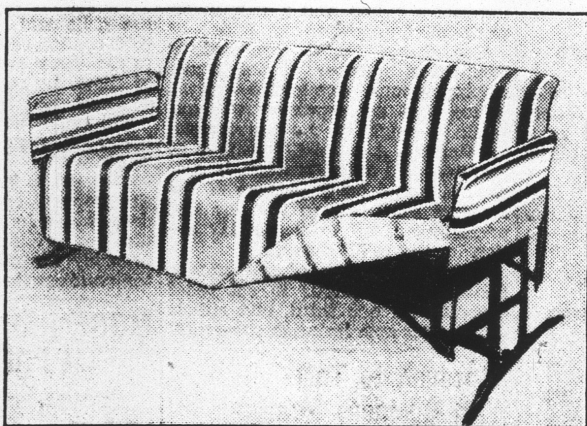
Downstairs at Ayres



## Make Your Home More Attractive for Summer!

### Glider Re-Covers

Will Make Your Old Glider  
Look New and Clean!



A wonderful idea for making your glider look like new. These glider covers come in two different qualities in bright colored stripes with green and brown predominating. No. 1. Neatly shaped with taped bound edges and including the pieces for arms. No. 2. Water proofed fabric—this set comes in 2 colors... brown and green. Without arm pieces. **\$1.98** EACH

### 3 Styles in Awnings

30 Inch and 36 Inch Width!

Style No. 1. Solid green in 30 or 36 inch widths! Style No. 2. Green and tan stripe awning in 30 and 36 inch widths. Style No. 3. A 4-color combination awning in 30 and 36 inch widths. 42-inch width at \$1.69. **\$1.59** EACH

Porch Valance

**25c to 39c**  
YD.

Scalloped valance to decorate your porch. This valance will match your awning. In 18 and 24 inch widths. 1, 2 and 4 color combinations.

Porch Stripes

**39c** Yard

Painted and woven stripe materials for recovering your summer porch furniture or porch glider.

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A Real Saving for Summer Porches!

## Combination Sale! 5-Pc. Summer Porch Set

- Full Size Glider .... \$11.95
- 6x9 Grass Rug ..... \$1.89
- Box Seat Chair ..... \$1.49
- Canvas Yacht Chair \$ .98
- Hostess Table ..... \$1.98

If Bought Separately \$18.29

All 5 Pieces

**\$15.95**  
You Save \$2.34

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## Sale! Innerspring Mattresses

Twin or Full Size Inner-Roll Construction

- Damask Ticking!
- 3-Row Studded Border!
- Ventilators!
- Full Size!
- 8-Oz. Stripe Ticking!
- Metal Hand-holds!
- Button Tuftings!
- Taped Edges!
- Twin Sizes!

**\$17.95**  
Each

—Downstairs at Ayres.

A Special Treat  
for Friday Shoppers!  
One-Day Sale!

Super Quality  
Seamless 9x12

## Wilton RUGS

**\$39.50**

These rugs are super quality imported French Wiltons of heavy wool construction. Jacquard woven with seamless, fringed ends in true Persian reproductions. The colors are really beautiful, showing quality construction. Ayres Deferred Payment Plan or "Few Pennies a Day" Plan are available.

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Extra Special!

## 48-In. Cushion Dot Marquisette

An extraordinary quality of Pussy Willow Dot marquisette with dots closely spaced. Make a set of beautiful curtains for your living or dining room with this expensive looking material.

**29c**  
Yd.

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