

The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

(REGISTERED)



It's Time to Wear White!

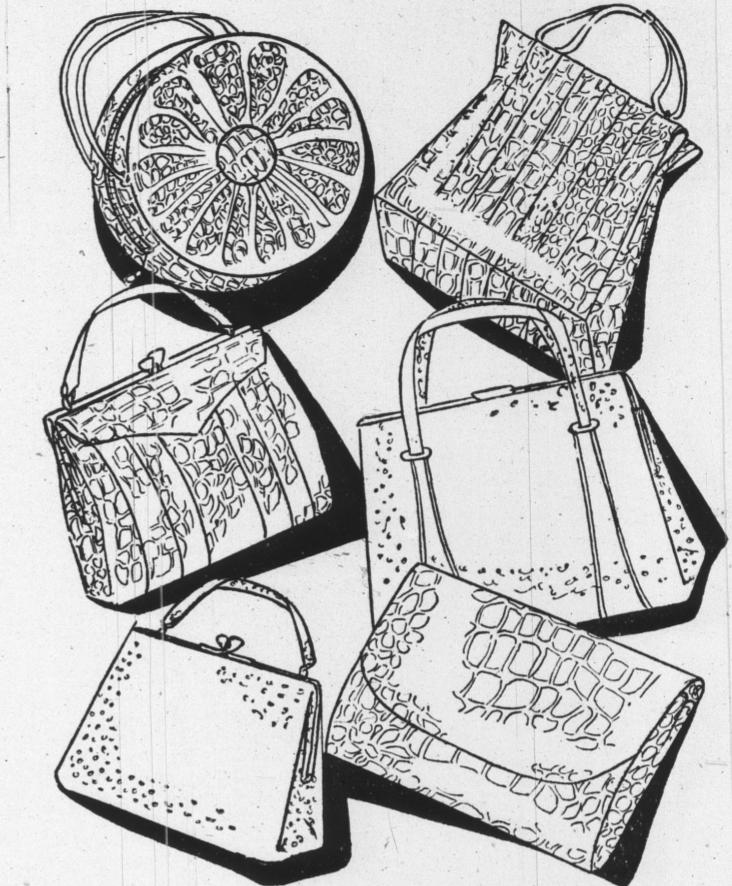
WHITE Washable Bags

\$1.00
Each

- Alligator* • Rough Grains* • Calf*
- Big Bags! • Small Bags! • Zipper Bags!

White handbags, fashions to start the white parade off in grand manner. There're roomy utility bags, pouches, envelopes, tophandles, zipper types, luggage types and back-strap models. They're bags that go with any summer costume, for traveling, vacation or business. Choose one in a simulated calf, alligator or rough grain. Every one is washable.

*Simulated



Already the Cry Is "White"—Tomorrow We're Ready
With This Special Selling of 2100 Pairs of Brand New

WHITE Summer SHOES

We're Ready, Too, With
Complete Selections of
"American Girl" White
Shoes at \$4.95
"Corliss" White
Shoes \$2.99
"Corliss De Luxe White
Style Shoes \$3.99
Children's White
Shoes \$2.29
Men's White Shoes... \$3.00

Maytime is White Shoe time . . . and it's high time for you to choose your white shoes . . . and when it comes to white shoe fashions, Ayres Downstairs Store shines. From 2100 pairs of brand new white shoes you're sure to find exactly the style, the size you want in this group. Sport types, dress types, types for women, for misses, and for Juniors! And it goes without saying that you'll find this low price a money saver for your budget!

Sizes 3½ to 9, Widths AAA to C!

- White Nu-Buck
- White Sandals
- White Pumps
- White Straps
- White Oxfords
- White Ties
- High Heels
- Low Heels
- Medium Heels
- White Combinations

\$1.99
Pair

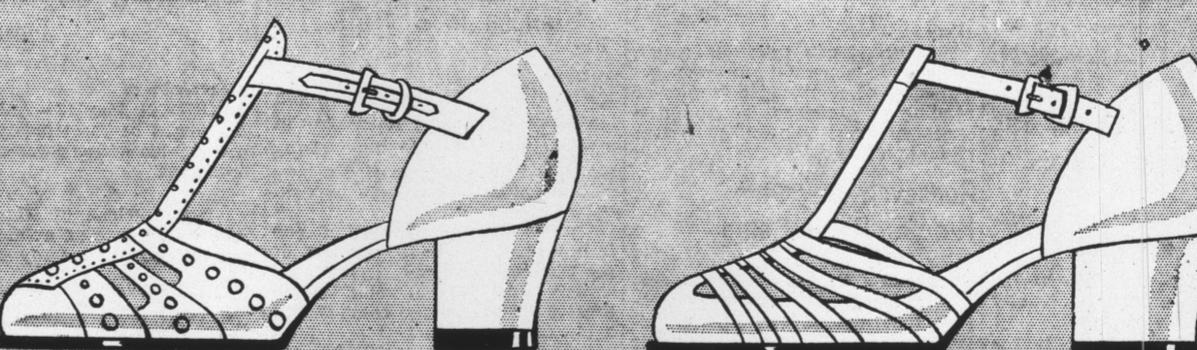
—Downstairs at Ayres.

Kayser WHITE GLOVES

- "Kayspun" • "Seabreeze"
- And "Coral-Lace"

Kayser white gloves are riding the white wave to popularity. And one of the nicest features about all three styles is the fact that they wash just like a hankie! Choose from novelty slip-on styles, one-button, three-button or plain wrist trim styles. Sizes 6 to 7½ in the group. We've plenty of Kayser Washable fabric gloves, too!

\$1.00
Pair



WHITE Felt Hats

Go With Everything—And This Low Price
Pleases Every Fashion-Minded Woman!

- Off-the-Face Styles
- Swaggers
- Brims

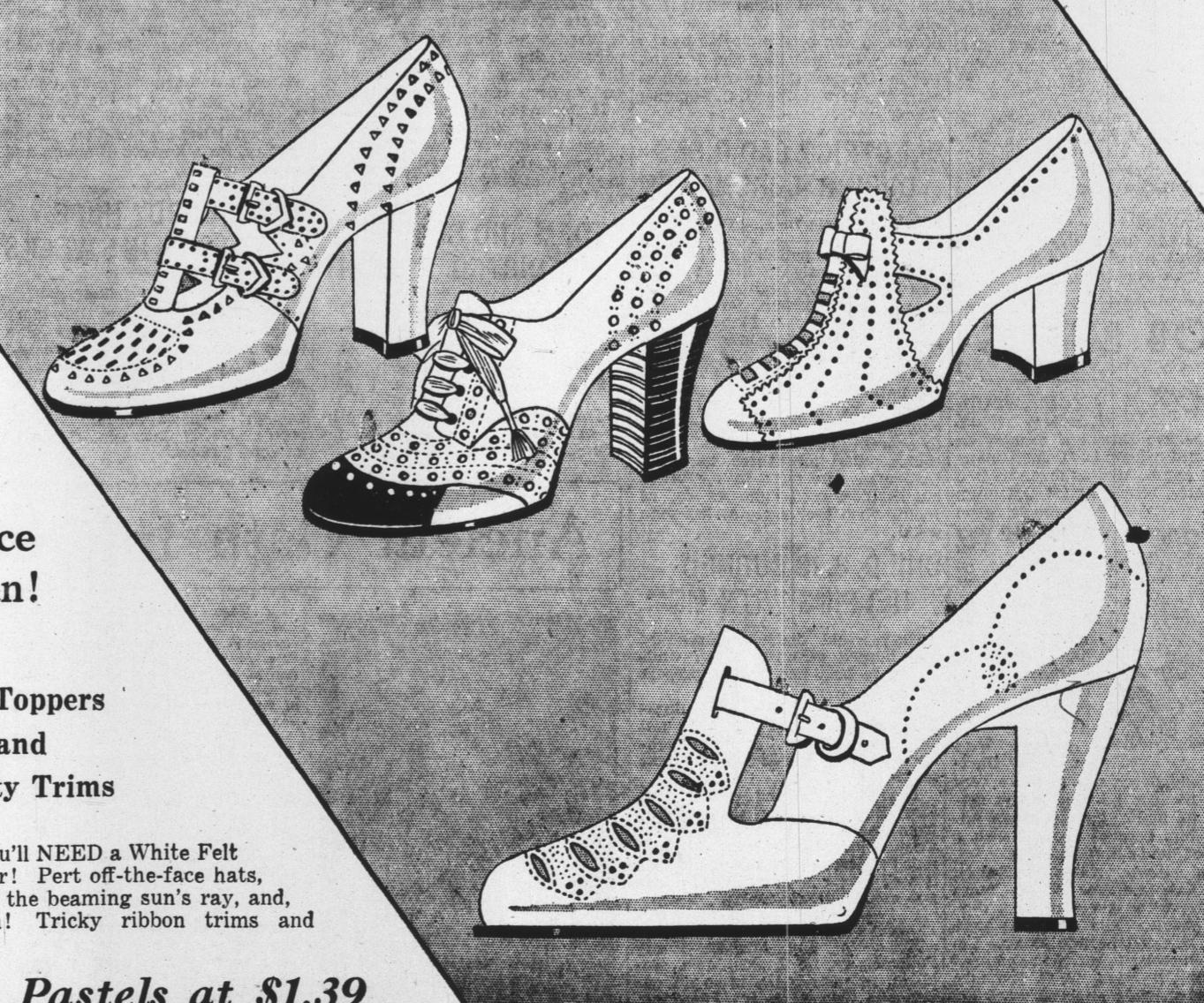
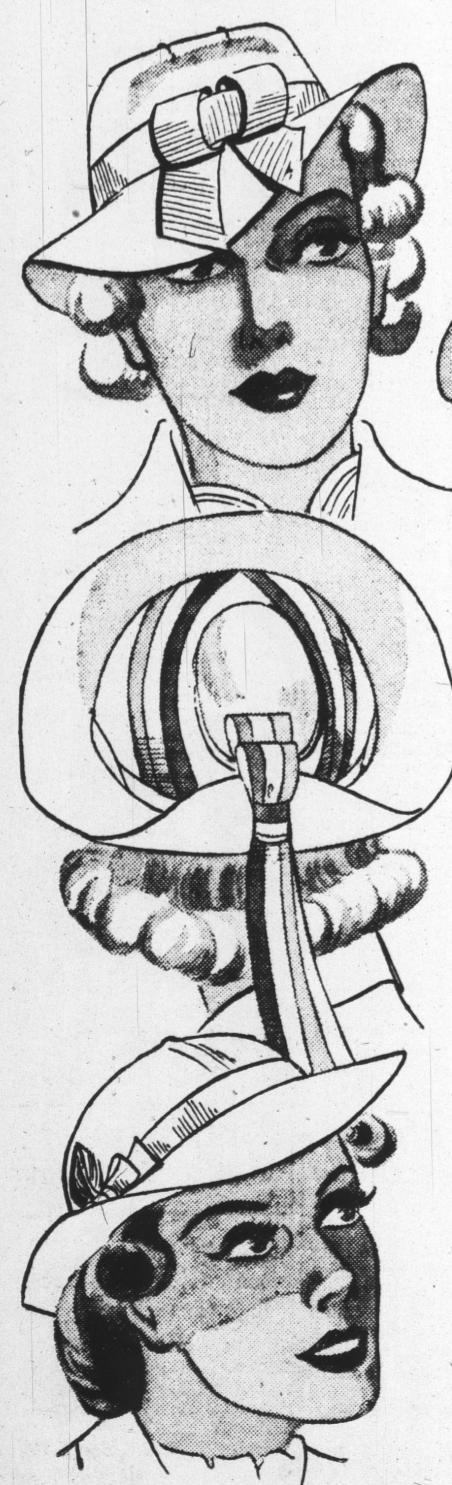
\$1.39
Each

- Open Toppers
- Plain and
Novelty Trims

No matter if you plan to spend your vacation at home or at the sea-shore you'll NEED a White Felt Hat to see you coolly and smartly through the sultry, hot days this summer! Part off-the-face hats, smart swagger hats, dashing hats with medium brims to protect you from the beaming sun's ray, and, of course, the saucy new toppers are to be found in this splendid collection! Tricky ribbon trims and novelty trims, too! Head sizes 22, 22½ and 23.

Also a Nice Selection of Darks and Pastels at \$1.39

—Downstairs at Ayres.



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