

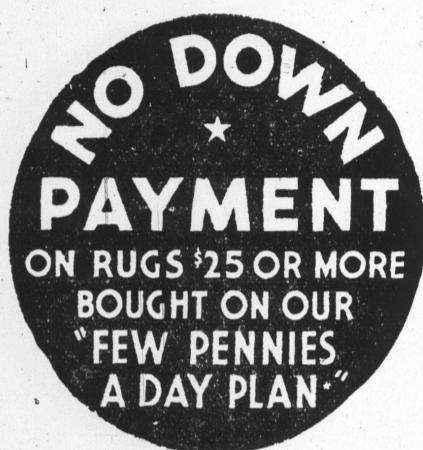
The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

* (REGISTERED)

Tomorrow at 9:30! We Do It Again—and Score a Knockout Value!

Manufacturer's Warehouse Clearance

SALE of Chas. P. Cochrane RUGS



You SAVE—Because They're Called Discontinued Patterns!

Weeks and weeks ago we snapped up these RUG BARGAINS, in the face of a rising market! We bought a complete stock, the entire discontinued lot of two different qualities . . . and as a result we have a complete selection of everything you want! These rugs are famous for their quality, service, beauty and workmanship and one of these rugs, at one of these sensationally low sale prices is an investment for any home! On every rug you save from $\frac{1}{4}$ to $\frac{1}{3}$ off of regular selling prices . . . that's what we saved when we purchased them as discontinued patterns . . . and, as usual, we are passing this savings along to you. Every RUG IS SEAMLESS and PERFECT QUALITY . . . A RUG you'll be proud to own for your own home!



Odd Size—Room Size and Large Size

American Orientals—Modern—Texture and Colonial Hooked Rugs!

9x12 Size	4.6x6.6 Size
\$29.75	\$9.95
36x63-In. Size	7.6x9 Size
\$5.95	\$23.95

Seamless—All-Wool Rugs in 8 Low Sale Priced Groups!

(Check the Prices and Sizes on Your Right and Left!)

In order to give you one of the largest size, pattern and color selections we've ever offered in a Warehouse Clearance Sale of discontinued patterns—we took the entire selection offered in eight different size ranges! Choose from American Orientals, modern types, texture types and Colonial Hooked Rug patterns in odd sizes, room sizes, throw sizes and large sizes. Colors, Reds, Rusts, Taupes, Greens, Blues, Burgundies, Tans and combinations. Many beautiful Persian and Chinese American Oriental patterns. Be Here Early Tomorrow . . . values like these won't last long!

6x9 Size	8.3x10.6 Size
\$17.95	\$29.75
27x54-In. Size	9x15 Size
\$2.95	\$39.75

... and these **FINE RUG VALUES**—from Our Own Stocks!

9x12 or 8.3x10.6 Seamless	Axminster Rugs
Sale Priced at—	\$24.95

Sale priced! All-wool, seamless Axminster rugs with tailored ends. Chinese and Early American Hooked patterns. All wanted colors.

Ayres' "Nu-Life"
RUG PAD
9x12 \$4.95 8.3x10.6

A very fine quality, resilient rug cushion that adds life to your rug. It comes in two popular sizes, 9x12 or 8.3x10.6. Moth proof, rodent proof. Bound edges.

Plain or Figured
Broadloom
Sale Priced at—

\$2.65

Every yard perfect quality. Choose from 6 of the most popular colors in a big assortment of weaves. Textures, modern, two-tone, etc. 8 ft. wide.

Installed, Cemented Down 14 Yards or Over!
Inlaid Linoleum

Sale Priced at—

\$1.79

Sq. Yd. Laid

A heavy quality inlaid linoleum in choice of many attractive patterns and colorings. Please bring room measurements.

Colorful Stenciled Patterns in
Summer Rugs
89c

4x7 Size EA.

For your summer home or summer porch these brightly colored stenciled rugs can't be beat. In hooked patterns and open ground modern patterns. Green or brown colors.

Brighten Your Home— CURTAINS—for Every Window!

No More Than—No Less Than

\$1.00

EACH or a PAIR

Pastel Marquisette Flounce Curtains
\$1.39

A lovely curtain in pastel marquisette with woven dot. For your bedroom windows these curtains will add a lot of beauty and light. Baby ruffle on all sides and wide flounce on bottom.

Summer Drapes, Pair
\$2.98

Cotton drapes of heavy horizontal stripe and all-over pattern. These come in harmonious color combinations. Light or dark ground effects.

50" Printed Crashes
49c YARD

Beautiful bright colored patterns and designs in the new summer colors for summer drapes or slip covers or porch furniture!

—Downstairs at Ayres.

LACE PANELS—For living room or dining rooms. Choice of over 20 different patterns in widths from 45 to 58-inch widths. In plain or bordered weaves. Your choice for **\$1.00** only . . .

TAILORED CURTAINS—For dining room or living room. These tailored curtains come in net, cushion dot marquisette, rough weave nets and French marquisette. In 34" **\$1.00** PAIR and 44-inch widths . . .

BEDROOM CURTAINS—Colored figured marquisette in a nice assortment of patterns and colors. Also in this group you'll find plain cushion dot marquisettes at . . .

\$1.00 PAIR

COTTAGE SETS—Styles for your kitchen. Colorful new curtains in a very large assortment of patterns and designs. Styles to suit any taste and every home . . .

\$1.00 PAIR

BATHROOM CURTAINS—Tailored or ruffled curtains in plain, cream, cushion dot, colored plaids or pastel pin dot marquisette. All 1 1/2 yards. Your choice of several styles at . . .

\$1.00 PAIR

SUNROOM CURTAINS—These are suitable for sun rooms or summer cottages. Gaily colored plaids in several color combinations. Hemmed, \$1.00 PAIR headed tops, ready to hang..

—Downstairs at Ayres.

A Large Manufacturer Closes Out All His Surplus Bolts of Curtain Goods—Extraordinary Savings on Each Yard!

Sale! 4000 Yards
Curtain Materials

In 3 Low Sale Priced Groups—

12c	19c
YD.	YD.

29c

Here's a timely sale of fine curtain materials, suitable for use in any room in the home. These are full bolts, a close-out from a large manufacturer, who sacrificed them at a special "low" price to us for our May Home Sale Festival! Choose from white, cream, ecru, pastel, colored and figured dot materials in 36-inch, 40-inch and 50-inch widths. In the group you'll find such weaves as CUSHION DOTS, PIN DOTS, PLAIN AND FIGURED PASTEL MARQUISETTE, HEVAY NET WEAVES and colored CLIP MARQUISETTES. Buy all you need at one of these money-saving prices!

—Downstairs at Ayres.