



It's the costliest kind of driving you do

ONE STOP can waste enough gasoline to take you one-third of a mile... and you average 30 stops every day!

To cut down the high cost of stop-and-go driving, Shell engineers developed a way to "balance" gasoline.

By this revolutionary balancing process, the entire chemical structure of gasoline is rearranged. Actually Super-Shell is made "digest-

ible" for your motor, just as some foods are made digestible for you by cooking.

When you're starting, shifting, accelerating—at all times—your motor gets the full benefit of Super-Shell's *high energy content*.

"Motor-digestible" is the best way to describe this gasoline.

There's a Shell dealer in your neighborhood. Stop there "next time" for gas.



SUPER-SHELL