

## PROGRAM IS SET FOR 'FIELD DAY' ON JOURNALISM

300 State High School Seniors Expected for Event at Butler Saturday.

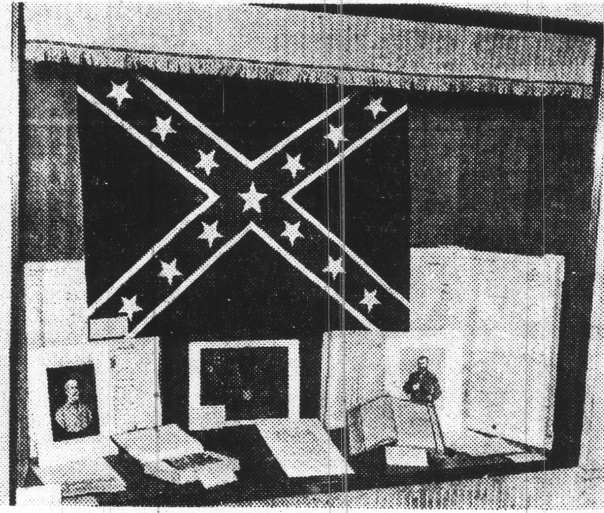
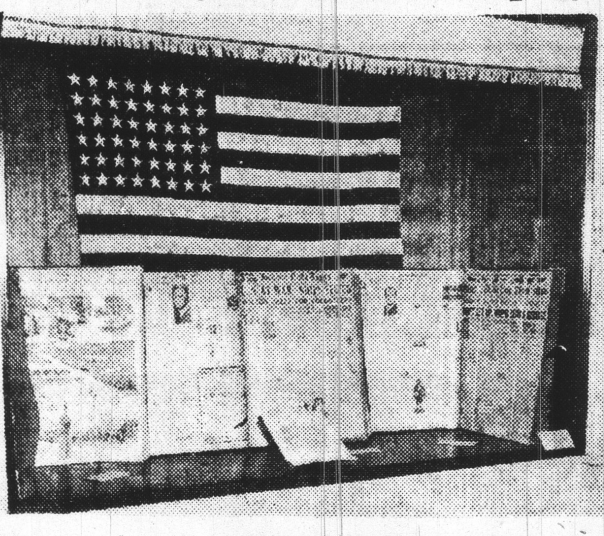
An estimated 300 Indiana high school seniors are to attend Butler University's fourth annual journalism field day Saturday, Evan B. Walker, general chairman, said today.

Speakers at the morning sessions and their subjects are to be Eugene J. Cadou, International News Service, "How Press Associations Function"; Noble Ropkey, Indianapolis Engraving Co., "Advertising Layout and Problems"; James Q. Thrasher, Indianapolis Times, "Radio and Dramatic News."

Others will be Mrs. Florence W. Long, Indianapolis News, "The Woman's Page"; Wayne Guthrie, Indianapolis News, "News That Crosses the City Desk"; Robert Hoover, Indianapolis News, "Covering the Police Beat"; Russell Campbell, Indianapolis Star, "Feature Writing"; Norman Isaacs, Indianapolis Times, "Links in the Newspaper Chain"; and Bob Stranahan, Indianapolis Star, "Tips on Writing a Sports Column."

Luncheon speakers will be Herbert R. Hill, Indianapolis News, "The American Press Surveys the World," and Prof. N. R. Buchanan of the university, "Jumbled Journalism." Prof. R. J. Hammargren will be toastmaster and the Delta Gamma trio is to sing.

## War Flags Shown in Display



(Our Town Page 13)

Window displays concerning the Civil War and the days when the United States declared war on Germany have been arranged in the lobby of the Indiana State Library Building, 140 N. Senate St., by Mrs. Essie Burke, of the library staff.

Upper: Newspaper headlines telling of President Wilson's declaration of war and others bear stories of the World War a year later.

Below: The Confederate flag used by the Southern army during the Civil War. In the background is a picture showing Gen. Robert E. Lee surrendering to Gen. U. S. Grant. The books are biographies of the two generals.

## SUGGESTIONS GIVEN FOR ANIMAL'S CARE

Humane Association Marks Kindness Week.

Suggestions for the care and comfort of animals were issued today as Indianapolis joined in the annual Be Kind to Animals Week, sponsored by the American Humane Association. They were:

Don't keep any animal unless you are prepared to give adequate care. Give every dog a license tag with your name and address on his collar.

Provide a sleeping place; cement floors will not do. Feed at regular periods; food must be suited to the animal; it must be fresh.

Keep food and water dishes as clean as if for your own use. Drinking water must always be fresh; change frequently, especially in hot weather.

Stop killing birds; put away the guns.

## GUFFEY COAL BILL GIVEN PRESIDENT

WASHINGTON, April 13.—The Guffey-Vinson Coal Control Bill, designed to regulate prices in the \$10,000,000 bituminous coal industry, today was sent to President Roosevelt for approval.

Mr. Roosevelt approves the measure and he is expected to sign it. Congressional action was completed yesterday when the House accepted the bill with minor changes recommended by a House-Senate conference committee.

## DENTAL GROUP HERE ELECTS DR. F. K. PAUL

Dr. Forest K. Paul is the new president of the Indianapolis Dental Society. He succeeds Dr. R. F. Benham. Officers were elected last night in the Hotel Antlers.

Other new officers named were Dr. Edgar T. Haynes, vice president; Dr. Harold C. Percival, secretary; and Dr. Walter E. Beyer, treasurer.

## Constipated 30 Years

"For thirty years I had stubborn constipation. Sometimes I did not go for four or five days. I also had awful gas bloating, headaches and pains in the back. Adierka helped right away. Now I eat sausage, bananas, pie, any thing I want and never feel better. I sleep soundly all night and enjoy life."

—Mrs. Mabel Schott. If you are suffering from constipation, sleeplessness, sour stomach, and gas bloating, there is quick relief for you in Adierka. Many report action in thirty minutes after taking just one dose. Adierka gives complete action cleaning your bowel tract where ordinary laxatives do not even reach.

Dr. H. L. Shaul, New York, reports: "I have tried to induce constipation checks the growth of intestinal bacteria and colon health."

Give your bowels a real cleansing with Adierka and see how good you feel. Just one spoonful relieves GAS and stubborn constipation. Hook Drugs, Inc., Advertisement.

## Why fear Childbirth

... when you can turn the months of waiting into ease and comfort.

AVOID unnecessary pain and after-regrets by preparing your body now for that dear baby's coming. A massage medium and skin lubricant, called Mother's Friend, helps to relieve and prevent skin tightness, abdominal fissure, cracks, dry skin...caked breasts...after delivery wrinkles. Mother's Friend refreshes and tones the skin, tissues and muscles. It makes them supple, pliant and elastic. It is scientific in composition—composed of essential oils and highly beneficial ingredients—externally applied—pure and safe. Quickly absorbed. Delightful to use. Highly praised by users, many doctors and nurses. Time-tested for over 60 years. Millions of bottles sold. Try it tonight. Just ask any druggist for Mother's Friend.

**Mother's Friend**  
—lessens the pain

## T. B. DISCUSSION TO OPEN PARLEY OF STATE GROUP

Dushane Will Speak Tonight; Winners in Seal Sale to Be Announced.

Committee reports, registration of 300 delegates, and addresses on tuberculosis are highlights of opening sessions today of the Indiana Tuberculosis Association in the Hotel Lincoln.

Tonight, Donald Dushane, of Columbus, president, is to speak at the annual banquet. Winners in poster and seal sale contests are to be announced.

Miss Matilda Leblanc, Seymour, executive secretary of the Jackson County Tuberculosis Association, was to preside at a luncheon of secretaries.

This afternoon, Frank S. Stafford, Bureau of Health Education, Indiana State Health Board, was to speak on "What the Local Associations Can Do Which Will Supplement the Present Health and Physical Education Program in Indiana." Other speakers were to be Mrs. Florence A. Twaddle, Goshen; Mrs. Frances Strickler, South Bend; Mrs. Opal Brinson, Muncie; Miss Martha Van Meter, Gary.

Following the banquet, the state association is to meet with the Indianapolis Medical Society. Reports of nominating committees and election of officers are to conclude sessions tomorrow.

## FLOOD HARMS COLLEGE

A drop in the enrollment at Evansville College because of the flood was reported yesterday by Dr. M. E. Church.

F. Marion Smith, college president. Dr. Smith spoke at a meeting of the Methodist Ministers Association of Indianapolis in the Roberts Park M. E. Church.

## AGAIN... TOMORROW Opportunity Knocks!

at the CHICAGO JEWELRY CO. Nearly 100 Powerful Full Size, Standard Reconditioned and Guaranteed Modern Electric

## Vacuum Sweepers

"Eureka" — "Aladdin" "Bee-Vac" — "Regina" and "Arrow" With GE Motor

Your Choice

\$6.95

—Here are breath-taking values. Electric Vacuum Cleaners — and every cleaner guaranteed for one year—better make your selection early.



Keep Your Eye on "CHICAGO JEWELRY CO." for Real Values!

CHICAGO JEWELRY CO. 146 E. WASH. ST.

## NOXZEMA NOW USED ALL OVER THE WORLD



QUICK RELIEF FOR SKIN IRRITATION

Special Trial Offer 25¢ JAR 15¢

at All Drug & Department Stores

WONDERFUL FOR Pimples Chapped Hands Sunburn Chafing and other ugly skin irritations from external causes

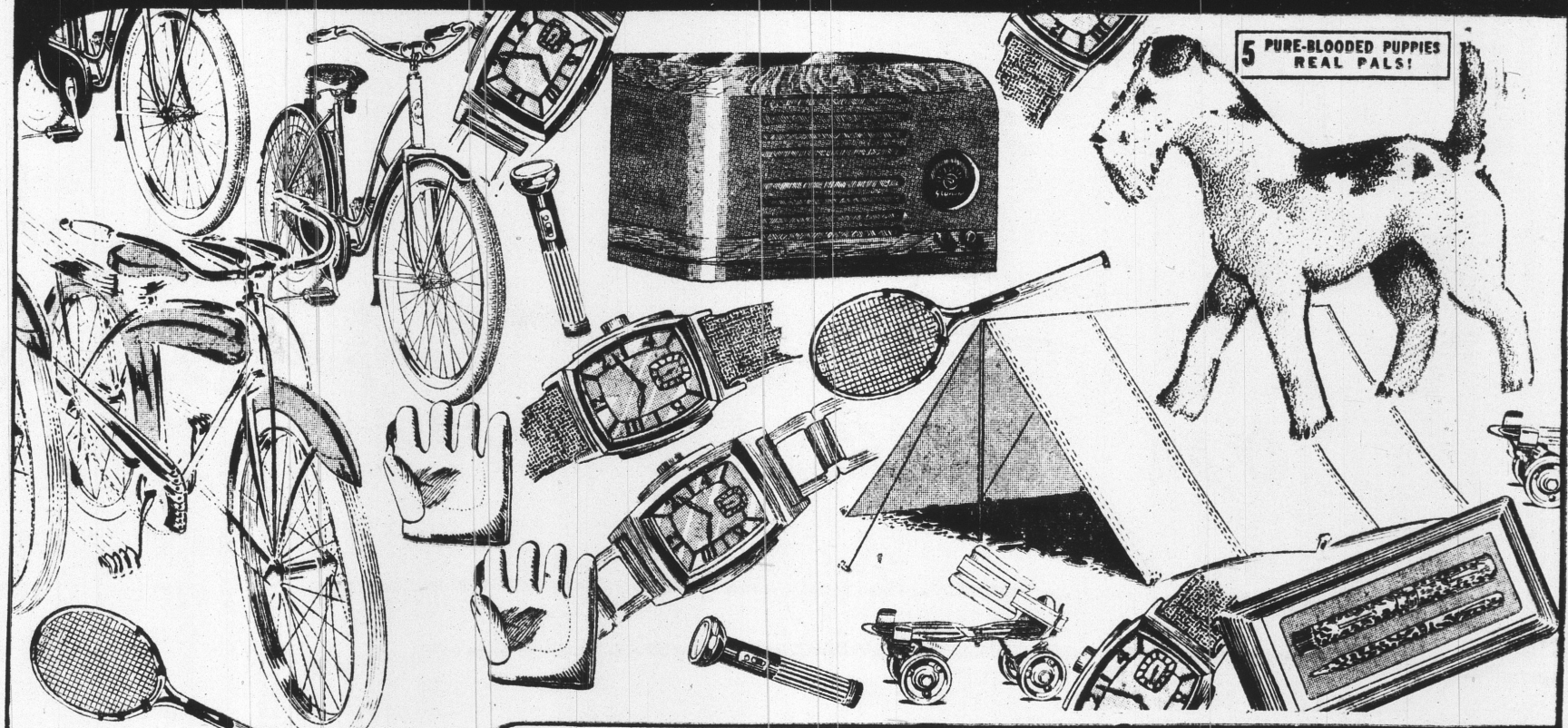
WHAT is Noxzema's secret? Why are over 14,000,000 jars of this dainty, snow-white, medicated cream used yearly—in every corner of the world? The answer is Noxzema's famous medication. It brings wonderful relief to most skin irritations like Sunburn, Chafing, etc. It is a marvelous aid in healing up ugly Pimples and similar ugly-looking irritations from external causes. Chapped Hands are Cut Hands—tiny skin cracks that need medication for quick healing.



SAVE 10¢

25¢ TRIAL JAR 15¢ Clip this coupon as a reminder to get your 25¢ jar of Noxzema for only 15¢. This offer is good for a limited time only. Act now.

# 354 PRIZES FOR BOYS AND GIRLS



YOU CAN EASILY MAKE THINGS LIKE THESE!

## ENTER NEW, EXCITING CONTEST NOW

LOOK at these dandy prizes! Just the things you've wanted for vacation fun! Enter this new contest and win. Open to all schoolboys and girls in Marion County.

All you do is build something clever with the paper or cardboard tops and boxes you get from your milkman or grocer on dairy products. You can use bottle tops, ice cream or cottage cheese cartons, butter boxes, etc. Do NOT use

milk bottles in 'building' your entry. Shown at the left are a few ideas on what to build. You can think of many more... castles, airports, merry-go-rounds, streamlined trains, ocean liners, and so on. Start planning entry now.

Be sure to save all the dairy tops and cartons that come to your home, so you'll have plenty of material. Decide now to win a fine prize. Contest closes May 15, so get busy right away!

- 1st BOYS' PRIZE. Streamlined Mercury Bicycle, twin headlamps, enclosed horn, chain-guard, etc. \$40 value.
- 1st GIRLS' PRIZE. Streamlined Bicycle, headlight, speedometer, chain-guard, electric horn, \$40 value.
- 2nd BOYS' PRIZE. Fine full-sized Motorbike, \$32 value.
- 2nd GIRLS' PRIZE. Streamlined Bicycle, same as first prize except for electrical equipment, \$31 value.
- 5th and 6th Prizes. GRUNOW ALL-WAVE RADIOS. Short-wave, police, aviation, foreign countries. Desk style, \$29.75 each.
- 7th-11th Prizes. FULL-BLOODED PUPPIES. Friendly dogs that make real pals.
- 12th-21st Prizes. 10 QUALITY WRIST WATCHES—Leather or metal strap.
- 22nd Prize. 1 PUP TENT OUTFIT—khaki waterproof drill, poles, stakes and ropes.
- 23rd-34th Prizes. 12 EXPERT FIELDER'S GLOVES, can leather.
- 35th-44th Prizes. 10 CHAMPIONSHIP TENNIS RACKETS.
- Next 60 Prizes. 60 PAIRS FINE BALL-BEARING ROLLER SKATES.
- Next 100 Prizes. 100 GENUINE EVER-READY FOCUSING FLASHLIGHTS.
- Next 150 Prizes. 150 FOUNTAIN PEN AND MECHANICAL PENCIL SETS.

SEE PRIZES ON DISPLAY IN DOWNTOWN STORE WINDOWS

## HERE ARE THE RULES!

- Contest open to all boys and girls of grammar or high school age in Marion County, Indiana.
- Prizes awarded in order of excellence of appearance, originality and skill in using materials. Judges' decisions will be final.
- In case of ties, duplicate prizes will be awarded. All entries become property of sponsors and none can be returned.
- Entries shall consist of objects built with cardboard or paper packaging materials used on dairy products—such as milk bottle tops and hoods, butter, ice cream and cottage cheese cartons—or reasonably accurate facsimiles. Wash

**JUDGES**  
Clete March, Art Dept., Warren Central High School  
Lucille Forler, Advertising Director, H. P. Wasson & Company  
C. Morrison Davis, Advertising Manager, L. S. Ayres & Company  
George Binger, Sales Manager, The Wm. H. Block Company

SPONSORED BY DAIRY FARMERS & DISTRIBUTORS

Star athletes and coaches say that MILK—and dairy products like ice cream, cottage cheese, butter and buttermilk—are the very finest foods possible for building a strong, husky body. Milk will give you sound teeth, a clear complexion, plenty of pep and endurance when you need it. Drink lots of milk and eat dairy products regularly to keep fit! Win the battle to keep fit with milk—and get busy now to win in this exciting new prize contest!

**Milk**  
BUILDS YOU UP.  
WHAT CAN YOU BUILD WITH?  
MILK CAPS?

START SAVING MILK TOPS AND DAIRY CARTONS FOR YOUR ENTRY

We Cash Government Checks  
**The STORE WITHOUT A NAME**  
CORNER WASHINGTON AND DELAWARE STS.  
We Reserve the Right to Limit

## QUITTING BUSINESS

Wednesday and Thursday—Two Big Sensational Days in Our Rummage Dep't—2d Floor

Women's Novelty Footwear  
• Light Spring Color  
• Patents and Gunmetal  
• Pumps, Ties and Straps  
Sizes 3 to 9 in fit—but not in each style.

99¢

56-60-Inch Lunch Cloths 14¢

200 Women's FELT HATS 10¢

Table of Specialty Priced NOTIONS 2½¢

29 Wom. Spring Dress Skirts 50¢

Light colors only. While they last.

Women's Spring "Toppers" or Suits \$1.88

Mannish or swagger suits and pastel shade "Toppers"—the short coat to wear over your suit or dress.

Wom. 1st Quality Rayon Hose 12½¢

Single Cotton BLANKETS 42¢

Odds and Ends Tennis Shoes 27¢

Children's Cotton SWEATERS 29¢

Pullover or button front styles. Assorted colors.

Men's or Boys' Spring Stitched Felt HATS 50¢

In light or dark colors. A light weight stitched felt hat. Sizes for men and boys.

Women's Cotton BLOUSES 29¢

Men's New Polo Shirts 39¢

Men's The Shirts or Shorts 10¢

Ribbed shirts and Percalé shirts. Assorted patterns.

Misses' & Children's ANKLETS 5¢

or full length hose. First quality.

6-Pc. Cottage SETS 25¢

A wonderful buy in light "blue" only.

6-Pc. Curtains 7½¢

In ecru color, mesh pattern. White hem lined. Each.

Odds and Ends CHINAWARE 3¢

Cups, saucers, pie plates, etc. In plain and decorated patterns. Each.

56-60-Inch Rayon Bedspreads 79¢

Scalloped edge in assorted colors. Regular \$1.00 value.