

Second Big

BEAT THE PRICE RISE

ANNIVERSARY FEATURE!

Panel Slips

Acetate! Taffeta! 79c

Smart tailored slips with "V" front and back! Tea-rose and white! Front panel!

PENNEY'S—Street Floor.

ANNIVERSARY FEATURE!

Silk Panties

Briefs! Reg. Styles! 27c

Lace trimmed and plain tailored panties with all elastic or button waist!

PENNEY'S—Street Floor.

ANNIVERSARY FEATURE!Pure Silk HOSIERY
Sheer Chiffons! 21c

Lovely form fashioned hose in newest shades—tau, blush, lure, foam! Lisle reinforced heel and toe! 8½ to 10½.

PENNEY'S—Street Floor.

Here's A Buy

Week of This Gigantic Event!

BEAT THE PRICE RISE

ANNIVERSARY FEATURE!

New Anklets

For Women and Misses! 9c

Fancy striped patterns in deep tones or pastels! All elastic tops! Rayon plaited.

PENNEY'S—Street Floor.

ANNIVERSARY FEATURE!

Men's Shirts

Fancy Patterns! 54c

Expertly tailored shirts of fast color materials! 14 to 16! Limited quantity!

PENNEY'S—Street Floor.

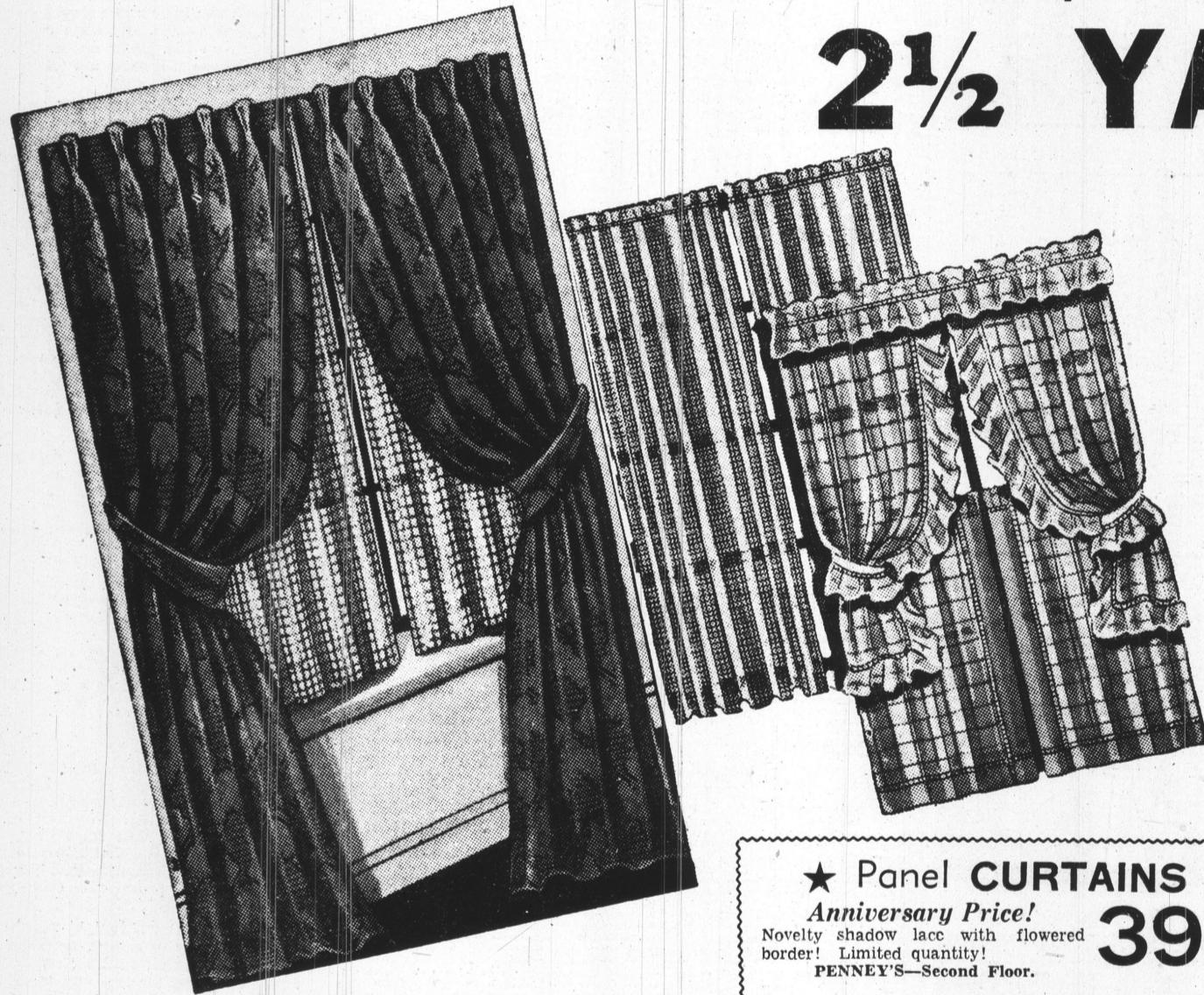
ANNIVERSARY FEATURE!1000 Pieces Women's New NECKWEAR
For Only 25c Ea.

Clever new collars in organdie, acetate, laces—white, ecru, deep tones, pastels. All sizes, types and styles.

PENNEY'S—Street Floor.

**2½ YARD LACE PANELS**That Will Bring Spring Into Your Home—
Very Specially Priced for this Event!• **STYLE** | Styled correctly to enhance the appearance of every window in your Home!• **QUALITY** | Quality yarns, construction and workmanship to assure utmost satisfaction!**68c**
EACH

Dress up your windows for Spring and Summer . . . these lovely lace net, tailored curtains are ideal decorations for every window . . . they allow plenty of circulation . . . they soften the direct rays of the sun . . . they afford privacy for those within the home . . . they are strong and durable and will stand many careful washings! See these beautiful panels . . . all ready to hang with loop tops! 44 inches wide, 2½ yards long . . . they'll reach the floor! WORTH MUCH MORE THAN THIS LOW ANNIVERSARY PRICE!



★ Panel CURTAINS
Anniversary Price! 39c Ea.

Novelty shadow lace with flowered border! Limited quantity!

PENNEY'S—Second Floor.

★ Spring CRETONNES
Anniversary Price! 9c Yd.

Beautiful patterns—light and dark grounds! 36 inches wide!

PENNEY'S—Second Floor.

★ Ruffled CURTAINS
Anniversary Price! 1.09

Extra wide and extra long—90 to 94 inches by 2½ yards! Special!

PENNEY'S—Second Floor.

ANNIVERSARY FEATURE!

Silk and Acetate FABRICS
Plains! Prints! 24c Yd.

Short lengths of much higher priced materials—a good selection of beautiful spring and summer fabrics and colors! Limited quantity—so hurry!

PENNEY'S—Second Floor.

RUFFLED CURTAINS—Priscilla, cottage and bathroom styles! Very special PAIR, 50c

CURTAIN NETS—Novelties, marquises, 38 and 40 inches wide! Special YARD, 15c

36" CRETONNES—All fast colors—light and dark backgrounds! Special YARD, 19c

RAYON DAMASK—50 Inches wide! Rich colors—smart jacquard patterns YARD, 50c

PENNEY'S Second Floor.

81x99" WEAVER SHEETS
• Limited Quantity at 67c Ea.

An excellent quality at an uncomparable price! Edges torn before hemming!

PENNEY'S—Second Floor.

PENNEY'S DOWNSTAIRS STORESpectacular CLEAN-UP
of Much Higher-Priced**DRESSES**Anniversary
Feature
At**\$1**• Acetates!
• French Crepes!
• Novelties!

Every dress is this price—slashed group is smart, new, perfectly fashioned and beautifully styled! There are gorgeous prints, cunning bolero effects, sophisticated styles . . . a great collection!



To Put SPRING
Into Your Steps . . .

Women's Arch-Type
and Novelty Type

FOOTWEAR

• Graceful Pumps—Ties—Oxfords!

We know how particular you are about your shoes . . . that is why we've so carefully designed them for your perfect comfort, as well as for smartness! See the many new styles! White—black! Sizes 4½ to 8; AA to C!

1.88

PENNEY'S—Downstairs Store.

★ Broadcloth SLIPS
Fine quality slips in flesh and white! Well made! Sizes 34 to 44!

21c

★ Mercerized HOSE
Cotton mercerized hose in assorted summer colors! Sizes 9 to 10½

13c

PENNEY'S—Downstairs Store.

33 EAST
WASH. ST.**J. C. PENNEY CO.**INDIANAPOLIS
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