

Special Promotion
New Spring Handbags
Specially Priced 88c

Zipper pouch, top-handle, envelope, back strap and vanities in smart simulated leathers ranging from rough grains to patents! In beige, red, London tan, navy, gray, brown and black.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Fresh Genuine
Bridge Mix Cordials
25c Lb.

An assortment of flavored cordial centers with dark sweet chocolate coating! Choice of creme de menthe, rum, Roman punch, lemon or cherry centers.

Famous Maker's Closeout!
Usual \$1
Gloves
59c

So well known is this maker, that we cannot mention his name in connection with so low a price! But the quality and styling of these are so outstanding that you'll guess the make after one glance! Bengelines and pebble weaves in 1937 spring styles... and 1937 spring colors.



DOWNSTAIRS STORE



Juniors! Here's a Versatile Addition to Your Spring Wardrobe!

The 5-Way FROCK
To Be Worn Any of the Ways Sketched
\$6.98

A perfect treasure of a dress at a modest low price! A dress... a jacket lined with contrasting print... and a detachable print gilet... imagine what tricks you can do with these! Also juniors, at this same low price, red-ingote frocks... jacket frocks and graduation frocks in crisp nets, marisettes, chiffons, crepes, sheers and alpacas. Sizes 11 to 17.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Shorter Skirts Put More Emphasis on Lovely Legs in Sheer Chiffon

Silk Hose

Slight Irregulars of \$1 to \$1.35 Qualities

63c

- Lace Toe and Sandal Sole Hose!
- Swing Heel Hose
- Crepe Knit Hose
- Snag-Proofed Hose

Choose your spring stocking wardrobe in Block's Downstairs Store where you find variety popularly priced! Chiffons, service chiffons, even service weights in our famous "Snag-Proofed" quality! All in the new spring shades in sizes 8 to 11.

Children's Anklets
Pastels with contrasting elastic, cuffs! Sunset shades or flashy stripes! First and irregulars. **15c**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

You'll Need Oceans of These

NOTIONS

Mercerized Thread
Sewing Silks
Pin Holders
Bias Tapes
Cotton or Elastic Bands
Tape Measures
Safety Pins
gilt or steel
Snap Fasteners
Ladies' Roll Garters
Water Wave Nets
Pearl Buttons, doz.
Men's Pocket Combs

Shoe Laces
Bobby Pins
Hooks and Eyes
Bottle Brushes
Paring Knives
Powder Puffs
Adhesive Tape
Absorbent Cotton
Gauze Bandage
Can Opener
Dish Mops
Strainers
Fine mesh
Kid Kurlers
6 in a bunch
Salt or Pepper Shakers

3c Each

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

(Seated)
A military-minded fleece with rows of big buttons. \$12.95.

(Right)
Beige swagger with swing lapels and deep pockets. \$12.95.

(Far Right)
Jigger coat in a novelty woolen. Note the stitching trim. \$12.95.



SALE!

A Famous Maker's Closeout Of NEW 1937 Spring Styles!

COATS
\$12.95
Specially Purchased and Specially Priced!

Hardy tweeds, suede cloths, novelties, shepard checks, and soft fleeces in the colors you rave about... shrimp, Coronation green, dawn blue, cruise gray, thistle, Windsor beige, navy and golden glow! We snapped them up from their famous maker and can sell them now at far below the intended selling price! Sizes 12 to 20, 38 to 42.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Regular \$8.95 Qualities Included

Girls' Coats
\$5.95
SIZES 1 to 4 7 to 16

Novelty Tweeds Fleece Cheviots
Polaires Shetlands Mixtures

Tomorrow... capture savings for your daughter on our 1937 coats... you'll find many models that were priced earlier at \$8.95! Coronation greens, grays, navy, shrimp, beige, gray mixtures, tan mixtures trimmed with bright contrasts or white! Princess Elizabeth and swagger models, but not every size in every style.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



Presented for the First Time in the City!

Miss Barbara
ALL-LENGTH SLIPS

Cut Off to Desired Length Along Rows of Hemstitching!

\$1.69

Miss Barbara is a slip innovation... just snap it off along the rows of hemstitching until it is the desired length! AND all seams are protected and strengthened with the famous SAFETY SEAM! AND another new feature, Miss Barbara is tailored of BEMBORG SATIN (50% bengaline yarns and 50% pure silk) so as to give longer service and better washability. Tea rose and white in sizes 32 to 40.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

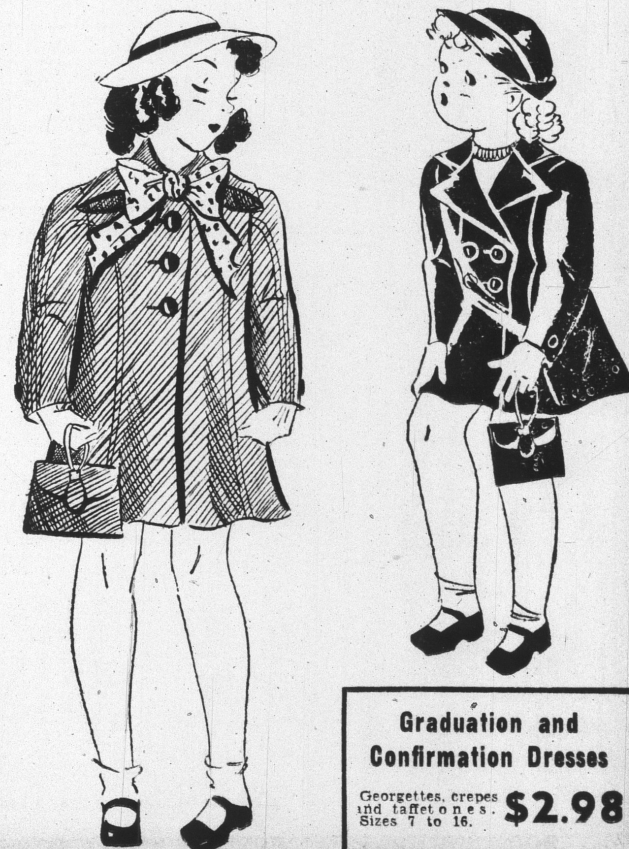
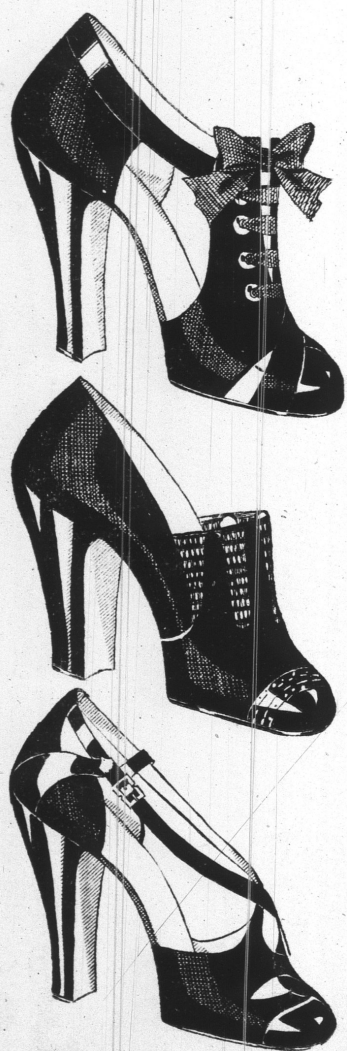
SPECIAL FOR SATURDAY ONLY!

25% Off! Reg. \$3.95
Spring Footwear
\$2.96
Now Specially Priced

Blues Beige Pumps Strap-Arounds
Blacks Navy Oxfords Ties
Browns Combinations Step-Ins Many Other Styles

Only 300 women can save in this sale, for we're offering just 300 pairs of shoes... every pair a 1937 spring model! Kid and calf leathers as well as GABARDINES and COMBINATIONS... styles and fabrics you'll wear through April and later. Widths AAA to B included in broken sizes.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



Graduation and Confirmation Dresses
Georgettes, crepes and tulle dresses. Sizes 7 to 16. **\$2.98**