

The "BUY WAY" of Indianapolis

AYRES DOWNSTAIRS STORE

Again! Our Downstairs Rug Section Scores a HIT!

Tuesday Morning at 9:30—You SAVE In a Great

Warehouse Removal Sale of RUGS

SAVE
1/4 TO 1/3
OFF REGULAR PRICES

The Indianapolis Warehouse of the Nation's Largest Rug Distributor Was Forced to Find Bigger Quarters! We Purchased His Surplus Stock at a Very Low Figure! Tomorrow You Can SAVE On Beautiful Floor Coverings of Fine QUALITY!

NO DOWN PAYMENT
ON RUGS \$25 OR MORE
BOUGHT ON OUR "FEW PENNIES A DAY PLAN"

RUGS! CARPET! LINOLEUM!

RUGS and CARPET "FROM the LOOMS of MOHAWK"

Removal Sale! All-Wool

LUSTRE TYPE AND VELVET RUGS

Seamless—Fringed Ends—9x12—8.3x10.6

A handsome rug, that offers long service, and marked at a real low economy price! Choose from Chinese or Persian high-lighted patterns in beautiful soft, harmonizing colors and backgrounds. Classed as Imperfects.

\$18.95

Removal Sale! Famous

CHENILLE CRAFT RUGS

9x12
8.3x10.6

\$69.50

Made to
sell for
\$89.50

One of the finest rugs made by the Mohawk Mills! It has the durability of the Wilton, the softness of chenille, and the color harmony of an oriental! Unbelievably THICK and RESILIENT. Every rug perfect and unconditionally guaranteed!

Removal Sale! 9x12 or 8.3x10.6

American Orientals and Broadloom Rugs
\$29.75

A whizz of a rug value. Choose from smart, perfect quality, all-wool seamless rugs with tailored or fringed ends. Choice of an extensive assortment of colors in reds, blues, taupes, greens and rust. True copies of Persian and Chinese patterns.

Removal Sale! 9x12 or 8.3x10.6

Wiltons, Broadlooms, and American Orientals

Truly exceptional quality rugs — Wiltons, Axminsters, and highpile broadloom rugs. All perfect quality. Woven of selected, imported wool yarns, high in tensile strength and fast in color.

\$39.50

SALE! Worsted Wiltons—Super Wiltons
Regularly Sell for \$69.50 to \$89.50

This is one of the finest Wilton rug values we've ever been able to offer! Seamless all-wool with fringed ends. Choice of Persian, Modern, Sarouk and Chinese patterns in a tremendous assortment of colors. 9x12 or 8.3x10.6 size.

\$49.50

SALE! Seamless Axminster RUGS

An extraordinary value. All-wool, seamless, with tailored ends. Persian, Chinese and Early American Hooked designs in rich harmonizing colors. Every rug is tightly woven thru to the back. Reds, rust, taupes, tans and combinations.

\$25.00

SALE! Washed Oriental Reproductions

These rugs regularly sell for \$79.50 . . . now priced to save you \$20 on a rug. In 4 beautiful sheen-washed Oriental patterns. In blue, rose and red backgrounds. A rug that looks and wears like a real Sarouk oriental. 9-12 size. Imperfects.

\$59.50

Extre Special Offer!

9-Foot Wide—Plain or Figured

BROADLOOM

\$2.65
Sq. Yd.

- Blue
- Meadow Green
- Walnut
- Blue Green
- Antique Mahogany

- Texture
- Modern
- Early American
- Two-Tone
- Hooked

One of the greatest Broadloom carpet values in ages! Every yard perfect quality, seamless and all-wool. Choice of six of the favorite colors in a big assortment of weaves. Please bring room-size, so that salesman can give you the correct price of the finished rug.

9x12	\$33.30	9x7.6	\$21.50
6x9	\$17.50	9x21	\$57.50
9x15	\$41.50	9x18	\$49.50
9x10.6	\$29.55			

Wilton or Axminster Carpet

Regular \$2.98 and \$3.50 Carpet—27 In. Wide!
Full rolls, perfect quality in traditional Wilton and Colonial hooked effect patterns.

\$1.98

6 Ft. Inlaid Linoleum

Installed, Cemented
Down Under Felt

\$1.79
Sq. Yd. Laid

All you have to do is to bring the room measurements and order the required amount . . . at this sale price. Heavy quality in many attractive patterns and harmonizing colors.

Felt Base Floor Covering

Tiles, Blocks, Cobblestones
in Pleasing Colors!

29c
Sq. Yd.

The ideal felt-base covering for kitchen or bathroom floors. Heavy enamel surface in tiles, blocks and cobblestone patterns in several attractive and pleasing colors.

"EARLY-BIRD" SPECIALS

27x54-Inch Velvet Throw Rugs \$1.19
27x54-Inch Hit and Miss Rag Rugs 35c
3x4 1/2 Gold Seal Congoleum 98c
27-Inch Carpet Remnants, Yard \$1.00
Wool Reversible Chenille Rugs \$1.95
9x12 Rubberex Kitchen Felt Base Rug \$5.95

"Brighten Your Home" With Crisp, New Curtains!

Hollywood Gauze Panels

\$1.00
Each

and

\$1.19
Each

(34" Width)

(44" Width)

Hollywood gauze panels are beautifully sheer and silky looking. A glass panel curtain that lends charm and beauty to your windows. Each panel has 1-inch side hem and is headed, ready-to-hang. Use one or two panels to a window.

—Downstairs at Ayres.

Ready to Hang! Tailored

'Bostonet' Curtains

\$1.00
Pair

The quality you like at a price you can afford. "Bostonet" curtains have tailored side hems with ready-to-hang tops. In the popular Bungalow length . . . 2-1-6 yards when finished. Buy several pairs at this exciting low price . . . and have them on hand!

—Downstairs at Ayres.

Horizontal Stripe

Summer Drapes

\$2.98
Pair

Add a colorful stab of color at your windows with these brightly colored summer drapes. Each is 2 1/2 yards long to insure fullness and length so necessary for good looking drapes. Colors in these will harmonize with your other home furnishings.

—Downstairs at Ayres.

Brighten the Kitchen Where You Work!

Cottage Sets

\$1.00

These are made by a famous maker of cottage sets . . . who has made a special study of the need for smart-looking kitchen curtains. These pretty styles are the result of this need. In a wide assortment of patterns and cheerful colors.

—Downstairs at Ayres.