

# The "BUY WAY" of Indianapolis RYRES DOWNSTAIRS STORE

\* REGISTERED

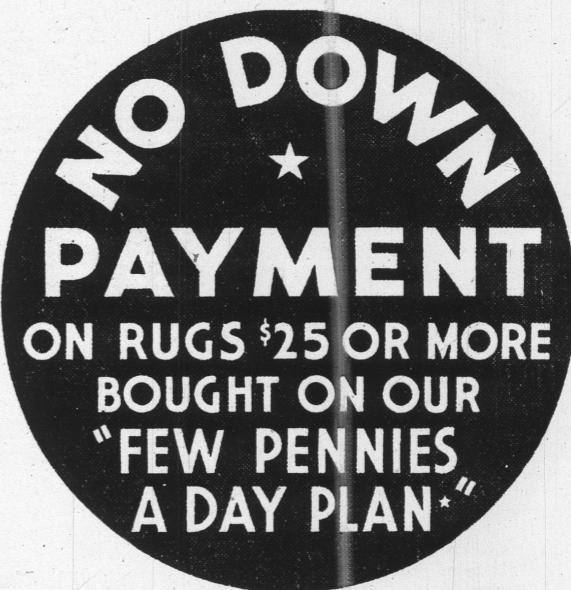
*Again! Our Downstairs Rug Section Scores a HIT!*

Tuesday Morning at 9:30—You SAVE In a Great

## Warehouse Removal Sale of RUGS



The Indianapolis Warehouse of the Nation's Largest Rug Distributor Was Forced to Find Bigger Quarters! We Purchased His Surplus Stock at a Very Low Figure! Tomorrow You Can SAVE On Beautiful Floor Coverings of Fine QUALITY!



## RUGS! CARPET! LINOLEUM!

*RUGS and CARPET 'FROM the LOOMS of MOHAWK'*

Removal Sale! All-Wool

**LUSTRE TYPE AND VELVET RUGS**

Seamless—fringed Ends 9x12—8.3x10.6

**\$18.95**

A handsome rug, that offers long service, and marked at a real low economic price! Choose from Chinese or Persian highlighted patterns in beautiful soft, harmonizing colors and backgrounds. Classed as imperfected.

**SALE! Worsted Wiltons—Super Wiltons**

Regularly Sell for \$69.50 to \$89.50

This is one of the finest Wilton rug values we've ever been able to offer. Seamless all-wool with fringed ends. Choice of Persian, Modern, Sarouk and Chinese patterns in a tremendous assortment of colors. 9x12 or 8.3x10.6 size.

**\$49.50**

**SALE! Seamless Axminster RUGS**

An extraordinary value. All-wool, seamless, with tailored ends. Persian, Chinese and Early American Hooked designs in rich harmonizing colors. Every rug is tightly woven thru to the back. Reds, rust, taupes, tans and combinations.

**\$25.00**

**SALE! Washed Oriental Reproductions**

These rugs regularly sell for \$79.50 . . . now priced to save you \$20 on a rug. In 4 beautiful sheer-washed Oriental patterns. In blue, rose and red backgrounds. A rug that looks and wears like a real Sarouk oriental. 9x12 size. Imperfects.

**\$59.50**

Removal Sale! Famous

**CHENILLE CRAFT RUGS**

9x12      \$69.50      Made to sell for \$89.50  
8.3x10.6

One of the finest rugs made by the Mohawk Mills! It has the durability of the Wilton, the softness of chenille, and the color harmony of an oriental! Unbelievably THICK and RESILIENT. Every rug perfect and unconditionally guaranteed!

Removal Sale! 9x12 or 8.3x10.6

**American Orientals and**

**Broadloom Rugs**  
**\$29.75**

A whizz of a rug value. Choose from smart, perfect quality, all-wool seamless rugs with tailored or fringed ends. Choice of an extensive assortment of colors in reds, blues, taupes, greens and rust. True copies of Persian and Chinese patterns.

Removal Sale! 9x12 or 8.3x10.6

**Wiltons, Broadlooms, and American Orientals**

**\$39.50**

Truly exceptional quality rugs—Wiltons, Axminsters, and highpile broadloom rugs. All perfect quality. Woven of selected, imported wool yarns, high in tensile strength and fast in color.

*Extre Special Offer!*

**9-Foot Wide—Plain or Figured**

**BROADLOOM**

**\$2.65**  
Sq. Yd.

• Blue  
• Meadow Green  
• Walnut  
• Blue Green  
• Antique Mahogany

• Texture  
• Modern  
• Early American  
• Two-Tone  
• Hooked

9x12 ..... \$33.50 9x7.6 ..... \$21.50  
6x9 ..... \$17.50 9x21 ..... \$57.50  
9x15 ..... \$41.50 9x18 ..... \$49.50  
9x10.6 ..... \$29.50

**Wilton or Axminster Carpet**

Regular \$2.98 and \$3.50 Carpet—27 In. Wide!  
Full rolls, perfect quality in traditional Wilton and Colonial hooked effect patterns.

**\$1.98**

**6 Ft. Inlaid Linoleum**

Installed, Cemented Down Under Felt

**\$1.79**  
Sq. Yd. Laid

All you have to do is to bring the room measurements and order the required amount . . . at this sale price. Heavy quality in many attractive patterns and harmonizing colors.

**Felt Base Floor Covering**

*Tiles, Blocks, Cobblestones in Pleasing Colors!*

**29c**  
Sq. Yd.

The ideal felt-base covering for kitchen or bathroom floors. Heavy enamel surface in tiles, blocks and cobblestone patterns in several attractive and pleasing colors.

**"EARLY-BIRD" SPECIALS**

27x54-Inch Velvet Throw Rugs	\$1.19
27x54-Inch Hit and Miss Rag Rugs	35c
3x4 1/2 Gold Seal Congoleum	98c
27-Inch Carpet Remnants, Yard	\$1.00
Wool Reversible Chenille Rugs	\$1.95
9x12 Rubbertex Kitchen Felt Base Rug	\$5.95

## "Brighten Your Home" With Crisp, New Curtains!

**Hollywood Gauze Panels**

**\$1.00** and **\$1.19**  
(34" Width)      (44" Width)

Hollywood gauze panels are beautifully sheer and silky looking. A glass panel curtain that lends charm and beauty to your windows. Each panel has 1-inch side hem and is headed, ready-to-hang. Use one or two panels to a window.

—Downstairs at Ayres.

*Ready to Hang! Tailored*

**'Bostonet' Curtains**

**\$1.00**  
Pair

The quality you like at a price you can afford. "Bostonet" curtains have tailored side hems with ready-to-hang tops. In the popular Bungalow length . . . 2 1/6 yards when finished. Buy several pairs at this exciting low price . . . and have them on hand!

—Downstairs at Ayres.

*Horizontal Stripe*

**Summer Drapes**

**\$2.98**  
Pair

Add a colorful slab of color at your windows with these brightly colored summer drapes. Each is 2 1/2 yards long to insure fullness and length so necessary for good looking drapes. Colors in these will harmonize with your other home furnishings.

—Downstairs at Ayres.

*Brighten the Kitchen Where You Work!*

**Cottage Sets**

**\$1.00**

These are made by a famous maker of cottage sets . . . who has made a special study of the need for smart-looking kitchen curtains. These pretty styles are the result of this need. In a wide assortment of patterns and cheerful colors.

—Downstairs at Ayres.