

# The "BUY WAY" OF INDIANAPOLIS AYRES A DOWNSTAIRS A STORE

(REGISTERED)

*The Event of the Season! Dress Manufacturer's Close-Out*

## SALE! Cotton Wash Fabrics

**SAVE--- $\frac{1}{4}$ - $\frac{1}{3}$ - $\frac{1}{2}$**

Off of Original Selling Prices!

A windfall . . . an unexpected purchase! 17,000 yards of NEW wash cottons! REMNANTS, SAMPLE Dress Lengths, and FULL BOLTS of discontinued patterns! Over 60 different fabrics, hundreds of different colors and combinations are included in the lot! Used by a famous dress and smock manufacturer, on his cutting tables! It's been ages since we've been able to offer values like these . . . and with the unsettled condition of the fabric market today . . . you'll be wise to buy all your sewing needs at these savings! Quantities and patterns in some cases are limited!

4046 Yards of Plain or Printed

**Wash Cottons**

**19c Yard**

- Dress Linen
- Plain Linenes
- Plain Crash Weaves
- Printed Pique
- White Rayon
- Rayon Novelties
- Woven Suiting
- Plain Gabardine

A tremendous assortment of plain or printed wash cottons in the most desirable materials for spring and summer! Every yard of exceptional quality and a real "buy" at this sale price! The listing above will give you some idea of what types you can expect to find at 19c a yard . . . come down and discover the rest.

—Downstairs at Ayres.



**Wm. Anderson Zephyr Gingham**

A fine quality zephyr gingham, worth twice this price. This comes in blue with a  $\frac{1}{4}$ -inch check. You'll find many uses for this material.

**19c YARD**

**400 Yards Silk Pongee**

From full bolts, buy all you need for the present and the future. Priced so low that 400 yards will sell like "hot cakes."

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**19c YARD**

### 7262 Yards Plain or Printed

### Wash Goods Remnants

**15c YARD**

- Printed Sheers
- Printed Piques
- Printed Suitings
- Printed Rayons
- Plain Rayons
- Plain White Voile

**Save**  
 $\frac{1}{4}$ - $\frac{1}{3}$ - $\frac{1}{2}$   
Off of  
Original  
Selling Price

This group of plain or printed wash goods is offered at a price that's unusually low for this quality and selection. Check the listing . . . you'll find fabrics useable for every spring sewing need . . . for your own personal wardrobe, for the children's and for the home. Every piece of material is usable lengths and fast color.

—Downstairs at Ayres.

- Plain Piques
- Plain Suitings
- Plain Crashes
- Plain Novelties
- White Novelties
- Woven Suitings
- Print Tweeds

**All In  
Usable  
Remnant  
Lengths  
and Pieces!**

### Women's Stockings

**Betty Shaw Stockings** 59c pr.  
First quality, crepe silk chiffons. Smart shades. Sizes 8 $\frac{1}{2}$ -10 $\frac{1}{2}$ .  
**Child's Lisle Hose** 15c pr.  
Plain colors. Irregulars of famous maker. Sizes 6 to 9 $\frac{1}{2}$ .  
**Women's Rayon Hose** 5 pr. \$1.00  
First quality rayon service hose. Sizes 8 $\frac{1}{2}$  to 10 $\frac{1}{2}$ .  
**Knee-Length Hose** 25c  
Irregulars in size 8 $\frac{1}{2}$  only. Clearance! Odd lots.

### Girdles and Corsets

**Women's Girdles** 69c  
Clearance of better girdles. Broken sizes and styles.  
**Brassieres** 19c ea.  
Higher priced brassieres. Soiled and matted.  
**Garter Belts** 19c  
Clearance of garter belts and girdles. Soiled or matted.

### Accessories

**400 Handbags, reduced to** 50c  
Simulated bags in black or brown. Current styles.  
**Sample Gloves** 19c pr.  
500 pair of sample gloves. Bengalines. Assorted styles, colors.  
**200 Handbags, reduced to** 25c  
Simulated leather bags greatly reduced for clearance.  
**Leather Gloves, reduced to** 69c pr.  
Assorted styles and sizes, greatly reduced for quick clearance.  
**New Spring Hats** \$1.00  
Tomorrow only! Straws and felts in black, brown, navy, gray.  
**Better Hats, reduced to** 69c  
Smart styles in wanted colors and materials.  
**120 Hats reduced to** 50c  
Drastic clearance of smart hat fashions. Broken styles.  
**Just 42 Hats reduced to** 25c  
Soiled or matted from display. First come get the bargains.

### Dresses, Sportswear

**300 Spring Dresses** \$2.00  
Prints and crepes. Sizes 14, 20, 38, 48 and 11 to 17.  
**200 Print Dresses** \$3.00  
Prints and crepes in sizes 14 to 20, 38 to 46 and 11 to 17.

### Final Clearance!

### Broadloom Remnants

4x11. Chenille	\$14.95	3x14.6 Velvet	\$5.95
3x4.8 Wilton	\$8.95	9x2.2 Velvet	\$2.98
7.6x3.6 Broadloom	\$4.95	3x12. Twillweave	\$7.95
9x3.2 Broadloom	\$4.95	3.2x7. Twillweave	\$4.95
9x3.6 Twillweave	\$6.95	4.6x5. Twillweave	\$4.25
27x19 Velvet	\$6.95	3.10x12. Twillweave	\$10.95
27x10 Axminster	\$4.75	5.10x12 Broadloom	\$16.95
3x16.6 Velvet	\$5.95	4.9x5. Twillweave	\$3.95

### 105 Misses' and Juniors' Dress Coats

Averaging  
**25%**

OFF of  
Regular  
Selling  
Price

**2-Pc. Knit Dresses** \$1.00  
Originally \$3.00. Small sizes mostly. Broken sizes and colors.

**Women's Sweaters** 50c  
Odd lots of sweaters greatly reduced. Broken sizes, colors.

**Wool Slipon Sweaters** \$1.39  
Sizes 34 to 40. New spring styles and colors.

**11 Melton Jackets** \$1.00  
All-wool melton, originally \$5.98.

**Uniforms** 50c  
Also Hoover aprons and wash frocks in group. Limited quantity.

**"Formflex" Dresses** 79c  
Broken sizes and colors of this famous house dress hooverette.

**15 Organdy Aprons** 19c  
White organdy aprons. Slightly soiled.

### Womens' Shoes

**300 "Corliss" Shoes** \$1.99 pr.  
Regular \$2.99 pr. Pumps, straps, ties, oxfords. Broken sizes.

**141 "Vani-Tred" Shoes** \$2.89  
Regularly \$4.95. Arch shoes in tan or black. Straps or ties.

### Women's Lingerie

**Porto Rican Gowns** 50c  
Plain or printed batiste gowns. Sizes 16 and 17.

**Porto Rican Gowns** 75c  
Hand embroidered gowns with V or round necks. Sizes 16 and 17.

**Rayon Pettis-Skirts** 50c  
Substandards of plain rayon petti-skirts with panel front.

**Rayon Taffeta Slips** 44c  
California V lace or tailored top. Bias cut. Sizes 34-44.

**Swan-Ray Slips** 79c  
Swan-Ray California Lace or tailored. Bias, 4 gore style.

**Rayon Undies** 6 for \$1.00  
Plain rayon panties, stepins, bloomers or vests. Stout sizes.

**Cotton Union Suits** 50c  
Built-up shoulder, tailored finish. Sizes 36-44. Some seconds.

### Infants' and Tots' Wear

**Tuckstitch Cuddles** 2 for 15c  
Broken sizes and styles for tots. Limited quantity.

**Cotton Panties** 2 for 15c  
Tots' cotton knit panties, broken sizes. Limited quantity.

**Knit Berets** 2 for 15c  
Styled for wear right now. Limited quantity.

**Baby Hose** 2 pr. 15c  
Infants' cotton hose. Limited quantity.

**Anklets** 2 pr. 15c  
Serviceable anklets for tots and children. Limited quantity.

**Tots' Wash Frocks** 39c  
Boys' cotton wash suits also. Broken sizes and patterns.

**Tots' Wool Sweaters** 69c  
Slopover style sweaters, slightly styled. Broken sizes.

**Satinette Slips** 88c  
Junior girls' flesh color satinette slips. Lace or tailored.

**Child's Bloomers** 19c  
Non-cling "Fruitex" broadcloth slips. White. Broken sizes.

Sheers—Prints  
or Plain Colors!

**Wash Cottons**  
**10c** YARD

A nice selection of various wash fabrics in plain colored cottons, prints and some rayon linings in both sheer or heavy type fabrics. You save because it's a dressmaker's close-out lot. In usable remnant lengths.

Eyelets! Linen!  
Broadcloths! Batistes!

**Fine Wash Cottons**  
**29c** YARD

This is an outstanding group . . . but the quantities are limited in each material. Choose from eyelet suiting, embroidered batiste, blistersheers, dress linens and fine broadcloths as well as many rayon novelties. In usable remnant lengths.

**200 Yds. Ecru Shantung**

A perfect material for casement curtains. Buy your supply at this sensationally low sale price.

**1321 Yds. Pebble Crepe**

A tremendous selection of navy blue pebble crepe suiting, all a yard wide. You'll want several yards at this price, for spring wardrobe sewing.

YARD  
—Downstairs at Ayres.

### Savings for Girls

**Girls' Cotton Blouse** 29c  
Prints and solid colors. Broken sizes.

**Girls' Cotton Dresses** 49c  
Prints and solid colors. Broken sizes.

**Suedene Sport Jackets** 88c  
Also rubberized raincoats. Broken sizes and colors.

**Wool Plaid Jackets** \$1.49  
Novelty wool plaid belted style jackets. Sizes 12 to 16.

**Pastel Sweaters** 88c  
Girl's wool short sleeve sweaters. Soiled. Broken sizes.

**Girls' Spring Coats** \$4.95  
Broken sizes of spring coats and suits. Tailored or dressy.

**Girls' Coats and Suits** \$6.95  
All-wool fleeces in monotypes and novelties. Broken sizes.

**Girls' Coats and Suits** \$7.95  
Novelty checks, wool fleeces. All wanted colors. Broken sizes.

### Men and Boys!

**2600 Pcs. Men's Socks** 8 pr. \$1  
Neat patterns in black, grey, brown, blue. Sizes 10 to 12.

**"Cranbrook" Shirts** \$1.00  
Whites, plams, fancy patterns. Sizes 13 $\frac{1}{2}$  to 17. Usually \$1.19.

**Boys' Shirts** 50c  
"Crusader" shirts in fancy patterns or white. Sizes 8 to 14.

**Boys' Sport Shirts** 59c  
Long sleeve sport collar shirts. Broken sizes, colors.

**Boys' Anklets** 6 for \$1.00  
Elastic cuff anklets in sizes 7 to 10 $\frac{1}{2}$ .

**Boys' Athletic Shirts** 6 for \$1  
241 shirts, perfect fitting, tubular shaped. Sizes 24 to 34.

**Boys' Knicker Suits** \$5.98  
2 knicker suits with double-breasted coat. Sizes 7 to 16.

**Boys' Spring Suits** \$6.98  
Knicker or longie suits in smart patterns. Sizes 11 to 18.

**Used and Soiled Rugs** Reduced!  
7.6x9 wool rug, \$3.98; 9x12 Hooked Axminster, \$18.95; 7x9 Figured Wilton, \$15.95; 9x12 Plaid Axminster, \$10.95; 4x6 Chenille, \$1.19.

**E. O. M. Special Sale!**

35 Men's and Young Men's

**Two-Trouser Suits**

All-wool suits in small sizes mostly, 36 and 37. Light colors

sport back models. A whale of a value, if you wear a small size.

**\$10.00**

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