

**PENNANT WINNERS**  
Starting Tomorrow Morning  
At 8:45 o'clock

**PENNANT WINNERS**  
New Spring Gloves  
44c  
Smart colors and styles in Bembergs or cottons. Sizes 6 to 8½. 50c value.

**PENNANT WINNERS**  
Batiste Gowns  
59c  
Sheer printed batiste ruffle, lace piping or hemstitching trim. Pastel shades.

**PENNANT WINNERS**  
Lovely New Neckwear  
79c  
Brighten your dresses with these new neckwear styles. New fashions and colors.

**PENNANT WINNERS**  
Dance Sets or Panties  
47c  
Silk or satin lavishly trimmed. Tea rose, blue and white, Scantie, 17, 19, 20, 34, 36. Dance Sets, 32.

**PENNANT WINNERS**  
Turkish Towels  
9c each  
Thick, heavy loop towels. White with pastel borders. 12c quality. Get a supply now.

**PENNANT WINNERS**  
'Royal Purple' SILK HOSE  
55c pr.  
Clear, flattery ring-free hose. Full-fashioned Chiffon or service weights. Sizes 8½ to 10½.

# Sears MARCH VALUE DEMONSTRATION

★ ENTIRE STORE OPEN THURSDAY and SATURDAY NIGHT UNTIL 9 O'CLOCK ★

**SALE! WASH FABRICS**  
12 c yard  
Value Demonstration Priced  
Sparkling New Prints  
• Thirty-six inch Widths  
• Guaranteed Fast Colors  
• Printed Cottons  
• Full Bolts  
It took a huge purchase to bring you this sensational price on cottons of this fine quality! Sears bought before the market went up—you reap the profit. Gay new patterns that fairly shout "Spring 1937"! Included are florals, geometrics, stripes, plaids in colors that are "right." Buy at this low sale price.  
Voiles, Batistes and Percales  
Dainty patterns that will make up into smart house or afternoon dresses. Soft, filmy batistes. Gay, 60x80-square percales. Smooth, sheer voiles. Start sewing now for summer frocks at this sensational price.  
Full Bolts!

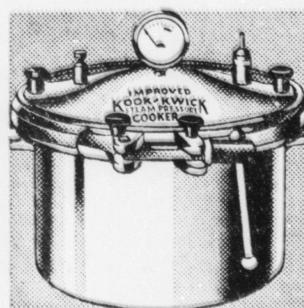
## Wash Cloths

5c Each  
An amazing low priced fine Turkish wash cloth. Buy Now!

Stevens "T" Toweling  
Special 20c Yard  
Finest quality obtainable for dish towels. Stock up. Bleached. 18 in. wide.

Flour Bags  
Special 10c Each  
Clean cotton bags. Ideal for dust cloths and many other household uses. Size 26x35 in.

**Sleek, Smooth Fitting Rayon Undies**  
Regular 25c Lingerie  
19c Value Demonstration Price  
For the sleek lines you want in your Easter silhouette... knit undies. Tailored, smart trims. Tearose. Complete assortment. Priced low just when you are assembling your Easter outfit.  
WOMEN'S KNIT UNION SUITS  
Regular 55c Combed cotton union suits. Shell knee, closed seat; tight knee, open seat. Light summer weight that will go sleekly under lightweight frocks. Sizes 36 to 44.  
47c Each



**Pressure COOKER**  
\$5.95

Ideal for families of four or five people. Cook entire meal at one time. Saves time, fuel, flavors and vitamins. Heavy cast aluminum. 6-quart size.



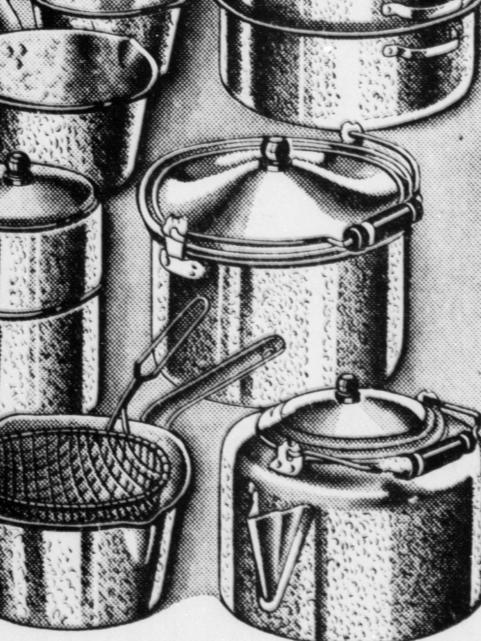
**Silex Coffee-Maker**  
\$4.95

With Matching Tray  
Gold weather is coffee weather. You cannot afford to miss this sensational offer of this 6 or 8 cup Silex glass coffee maker electric table model with a beautiful Moldex serving tray to match. May be had in either red or black. The very thing for those comfortable midnight lunches and very handy when you are serving a meal to some one in bed. Come in and see it now.

Demonstrations will be held Thursday, Friday and Saturday. A \$5.45 Value!

**Brand New! Hammer-Tex Aluminum**  
78c each  
Values to \$1.50  
Truly beautiful new hammered finish on sturdy aluminumware of latest design. Has double the strength of ordinary aluminumware. Smooth interior.

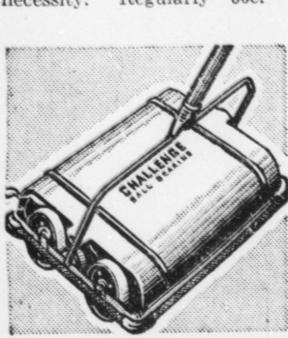
3-Pc. Saucepan Set  
1, 1½ and 2-Quart Size  
2-Quart Covered Boiler  
6-Quart Covered Kettle  
Bail Handle  
3-Qt. French Fryer With Tinned Rustproof Basket



✓ Modern 9-Cup Percolator  
Black Handle  
✓ 5-Qt. Modern Spout Teakettle  
✓ 11-Inch Round Roaster  
Side Handles



**Kitchen Step-On Can**  
49c  
Sturdy well-built kitchen can in smart enamel finish. Galvanized steel inset pail. 10-quart size. A real house necessity. Regularly 66c.



**Challenge SWEEPER**  
\$1.59  
Efficient sweeper in gun metal gray case. Ball bearings, molded rubber bumpers; good quality bristle brush; compound dump lever. Regularly \$1.80.

**DUTCH OVEN**  
\$1  
5-quart size. Self basting cover.

Free Bus

**"SEARS VALUE DEMONSTRATION SALE GIVES ME A GRAND CHANCE TO BUY MY EASTER FOOTWEAR AT A REAL SAVING"**

Typical  
\$2.00 Value For This Sale!  
**\$1.79** PAIR  
Women who want a quality shoe at an economy price will be enthusiastic about this group! Soft, high-grade kid in slippers that will hold their shape and give good service. Narrow heels and narrow widths in all sizes. Smart two-strap, broadstrap or gypsy tie. Sizes 4 to 9.

**SEARS, ROEBUCK AND CO.**  
ALABAMA AT VERMONT ST.

Free Parking