

BUTTER CREAM CHOCOLATES. Regularly 25c—Three Days Only 19c Lb.

<b>PENNANT WINNERS</b> <b>Starting Tomorrow Morning</b> At 8:45 o'Clock	<b>PENNANT WINNERS</b> <b>New Spring Gloves</b> <b>44c</b> Smart colors and styles in Ben-bergs or cottons. Sizes 6 to 8½. 99c value.	<b>PENNANT WINNERS</b> <b>Batiste Gowns</b> <b>59c</b> Sheer printed batiste gowns, ruffle, lace piping or hemstitching trim. Pastel shades.	<b>PENNANT WINNERS</b> <b>Lovely New Neckwear</b> <b>79c</b> Brighten dresses with these new neckwear styles. New fashions and colors.	<b>PENNANT WINNERS</b> <b>Dance Sets or Panties</b> <b>47c</b> Silk or satin lavishly trimmed. Tea rose, blue and white. Scan-tie. 17, 19, 20, 22, 24, 26, 28, 30, 32, 34, 36.	<b>PENNANT WINNERS</b> <b>Turkish Towels</b> <b>9c each</b> Thick, heavy loop towels. White with pastel borders. 12c quality. Get a supply now.	<b>PENNANT WINNERS</b> <b>'Royal Purple' SILK HOSE</b> <b>55c pr.</b> Clear, flatter-ing, ring-free hose. Full-fashioned Chiffon or service weights. Sizes 8½ to 10½.
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# Sears MARCH VALUE DEMONSTRATION

★ ENTIRE STORE OPEN THURSDAY and SATURDAY NIGHT UNTIL 9 O'CLOCK ★

**SALE!**  
**WASH FABRICS**  
**12c yard**  
*Value Demonstration Priced*

Sparkling New Prints

- Thirty-six inch Widths
- Guaranteed Fast Colors
- Printed Cottons
- Full Bolts

It took a huge purchase to bring you this sensational price on cottons of this fine quality! Sears bought before the market went up—you reap the profit. Gay new patterns that fairly shout "Spring 1937"! Included are florals, geo-metrics, stripes, plaids in colors that are "right." Buy at this low sale price.

**Voiles, Batistes and Percales**  
*Dainty patterns that will make up into smart house or afternoon dresses. Soft, flimsy batistes. Gay, 40x80-square percales. Smooth, sheer voiles. Start sewing now for summer frocks at this sensational price.*  
**16c YARD**  
*Full Bolts!*

## Wash Cloths



**5c**  
 Each

An amazing low priced fine Turkish wash cloth. Buy Now!

## Stevens "T" Toweling



**Special 20c**  
 Yard

Finest quality obtainable for dish towels. Stock up. Bleached. 16 in. wide.

## Flour Bags



**Special 10c**  
 Each

Clean cotton bags. Ideal for dust cloths and many other household uses. Size 26x35 in.



## Sleek, Smooth Fitting Rayon Undies

Regular 25c Lingerie

**19c**  
 Each

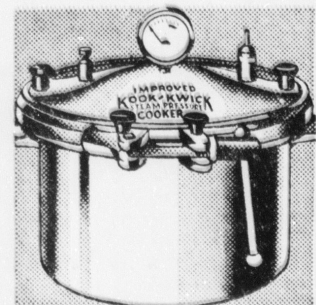
*Value Demonstration Price*

For the sleek lines you want in your Easter silhouette... knit undies. Tailored, smart trims. Tealose. Complete assortment. Priced low just when you are assembling your Easter outfit.

## WOMEN'S KNIT UNION SUITS

Regular 50c combed cotton union suits. Shell knee, closed seat, tight knee, open seat. Light summer weight that will fit snugly under lightweight frocks. Sizes 36 to 44.

**47c**  
 Each



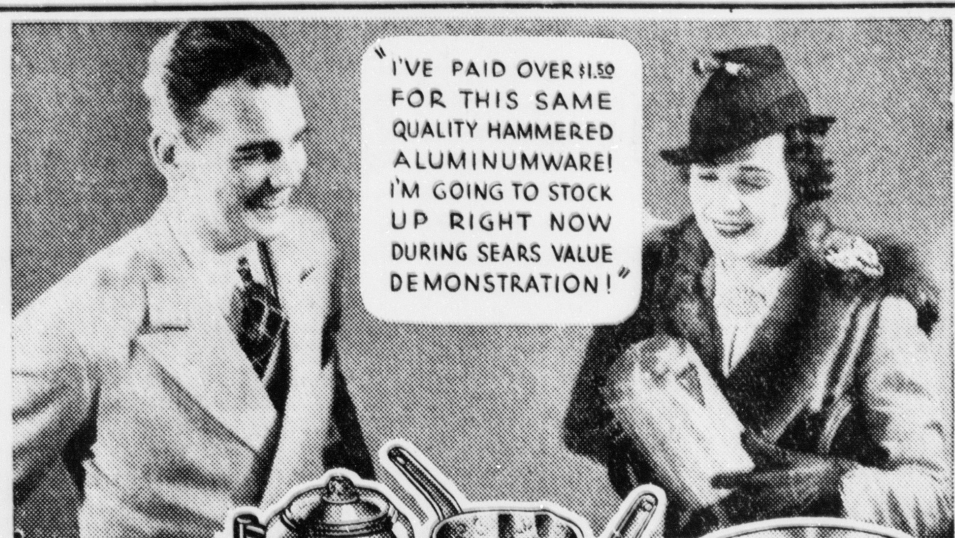
**Pressure COOKER**  
**\$5.95**

Ideal for families of four or five people. Cook entire meal at one time. Saves time, fuel, flavors and vitamins. Heavy cast aluminum. 6-quart size.



**Silex Coffee-Maker**  
**\$4.95**

With Matching Tray Cold weather is coffee weather. You cannot afford to miss this sensational offer of this 6 or 8 cup Silex glass coffee maker electric table model with a beautiful Moldex serving tray to match. May be had in either red or black. The very thing for those comfortable midnight lunches and very handy when you are serving a meal to some one in bed. Come in and see it now. Demonstrations will be held Thursday, Friday and Saturday A \$5.45 Value!



"I'VE PAID OVER \$150 FOR THIS SAME QUALITY HAMMERED ALUMINUMWARE! I'M GOING TO STOCK UP RIGHT NOW DURING SEARS VALUE DEMONSTRATION!"

Brand New!

**Hammer-Text Aluminum**

**78c**  
 each

Values to \$1.50

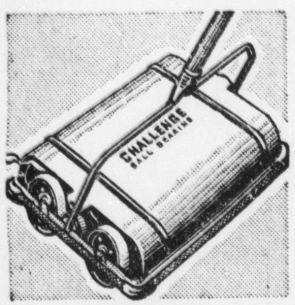
Truly beautiful new hammered finish on sturdy aluminumware of latest design. Has double the strength of ordinary aluminumware. Smooth interior.

- ✓ 3-Pc. Saucepan Set 1, 1½ and 2-Quart Size
- ✓ 2-Quart Covered Boiler
- ✓ 6-Quart Covered Kettle Bail Handle
- ✓ 3-Qt. French Fryer With Tinned Rustproof Basket
- ✓ Modern 9-Cup Percolator Black Handle
- ✓ 5-Qt. Modern Spout Teakettle
- ✓ 11-Inch Round Roaster Side Handles



**Kitchen Step-On Can**  
**49c**

Sturdy well-built kitchen can in smart enamel finish. Galvanized steel inset pail, 10-quart size. A real household necessity. Regularly 66c.



**Challenge SWEEPER**  
**\$1.59**

Efficient sweeper in gun metal gray case. Ball bearings, molded rubber bumpers; good quality bristle brush; compound dump lever. Regularly \$1.89.

## DUTCH OVEN



**\$1**  
 5-quart size. Self basting cover.



"SEARS VALUE DEMONSTRATION SALE GIVES ME A GRAND CHANCE TO BUY MY EASTER FOOTWEAR AT A REAL SAVING"



**Typical**

**\$2.00 Value For This Sale!**

**\$1.79**  
 PAIR

Women who want a quality shoe at an economy price will be enthusiastic about this group! Soft, high-grade kid in slippers that will hold their shape and give good service. Narrow heels and narrow widths in all sizes. Smart two-strap, broadstrap or gypsy tie. Sizes 4 to 9.

Visit Dr. Scholl's Foot Comfort Dept.

**SEARS, ROEBUCK AND CO.**

ALABAMA AT VERMONT ST.

Free Bus

Free Parking