

For E. O. M. Only!

200 Lovely New

Spring HATS**69c**

For one day only . . . 200
brave new "never-on-sale
before" straws and straw
combinations. Choice of
many new 1937 styles in
3 most popular colors . . .
black, brown or navy. Some
other colors included. Head-
sizes 22 and 23.

—Downstairs at Ayres.

Women's Better Quality

Rayon Crepe Slips**88c**

4-Gore "Swan-Ray" or "Betty-Ray"
rayon crepe slips with California or
straight tailored tops. Also bias
cut styles in the group. Tearose
and dark shades. Sizes 34 to 44.

Rayon Taffeta Slips **44c**
Women's rayon taffeta slips with California V lace or tailored
tops. Bias cut. Sizes 34 to 44.

Coolie Coats **89c**
Discontinued styles in "Chaline," Rayon Crepe or Cotton Crepe
coolie coats. Full cut. Regular sizes.

Panne-Satin Slips **\$1.39**
"Swan-Glo" Panne Satin slips with Calf. V or straight tailored
tops. Two-way bias or 4-gore styles. Sizes 34 to 44.

Porto Rican Gowns **50c**
Hand-embroidered Porto Rican gowns. V or round neck with
contrasting color trim. Sizes 16-17.

Women's Cotton Slips **3 for \$1.00**
Built-up shoulder or bodice top style. Hemstitch finish. Nar-
row hem. Sizes 36 to 52. White.

Rayon Undies **6 for \$1.00**
Panties, stepins, bloomers or vests. Elastic run at waist. Tailored
band finish at knee. Sizes 27 to 31.

Women's Rayon Gowns **\$1.00**
Stouts and regular sizes. V or round necks. Lace or Milanese
trim. Sizes 16 to 20.

Tuck Stitch Union Suits **39c**
Women's one-piece style with built-up shoulders. Lastex in knee. Sec-
onds. Small and medium sizes.

Child's Union Suits **25c**
Winter weight with Dutch style neck, elbow sleeves, trunk length.
Sizes 4 to 12. Seconds.

Tuck Stitch Pants **17c**
Flat elastic at waist, snug fitting at knee. Seconds. Small
medium or large sizes.

Tuck Stitch Undies **5 for \$1.00**
Tuck stitch built-up shoulder vests or snug fitting panties. Sec-
onds. Small, medium or large sizes.

2-Pc. Balbriggan Pajamas **50c**
Two-piece style with contrasting tops or trousers. Sizes 16 to 17.

Tuck Stitch Pajamas **69c**
Two-piece style with long sleeves. Some have collars. Seconds.
Sizes 16-17.

Women's Union Suits **3 for \$1.00**
Cotton knit with built-up shoulders and tight knee. Reinforced
stride. Sizes 36 to 44.

Rayon Combinations **50c**
One-piece rayon combination suits, brassiere top, bloomer or
band knee. Sizes 30 to 36. Seconds.

Full-Fashioned Hose **39c**
Just 200 pair of women's first quality full-fashioned chiffon hose.
Broken sizes and colors in the lot.

Size 8 1/2 "Real Silk" Hose **39c pr.**
"REAL SILK" KNEE-LENGTH hose in size 8 1/2 only! Full-fash-
ioned chiffon. Lastex at knee. Assorted colors. IRREGULARS.

"KABO" Brassieres **25c**
"KABO" brassieres or bandeaux in broken sizes and styles. Soiled
or mussed, hence clearance price.

"KABO" Girdles **98c**
Salesmen's samples, reduced to clear out tomorrow. You'll find
Corsets and Girdles. Broken sizes. NO EXCHANGES.

Girls' Wash Frocks**69c**

Mother's save tomorrow on these smartly
styled wash frocks. Made of heavy cotton
that'll give lots of wear. In a lovely selec-
tion of wanted styles and colors. Broken
sizes in group. Each

Girls' Cotton Blouses **39c**
Broken sizes and styles of girls' tailored type cotton blouses in all
the wanted colors.

Girls' Rayon Blouses **69c**
Taffeta and acetate blouses in smart, wanted colors. Broken
sizes. Limited quantity.

Girls' Sweaters **69c**
Clearance of girls' wool-coat sweaters. Broken sizes, styles and
colors.

Rummage for Girls! Greatly Reduced!
This includes "Neva-Wet" snow suits, winter coats, ski pants, hats
and handbags . . . All at tremendous savings. Broken sizes.

Boys' Cotton Suits **49c**
Clearance of boys' cotton suits, wool jersey suits or cotton dress.
Broken sizes, colors and styles.

20 Coats or Snow Suits **\$1.49**
Clearance of just 20 3-pc. coat sets or snow suits for tots. Broken
sizes, styles and colors.

Tots' Wear **Reduced to 10c ea.**
Odds and ends of cotton panties, cotton hose, knit headwear,
thumb guards, tuck stitch panties. Broken sizes.

Remnants Of**Inlaid Linoleum****50c**

Tiles, cobblestones and blocks in
a big assortment of colors. For
your bathroom, etc. Limited
quantity . . . first here will get
cream of lot. Some up to 14 sq.
yards.

Armstrong Embossed Inlaid **\$1.19**
sq. yd.

Large size remnant pieces of Armstrong's embossed inlaid
linoleum. Limited quantity.

Clearance of Used Rugs!
2, 9x12 Axminsters, \$10.95; 1, 7.6x8 Wool Plain Rug, \$4.95;
1, 9x12 Plush Axminster, \$26.95; 1, 11.3x10.6 Wilton Rug,
\$37.50; 2, 7.6x8 Plain Brussels Rugs, \$6.95; 1, 7.6x9 Wilton
Rug, \$17.95; 1, Chenille Rug, \$2.95.

Plaid Rag Rugs **39c ea.**
While 150 last. Size 20x36 inches.

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combinations. Choice of
many new 1937 styles in
3 most popular colors . . .
black, brown or navy. Some
other colors included. Head-
sizes 22 and 23.

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★(REGISTERED)★

For E. O. M. Only!**600 Wash Frocks****Only—69c Each**

{ 300 "Seconds" of "Famous Fabric" and
{ 300 Better Dresses, Greatly Reduced

You've paid as much as \$1.59 for some of these
dresses in our stock. You've paid \$1.09 for the
other styles, but because they're "seconds" you
save, tomorrow only! Sizes 14 to 52 in the
group, but not in every style or color.

Rummage! Greatly Reduced

76 uniforms, 71 Hoover aprons, 69c ea. 6 Corduroy Pa-
jamas, \$1. 30 prs. Riding Breeches, 25c. 20 prs. white
cuilotes, 25c. 75 cotton sweaters, 25c. 70 wool dresses, 50c.

—Downstairs at Ayres.

**Ayres QUALITY Merchandise
Reduced for CLEARANCE!**

★

Store Hours:
9:30 A. M.
to 5:30 P. M.

Friday . . . at 9:30 a. m. the doors open on our February E. O. M. Sale! Every
department in this great store on one floor is represented with hundreds of
items . . . Ayres' quality merchandise . . . slashed to new low prices, because
we want to clear it from stock. Broken sizes, styles, patterns and colors. Few-
of-a-kind, odds and ends, soiled or mussed articles, are included in this group
all serviceable and useable. PLEASE, NO MAIL, PHONE, LAYAWAY
or C. O. D. Orders!

**E. O. M. Only! A Rousing Old-Time
Sale! Women's Shoes**

600 Prs. Zappon
**HOUSE
SLIPPERS**
59c Pr.

**Worth
Much
More!**

**\$1.00
PAIR**

Tomorrow we offer around 800 pairs of women's higher-priced shoes
at the amazing low price of \$1.00 a pair. In the group you'll find a
big assortment of serviceable styles in Pumps, Straps, Ties, Oxfords.
In long-wearing kid, calfskin or suede leathers. Black, brown or blue
colors . . . all three popular for spring wear. High heels, medium
heels. Sizes 4 to 9, widths AA to C but not in each style. Come early
for the best selection of styles and leathers.

—Downstairs at Ayres.

**An Exciting E. O. M. Value!****500 DRESSES
GREATLY REDUCED****2 for \$5.00**

What a fashion value for E. O. M.! 500 early spring dresses,
PRINTS, Crepes, Paper Taffetas, Combinations and Polka Dots.
Smart styles, large selection of colors. Sizes for every woman
11 to 17, 14 to 20 and 38 to 48.

100 Dresses **Reduced to \$4.45**
Early Spring styles in Paper Taffetas, Prints and Crepes. Have
sold for much more in our own stocks. Sizes 14 to 20, 38 to 46,
11 to 17, but not in every style.

83 Dresses **Reduced to 59c**
Originally \$3.00. For general daytime wear, you can't beat
these styles. NO EXCHANGES, NO REFUNDS, ALL SALES
FINAL!

24x24 Inch Upholstery Squares**49c
EACH**

These are samples of very fine upholstery
fabrics, mostly in a piled construction.
Just 500 pieces, approximately 24x24 inches.
Florals, figures, checks and plaid patterns.
Several of a kind in each pattern. For
chairs, pillows, etc.

Imported Lace Curtain Panels **44c ea.**

One pattern only! Just 241 panels. Ecru color. Ready-to-
hang top.

Remnants of Curtain Goods, as Marked

Nets, marquises in many patterns, and in useable lengths for
short curtains.

Curtains and Drapes **1/2 Price**

Soiled, odds and ends, mostly one-of-a-kind styles.

Curtain Materials **10c yd.**

A few odd bolts of curtain goods and cretonne materials.

Curtains **69c pr.**

Broken assortments of ruffled or tailored style curtains. Limited
color selection.

Rayon Remnants **1-3 OFF**

Useable lengths of plain rayons and acetates. Many different
qualities in group.

Odd Bolts Cotton Goods **15c yd.**

Odd bolts of several qualities of cotton goods. Whites, plain
colors, fancy patterns.

Candlewick Bedspreads **1/4 OFF**

Discontinued patterns, or soiled, or slightly damaged spreads.
Various patterns, colors, prices.

Table of Rummage **As Marked!**

This includes . . . lunch sets, breakfast cloths, scarfs, towels,
spreads and sheets.

Steven's Towels **6 for \$1.00**

First quality Steven's pure linen dish towels. Striped border
design. LIMIT OF 6 TO A CUSTOMER!

81x90 Nevatere Sheets
**79c
EACH**

Our best selling sheet, offered to
tomorrow, while quantity lasts at a
money-saving price. Pure white,
no filling, torn size before hemming.

Candlewick Bedspreads **1/4 OFF**

Discontinued patterns, or soiled, or slightly damaged spreads.
Various patterns, colors, prices.

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First quality Steven's pure linen dish towels. Striped border
design. LIMIT OF 6 TO A CUSTOMER!

For E. O. M. Only!**400 Prs. Men's Heavy
Work Pants****\$1.09 Pair**

Heavy quality work pants in blue or brown.
Choice of French backs, whipcords, coverts,
heavy cotton stripes and heavy cottonades.
Waist sizes 29 to 50 in the group.

50 Prs. Men's Shoes **\$1.89 pr.**
Dress oxfords of higher-priced shoes. Mostly odds and
ends, some black, mostly tan colors. Sizes 6 to 10, but not
in each size.

—Downstairs at Ayres.

**AYRES
DOWNSTAIRS
STORE**