

For E. O. M. Only!

## Clearance! 200 Warm Sports Coats \$5.00

Women's and misses' smart utility sports coats in plaid backs, mixtures, and plain colors. Swagger or fitted styles. Not every size, color or style, but a nice assortment. Hurry! Hurry!

**Sports & Fur-Trimmed Coats, \$10.99**  
Women's and misses' higher priced sports and fur-trimmed coats. Broken sizes, colors and styles.

## La Sayre, Nevermend Stockings

Stocking Up is no trouble at all in this special E. O. M. sale of first quality chiffon hose. Full fashioned ringless La Sayre. Full fashioned Nevermend. Sizes broken in the group. **47c Pr.**

**Child's Long Hose** ..... **5c pr.**  
Clearance of children's long hose. Broken sizes in group.

**Child's Anklets** ..... **5c pr.**  
Clearance of children's wool-mixed ankle socks. Sizes 6 to 7½ in the lot.

**Rayon Dress Hose** ..... **10c pr.**  
Children's fine rib rayon dress stockings in sizes 6 to 7½. Broken colors.

## Clearance of GIRDLES and COMBINATIONS

(Broken Sizes, Styles! No Exchanges)

147 Girdles reduced to ..... **29c**  
10 Combinations reduced to ..... **69c**  
24 Girdles reduced to ..... **29c**  
24 Girdles reduced to ..... **\$1.00**  
7 Combinations reduced to ..... **\$1.00**

## 300 Pair Leather Gloves

Radically reduced for E. O. M.! Genuine leather capeskins in black or brown colors. Some lined leather gloves included in the assortment. Broken sizes in group. **\$1.00 Pr.**

**Handbags** ..... **50c**  
Simulated leather handbags in many styles and leathers. Black or brown colors.

**Sample Fabric Gloves** ..... **49c pr.**  
Salesmen's samples of higher priced fabric gloves. Fabrics, bengaline and suede cloths in many colors and styles.

## Women's Rayon Undies, Each

Lovely rayon panties, bloomers, stepins or vests with elastic at waist. Well tailored, full cut. Tailored finish. Sizes 27 to 33 in the group. **19c**

**Cotton Union Suits** ..... **50c**  
Women's light weight cotton union suits with built-up shoulders, tight or closed crotch. Some are seconds. Sizes 36 to 44.

**Tuckstitch Pajamas** ..... **79c**  
Two-piece styles, some with collars. Trousers have regulation or ski bottom. Seconds. Sizes 16-17.

**Rayon Pettiskirts** ..... **50c**  
Rayon pettiskirts with flat elastic waist. Panel fronts. Sub-standards. Sizes 26 to 30 waists.

**Women's Combinations** ..... **59c**  
Discontinued styles of 1-pc. style brassiere top combinations with flare or band knee. Sizes 32 to 42 in group.

**Balbriggan Pajamas** ..... **45c**  
2-Pc. style balbriggan pajamas in 2-color combinations. Some with collars. Sizes 16-17. Seconds.

**Child's Union Suits** ..... **25c**  
Medium weight cotton union suits with Dutch neck, elbow sleeves and trunk leg. Drop seat. Sizes 2 to 10.

## Women's Rayon Slips, Each

Seconds of our better quality rayon fabric slips. California V and straight top styles. Sizes 34 to 44. Tearose or dark shades in the lot. **88c**

**Women's Cotton Slips** ..... **3 for \$1.00**  
Built-up shoulder styles or bodice top styles with narrow hems. House dress length. Sizes 34 to 42. White.

**Rayon Taffeta Slips** ..... **45c**  
Rayon taffeta slips in California V lace or tailored styles. Bias cut. Sizes 36 to 44. Tearose.

**Silk or Satin Panties** ..... **50c**  
Tailored or lace trimmed styles. Elastic at waist. Tearose or blue colors.

## Our Entire Stock of Children's "Red Bird" Shoes

Reduced to **\$1.89**

We sell these all the time at \$2.29 a pair. For E. O. M. only they're reduced to \$1.89 pair. Black, brown, oxfords, boots or straps. Also patent leather. Widths A to C. Sizes 8½ to 3 in group.

For E. O. M. Only!

## Factory Close-Out Sale 412 Pairs Higher-Priced Women's Shoes

These shoes have formerly sold for much more... we've just 412 pairs and want to move them out before inventory. Mostly Cuban style or dress style heels. Black or brown colors. Suede, kid or calf leathers. Sizes 4 to 9, AA to C widths, but not every size in each style. **\$1.00 PAIR**



★ REGISTERED

## Thursday—The First of 2 Smashing E. O. M. Bargain Days!

Thursday at 9:30 we begin our January E. O. M. Sale with a barrage of values! So that we will not have to count so many pieces on inventory, every item is radically reduced, to clear immediately! In many cases, the quantities are very limited, the sizes, colors and styles are broken! Added to this, we put out special purchases of Ayres quality merchandise at greatly reduced prices! PLEASE, NO MAIL, PHONE, LAYAWAY or C. O. D. ORDERS!

## Uniforms, Hoover Aprons, Each

Broken lots, sizes and colors of much higher priced Uniforms, Hoover Aprons, Slenda-Wraps. In the group are sizes 14 to 46... but not in each color or item. **79c**

**Wash Dresses** ..... **3 for \$1.00**  
Soiled, shop worn, broken assortments of higher priced wash frocks. Some are seconds. Mostly small sizes.

**Corduroy Pajamas** ..... **\$1.98**  
Reduced half-price for E. O. M. Clearance! 2-pc. styles in assorted colors with contrasting trim. Broken sizes.

**Ski Suits and Pants** ..... **½ Price**  
Small lots and broken sizes, styles and colors.

## Women's Sportswear Clearance!

**Slip-on Sweaters** ..... **50c**  
Short sleeve slip-ons in sizes 34 to 40. Broken colors.

**Cotton Twin Sets** ..... **50c**  
Limited quantity. Green, red, blue. Sizes 34 to 40.

**Sports Jackets** ..... **\$1.00**  
Melton sports jackets in plain colors.

**All-Wool Sweaters** ..... **\$1.49**  
Better wool sweaters and some twin sets reduced. Broken lots.

**Better Knit Dresses** ..... **\$1.59**  
2-Pc. styles in sizes 14 to 46. Plain colors.

**Boys' Golf Socks** ..... **6 Pr.**

300 pairs of boys' better golf socks in smart patterns with elastic tops. Mothers' stock up at this low E. O. M. Sale price. **\$1.00**

**30 Boys' Melton Jackets** ..... **\$1.69**  
Heavy melton jackets or CORDUROY jackets with full zipper fronts. Sizes broken, as well as colors.

Special for E. O. M.!

## 600 Cotton Frocks

SECONDS of Our Most Famous Brand of Daytime Dresses! All New Spring Styles!

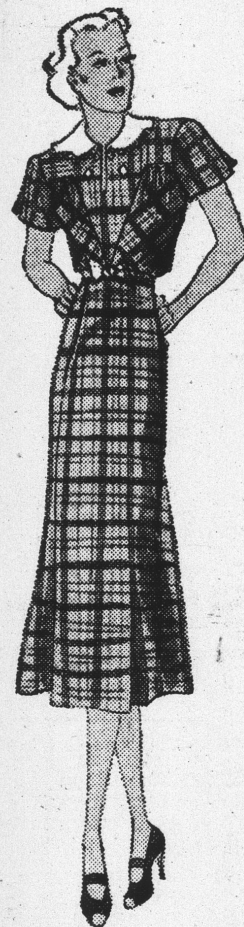
**2 for \$1**

(or 59c Each)

This is the first time we've ever offered seconds of this famous Daytime Dress! If first quality we would sell them at their regular price of \$1.09 each. These wash frocks will go like "hot cakes"—we advise early shopping! In a big selection of popular styles and colors.

Checks Stripes Plaids Prints Florals Dots

Sizes 14 to 48!



Tomorrow at 9:30! An Unmistakable Value!

## Sale! 1000 New 'Burt' Shirts

**2 for \$1.00**

Man, Oh Man! What a shirt sale! 1000 fresh, new "Burt" fast color shirts in WHITE, PLAIN COLORS and FANCY PATTERNS! These shirts are full cut and sized and well made to give you the maximum amount of service. Now's the time to come to the aid of your depleted shirt wardrobe, and stock up for many months to come. Sizes 14 to 17 in group.

**860 Men's Shorts** ..... **6 for \$1.00**  
Fast color shorts in vat dye patterns. Well made for service. In neat patterns and colors. Sizes 30 to 42.

**600 Knit Shirts** ..... **5 for \$1.00**  
Fine ribbed athletic shirts in a fine quality rib knit. Classed as irregulars. Sizes 34 to 46 in the group.

**55 Men's Sweaters** ..... **\$1.00**  
Top zipper slipover or button front style sweaters. Mostly in sizes 36 and 38. Some styles up to size 42.

**125 Men's Work Shirts** ..... **2 for \$1.00**  
Heavy, sturdy work shirts with triple stitched seams and 2 pockets. Sizes 15, 15½ and 16 in the group.

**203 Pairs Men's Hose** ..... **6 pr. \$1.00**  
Men's serviceable socks in smart, wanted fancy patterns. Mostly in sizes 11, 11½ and 12.

**Men's Corduroy Pants** ..... **\$1.98**  
Broken lots. Browns, greens and light greys. Sizes 29 to 36 waists in group.

**Men's Sheeplined Coats** ..... **\$1.00**  
Small sizes only 36 and 38. Blue moleskin sheeplined coats with 4 pockets. Belt all around.

**Men's Winter Caps** ..... **25c**  
Blue meltons and corduroys. These have ear flaps. All sizes in the group.

**Men's Jackets** ..... **\$1.98**  
Broken lots of plaid MELTONS and CORDUROY jackets. Zipper front style. Broken sizes and colors.

**Men's Riding Breeches** ..... **\$1.00**  
Or JODHPURS. Cavalry twill with leather knee reinforcements. In brown, tan and green. Broken sizes.

For E. O. M. Only!

## 300 Smart Winter Dresses \$1.00 EACH

Drastic clearance of women's and misses' higher priced, high fashion dresses in exclusive designs. Choose from smart prints or chic plain colors. In greens, blues, rusts, browns and wine colors. Broken sizes, colors and styles, but a nice assortment awaits your selection.

## Clearance! Children's Wear

Included in this group... jersey brother and sister suits. Boys' wash suits in cotton crash with broadcloth top. Tots' pepperell cloth print pantie dresses. Sizes in lot broken. **55c Ea.**

**Clearance! Children's Wear** ..... **10c ea.**  
Wool knit berets in pastel colors. Tuck stitch panties, girls' sateen bloomers and girls' muslin panties.

**Tots' Snow Suits** ..... **\$1.00 ea.**  
Two-piece snow suits in wool with plaid trims. Broken sizes. Wool knit 3-piece snow suits, broken sizes.

## Sample Sale Girls' Dresses

A manufacturer's sample lot of better dresses in dressy or regulation styles. Gabardines, acetates and novelty crepes. Broken sizes in lot. **79c**

**Girls' Winter Coats** ..... **½ Price**  
Just 90 coats... tailored or fur-trimmed styles. Marked ½ price, Tots' and girls' sizes. Broken sizes, styles and colors.

**Girls' Cotton Frocks** ..... **79c**  
Clearance of girls' cotton wash frocks in novelty prints, polka dots and solid colors. Broken sizes.

**Girls' Scarf Sets** ..... **25c**  
Clearance of girls' scarf sets and hats. Brushed wool and knits. Also knit toboggans.

**Girls' Dresses** ..... **25c**  
Clearance of girls' novelty knit and cotton print dresses. Broken sizes, styles and colors in lot.

**Girls' Hats** ..... **10c**  
Limited quantity of girls' novelty hats. Brown, wine or green colors.

## Wool Blanket Remnants

Remnants of wool blankets in lengths from 1 to 2 yards. Perfect for children's beds or when pieced together they make comfort or quilt linings. Mostly plain colors. **1/4 OFF**

## Soiled Linens Reduced

Greatly reduced for clearance. Dresser scarfs, dollies, lunch sets, napkins, spreads, etc.

**Wash Goods Remnants** ..... **5c yd.**  
White, plain colors and even some prints included. In various colors. In usable lengths.

**Curtain Goods** ..... **5c yd.**  
Short remnant lengths suitable for panels, sash and door curtains. Various materials in lot.

**Silk, Rayon Remnants** ..... **10c ea.**  
These are all small remnant pieces, approximately ¼ to ½ of a yard. Various types.

**Silk or Rayon Remnants** ..... **1-3 OFF**  
Rayons-satins-taffetas and rayon and celanese dress crepes. Some prints included in the lot.

**48x48 Lunch Cloths** ..... **25c**  
Cotton plaid lunch cloths in 2 distinct patterns. Limited color assortment.

**Soiled Blankets** ..... **¼ OFF**  
Limited quantity of heavy, warm blankets. Greatly reduced because they're soiled from counter display.

## Soiled, Damaged, Used or Floor Sample Rugs

1-8.3x10.6 Damaged Axminster ..... \$19.95  
2-9x12 Soiled Rugs ..... \$19.95  
1-9x12 Shaggy-Tweed, soiled ..... \$39.50  
1-9x12 Heavy Axminster ..... \$29.75  
1-8.3x10.6 Floor Sample Axminster ..... \$29.95  
2-9x12 Heavy Axminsters ..... \$26.95  
1-9x12 Damaged Hooked Broadloom ..... \$26.95

E. O. M. Clearance!

## Odd-Size Rugs

Radically Reduced... Wiltons, Broadlooms and Axminsters

1-11.3x17 Persian Axminster ..... \$54.50  
2-9x12 Green Chinese Rugs ..... \$19.95  
1-9x11.5 Red Velvet ..... \$16.95  
1-9x12 Hooked Seamless ..... \$29.75  
1-10.3x10.8 Conventional Axminster ..... \$34.95  
1-7.6x8 Modern Wilton ..... \$17.95  
1-11.3x10.6 Hooked Wilton ..... \$37.50  
1-11.3x9.10 Rust Modern ..... \$37.50  
1-9x8.4 Rust Frieze ..... \$29.75  
1-9x15 Antique Plain Mahogany ..... \$37.50  
1-7.6x8 Plain Rust ..... \$21.95  
1-9x10.6 Modern Chinese ..... \$19.95  
1-6x9 Hooked Axminster ..... \$13.95  
1-11.3x9.2 Modern Axminster ..... \$34.95  
1-10.6x8 Hooked Axminster ..... \$26.95  
1-9x7.9 Plain Rug, Raisin ..... \$15.95  
1-10.6x8 Hooked Axminster ..... \$26.95  
1-6x8 Burgundy Wilton ..... \$16.95  
1-9x10.6 Plain Rug, Raisin ..... \$29.75  
1-9x8.9 Plain Green ..... \$19.95  
1-9x14.6 Colonial Axminster ..... \$39.50  
1-9x10.6 Plain Blue ..... \$29.75  
1-9x9 Hooked Axminster ..... \$19.95  
1-6x8 Plain Blue ..... \$13.95



Special E. O. M. Purchase!

## New Spring Hats

For E. O. M. we offer these brand new styles in Peter-shams, Taffetas and combinations. Turbans, brims, pill boxes and off-the-face styles. Black, brown and colors.

**88c**

# AYRES DOWNSTAIRS STORE