

Baby Outfitting Sale Continued Tomorrow

... and this BABY SALE is just one of many budget-stretching events you'll find tomorrow in your favorite Downstairs Store! Make shopping in this great modern Downstairs Store a 1937 habit... and enjoy our courteous service... share in our splendid values.

BLOCK'S DOWNSTAIRS STORE++

Special January Sale!

MEN'S SHIRTS

Whites... Irregulars of \$1.25 and \$1.50 Qualities!

88¢

Lustrous white broadcloths of a quality you seldom find at this low price! All with those FUSED STAND-UP COLLARS THAT ARE SO POPULAR! Buy a supply... this special purchase of high type irregulars won't last at this January Sale price! Men's and young men's sizes 14 to 17.



Men's Better Quality Pajamas

98¢

SECONDS OF \$1.50 and \$2 qualities in a large assortment of patterns. Coat or middie styles in plain colors and fancies. For men and young men.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Tomorrow! Drastic Reductions on BOYS' CLOTHING



(35) Orig. \$6.98
2-KNICKER SUITS
\$3.99

Celane lined sport back, double-breasted coats, complete with 2 pairs of well-lined, full-cut knickers. Grays, tans or blues.

We're housecleaning our stock of boys' and prep fellows' clothing! You'll find remarkable savings in knicker and prep suits in desirable patterns and long-wearing fabrics... tailored the way your son will like! Hurry! Quantities limited!

Boys' 2-Pant Prep Suits
Now below actual cost! Celanese lined sport back coat with 2 pairs of trousers. **\$6.99**

Boys' 2-Pant Prep Suits
Originally higher-priced, now greatly reduced! Just 84. **\$11**

Boys' 2-Pant Prep Suits
Special clearance of just 15 excellent quality suits! All well made! **\$12.95**

Boys' 2-Pant Prep Suits
Just 20 drastically reduced for quick clearance! All excellent qualities! **\$14.95**

Boys' 2-Long Pant Suits
Higher-priced qualities greatly reduced! Hurry! Just 9! **\$10.95**

Fellows' 2-Long Pant Suits
Reduced for this clearance! Just 27 at this low price! **\$9.95**

Fellows' 2-Long Pant Suits
The qualities you want at a price far less than you expect to pay! Just 27! **\$7.98**

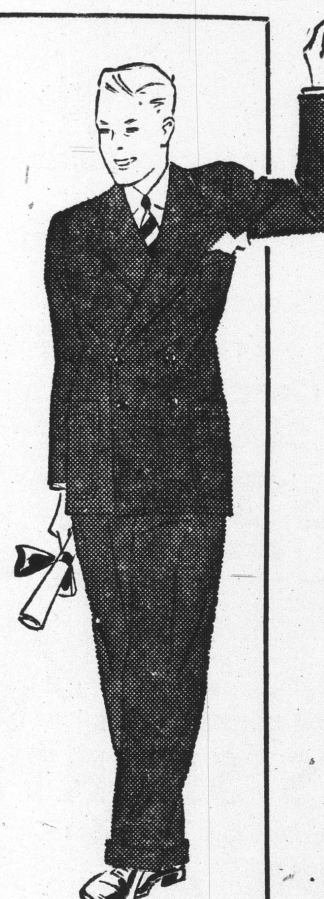
Boys' 2-Knicker Suits
Original \$10.95 quality! Just 27 at this price! **\$6.98**

Boys' 2-Knicker Suits
Marvelous "buys" while just 6 last! Specially priced! **\$5.98**

Boys' 3-Piece Ski Suits
All-wool in solid plaids with zipper or double-breasted button, full-lined sport back coats! Suspender type ski pants. Sizes 3 to 14. **\$4.98**

Orig. \$4.98 Wool Snow Suits
Zipper front and button front models of all wool! Plaid trim. Matching hat. Sizes 3 to 8 in group. **\$2.29**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



(20) Orig. \$9.95
2-LONG PANT SUITS
\$5.99

Broken lots in well-made garments with double-breasted sport back coats! Shades and patterns ideal for spring.

SPECIAL THRIFT EVENTS! January Sales

- Sturdy Worsteds!
- Durable Twists!
- Stripe Worsteds!
- Check Worsteds!
- Sports Backs!
- Plain Backs!
- Medium Shades!
- Dark Shades!
- Sports Models!
- Conservative Models!



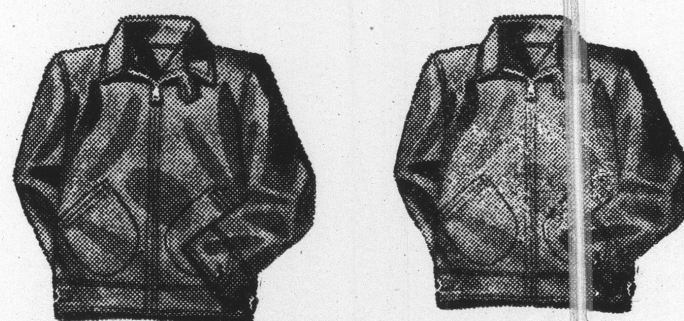
- Plain Shades!
- Rich Mixtures!
- New Overplaid!
- Smart Stripes!
- Windowpane Effects!
- New Squares!
- Smart Plaids!
- New Blues!
- New Browns!
- New Grays!

Beverly OVERCOATS, TOPCOATS AND SUITS

EVEN THOUGH IT'S SALE TIME you can always find interesting assortments in Block's Downstairs Store! We have to have assortments! Your overwhelming demand for Beverly Clothing makes it IMITERATIVE! Look at that line-up above! Remember, men of all builds can be fitted here! Beverly Clothing at \$15.95 is a value that we don't believe you can afford to miss! Available on our TEN-PAY PLAN!

\$15.95

For Men and Young Men



Extra Heavy Weight Men's
MELTON JACKETS
These are the full 32-ounce weight all-wool navy blue meltons; do not confuse them with those usually expected at this price! **\$2.98**

"Buckskein" Brand
Washable Windbreakers
BUTTON OR ZIPPER FRONT STYLES! Washable fabrics! A smart, sturdy jacket for general outdoor and sports wear! **\$1.98**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

January Sale! Men's

TROUSERS

Dress Trousers! Work Trousers! Corduroy Trousers!

A Great Display! Wide variety of patterns! It's the lowest price in months on smart, practical trousers of this quality! **\$1.98**

\$5 Suit Trousers
\$2.95



Match your odd coat and vest! These trousers are taken from our higher priced two-trouser suits!



Men's Better SHOES

January Sale Event! Original \$3 and \$4 Qualities
Now One-Third OFF! Hurry! Quantities Are Limited!

These shoes have been reduced from our regularly higher-priced stocks! Choice of a variety of styles with narrow, medium or round toes! Black or brown! Sizes for men and young men, but not every size in every style.

\$2 and \$3

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.