

Fresh Shipment of Hinsdale Chocolates

Just received! A new shipment of these delicious chocolates to sell at this low price! Caramel, nougat, vanilla cream, peppermint and chocolate pudding centers coated with rich tasty chocolate.

15c
Lb.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

BLOCK'S

DOWNSTAIRS

STORE ++

SPECIAL THRIFT EVENTS!

January Sales



Clearance! Sport

COATS

Original \$10.95 to \$16.50
Qualities **\$7.95**

Styles that take the worst weather as a matter-of-course! Diagonal woollens! Plaid backs! High fleece plaids! Wyandotte all-wool fleeces! Fashions that swing from the swagger to straight fitted lines. Sizes that include 14 to 20, 38 to 44, 46 to 52... all clearance priced at \$7.95.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



We Present a New Group of Winter's
Important Under-the-Coat Fashions!

NEW PRINTS

Many "Accent-
on-Youth"
Fashions

Also a Limited
Quantity of Orig.
\$8.95 Boucles and
Orig. \$6.
Half Sizes

\$3.98

Sizes
14-20
38-44
16½-24½

You've given them your fullest approval... and demanded more! So into the market we went to get you more... fresh and delectable at this special price! Small-spaced patterns! Monotones! Bright colors! Black and whites! And enchanting details and smart youthful styles.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

January Clearance of Accessories!

(94) ORIGINAL \$1 HANDBAGS

This group includes simulated leathers, genuine leathers. Also some evening bags. **59c**

(500 PCS.) USUAL \$1 NECKWEAR

Also scarves now half price! Satins, plaques and faces in wide assortment of styles included. **50c**

(150 PPS.) BENGALINE GLOVES

ORIGINAL 50c and 70c QUALITIES in assorted styles and colors. For women and misses! **39c**

(80) ORIGINAL \$2 HANDBAGS

Genuine leathers in smart up-to-the-minute styles! Special January **\$1.29**

Clearance price!

(50) Assorted FLOWERS, Special

Original 50c qualities in popular artificial flowers! **29c**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

January Clearance Women's Sportswear

(50) ORIG. \$1.98 BLOUSES

Acetates, crepes and satintones in assorted colors and styles. **69c**

(60) ORIG. \$1.19 BLOUSES

A special purchase including cottons, crepes and satintones. **59c**

(84) TWIN SWEATER SETS, Now

ORIGINAL \$2.98 QUALITIES. Of all-wool in a variety of good-looking colors. **\$1.98**

(100) SWAVEL CLOTH JACKETS

Original \$1.99 qualities for sport and school wear! Assorted colors. **59c**

(30) Suede Sport JACKETS, Now

Original \$5.95 qualities, specially **\$4.95**

priced!

(15) Corduroy ZIPPER JACKETS

Original \$2.99 qualities for sports and school! **\$1.59**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



The **PERFECT** sport
.. **FELT** with a **BRIM**

The Solution
of Your Problem
to Wear
With Your
Suit

\$1.95

Wear it with a knitted costume... with a tailored suit... with any street dress! Choose it in dark shades, or the warm and sparkling new pastels. Clean sweep of brim... deftly moulded crown! YOUR hat!

Clearance of 100
Better Quality Hats

Assorted styles in higher-priced models drastically reduced for quick clearance! **50c**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

January Sale! Linens! Beddings! Yard Goods!

JANUARY SALE!

Mohawk Sheets

Slight irregulars of \$1.50 qualities! 81x99, 72x99 and 63x99-inch sizes. Made of carefully selected cottons, bleached and finished without false filler. **\$1.19**

Mohawk Cases, 4 for \$1.19

JANUARY SALE!

4-Year Sheets

"Laundry-Proofs" famous long-wearing quality in choice of 81x99, 72x99 and 63x99-inch sizes! **89c**

JANUARY SALE!

Cannon Towels, Now

29c and 39c

Irregulars and odd lots from the Cannon mills in solid colors or reversibles. Usually 39c to \$1.

JANUARY SALE!

Cannon Irregular Towels

15c and 20c

20x40 bath size in whites with colored borders in 20c group! Guest sizes in whites with colored borders in 15c group.

JANUARY SALE!

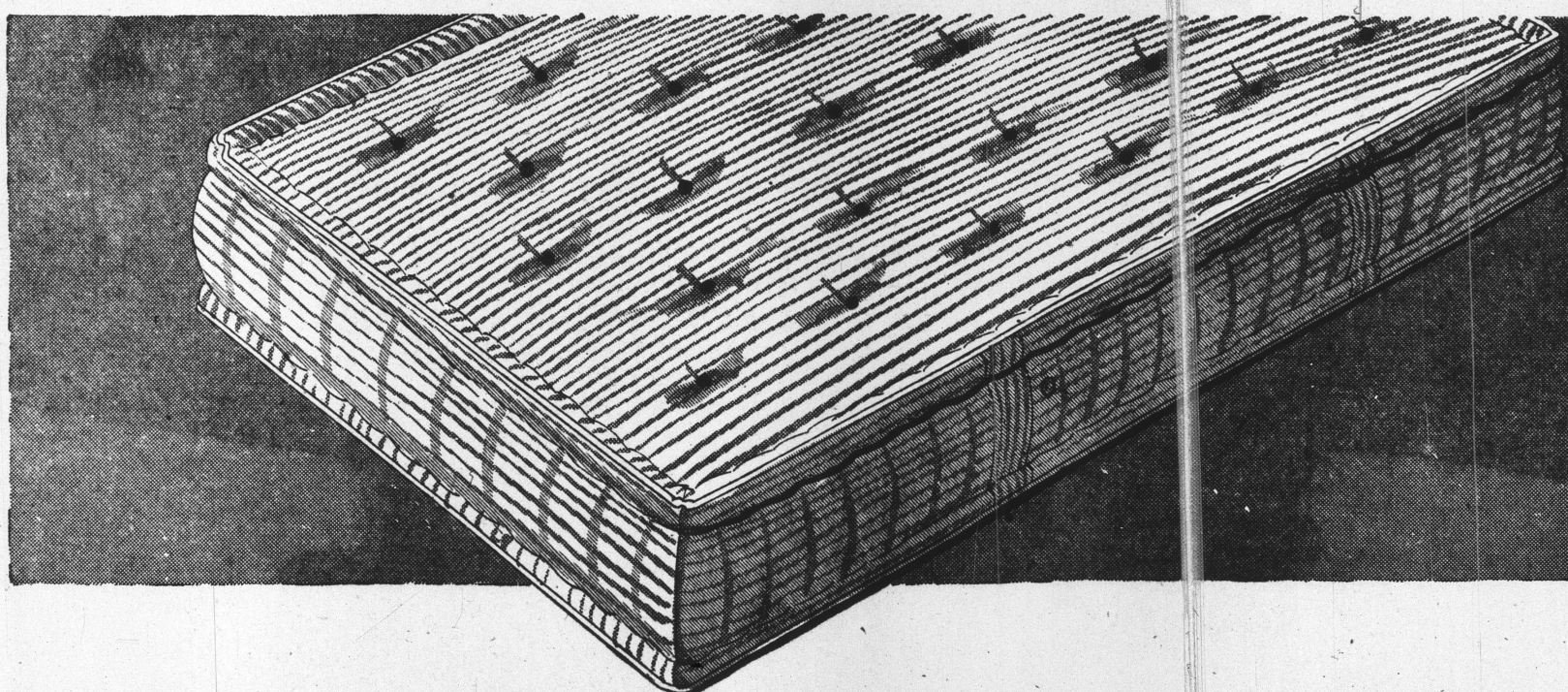
52x68 Luncheon Cloths

Priced for every-day use! Bright patterns in fast colors! Napkins to match, 6 for 19c. **39c**

JANUARY SALE!

Sheeting Remnants, Yd.

Unbleached heavy quality in 87-inch width! 3 to 10-yard lengths. Special January Sale! **24c**



A SPECIAL PURCHASE! A SPECIAL SALE!

Just 200 of Our "Byron" Inner-Spring Mattresses

Material and Manufacturing Costs Have Gone Up! Save on This January Sale Price!

These mattresses would usually sell for more! But WE MADE A SPECIAL PURCHASE, so that you could make extraordinary savings during January! Compare these with higher-priced qualities, and

Note These Features!

- 207 double-tempered inner-spring unit, helically tied!
- 12-pound "quilted" sisal pad insulation!
- Upholstered with 20 pounds soft resilient layer felt!

\$11.95
FULL, TWIN, THREE-QUARTER SIZE

Each Built With the Same Care and Detail As Our Better Quality Mattresses!

Come prepared for a surprise! This is a quality mattress with high priced features and a low-priced tag! And this price is for JANUARY ONLY. While just 200 last! Hurry!

Note These Features!

- Ticking of woven narrow green stripe... heavy and durable!
- Edges taped with rayon!
- Ventilators! Hand-holds for turning!
- Matching Button Tufts!

Double Deck Springs **\$5.55**
Full, Twin, ¾ Size

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

JANUARY SALE!

Unbleached Muslin, Yard

Heavy smooth quality in 36-inch width! Special January Sale price. **10c**

JANUARY SALE!

Part Linen Tea Towels

"Cannon's" soft, absorbent quality with colored borders. Limit 4 to customer. **10c**

IRREGULARS OF 59c AND \$1

Hand Embr. Linen Scarfs

Some vanity sets included! Many importer's closeouts as well as irregulars. 45 and 36-inch. **39c**

REGULAR \$1.98 QUALITIES

Scranton Lace Cloths

A maker's close out included! Choice of two lovely patterns... "The Ardley" or "The Acadia." All perfect. 72x90, 61x51 and 72x72-inch sizes. **\$1.49**

JANUARY SALE!

Cotton Remnants, Yd.

Usual 20c to 30c bolt qualities! Printed dimities, lingerie battistes, flock dot suitings, 80x80 percales and printed tweeds. 1 to 10-yard lengths. **15c**

JANUARY SALE!

Printed Percales, Yard

2500 yards in short lengths of usual 15c qualities! New spring patterns! 36-inch width! Fast colors. **10c**