

AYRES ★ DOWNSTAIRS ★ STORE

JANUARY SALE OF 3600 New Better DRESSES

With These Features

New Colors
Short Sleeves

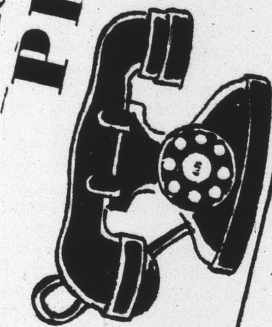
Fancy Trims
Long Sleeves

Latest Style Details
Washable Color-Fast Fabrics,
Frocks for Street, for Home
for Sport, for Home
Complete Size Range 12 to 44

**OF
RENEE CREPE
REX ACETATE
IRISH LINEN
ROUGH CREPE**

**MAIL & PHONE ORDERS
FILLED!**

If you can't come to this spectacular sale, phone or mail your orders. A special staff of operators will be on hand to give you special attention. Please give second and third choices of style and color when ordering by mail or phone.



Phone RI. 9441

EXTRA SPACE! EXTRA SALESPEOPLE!

By Cooperation with the World's Largest Dress Manufacturer these are sensationally priced far below their actual value at only —

\$1.99

**A Value Scoop!
Buy A New Wardrobe
For Very Little Money!**

A MIRACULOUS, value-smashing sale

