

**Fresh Shipment of
Hinsdale Chocolates**

Just received! A new shipment of these delicious chocolates to sell at the same low price! Caramel, nougat, vanilla cream, peppermint and chocolate pudding centers coated with rich tasty chocolate.

**15c
Lb.**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

BLOCK'S

DOWNSTAIRS

STORE ++



**NEW SHIPMENT!
Bemberg
SLIPS**

Ideal for the Business
Girl Who Demands
a Garment That
Wears Long and
Tubs Well!

\$1.00

Tub them in a jiffy . . . they
require no pressing at all!
Sag-proof and run resist in
your choice of lacy, tailored
or bra top style. Tearose and
NAVY OR BLACK. Women's
sizes 32 to 44. Note the shad-
ow panel!

ESCALATORS to the Wide Aisles in
Block's Air-Conditioned
Downstairs Store.



CLEARANCE!

**Orig. \$16.75, \$19.75
Sport Coats**

*Diamond Crepes
Twisted Tweeds
Bark Crepes
Fleeces! Novelties!
Many Other
Fabrics*

\$12.95

Fabrics that go hand-in-hand with winter because of
their sturdy warmth . . . tailored into our very special
SUN AND STORM MODELS . . . now greatly reduced!
Swing back, double and single-breasted, half
and full belted models! Colors and mixtures you want!
Styles that have proved themselves favorites! Sizes
from 14 to 20, 38 to 44, 46 to 52.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

SPECIAL CLEARANCE!

**Original \$2.98
Shoes for Women**

Qualities Reduced From Our Own Stock



\$1.69

*Suede Leathers!
Calf Leathers!
Kid Leathers!
Smart Fabrics!
Blacks! Browns!
Blues! Combinations!
Women's and Misses'
Sizes 3 1/2 to 9*

Saturday . . . another chance to
buy the shoes you want at
dramatic reductions off original
price! Not every size in every
style, but a wonderful assort-
ment of wanted late fall and
early winter fashions.

ESCALATORS to the Wide Aisles in
Block's Air-Conditioned
Downstairs Store.

**Clearance!
Usual \$1
Gloves**

**For
Women
and
Misses
50c**

Smart, good-looking duo-
weaves, double weaves and
bengalines . . . some with
warm fleece linings! All de-
sirable wanted styles and as-
sorted colors.

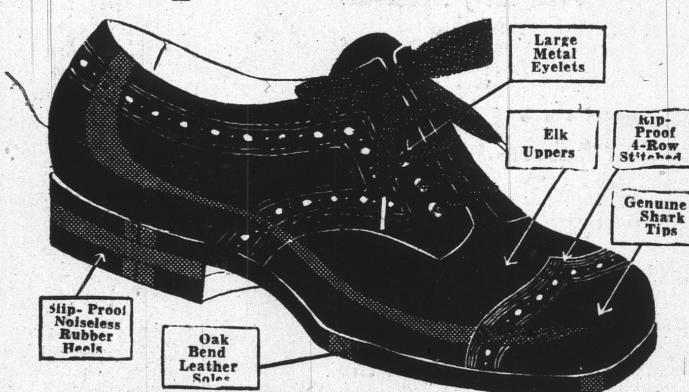
**Clearance!
Women's
Kerchiefs
1/2 Price**

17c Linens, embroideries and
plain whites, hand
rolled hem . . . 9c
18c Linen Prints,
hemstitched . . . 10c
18c Appliqued Linens
and linen cords . . . 10c

ESCALATORS to the Wide Aisles in
Block's Air-Conditioned
Downstairs Store.

Boys' SHARK TIP OXFORDS

With Genuine Long-Wearing
Oak Leather Soles . . .



\$1.98

The best buy of the year!
Note the features that
make for extra wear! Black
or brown in sizes 1 to 6 for
active boys!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

GIRLS' ORIG. \$10.95 COATS

An Extraordinary Clearance
Including Many Shirley Temple
Coat Sets



**Sizes
2 to 12**

\$7.95

The fleeces, tweeds and silvertones that your youngster can
enjoy from now until spring . . . drastically reduced! Tailored
or fur-trimmed models in the group! Hurry! Our quantity
is limited!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



49c



Only in Block's
Greater Downstairs Store
in the City Will You
Find These Irregulars!

**Famous CrepeTwist
Silk Hose**

**69c
Pr.**

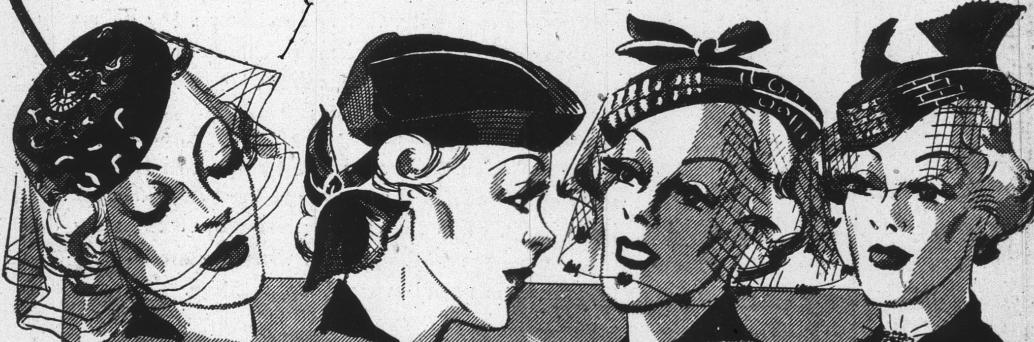
Slight Irregulars of
\$1 and \$1.35 Qualities!

Quality at a glance . . . beauty
that beckons . . . in hose that
have won the praise of smart
women the world over! True
hosiery aristocrats, for the maker
zealously guards his high stand-
ard of quality . . . even these ir-
regulars are so nearly perfect
that only an expert could detect
the minute imperfections! Sheer
chiffons for dress! Service chif-
fons for daily wear! Shades you
want! Women's and misses' sizes.

CHILDREN'S SCHOOL HOSE, PAIR 19c

Full lengths in English or Derby ribs! 5/8 lengths in plain colors with multi-
colored elastic garter cuffs! Firsts and Irregulars! Sizes 6 to 9 1/2.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



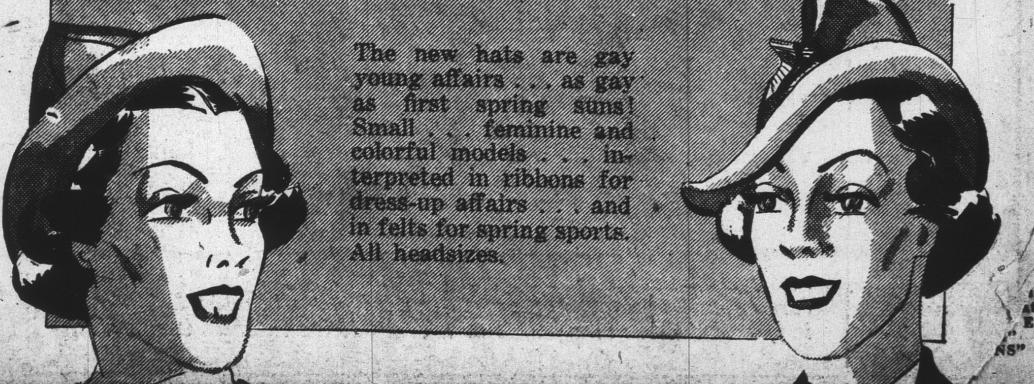
Spring Brings New and Different
Millinery Trends! Most Im-
portant of All Are

**Dressy Ribbons
Pastel Felts**

\$1.95

*Bright Red!
New Gray!
New Beige!*

*Kelly Green!
Black! Brown!
Navy! Pastel!*



The new hats are gay
as young affairs . . . as gay
as first spring suns!
Small, feminine and
colorful models . . . in-
terpreted in ribbons for
dress-up affairs . . . and
in felts for spring sports.
All headsizes.

Lincoln
Store
Sales