

**A Friendly Store
Built to Serve ...**

Make Block's Downstairs Store your shopping headquarters for 1937! Enjoy our spacious aisles ... our modern lighting ... our speedy escalators and convenient Arcade entrance! The merchandise you want is always conveniently displayed, and presented to you by courteous, well-informed salespeople.

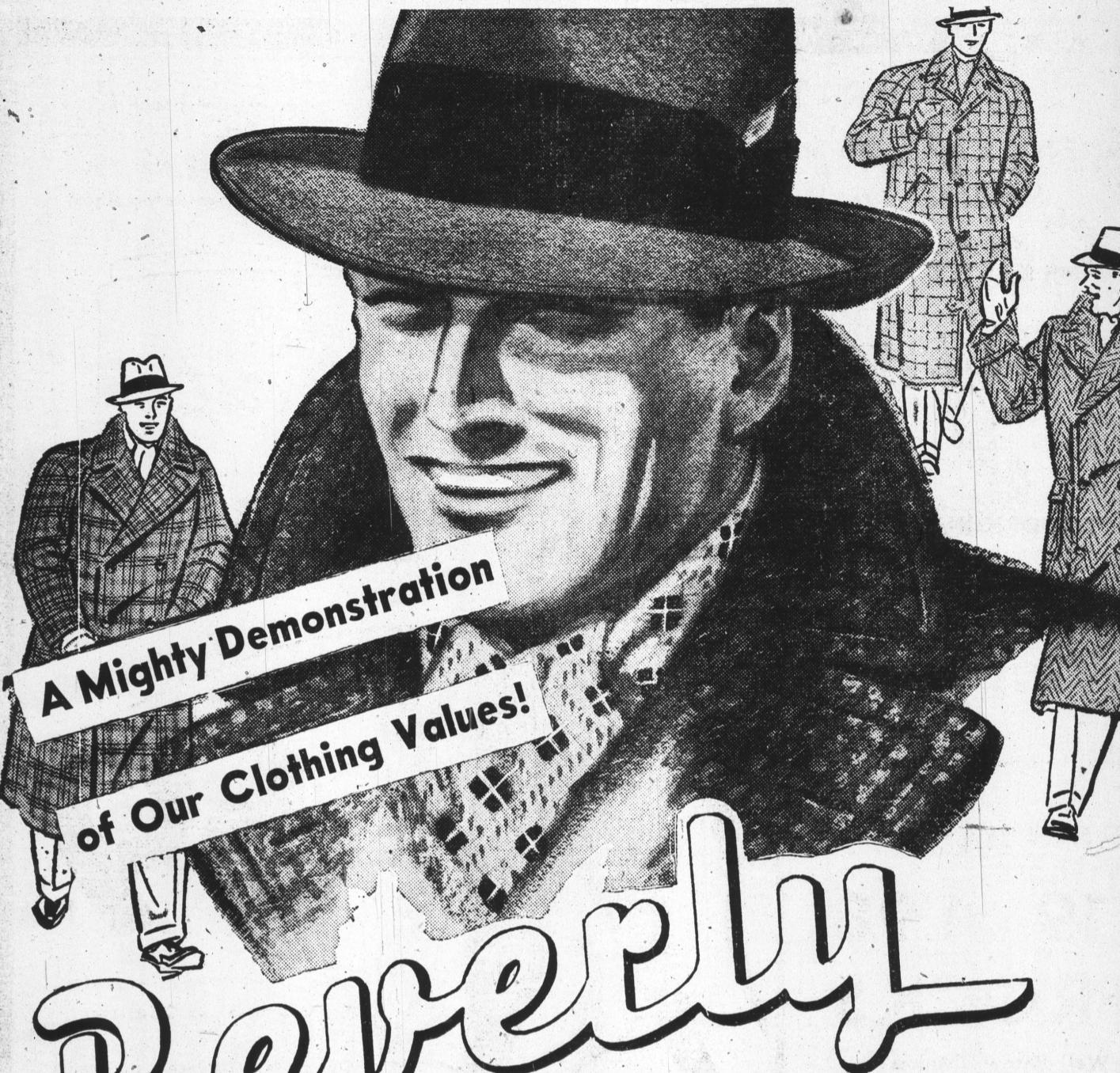
BLOCK'S

SPECIAL THRIFT EVENTS!

January Sales

DOWNSTAIRS

STORE ++



Beverly

Overcoats ... Suits ... Topcoats

Hardy Worsteds!

Careful Tailoring!

Choice Patterns!

Beverly Quality!

\$15.95

ON OUR
Ten-Pay Plan

Small Down
Payment Delivers
Men's Clothing

**Sale! Men's
Trousers**
\$1.98

Dress Trousers! Corduroy
Trousers! Work Trousers!
School Trousers! Sizes 29
to 50! Irresistible values!

**Sale! \$5 Suit
Trousers**
\$2.95

Match your odd coat and
vest! It's easy to do in
our splendid and interest-
assortments!

**Sale! Melton
Jackets**
\$2.98

Heavy weight (full 32-
ounce) blue meltons; zipper
fronts; side adjustment;
exceptional values!

**Sale! Men's
Windbreakers**
\$1.98

Nationally advertised
"Bucksbaum" brand! Wash-
able fabrics! Blue or
brown colors! Zipper
fronts!

Men's Better Shoes

Original \$3, \$4 Qualities, Now ONE-THIRD OFF.

\$2 and \$3



Selected and reduced
from our regularly
higher priced stocks.
Block's has an
assorted styles with
narrow, medium and
round toes. Broken lot
of sizes.

Escalators to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

**Sweeping Clearance
of Boys' Clothing**

382 SUITS INCLUDED IN THIS BIG EVENT IN THE DOWNSTAIRS BOYS' AND PREP SHOPS! LIMITED QUANTITIES IN MANY INSTANCES!

Desirable spring patterns in popular long-wearing fabrics! Tailoring that rivals Dad's in good looks! Values that are hard to beat! Styles for immediate and spring wear included ... but come early! Selections are limited!

CLEARANCE!

**(42) Original \$6.98
2-Knicker Suits**

\$3.99



Boys' 2-Pant Prep Suits

MARKED DOWN BELOW
ACTUAL COST! Celanese
lined sport back coat with 2
pairs of trousers!

Boys' 2-Pant Prep Suits

Originally higher-priced qual-
ities greatly reduced. Just \$11
90 at this price!

Boys' 3-Pc. Ski Suits

ORIGINALLY \$6.98 ALL-WOOL!
Bold plaid with upper or double
breasted button, full lined sports
back coats! Sizes 3 to 14.

\$6.99

Boys' 2-Pant Prep Suits

Reduced \$9.95

Boys' 2-Pant Prep Suits

27 drastically reduced
for quick clearance!

All excellent qualities!

Boys' 2-Pant Prep Suits

Orig. \$4.98 Wool Snow Suits

\$2.99

CLEARANCE!

**(26) Original \$9.95
2-Long Pant Suits**

\$5.99



Broken lots of
suits that will
sell on sight!
Well made
with double-
breasted sport
back coats in
shades and
patterns ideal
for spring.

Boys' 2-Pant Prep Suits

Special clearance of
just 21 excellent qual-
ities, well made gar-
ments!

\$12.95

Boys' 2-Pant Prep Suits

27 drastically reduced
for quick clearance!

\$14.95

Boys' 2-Pant Prep Suits

Orig. \$4.98 Wool Snow Suits

\$2.99

**Reduced! Odd Lots of
Originally Higher-
Priced Qualities!**

**Men's Better
SHIRTS**

77c

Sizes
14 to 17
in the Group



Popular whites! Wanted novelties and patterns! Qual-
ities that are "steals" at just 77c! Give them a quick
tubbing ... they'll be fresh and clean again ... mar-
velous values that compare most favorably with shirts
that have cost you much more.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

**SPECIAL!
LINED
GLOVES**

For Men
Young Men
\$1

Black or brown snap-
wrist or slip-on styles,
warmly fleece lined. Suit-
able for dress or driving.
Sizes 8 1/2 to 11.

**Originally 55c!
MEN'S
TIES**

29c

Fine first quality hand-
tailored neckwear in out-
standing patterns!

**Men's 100% Wool
UNION
SUITS**

\$1

Tan random mixed suits,
durably tailored with
wanted extra features!
NOTE THE SIZES: 36
to 54.

**Brand New
FUR FELT
HATS**

\$1.98

A limited quantity of ex-
ceptional values! Latest
styles and most desirable
colors included.

A GREAT DOWNSTAIRS SHOPPING CENTER WITH QUALITY-RIGHT MERCHANDISE