

E. O. M. Special Sale!



Higher-Priced
Sports Coats
Reduced to
\$7.95

Women's and misses' smart all-around utility sports coats in fleeces, plaid-backs and plain colors. Swaggers, fitted and princess styles. Sizes 11 to 19 and 12 to 20; some larger sizes included. Not every style or color in each size.

Other Coats at \$12.88
\$15.88, \$22.50 and \$28!

—Downstairs at Ayres.

Women's Hand-Embroidered Gowns

Lovely hand-embroidered nighties with round or V necks, cut full. Contrasting color-trimmed. Tearose, white, flesh. Sizes 16 and 17.
50c

Porto Rican Gowns 3 for \$1.00
Hand-embroidered with V necks. Bound and trimmed in contrasting colors. White.

Silk or Satin Panties 50c
Silk or satin panties in tailored or lace-trimmed styles. Elastic waist. Medium sizes.

Women's Union Suits 3 for \$1.00
Cotton knit union suits with built-up shoulder. Sizes 36 to 44.

Women's Rayon Pajamas 89c
Two-piece style rayon pajamas with two-color combination. Sizes 16 and 17.

Women's Cotton Vests 19c
Cotton knit vests with built-up shoulder. Sizes 36 to 44 in lot.

Women's Rayon Undies 50c
Tailored or lace styles. Chemise, panties, stepins, bloomers. Vests. Sizes 34 to 42.

Tuck Stitch Pajamas 69c
Two-piece style in 2-color combinations. Sizes 16 and 17. Seconds.

Tuck Stitch Vests, Pants 6 for \$1.00
Women's tuck-stitch vests with built-up shoulders. Broken sizes.

Pongee Pajamas 69c
Women's 2-pe. style pongee pajamas with oriental trim. All sizes.

Women's Muslin Slips 39c
Regulation length. Built-up shoulders or straight bodice top. Sizes 34 to 52.

Women's Wash Frocks 2 for \$1.00
Higher-priced wash frocks in broken assortments, styles and colors. All colors, styles and sizes in the group, however.

Better Cotton Dresses \$1.39, \$1.69
Higher-priced cotton daytime frocks in various styles and patterns. Sizes 14 to 32.

Cotton Twin Sets 79c
Blue and green colors only. Sizes 34 to 40. Reduced for clearance.

Silk Blouses \$1.69
Women's higher-priced silk blouses. Broken sizes, colors and styles.

Wool Sport Jackets \$2.00
Brown, green, navy. Lined. Sizes 14 to 20. Limited quantity.

Dotty Low Dresses \$2.00
Seconds. Famous for styling and fit. Made of crepe silk. Broken sizes.

Wool Sports Dresses 1/2 Price
Smart, practical wool frocks for everyday wear. Broken sizes, styles.

Salesmen's Sample Fabric Gloves

Bengalines and suede cloths of much higher priced styles. Black, brown, grey and navy colors. Novelty slippers. Sizes 6 to 7 1/2.
59c

Leather Gloves \$1.00 pr.
Black or brown leather gloves. Slip-on styles. Sizes 6 to 7 1/2.

Women's Handbags 88c
Simulated leather bags in envelopes, zippers and pouches. All colors.

Children's Full Length Hose 10c pr.
Full length school hose, mercerized. White and assorted colors. Irregulars. Broken sizes and colors.

Growing Girls' Hose 10c pr.
Shaped mercerized lisle hose with picot tops. Irregulars. Broken sizes.

Cotton School Stockings 5c
Clearance. Full length cotton ribbed school hose. White and colors. Broken sizes.

Women's Chiffon Hose, Size 8 1/2 39c pr.
Clearance of size 8 1/2 chiffon, full-fashioned hose. Also service weight. Irregulars. Broken sizes, colors.

Clearance! Children's Wear

Children's Undies 19c
Rayon bloomers, irregulars or tuck-stitch panties and vests.

Tots' Wash Frocks 29c
Also boys' wash suits. Broken sizes, styles and colors.

Clearance! Tots' Winter Coats \$3.99
A group of higher-priced winter coats reduced for clearance. Broken sizes.

Girls' Wash Dresses 39c
Cotton print wash frocks. Broken sizes, colors and styles.

Girls' Wool and Cotton Frocks 49c
Clearance of a higher-priced group of wool and cotton and rayon frocks. Dark colors.

E. O. M. ONLY!

Men's Better Shirts

1/2 Price

300 BETTER SHIRTS, REDUCED TO
Choice of whites, plain colors and fancy patterns. Broken sizes and patterns. Some soiled and mussed. Sizes 14 to 17 in the group however.
38c EACH

400 BETTER QUALITY SHIRTS, Now
Whites, plain colors and fancy patterns. Soiled, mussed from display. Broken sizes, patterns and colors. But sizes 14 to 17 in the group. These are remarkable values, limited quantity, so first here get the pick of the lot!
50c EACH

—Downstairs at Ayres.



* (REGISTERED)

Tomorrow! An Important Clearance Event! With Big Savings in Every Section!

Our annual December E. O. M. Sale offers you sensational savings tomorrow! A tremendous Christmas business has left us with an accumulation of odd and ends, few-of-a-kind, broken assortments, styles, colors and patterns, in every one of our 26 different departments . . . we do not want to carry them over into January . . . we've taken BIG REDUCTIONS on every item for this E. O. M. Event. Be here tomorrow to get the pick of the lot . . . for in most every case quantities are limited! NO MAIL, C. O. D., LAYAWAY or PHONE ORDERS!



Last 2 Days! After-Christmas Sale! New Dresses

\$3.80

Take advantage of remarkable savings offered in this big selling of new winter fashions! We offer you a grand selection of the very latest styles, the newest colors, including plenty of gray prints and blacks with lingerie touches. Sizes for every woman, 11 to 19, 14 to 20 and 38 to 52.
—Downstairs at Ayres.

E. O. M. Sale! 400 Dresses

\$2.00

Higher priced, high fashion dresses in exclusive designs. Choice of prints or plain colors. Browns, greens, rusts, blues, wines. Sizes 14 to 44. Broken sizes.

JANUARY SALE!
Women's Higher Priced SHOES

At One Sensational Low Price!

\$1.59
PAIR

(Or 2 Pair \$3.00)



Tomorrow, a rousing January Sale of 1243 pairs of women's higher priced shoes. Specially purchased at great reductions off their usual price! These shoes are smart fashions, well constructed and styled. Choose from BLACK, BROWN, BLUE and GREY, and also combinations. Pumps, ties, straps, oxfords in suede, calf, kid or patent. Shoes you'll be proud to wear! Shoes that will give you unusually good service.

Black
Brown
Blue
Grey
Combinations
Pumps
Sizes
3 to 9. Widths
AAA to C.

Oxfords
Kid
Patent
Suede
Calf
Straps

Low Heels
Medium Heels
High Heels
Ties

—Downstairs at Ayres.

For E. O. M. Only!

500 Brand New

Felt HATS

Clearance of Manufacturer's Close-Out Lot!

69c Each

Smart new felt hats in the most popular styles, brims, turbans and off-the-face types. Choice of black, brown or green colors in headbands 22 and 23. Every hat substantially reduced for this one-day E. O. M. Sale!

—Downstairs at Ayres.

Cotton Remnants

A big group of cotton remnants including yard goods, wash goods, domestics, etc. All in usable remnant pieces. Accumulated from our own stocks. Many colors and patterns.

Lace Doilies

Lace doilies, suitable for chair arms, backs, etc. Limited quantity.

Dresser Scarfs

Handmade dresser scarfs in various patterns. Limited quantity!

Candlewick Bedspreads, Reduced

1/4 OFF

Hand-made candlewick bedspreads in beautiful patterns and colors. Discontinued styles, broken assortments. Just 44 spreads.

Knitted Dress Goods

10c yd. Dark colors only in a serviceable knitted dress goods. 48 inches wide.

Rayon Taffeta

10c yd. Odd colors in rayon taffeta. Clasped as seconds.

Wool Blanket Remnants, \$1.50 to

\$3.98

Sizes approximately 36x50 inches up to 70x70 inches. Choice of many different colors, mostly in pastel shades. For many uses.

Soiled Blankets

1/4 OFF Also comforts. Counter soiled or slightly damaged. Limited quantity.

Soiled Curtains

1/2 Price Soiled or damaged. Display samples. Only one or two of a kind, and styles.

Curtain Remnants

10c yd. An accumulation of all types and qualities of nets, marquises, etc.

Furniture and Bedding Sale!

(Mostly One of a Kind)

Walnut Top End Tables, \$2.95 Chest of Drawers, \$3.95
Chair and Ottoman, \$24.95 Table Lamp, \$2.95
Sample Mattresses, 25% to 33 1/3% Off Used 9x12 Plain Rug, \$11.95

Men's All-Wool Suits

\$10

Broken lots from higher-priced suits. Medium or light colors. Regulars, longs and shorts. Smartly tailored, nice pattern assortments.

Men's Corduroy Slacks

\$2.69 Plain colors or plaids. Sizes 29 to 50 waists.

Men's Melton Jackets

\$2.79 Blue melton or plaid melton jackets. Cossack style. Zipper fronts.

Men's Work Pants

\$1.79 Heavy moleskin and oxford whipboards. Sizes 30 to 46 waists.

Men's Hats

\$1.79 All colors. Snap brim style. Sizes 6 1/2 to 7 1/2. Limited quantity.

Men's Moleskin Coats

\$2.89 Blue moleskin SHEEPLINED coats with fur fabric collar. Sizes 36 and 38 only.

Men's Pajamas

69c 160 pair of men's pajamas. Plain or fancy patterns. Sizes B, C, D mostly.

Men's Sweaters

\$1.00 ea. 70 top zipper and slipover sweaters. Fancy back. Sizes 36 to 42.

Men's Flannel Robes

\$2.49 Almost 1/2 price. Plain or fancy patterns. All sizes in group.

Men's Union Suits

64c 40 pairs of men's 10% wool union suits. Long sleeves, ankle length. Size 50 only.

Boys' Shirts

1/2 Price Just 150 boys shirts reduced to 1/2 price. Soiled or mussed. Broken sizes and styles.

Boys' Corduroy Jackets

\$1.98 48 full lined, zipper front, fancy patterns. Grey or brown. Sizes 8 to 18.

Boys' Union Suits

29c 75 winter weight cotton union suits. Short sleeves, knee length. Soiled. Sizes 24 to 30.

Boys' Pajamas

29c Just 60 pair of boys' fancy pajamas, reduced 1/2 price. Soiled. Broken sizes.

E. O. M. Clearance Carpet!

Remnants of Wiltons, Axminsters, Twistweaves—Save 35% to 50%!

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| 1—Remnant, Frieze, 3x4 | \$2.95 |
| 2—Remnants, Green, 4x3.3 | \$3.95 |
| 2—Carpet Remnants, Frieze, 3.6x4.6 | \$6.95 |
| 2—Carpet Remnants, Wiltons, 5x6 | \$5.95 |
| 3—Carpet Remnants, Burgundy, 6x6 | \$8.95 |
| 1—Carpet Remnant, Gray, 4.6x7.6 | \$6.95 |
| 1—Frieze Carpet Remnant, 5.5x9 | \$17.95 |