

## E. O. M. Special Sale!



Higher-Priced  
**Sports Coats**  
Reduced to  
**\$7.95**

Women's and misses' smart all-around utility sports coats in fleeces, plaid-backs and plain colors. Swagger, fitted and princess styles. Sizes 11 to 19 and 12 to 20; some larger sizes included. Not every style or color in each size.

Other Coats at \$12.88  
\$15.88, \$22.50 and \$28!

—Downstairs at Ayres.

**Women's Hand-Embroidered Gowns**

Lovely hand-embroidered nighties with round or V necks, cut full. Contrasting color trimmed. Tearose, white, flesh. Sizes 16 and 17.

**50c**

**Porto Rican Gowns** 3 for \$1.00  
Hand-embroidered with V necks. Bound and trimmed in contrasting colors. White.

**Silk or Satin Panties** 50c  
Silk or satin panties in tailored or lace trimmed styles. Elastic waist. Medium sizes.

**Women's Union Suits** 3 for \$1.00  
Cotton knit union suits with built-up shoulder. Sizes 36 to 44.

**Women's Rayon Pajamas** 89c  
Two-piece style rayon pajamas with two-color combination. Sizes 16 and 17.

**Women's Cotton Vests** 19c  
Cotton knit vests with built-up shoulder. Sizes 36 to 44 in lot.

**Women's Rayon Undies** 50c  
Tailored or lace styles. Chemise, panties, stepins, bloomers or vests. Sizes 34 to 42.

**Tuck Stitch Pajamas** 69c  
Two-piece style in 2-color combinations. Sizes 16 and 17. Second.

**Tuck Stitch Vests, Pants** 6 for \$1.00  
Women's tuck-stitch vests with built-up shoulders. Broken sizes.

**Pongee Pajamas** 69c  
Women's 2-pc. style pongee pajamas with oriental trim. All sizes.

**Women's Muslin Slips** 39c  
Regulation length. Built-up shoulders or straight bodice top. Sizes 34 to 52.

**Women's Wash Frocks . . . 2 for**

Higher-priced wash frocks in broken assortments, styles and colors. All colors, styles and sizes in the group, however.

**\$1.00**

**Better Cotton Dresses** \$1.39, \$1.69  
Higher-priced cotton daytime frocks in various styles and patterns. Sizes 14 to 52.

**Cotton Twin Sets** 79c  
Blue and green colors only. Sizes 34 to 40. Reduced for clearance.

**Silk Blouses** \$1.69  
Women's higher-priced silk blouses. Broken sizes, colors and styles.

**Wool Sport Jackets** \$2.00  
Brown, green, navy. Lined. Sizes 14 to 20. Limited quantity.

**Dotty Low Dresses** \$2.00  
Seconds. Famous for styling and fit. Made of crepe silk. Broken sizes.

**Wool Sports Dresses** 1/2 Price  
Smart, practical wool frocks for everyday wear. Broken sizes, styles.

**Salesmen's Sample Fabric Gloves**

Bengalines and suede cloths of much higher priced styles. Black, brown, grey and navy colors. Novelty slip-on styles. Sizes 6 to 7 1/2.

**59c**

**Leather Gloves** \$1.00 pr.  
Black or brown leather gloves. Slip-on styles. Sizes 6 to 7 1/2.

**Women's Handbags** 88c  
Simulated leather bags in envelopes, zippers and pouches. All colors.

**Children's Full Length Hose** 10c pr.  
Full length school hose, mercurized. White and assorted colors. Irregulars. Broken sizes and colors.

**Growing Girls' Hose** 10c pr.  
Shaped mercurized lisle hose with picot tops. Irregulars. Broken sizes.

**Cotton School Stockings** 5c  
Clearance. Full length cotton ribbed school hose. White and colors. Broken sizes.

**Women's Chiffon Hose, Size 8 1/2** 39c pr.  
Clearance of size 8 1/2 chiffon, full-fashioned hose. Also service weight. Irregulars. Broken sizes, colors.

**Clearance! Children's Wear**

**Children's Undies** 19c  
Rayon bloomers, irregulars or tuck-stitch panties and vests.

**Tots' Wash Frocks** 29c  
Also boys' wash suits. Broken sizes, styles and colors.

**Clearance! Tots' Winter Coats** \$3.99  
A group of higher-priced winter coats reduced for clearance. Broken sizes.

**Girls' Wash Dresses** 39c  
Cotton print wash frocks. Broken sizes, colors and styles.

**Girls' Wool and Cotton Frocks** 49c  
Clearance of a higher-priced group of wool and cotton and rayon frocks. Dark colors.

# EOM

★ (REGISTERED)

## Tomorrow! An Important Clearance Event! With Big Savings in Every Section!

Our annual December E. O. M. Sale offers you sensational savings tomorrow! A tremendous Christmas business has left us with an accumulation of odd and ends, few-of-a-kind, broken assortments, styles, colors and patterns, in every one of our 26 different departments . . . we do not want to carry them over into January . . . we've taken BIG REDUCTIONS on every item for this E. O. M. Event. Be here tomorrow to get the pick of the lot . . . for in most every case quantities are limited! NO MAIL, C. O. D., LAYAWAY or PHONE ORDERS!



Last 2 Days! After-Christmas

## Sale! New Dresses

Take advantage of remarkable savings offered in this big selling of new winter fashions! We offer you a grand selection of the very latest styles, the newest colors, including plenty of gay prints and blacks with lingerie touches. Sizes for every woman, 11 to 19, 14 to 20 and 38 to 52.

—Downstairs at Ayres.

**\$3.80**

## E. O. M. Sale! 400 Dresses

Higher priced, high fashion dresses in exclusive designs. Choice of prints or plain colors. Browns, greens, rusts, blues, wines. Sizes 14 to 44. Broken sizes.

**\$2.00**

## JANUARY SALE!

## Women's Higher Priced SHOES

At One Sensational Low Price!

**\$1.59**  
PAIR

(Or 2 Pair \$3.00)

Tomorrow, a rousing January Sale of 1243 pairs of women's higher priced shoes. Specially purchased at great reductions off their usual price! These shoes are smart fashions, well constructed and styled. Choose from BLACK, BROWN, BLUE and GREY, and also combinations. Pumps, ties, straps, oxfords in suede, calf, kid or patent. Shoes you'll be proud to wear! Shoes that will give you unusually good service.

Black  
Brown  
Blue  
Grey  
Combinations  
Pumps

Oxfords  
Kid  
Patent  
Suede  
Calf  
Straps

Low Heels  
Medium Heels  
High Heels  
Ties

Sizes  
3 to 9. Widths  
AAA to C.

—Downstairs at Ayres.



## For E. O. M. Only!

500 Brand New

## Felt HATS

Clearance of Manufacturer's Close-Out Lot!

**69c** Each

Smart new felt hats in the most popular styles, brims, turbans and off-the-face types. Choice of black, brown or green colors in head sizes 22 and 23. Every hat substantially reduced for this one-day E. O. M. Sale!

—Downstairs at Ayres.

## Cotton Remnants

A big group of cotton remnants including yard goods, wash goods, domestics, etc. All in usable remnant pieces. Accumulated from our own stocks. Many colors and patterns.

**1 1/2 Price**

**Lace Doilies** 5c ea.  
Lace doilies, suitable for chair arms, backs, etc. Limited quantity.

**Dresser Scarfs** 10c ea.  
Handmade dresser scarfs in various patterns. Limited quantity!

## Candlewick Bedspreads, Reduced

Hand-made candlewick bedspreads in beautiful patterns and colors. Discontinued styles, broken assortments. Just 44 spreads.

**1/4 OFF**

**Knitted Dress Goods** 10c yd.  
Dark colors only in a serviceable knitted dress goods. 48 inches wide.

**Rayon Taffeta** 10c yd.  
Odd colors in rayon taffeta. Classed as seconds.

## Wool Blanket Remnants, \$1.50 to

Sizes approximately 36x50 inches up to 70x70 inches. Choice of many different colors, mostly in pastel shades. For many uses.

**\$3.98**

**Soiled Blankets** 1/4 OFF  
Also comforts. Counter soiled or slightly damaged. Limited quantity.

**Soiled Curtains** 1/2 Price  
Soiled or damaged. Display samples. Only one or two of a kind, and styles.

**Curtain Remnants** 10c yd.  
An accumulation of all types and qualities of nets, marquisettes, etc.

## Furniture and Bedding Sale!

(Mostly One of a Kind)

Walnut Top End Tables, \$2.95  
Chair and Ottoman, \$24.95  
Sample Mattresses  
.....25% to 33-1/3% Off

Chest of Drawers, \$9.95  
Table Lamp, \$2.95  
Used 9x12 Plain Rug, \$11.95

## Men's All-Wool Suits

Broken lots from higher-priced suits. Medium or light colors. Regulars, longs and shorts. Smartly tailored, nice pattern assortment.

**\$10**

**Men's Corduroy Slacks** \$2.69  
Plain colors or plaids. Sizes 28 to 50 waists.

**Men's Melton Jackets** \$2.79  
Blue melton or plaid melton jackets. Cossack style. Zipper fronts.

**Men's Work Pants** \$1.79  
Heavy moleskin and oxford whipcords. Sizes 30 to 46 waists.

**Men's Hats** \$1.79  
All colors. Snap brim style. Sizes 6 3/4 to 7 1/4. Limited quantity.

**Men's MoleSkin Coats** \$2.89  
Blue moleskin SHEEPLINED coats with fur fabric collar. Sizes 36 and 38 only.

**Men's Pajamas** 69c  
160 pair of men's pajamas. Plain or fancy patterns. Sizes B, C, D mostly.

**Men's Sweaters** \$1.00 ea.  
70 top zipper and slipover sweaters. Fancy back. Sizes 36 to 42.

**Men's Flannel Robes** \$2.49  
Almost 1/2 price. Plain or fancy patterns. All sizes in group.

**Men's Union Suits** 64c  
40 pairs of men's 10% wool union suits. Long sleeves, ankle length. Size 50 only.

## Boys' Shirts . . . . . 1/2 Price

Just 150 boys shirts reduced to 1/2 price. Soiled or mused. Broken sizes and styles.

**29c**

**Boys' Corduroy Jackets** \$1.98  
48 jackets. Full lined, zipper front, fancy patterns. Grey or brown. Sizes 8 to 18.

**Boys' Union Suits** 29c  
75 winter weight cotton union suits. Short sleeves, knee length. Soiled. Sizes 24 to 30.

**Boys' Pajamas** 29c  
Just 60 pair of boys' fancy pajamas, reduced 1/2 price. Soiled. Broken sizes.

## E. O. M. ONLY!

## Men's Better Shirts

**1/2 Price**

300 BETTER SHIRTS, REDUCED TO  
Choice of whites, plain colors and fancy patterns. Broken sizes and patterns. Some soiled and mused. Sizes 14 to 17 in the group however.

**38c**  
EACH

400 BETTER QUALITY SHIRTS, Now

Whites, plain colors and fancy patterns. Soiled, mused from display. Broken sizes, patterns and colors. But sizes 14 to 17 in the group. These are remarkable values, limited quantity, so first here get the pick of the lot!

**50c**  
EACH

—Downstairs at Ayres.

# AYRES DOWNSTAIRS STORE

## E. O. M. Clearance Carpet!

Remnants of Wiltons, Axminsters, Twistweaves—Save 35% to 50%!

1—Remnant, Frieze, 3x4 . . . . . \$2.95  
2—Remnants, Green, 4x3.3 . . . . . \$3.95  
2—Carpet Remnants, Frieze, 3.6x4.6 . . . . . \$6.95  
2—Carpet Remnants, Wiltons, 5x6 . . . . . \$5.95  
3—Carpet Remnants, Burgundy, 6x6 . . . . . \$8.95  
1—Carpet Remnant, Gray, 4.6x7.6 . . . . . \$6.95  
1—Frieze Carpet Remnant, 5.5x9 . . . . . \$17.95  
1—Frieze Carpet Remnant, 5.4x9 . . . . . \$17.95  
1—Frieze Carpet Remnant, 4.9x9 . . . . . \$16.95  
1—Carpet Remnant, Burgundy, 9x11 . . . . . \$39.50  
1—Carpet Remnant, Burgundy, 9x12 . . . . . \$39.50  
1—Green Carpet Remnant, 9x8.9 . . . . . \$21.95  
1—Green Carpet Remnant, 9x10.6 . . . . . \$29.75  
1—Frieze Carpet Remnant, 9x13.7 . . . . . \$46.50  
1—Walnut Carpet Remnant, 9x14.5 . . . . . \$37.95  
1—Hooked Carpet Remnant, 9x14.6 . . . . . \$39.50  
1—Twistweave Carpet Remnant, 7.6x9 . . . . . \$29.75

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