

Hurry! Only 17 Hours**for Gift Shopping!**

AYRES' DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

GIFTS Around 25c

MEN'S CANNON SHORTS—Sizes 30 to 44. Fast colors, full cut 29c

MEN'S HANDKERCHIEFS—Pure white with 1-16-inch hem 3 for 25c

BOYS' GLOVES—All-wool jersey gloves in smart patterns and colors 29c

BOYS' HANDKERCHIEFS—Initial kerchiefs in a smart gift box 3 for 39c

DRESSER SCARFS—Porto Rican with embroidered design. Size 15x42 inches. 19c

LINEN NAPKINS—Pure white linen, 16x16 up to 17x17, hemstitched 15c to 29c

JAPANESE LUNCH CLOTHS—Size 47x47 inches. Bright colors Each 29c

WOMEN'S HANKIES—Pure white with rolled hem Each 10c, 19c or 25c

MEN'S HANDKERCHIEFS—Pure white with rolled hem Each 10c, 19c or 25c

WOMEN'S UNDIES—Plain rayon panties, stepins, bloomers or vests 39c

WOMEN'S UNDIES—Plain rayon panties, stepins, bloomers Each 25c

INFANTS' GERTRUDES—Hand-made gertrudes 29c

INFANTS' BLANKETS—Pink, blue or white 29c

CHILDREN'S BLOOMERS—Rayon bloomers or panties. Sizes 4 to 16 29c

INFANTS' BIBS—Hand-made bibs 29c

CHILD'S SLIPS—Children's nainsook cotton slips. Sizes 4 to 14 29c

CHILDREN'S HOSE—For school or dress, full length 15c, 19c, 25c

CHILDREN'S HOSE— $\frac{1}{2}$ length, rib style. Assorted sizes Pr. 25c

BOYS' GOLF HOSE—In smart patterns and colors. Assorted sizes 25c

GIRLS' SHAPED HOSE—Growing girls' shaped hose Pr. 25c and 39c

IF you still have gifts to choose—DON'T worry

IT'S EASY

to Shop In Ayres Downstairs Store

It's Easy Because:

It's Easy Because:

It's Easy Because:

... expecting the greatest Christmas Season we've had in years... we planned and purchased our gift merchandise months in advance so that it would be reasonably complete in size, color and style assortments up to closing time on December 24th... and that's what you'll find in this great gift store-on-one-floor.

... our 26 departments, arranged for your shopping convenience, and with courteous salespeople, trained in the Ayres' manner, offer YOU a great VARIETY of gifts for every member of the family, the children and the home. Every gift is of Ayres Enduring Quality and at prices that satisfy your thriftest instinct.

... every Ayres' service is at your beck and call. Your Charge Account, our Deferred Payment, and "Few Pennies a Day" Plan, and our Delivery service! This means that your last minute gift purchases will be at your home in time for placing under the Christmas Tree... and for the happiest Christmas you've had in years! So don't worry or fret, Ayres Downstairs Store helps you make this a good old-fashioned Christmas and we're ready with complete last minute Christmas Gift Assortments.

CHRISTMAS STORE HOURS: 9:30 A. M. TO 6:00 P. M.

GIFTS

Around 75c

ENVY SHEETS—Size 81x99 inches. Pure white 89c

MEN'S DRIVING GLOVES—Warm mittens in plain black 79c

MEN'S SHIRTS—Whites, plain colors and fancy patterns. 14 to 17 79c

BOYS' GLOVES—Dress gloves in button wrist style 89c

BOYS' PAJAMAS—Fast colors in fancy patterns. Coat and slipover 89c

FLANNEL PAJAMAS—Boys' outing flannel pajamas in coat or slipover 89c

BOYS' PAJAMAS—Outing flannel, coat or slipover styles 79c

WOMEN'S WOOL GLOVES—In bright plaids and stripes 69c

WOMEN'S SILK UNDIES—Or satin panties. Tailored or lace styles 69c

WOMEN'S SCARF SETS—Scarf and beret to match. Assorted plain colors 69c

WOMEN'S SERVICE STOCKINGS—Service weight silk hose. Irregulars ... Pr. 80c

GIFTS
Around \$1.00

WOMEN'S SCARF SETS—Scarf and beret to match. Plain colors \$1.00

WOMEN'S RAYON UNDIES—Or bemberg. Panties, stepins, briefs, bloomers 59c

BOYS' SHIRTS—Fast color broadcloths in sizes 8 to 14 $\frac{1}{2}$ 59c

MEN'S TIES—Big assortment of colors and patterns 55c

MEN'S GIFT SCARFS—Wool or rayon gift scarfs in many colors 50c

DRESSER SCARFS—In pretty designs and patterns Each 49c

CANNON WASH CLOTHS—In pretty pastel colors 6 for 55c

JEWELRY—Simulated pearls, bracelets, gold beads, pins, clips Each \$1.00

WOMEN'S SWEATERS—Slipover styles in assorted colors. Sizes 34 to 40 \$1.00

WOMEN'S BLOUSES—Tailored shirtwaist style in plain colors. All sizes \$1.00

SHOULDERETTES—All-wool, in lovely pastel colors \$1.00

APRONS—Boxed aprons for gifts. In assorted colors 3 for \$1.00

WASH DRESSES—Fruit-of-the-Loom prints. Sizes 14 to 52 \$1.00

GIRLS' RAIN CAPE—Rubberized percale, waterproof. Hood \$1.00

GIRLS' SCARF SETS—Brushed wool and knit. Scarf and beret to match \$1.00

GIRLS' BLOUSES—Acetate and taffeta. Solid colors, polka dots \$1.00

BROTHER and SISTER—Matching jersey suits. Sizes 1 to 6 years Each 98c

TOTS' PANTIE SET—2-pc. wool knit pantie set. Sweater with shorts 98c

BOYS' TIES—In bright colors and patterns 4 for \$1.00

BOYS' SHIRTS and SHORTS—Cannon quality. Sizes for all boys 4 for \$1.00

BOYS' SWEATERS—Top zipper style slippers \$1.19

MEN'S GIFT SOCKS—Plain lisle or fancy patterns. Sizes 10 to 12 5 for \$1.00

MEN'S HOSE—Fancy rayon, lisle, in smart patterns. Sizes 10 to 12 4 for \$1.00

MEN'S PAJAMAS—Fast color pajamas in coat or slipover styles \$1.00

MEN'S PAJAMAS—Fast color, notch collar, coat or slipover style \$1.19

MEN'S GLOVES—Full-lined dress gloves with button wrist \$1.00

MEN'S GIFT SCARFS—In wool and silks. Plain colors and patterns \$1.00

CANNON TOWELS—Heavy quality Cannon quality gift towels, 18x36 6 for \$1.00

TOWEL SETS—4-pc. initialed towel sets. Complete set for only \$1.19

INITIALED TOWELS—Initialed bath towels in assorted colors 3 for \$1.00

PILLOW CASES—Fancy pillow cases in 42x56 size Pair \$1.00

BRIDGE SETS—A lovely bridge set with cloth and 4 napkins \$1.00

BREAKFAST SETS—Bright colored breakfast sets in smart patterns \$1.25

SLIPOVER SWEATERS—Women's all-wool slippers in choice of colors \$1.49

GIFTS

Around \$2.00

WOMEN'S COAT SWEATERS—All-wool in serviceable plain colors \$1.98

TWIN SWEATERS—All-wool twin sweater sets in assorted plain colors \$1.98

SPORT SKIRTS—Plain colors, checks and plaids. Crepes and flannels \$1.98

WOMEN'S HOUSE DRESSES—Long sleeve styles in all sizes \$2.00

GIRLS' TWIN SETS—Wool twin sets in wanted colors. Sizes 8 to 16 \$1.98

INFANTS' BLANKETS—Size 36x50, satin bound. Pink color \$1.98

INFANTS' BUNTING—Zipper style, satin ribbon trim. Detachable hood \$1.98

INFANTS' BOOTIE SET—3-pc. hand crocheted. Sacque, cap and bootie \$1.98

BOYS' CORDUROY JACKET—Plain heather color corduroy in sizes 8 to 15 \$1.98

BOYS' CORDUROY SLACKS—Plain color corduroys, full cut \$1.98

MEN'S GLOVES—Fine capeskin dress gloves in wanted sizes \$1.98

MEN'S SWEATERS—Full zipper front, fancy back. Sizes 36 to 46 \$1.98

MEN'S COAT SWEATERS—Full cut, heather color, rib knit. Sizes 36 to 46 \$1.98

HOOKED THROW RUGS—Bright, homely colors and lovely patterns \$1.98

SAMSON CARD TABLES—In several colors. Liquor and burn proof \$1.98

MEN'S HOUSE SLIPPERS—Genuine leather slippers in choice of colors. Rubber heels Pair \$1.99

GIFTS

\$3.00 and Up

WOMEN'S FUR COATS—Swagger or fitted styles in black seal dyed rabbit \$49.50

WOMEN'S DRESSES—A smart formal in sizes 14 to 20. A different gift, \$6.98 to \$12.95

WOMEN'S TWIN SWEATER SETS—All-wool in plain colors. Sizes 34 to 40 \$2.98 and \$3.49

SPORT SKIRTS—Women's wool flannels, crepes, tweeds and mixtures \$2.98

SPORT JACKETS—Women's plaid sport jackets in wanted colors \$3.98

CORDUROY PAJAMAS—Two-piece styles in bright gift colors \$3.98

CORDUROY ROBES—Smartly styled in several different colors \$3.98

FLANNEL ROBES—All wool flannels in plain colors Each \$4.98 and \$6.98

BEACON ROBES—Beacon blanket cloth robes in wanted patterns \$3.00

GIRLS' FROCKS—Taffeta frocks with ruffie trim or princess style \$2.98

MEN'S ROBES—All wool flannels in plain wanted colors \$3.98

MEN'S BLANKET ROBES—Warm blanket cloth robes in assorted patterns and colors \$3.49 and \$3.98

BOYS' PILE JACKETS—Brown leatherette with imitation fur trim \$2.98

BOYS' CORDUROY SLACKS—Full cut, collegiate style. Plain colors \$2.98

BOYS' MELTON JACKETS—Cossack style, full zipper front \$2.98

BEACON BLANKETS—Choice of several different styles and patterns. Heavy, warm, regulation full bed size \$2.98

CANDLEWICK SPREADS—Beautiful quality in assorted candlewick dots \$2.98

CHAIR AND OTTOMAN—Guaranteed construction, moss filled. Complete \$29.50

FINE QUALITY RUGS—9x12 size, Axminster, American Orientals \$29.75

MEN'S LEATHER JACKETS—Suede or capeskin leather, zipper front \$4.98

MEN'S LEATHER JACKETS—Capeskin leather in cossack style. Black or brown \$7.95

BLUE MELTON JACKETS—Cossack style, zipper front. Also plaid meltons \$2.98 and \$3.98

MELTON COATS—For men, blue or Oxford. Double breasted style \$6.98

MEN'S OVERCOATS—Heavy, warm wool overcoats in wanted colors \$14.95

GIFTS

Around \$1.50

CHENILLE RUGS—Fine quality in 27x54 inch size. Pretty colors \$1.89

BATH MAT SET—A handsome bath mat and lid cover to match Set \$1.69

LACE TABLE COVERS—Handsome table covers for Christmas dinner \$1.59

MEN'S GLOVES—Lined or unlined styles. Assorted sizes Pair \$1.39

MEN'S PAJAMAS—Fast color broadcloths in notch collar or slipover \$1.6