

# Hurry! Only 17 Hours

# for Gift Shopping!

## AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store

for the Whole Family

### GIFTS

Around **25c**

MEN'S CANNON SHORTS—Sizes 30 to 44. Fast colors, full cut ..... 29c

MEN'S HANDKERCHIEFS—Pure white with 1-16-inch hem ..... 3 for 39c

BOYS' GLOVES—All-wool jersey gloves in smart patterns and colors ..... 29c

BOYS' HANDKERCHIEFS—Initial 'kerchiefs in a smart gift box ..... 3 for 39c

DRESSER SCARFS—Porto Rican with embroidered design. Size 15x42 inches. 19c

LINEN NAPKINS—Pure white linen, 16x16 up to 17x17, hemstitched. 15c to 29c

JAPANESE LUNCH CLOTHS—Size 47x47 inches. Bright colors ..... Each 29c

WOMEN'S HANKIES—Pure white with rolled hem. .... Each 10c, 19c or 25c

MEN'S HANDKERCHIEFS—Pure white with rolled hems. .... Each 10c, 19c or 25c

WOMEN'S UNDIES—Plain rayon panties, stepins, bloomers or vests ..... 39c

WOMEN'S UNDIES—Plain rayon panties, stepins, bloomers ..... Each 25c

INFANTS' GERTRUDES—Hand-made gertrudes ..... 29c

INFANTS' BLANKETS—Pink, blue or white ..... 29c

CHILDREN'S BLOOMERS—Rayon bloomers or panties. Sizes 4 to 16 ..... 29c

INFANTS' BIBS—Hand-made bibs ..... 29c

CHILD'S SLIPS—Children's nainsook cotton slips. Sizes 4 to 14 ..... 29c

CHILDREN'S HOSE—For school or dress, full length ..... 15c, 19c, 25c

CHILDREN'S HOSE—5/8 length, rib style. Assorted sizes ..... Pr. 25c

BOYS' GOLF HOSE—In smart patterns and colors. Assorted sizes ..... 25c

GIRLS' SHAPED HOSE—Growing girls' shaped hose ..... Pr. 25c and 39c

### GIFTS

Around **50c**

INFANTS' SACQUES—Hand crochet. Also sweaters ..... Each 59c

INFANTS' DRESSES—Infants' and toddlers' hand-made dresses ..... 59c

INFANTS' CREEPERS—Hand-made styles. Baby boy type ..... 59c

BOBBIE SUITS—Styled for the baby boy ..... 59c

INFANTS' PILLOWCASES—Hand-made cases for baby's bed ..... 59c

REAL SILK HOSE—Irregulars. No Mail or Phone Orders ..... 69c

BETTY SHAW STOCKINGS—Full fashioned chiffon, first quality ..... Pr. 69c

LA SAYRE SILK STOCKINGS—Ringless full fashioned chiffon. Sizes 8 1/2 to 10 1/2 ..... 69c

LA SAYRE SERVICE HOSE—First quality, full fashioned ..... Pr. 69c

WOMEN'S CHIFFON HOSE—Full fashioned, irregulars. Sizes 8 1/2 to 10 1/2 ..... 59c

WOMEN'S RAYON UNDIES—Or bemberg. Panties, stepins, briefs, bloomers 59c

BOYS' SHIRTS—Fast color broadcloths in sizes 8 to 14 1/2 ..... 59c

MEN'S TIES—Big assortment of colors and patterns ..... 55c

MEN'S GIFT SCARFS—Wool or rayon gift scarfs in many colors ..... 50c

DRESSER SCARFS—In pretty designs and patterns ..... Each 49c

CANNON WASH CLOTHS—In pretty pastel colors ..... 6 for 55c

If you still have gifts to choose—DON'T worry

## IT'S EASY

to Shop In Ayres Downstairs Store

*It's Easy Because:*

... expecting the greatest Christmas Season we've had in years... we planned and purchased our gift merchandise months in advance so that it would be reasonably complete in size, color and style assortments up to closing time on December 24th... and that's what you'll find in this great gift store-on-one-floor.

*It's Easy Because:*

... our 26 departments, arranged for your shopping convenience, and with courteous salespeople, trained in the Ayres' manner, offer YOU a great VARIETY of gifts for every member of the family, the children and the home. Every gift is of Ayres Enduring Quality and at prices that satisfy your thriftiest instinct.

*It's Easy Because:*

... every Ayres' service is at your beck and call. Your Charge Account, our Deferred Payment, and "Few Pennies a Day" Plan, and our Delivery service! This means that your last minute gift purchases will be at your home in time for placing under the Christmas Tree... and for the happiest Christmas you've had in years! So don't worry or fret, Ayres Downstairs Store helps you make this a good old-fashioned Christmas and we're ready with complete last minute Christmas Gift Assortments.

CHRISTMAS STORE HOURS: 9:30 A. M. TO 6:00 P. M.

### GIFTS

Around **75c**

ENVOY SHEETS—Size 81x99 inches. Pure white ..... 89c

MEN'S DRIVING GLOVES—Warm mittens in plain black ..... 79c

MEN'S SHIRTS—Whites, plain colors and fancy patterns. 14 to 17 ..... 79c

BOYS' GLOVES—Dress gloves in button wrist style ..... 89c

BOYS' PAJAMAS—Fast colors in fancy patterns. Coat and slipover ..... 89c

FLANNEL PAJAMAS—Boys' outing flannel pajamas in coat or slipover ..... 89c

BOYS' PAJAMAS—Outing flannel, coat or slipover styles ..... 79c

WOMEN'S WOOL GLOVES—In bright plaids and stripes ..... 69c

WOMEN'S SILK UNDIES—Or satin panties. Tailored or lace styles ..... 69c

WOMEN'S SCARF SETS—Scarf and beret to match. Assorted plain colors ..... 69c

WOMEN'S SERVICE STOCKINGS—Service weight silk hose. Irregulars ..... Pr. 80c

### GIFTS

Around **\$1.00**

WOMEN'S SCARF SETS—Scarf and beret to match. Plain colors ..... \$1.00

WOMEN'S RAYON PAJAMAS—Two-piece style, 2-color combinations ..... \$1.00

WOMEN'S PAJAMAS—Two-piece tuck-stitch pajamas in plain colors ..... \$1.00

WOMEN'S HANDBAGS—Simulated leathers in the very latest styles ..... \$1.00

WOMEN'S FABRIC GLOVES—Novelty cuff and slipon styles. Assorted sizes \$1.00

INITIAL SCARFS—Initialed scarf sets. White or assorted colors ..... \$1.00

JEWELRY—Simulated pearls, bracelets, gold beads, pins, clips ..... Each \$1.00

WOMEN'S SWEATERS—Slipover styles in assorted colors. Sizes 34 to 40 ..... \$1.00

WOMEN'S BLOUSES—Tailored shirtwaist style in plain colors. All sizes ..... \$1.00

SHOULDERETTES—All-wool, in lovely pastel colors ..... \$1.00

APRONS—Boxed aprons for gifts. In assorted colors ..... 3 for \$1.00

W A S H DRESSES—Fruit-of-the-Loom prints. Sizes 14 to 52 ..... \$1.00

GIRLS' RAIN CAPE—Rubberized percale, waterproof. Hood ..... \$1.00

GIRLS' SCARF SETS—Brushed wool and knit. Scarf and beret to match ..... \$1.00

GIRLS' BLOUSES—Acetate and taffeta. Solid colors, polka dots ..... \$1.00

BROTHER and SISTER—Matching jersey suits. Sizes 1 to 6 years ..... Each 98c

TOTS' PANTIE SET—2-pc. wool knit pantie set. Sweater with shorts ..... 98c

BOYS' TIES—In bright colors and patterns ..... 4 for \$1.00

BOYS' SHIRTS and SHORTS—Cannon quality. Sizes for all boys ..... 4 for \$1.00

BOYS' SWEATERS—Top zipper style slipovers ..... \$1.19

MEN'S GIFT SOCKS—Plain lisle or fancy patterns. Sizes 10 to 12 ..... 5 for \$1.00

MEN'S HOSE—Fancy rayon, lisle, in smart patterns. Sizes 10 to 12 ..... 4 for \$1.00

MEN'S PAJAMAS—Fast color pajamas in coat or slipover styles ..... \$1.00

MEN'S PAJAMAS—Fast color, notch collar, coat or slipover style ..... \$1.19

MEN'S GLOVES—Full lined dress gloves with button wrist ..... \$1.19

MEN'S GIFT SCARFS—In wools and silks. Plain colors and patterns ..... \$1.00

CANNON TOWELS—Heavy quality Cannon quality gift towels, 18x36 ..... 6 for \$1.00

TOWEL SETS—4-pc. initialed towel sets. Complete set for only ..... \$1.19

INITIALED TOWELS—Initialed bath towels in assorted colors ..... 3 for \$1.00

PILLOW CASES—Fancy pillow cases in 42x36 size ..... Pair \$1.00

BRIDGE SETS—A lovely bridge set with cloth and 4 napkins ..... \$1.00

BREAKFAST SETS—Bright colored breakfast sets in smart patterns ..... \$1.25

LINEN TEA TOWELS—Dainty little tea towels in wanted patterns ..... 6 for \$1.00

CHENILLE RUGS—Size 22x34. Lovely colors with borders ..... \$1.00

COTTON ORIENTALS—Size 20x44 inches. Choice of several colors ..... \$1.00

BATH SETS—Chenille bath sets with cover and rug to match ..... \$1.08

WOMEN'S GALOSHES—All rubber, black or brown. Snap button style ..... Pair \$1.00

CHILD'S SLIPPERS—Faust style, kid leather, soft leather sole ..... Pair \$1.00

WOMEN'S HOUSE SLIPPERS—Over 25 different styles at one low price Pair \$1.00

MEN'S SLIPPERS—Flexible leather sole, zapon uppers, rubber heels ..... Pair \$1.00

### GIFTS

Around **\$1.50**

CHENILLE RUGS—Fine quality in 27x54 inch size. Pretty colors ..... \$1.39

BATH MAT SET—A handsome bath mat and lid cover to match ..... Set \$1.69

LACE TABLE COVERS—Handsome table covers for Christmas dinner ..... \$1.59

MEN'S GLOVES—Lined or unlined styles. Assorted sizes ..... Pair \$1.39

MEN'S PAJAMAS—Fast color broadcloths in notch collar or slipover ..... \$1.69

MEN'S PAJAMAS—Fast colors in notch collar and slipover styles ..... \$1.39

BOYS' KNICKERS—Lined corduroy knickers, full cut. Sizes 8 to 15 ..... \$1.49

WOMEN'S GOWNS—Rayon crepe printed gowns in sizes 16 and 17 ..... \$1.39

WOMEN'S RAYON GOWNS—Stout size rayon gowns, tailored or lace trim ..... \$1.39

WOMEN'S HOUSE FROCKS—Apartment house frocks, sizes 14 to 20 ..... \$1.59

HOUSE DRESSES—Smart prints, plain colors and sheers. Sizes 14 to 44 ..... \$1.59

WOMEN'S DRESSES—Cotton house dresses in long sleeve styles ..... \$1.59

SLIPOVER SWEATERS—Women's all-wool slipovers in choice of colors ..... \$1.49

### GIFTS

Around **\$2.00**

WOMEN'S COAT SWEATERS—All-wool in serviceable plain colors ..... \$1.98

TWIN SWEATERS—All-wool twin sweater sets in assorted plain colors ..... \$1.98

SPORT SKIRTS—Plain colors, checks and plaids. Crepes and flannels ..... \$1.98

WOMEN'S HOUSE DRESSES—Long sleeve styles in all sizes ..... \$2.00

GIRLS' TWIN SETS—Wool twin sets in wanted colors. Sizes 8 to 16 ..... \$1.98

INFANTS' BLANKETS—Size 36x50, satin bound. Pink color ..... \$1.98

INFANTS' BUNTING—Zipper style, satine ribbon trim. Detachable hood ..... \$1.98

INFANTS' BOOTIE SET—3-pc. hand crochet. Sacque, cap and bootie ..... \$1.98

BOYS' CORDUROY JACKET—Plain heather color corduroy in sizes 8 to 15 \$1.98

BOYS' CORDUROY SLACKS—Plain color corduroys, full cut ..... \$1.98

MEN'S GLOVES—Fine capeskin dress gloves in wanted sizes ..... \$1.98

MEN'S SWEATERS—Full zipper front, fancy back. Sizes 36 to 46 ..... \$1.98

MEN'S COAT SWEATERS—Full cut, heather color, rib knit. Sizes 36 to 46 \$1.98

HOOKE THROW RUGS—Bright, homey colors and lovely patterns ..... \$1.98

SAMSON CARD TABLES—In several colors. Liquor and burn proof ..... \$1.98

MEN'S HOUSE SLIPPERS—Genuine leather slippers in choice of colors. Rubber heels ..... Pair \$1.99

### GIFTS

**\$3.00 and Up**

WOMEN'S FUR COATS—Swagger or fitted styles in black seal dyed rabbit \$49.50

WOMEN'S DRESSES—A smart formal in sizes 14 to 20. A different gift. \$6.98 to \$12.95

WOMEN'S TWIN SWEATER SETS—All-wools in plain colors. Sizes 34 to 40 ..... \$2.98 and \$3.49

SPORT SKIRTS—Women's wool flannels, crepes, tweeds and mixtures ..... \$2.98

SPORT JACKETS—Women's plaid sport jackets in wanted colors ..... \$3.98

CORDUROY PAJAMAS—Two-piece styles in bright gifty colors ..... \$3.98

CORDUROY ROBES—Smartly styled in several different colors ..... \$3.98

FLANNEL ROBES—All wool flannels in plain colors ..... Each \$4.98 and \$6.98

BEACON ROBES—Beacon blanket cloth robes in wanted patterns ..... \$3.00

GIRLS' FROCKS—Taffeta frocks with ruffle trim or princess style ..... \$2.98

MEN'S ROBES—All wool flannels in plain wanted colors ..... \$3.98

MEN'S BLANKET ROBES—Warm blanket cloth robes in assorted patterns and colors ..... \$3.49 and \$3.98

BOYS' PILE JACKETS—Brown leatherette with imitation fur trim ..... \$2.98

BOYS' CORDUROY SLACKS—Full cut, collegiate style. Plain colors ..... \$2.98

BOYS' MELTON JACKETS—Cossack style, full zipper front ..... \$2.98

BEACON BLANKETS—Choice of several different styles and patterns. Heavy, warm, regulation full bed size ..... \$2.98

CANDLEWICK SPREADS—Beautiful quality in assorted candlewick dots ..... \$2.98

CHAIR AND OTTOMAN—Guaranteed construction, moss filled. Complete ..... \$29.50

FINE QUALITY RUGS—9x12 size, Axminster, American Orientals ..... \$29.75

MEN'S LEATHER JACKETS—Suede or capeskin leather, zipper front ..... \$4.98

MEN'S LEATHER JACKETS—Capeskin leather in cossack style. Black or brown ..... \$7.95

BLUE MELTON JACKETS—Cossack style, zipper front. Also plaid meltons ..... \$2.98 and \$3.98

MELTON COATS—For men, blue or Oxford. Double breasted style ..... \$6.98

MEN'S OVERCOATS—Heavy, warm wool overcoats in wanted colors ..... \$14.95