



Here's a Happy Solution to Your Gift Problems—a Splendid Investment in Beauty, Luxurious Comfort and Warmth—the Gift of Gifts—a Beautiful

Fur Coat \$49.50

This investment will pay HUGE DIVIDENDS in happiness, beauty and wear! The supreme Gift for Mother, Daughter, Wife, Sister or Sweetheart. Swagger or fitted styles of heavy buck pelts for wear. Black seal (dyed rabbit) styled for misses and women. Sizes 14 to 20 and 38 to 44!

Note the Details:

- Fully Lined for Warmth
- Long, Fine Hair
- Man-Tailored
- All Skins Heavy Buck!
- Swagger Styles!
- Fitted Styles!

—Downstairs at Ayres.

Due to Rain Today, DOLLAR DAY Will Continue TOMORROW.

NOTE* All Items Subject to Prior Sale

Here's a Gift You'll Be Happy to Give or Receive!

Lace-Trimmed Rayon Undies 39^c EACH

Panties! Shorties! Bloomers!
Vests! Stepins!

Excellent quality, well-made rayon vests, panties, shorties, stepins. Latex at waist with hand-finish at hems with lace-trimmed inserts. Plain bloomers. Tearose color. Sizes 34 to 42.

—Downstairs at Ayres.



AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store

for the Whole Family

Tomorrow! Annual Gift Sale of

First
Quality!

La Sayre

First
Quality!

Ringless Chiffon Stockings

OR STURDY SERVICE WEIGHT

3' Pair for \$2.00
(or 1 Pair for 69c)

Women who have worn "LaSayre" crystal clear, silk stockings we need not urge to attend this event, tomorrow. But those women who haven't we invite to break ALL previous engagements and be here EARLY for this annual gift sale of superb, first quality LaSayre Silk Hose. These FLAWLESS, clear silk hose are made from the FINEST MATERIALS! Every pair is full-fashioned. The chiffon weight have silk top, reinforced heel, toe and sole; service weight have durable lisle hem and picot tops. Choose several pairs of these TREMENDOUS Value-Giving hose for your own wardrobe. For Gifts, for Miss Sub-Deb or Grandmother.

In 6 Smart Gift Colors!

- Finesse
- Smoketone
- Off Black
- Durbar
- Cafe Clair
- Saunter

Mail or Phone Your
Orders—Call RL 9441

Give "Her" the Gift She'd
Choose for Herself!

**"REAL
SILK"**

Deluxe Chiffon
Stockings

69^c PAIR

(Substandards) A brand new gift assortment of these exquisitely sheer silk hose. Lovely winter shades. Sizes 8½ to 10½. No Mail or Phone Orders!



You'll Love the Sparkling New Fashions—
You'll Love the WORTH-WHILE Savings in This

SALE of NEW Holiday Dresses

2 for \$7.00
(1 Dress \$3.98)

The Colors Are:
Red, Blue, Green,
Rust, Brown, Gold,
Black and White,
Black and Gold,
Yellows, Greys,
Print Combinations!

A Perfect Gift for members of your family or yourself! Gloriously gay dresses designed to brighten up your winter wardrobe. Dresses you'll be proud to wear for Street, Business, Afternoon or Dinner. Come on down tomorrow and find the dress you've been wanting!

Sizes 11 to 20—38 to 52!

The Fabrics Are:
Satin Back Crepes,
Metal-thread Crepes,
Faille Crepes, Cut
Velvet Tops, Chiffon
Sleeves, Acetates,
Taffetas and Prints!