

SHOP EARLY!

Only 14 More Days

# AYRES' DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

## Man-Tailored Suits

Smart and Practical for Immediate Wear Under Your Fur or Sports Coat! We've a Grand Group

At \$12.95

You'll be happy if you "suit yourself" in one of these snappy 2-piece man-tailored suits! They're made of the popular manish fabrics, with all the man-tailored details. Choose tomorrow from this splendid array at \$12.95. Sizes 12 to 20.

Other Smart, New  
Man-Tailored Suits  
Trig styles, splendidly  
tailored in manish  
fabrics. Popular greys  
and mixtures. \$16.75

—Downstairs at Ayres.

For the "Little Wife"—A Gift  
She'll Wear Day In and Day Out!

## Cotton Daytime Dresses

\$1.59  
EACH

The "little wife" at home will welcome such a practical gift like one of these smartly styled daytime cottons! These styles in checks, polka dots, prints and florals have a lot of dash and snap. Organdy, lace and button trims with low or high necklines. Many styles have the "swing" skirt. In blue, wine, rose and green colors. Sizes 14 to 20, 38 to 52.

## Daytime Cottons

A gift group of new cotton daytime frocks in short sleeve styles. Sizes for women and misses, 14 to 20 and 38 to 52. \$1.98

—Downstairs at Ayres.

Here's Everything a Christmas Remembrance Should Be—Beautiful Looking, Delightfully Smart and Economical!

## A Luxurious Fur Coat

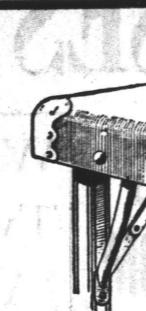
\$49.50

Now is the time to get THAT Fur Coat your wife, your sweetheart, your mother or your sister has always wanted. These coats WILL wear—they're made from heavy buck pelts. The hair is long, fine and has a high gloss—they're beautiful and luxurious. They're man-tailored and superbly styled—choose from Black Seal (dyed rabbit), fitted or swagger styles.

- Fully Lined!
- Long, Fine Hair!
- All Skins Heavy Buck!
- Man Tailored!

Sizes 14 to 44!

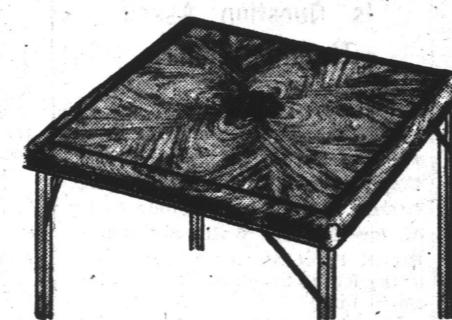
—Downstairs at Ayres.



See the  
BRACE!

Keep legs rigid. Can't  
fold up accidentally. NO  
WOBBLES.

Order  
By Mail  
Or Phone—  
Call  
Riley 9441!



## Tomorrow! An Extraordinary Gift Selling! Samson Bridge Tables

### Famous Samson Feature:

Samsonhyde tops are washable, color-fast, beverage proof. Wet glasses leave no rings; hot tea or coffee will not spot tops. Tables will support a 200-lb. weight. Come and see us demonstrate these marvelous tables.

### Colors:

- Antique White Trimmed in Silver—Walnut Finish—Spanish Grain in Maroon—Plain Black, Silver Corner—Simulated Onyx.

—Downstairs at Ayres.

\$1.98  
EACH

—Downstairs at Ayres.

## Quality Rugs

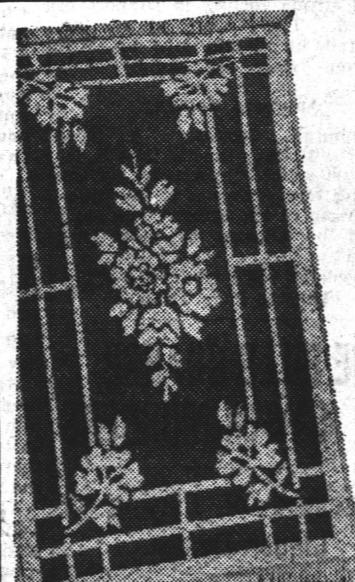
From Such Famous Mills as Bigelow-Sanford, Mohawk, and Alexander Smith and Son!

9x12 \$29.75 8x10.6

Hooked Designs—American Orientals—Plains—Texture Effects—Chinese and Early American!

Here is the gift rug you intend to buy as a surprise for your home . . . and it bears a special gift price! 9x12 or 8x10.6 size in one of the largest selection of patterns we've ever offered . . . 75 distinctive, lovely patterns! Choose tomorrow . . . and forget your gift worries!

—Downstairs at Ayres.



## Washable Cotton Chenille RUGS

Extra heavy cotton chenille rugs in green, blue, orchid, yellow, black and rose. Fringed ends, guaranteed fast colors. Buy several for gifts, for your home.

Size 22x34 . . . \$1.00  
Size 24x44 . . . \$1.59  
Size 27x54 . . . \$1.89



## Hand-Made "Numdah"

## Throw Rugs

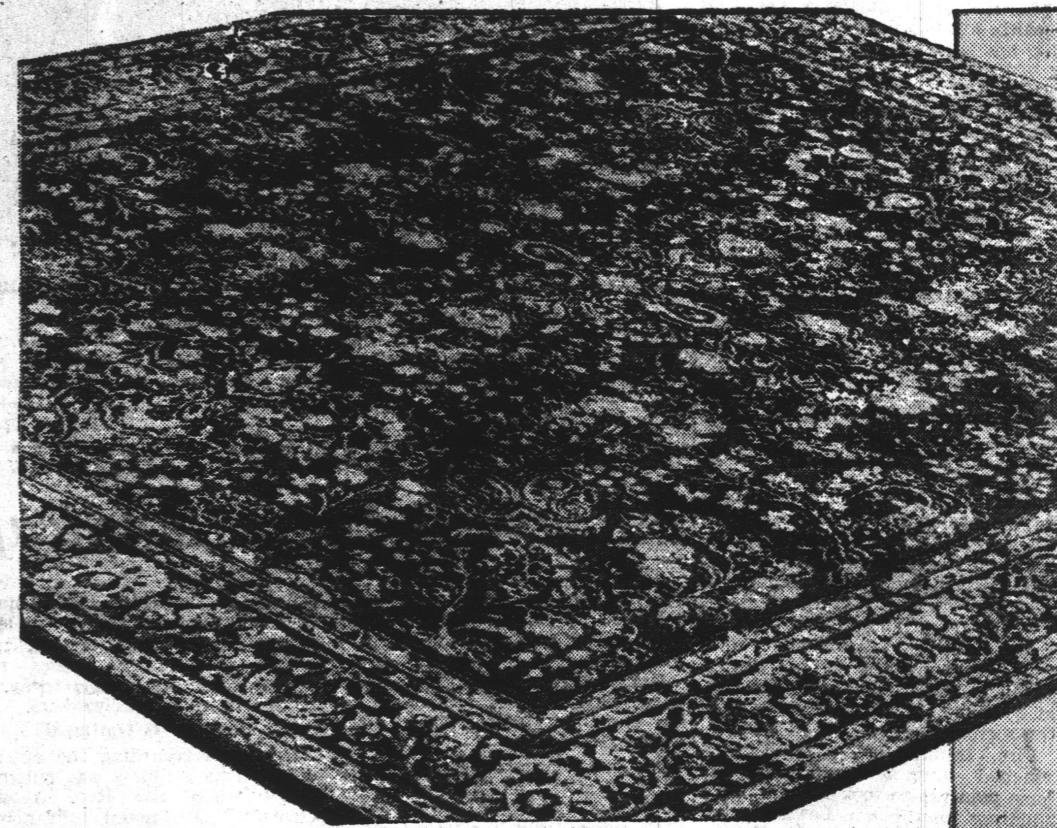
\$1.69  
(2x3)

Size 4x6 . . . \$4.95! 3x5 . . . \$3.95  
Exquisite and colorful hand made Yarkand Numdah rugs. Made in India. Choice of white, camel hair and black colors with many unusual hand embroidery designs. The unusual gift, that's practical and colorful.

## Cotton Oriental Reproduction Throw Rugs

Choice of Sarouk-Ispahan and Bakar patterns in red, blue, tan or rust. Colors woven thru to back, serged sides and fringed ends.

Size 20x40 . . . \$1.00  
Size 24x42 . . . \$1.19  
Size 3x5 . . . \$3.95  
Size 4x6 . . . \$4.95



★ Surprise the Family With a  
Gift That All of Them Can Use—

## A Luxurious and Comfortable Chair & Ottoman

Because this chair is of—guaranteed construction—webb constructed—spring seat—all-moss filled—extra large size—well finished ball type feet! And one of the finest values we've ever had—we recommend this very comfortable chair as a gift for every lover of comfort. The covers are fine quality fabrics, purchased as remnants at a big discount, hence a saving is offered on the finished chair and ottoman.

\$29.50

FOR BOTH

Ayres Deferred  
Payment Plan  
Is Available

A Small Down Payment—Balance  
monthly, plus a small carrying charge.



Use Our  
Exclusive "Few  
Pennies a Day Plan"

(Copyright, 1936, by L. S. Ayres & Co.)  
The "Few Pennies a Day Plan" is exclusive with  
Ayres in Indianapolis. Its feature is NO DOWN  
PAYMENT, including a small carrying charge.

—Downstairs at Ayres.