



Gift Sweaters and Skirts

\$1.98

She'll welcome a sweater gift! All-wool sweaters in short or long sleeve style slip-ons with trim new necklines. Colors in aqua, maize, rose, green, rust, red, brown, navy, black, white, gold and grey. Sizes 34 to 40.

Other Slipover Sweaters \$1 & \$1.59

\$2.98

A practical gift for the woman who likes Sports apparel. We're ready with an enormous selection of clever, new skirt styles in flannels, tweeds, crepes, and mixtures. Swing styles, zipper styles. Plain colors, plaids, checks. Sizes 34 to 40.

Other Sports Skirts \$1.98 and \$3.98

—Downstairs at Ayres.



Gift Sale of Salesmen's Sample Gloves

79c
PAIR

—Downstairs at Ayres.

1200 pair of gift gloves at a thrifty price . . . because they're classed as Salesmen's Samples. Fancy slip-on or cuff styles. Black, brown, navy, grey, beige, chamois and white colors. Sizes for all women.

Annual Gift
SALE!
First Quality

La Sayre

Chiffon or Service

Ringless Hose

69c
(Or 3
PAIR
\$2.00)

Gorgeous sheer stockings that not only have STYLE, FIT and the sleekness that flatters, but also give you WEARING qualities. Every pair full-fashioned. The Chiffon weight have silk top with reinforced heel, toe and sole; service weight have durable lace hem and picot tops. Choose several pairs of these QUALITY hose for yourself as well as for the women on your gift list.

—Downstairs at Ayres.

- Finesse
- Smoketone
- Off Black
- Durbar
- Cafe Clair
- Saunter
- Sizes 8½ to 10½

Mail or Phone
in your Orders
Call RI ley 9441

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



The Gift Opportunity of the Year!

Imported Handmade

CHINESE LINGERIE

GOWNS DANCETTES SLIPS

At HALF-PRICE or LESS

(Because They're Classed as Slight Substandards!)

Choose the elegance of handmades for that "special" person on your gift list! Exquisite intimate apparel fit for a Princess with hand-embroidery touches and hand-sewn seams, and in beautiful, glowing lotus colors. This is a special gift purchase by our New York office, and the styles and colors are MOSTLY ONE or FEW OF A KIND. We advise early selection for the pick of the crop!

Imported Chinese Gowns, \$3.98 to \$6.98

Brocaded crepe gowns with hand-embroidered trims. Cut full and long in V or Square neck styles. In glowing lotus colors.

Imported Chinese Dancettes

\$1.39 Brocaded dancettes with bandeau tops trimmed with lovely hand embroidery. The panties are plain at \$1.59 waist, button-on side.

Imported Chinese Slips

\$1.98 to \$3.98

Brocaded silk crepe tailored styles with hand embroidery trims. Two-seam bias cut with bound hems and shoulder straps.

—Downstairs at Ayres.

Luxurious, Elegant and Beautiful—Gifts of Intimate Apparel With Infinite Appeal!

Rayon Lingerie

59c

- Panties
- Chemise
- Stepins
- Briefs
- Vests
- Bloomers

Practical gifts in dainty rayon lingerie are sure to be welcome on Christmas morning. Our gift selection of serviceable rayon or bemberg undies is at its peak for Christmas shoppers. Tailored styles or lace-trimmed styles with the popular "Strydfree" constructed crotch. Tearose colors. Sizes 34 to 42.

—Downstairs at Ayres.

Women's
Balbriggan
Pajamas
\$1.39

In The Popular
Two-Piece Style!

These gift pajamas in warm balbriggan come in two-color combinations with High or V necks. Full cut tops and trousers. Sizes 15 to 17.

—Downstairs at Ayres.



Feast Your Eyes on the Grandest Array of Exciting New Fashion Values Tomorrow in Our Annual

December Sale Holiday DRESSES

**2 for
\$12**

(Or 1 Dress
for \$6.45)



- Gorgeous Formals for Holiday Gaieties!
- Daytime Dresses for Street or Business!
- Gay Dresses for Luncheon Bridges!
- Flattering Dresses for "After-Five"!
- Slipper Satins
- Velvets
- Sparkle Cloths
- Taffetas
- Faille Crepes
- Metal Cloths
- Scotch and Soda
- Jacquard Crepes



Plenty of Half Sizes and Sizes for Women, Misses and Juniors!

Here's a Sale that accomplishes the unusual feat of combining UNUSUAL STYLE features with EXCEPTIONAL VALUE! You'll talk for many a day about the emphatic style of these dresses—direct from New York—and you'll ENJOY the UNBELIEVABLE savings, too! You'll find the new Dalmatian and Tyrolean influence featured, and many, many more NEW style trends!

Sizes

11 to 19—14 to 20
38 to 52—18½ to 24½

—Downstairs at Ayres.