

# BLOCK'S DOWNSTAIRS STORE

# for

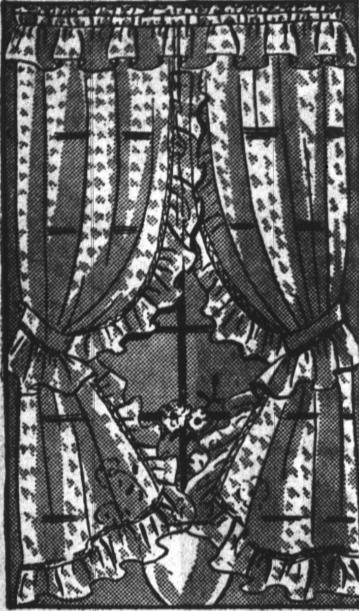
# Gifts that say

# MERRY CHRISTMAS

A Gift  
From Block's  
Downstairs Store  
Is a Gift  
With a  
Definite High  
Standard of  
Quality

TO GIVE WINDOWS THAT HOLIDAY LOOK!

## Pussy Willow Dot Curtains



Big and Fluffy with Dots as  
Soft as Pussy Willow Buds!

**\$1.69**  
Pr.

Imagine these curtains as the background for the festive Christmas lights in your windows! They'll lend atmosphere and freshness to any room. Cream or ecru grounds with small dots . . . as soft as soft can be! Wide full ruffles! 84 inches wide . . . 2½ yards long.

ESCALATORS to the Wide Aisles in Block's  
Air-Conditioned Downstairs Store.

WITH DIGNITY AND GRACE!

## SCRANTON LACE PANELS



Finished With  
Ready-to-Hang Tops

**\$1** Ea.

New, attractive patterns with a  
lacy weave that filters and  
softens winter's glare! In a  
rich ecru shade . . . 48 inches  
wide . . . 2½ yards long!

ESCALATORS to the Wide Aisles in Block's  
Air-Conditioned Downstairs Store.

Give Her a Gift  
as Warm as Your  
Affection for Her!

## BEACON ROBES

Specially Purchased  
Before the Price Advance!

**\$1.98**

"Beacon" robes have a welcome warmth  
on these chilling evenings! You'll be  
remembered every time she slips into  
its coziness! Some have ribbon, some  
have cord trim! All with patch  
pockets and cord accents. Rose, tan,  
green, blue or wine gay or ombre  
patterns in women's SIZES: MEDIUM or  
LARGE SIZES TO 46.

ESCALATORS to the Wide Aisles in Block's  
Air-Conditioned Downstairs Store.

Another Shipment  
Just Received!

## Sample Neckwear

Usually \$1

**50% OFF**  
Now  
50c

Fiques  
Satins  
Laces  
Velvets  
White  
Panels  
High Necks  
Round Necks  
Verdes  
Jumbo

Here are more of the same quality  
that you raved about Friday and  
Saturday! A big re-order . . . in pieces  
just as winsome and just as great  
Buy for yourself and for  
your friends!

ESCALATORS to the Wide Aisles in Block's  
Air-Conditioned Downstairs Store.



## Crisp BLOUSES

Usually \$1.19

**69c**

\* Acetate  
Crepe  
\* Chalk  
Crepe  
\* Panne  
Satin  
\* Rayon  
Taffetas

We've dozens and dozens of styles  
in these darling blouses! Tucked  
shirtwaist styles! Ruffled fronts!  
Self and button trim! Ascot ties!  
Tiny pockets! Now's the time to  
buy blouses for yourself and for  
giving! Women's sizes 34 to 40 in  
the group!

\* Rayon  
ESCALATORS to the Wide Aisles in Block's  
Air-Conditioned Downstairs Store.

## SPECIAL CHRISTMAS PROMOTION!

## MEN'S SHIRTS

A New Shipment Just Received . . . Qualities  
Superior to Those Usually Sold for \$1

A Complete Range  
of Men's and  
Young Men's  
Sizes 14 to 17

**88c**

• Full Cut and Well-  
Tailored!  
• Full 7-Button Fronts!  
• Solid Pearl Buttons!

Complete with every feature of good tailoring . . . note in  
particular the GLEN-FLEX starchless collars . . . GUAR-  
ANTEED NO WILT . . . NO CURL . . . NO WRINKLES!  
Every fabric comes up to our high standard of quality and  
attractiveness!

## MEN'S LINED CAPESKIN GLOVES

Snap-wrist or slip-on styles in black or brown! With  
warm fleece lining! Good-looking enough for dress \$1  
. . . sturdy enough for driving! Sizes 8½ to 10½.

## MEN'S HAND-TAILORED TIES

Hand-tailored of wear-resisting fabrics in a  
big assortment of colors and patterns, in-  
cluding the well-known "Rufador" tie.

## MEN'S GIFT PAJAMAS, 3 FOR \$3.50

Coat or middy styles full cut in plain colors  
or fancy patterns! Solid pearl buttons! Some  
with contrasting trim . . . choice of a big as-  
sortment.



**\$1.19**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

## PUT YOUR GIFT PROBLEMS On a Solid Footing With CHRISTMAS SLIPPERS

For the Whole Family!



### Women's FELT JULIETS

Also Everelts . . . warm and comfortable  
with flexible hard leather soles. Gray, \$1

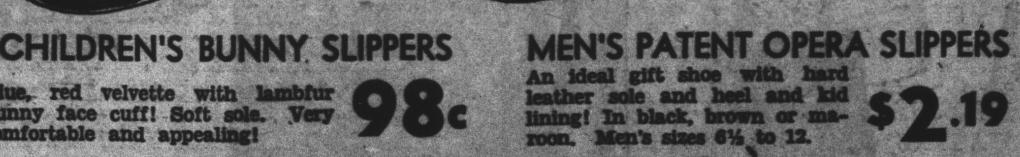
### Women's VELVETE CAVALIERS

The popular hi-in-front styles of  
rich, gloriously colored velvet. 98c

With flexible hard sole!

### WOMEN'S ZAPON SLIPPERS

Green-black, red-black, blue-  
black combinations with hand-  
turned leather soles and quilted  
linings! \$1.09



### CHILDREN'S BUNNY SLIPPERS

Blue, red, velvet with lambur  
bunny face cuff! Soft sole. Very  
comfortable and appealing! 98c

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store

### MEN'S PATENT OPERA SLIPPERS

An ideal gift shoe with hard  
leather sole and heel and kid  
lining! In black, brown or ma-  
roon. Men's sizes 6½ to 12. \$2.19



SPECIAL PRE-CHRISTMAS PURCHASE!

## Sale! Usual \$1 GLOVES

These Styles and Fabrics:  
Duo-Weaves Lyko-Mochas  
Double Wovens

Strap Wristlets  
Button Backs

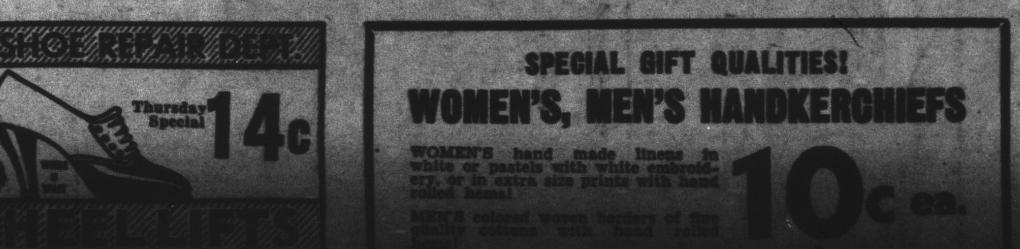
Novelty Pull-Ons  
Flare Cuffs  
Some Fleece Lined

**69c**

## Every Pair the Product of a Famous Maker!

All hands on deck early tomorrow for this Pre-Christmas "scoop"! Imagine . . . gloves from a famous maker . . . the qualities we usually  
sell for \$1 . . . at only 69c! A marvelous collection of styles and an  
outstanding group of popular colors . . . black, brown, oxblood and green  
. . . also some light shades such as orchid and chamois. No more  
after this shipment, so hurry! Women's sizes 6 to 7½.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



### SPECIAL GIFT QUALITIES!

### WOMEN'S, MEN'S HANDKERCHIEFS

WOMEN'S hand made linens in  
white or pastels with white embroidery  
in an extra size print with hand  
embroidered monogram.

MEN'S solid Velour Linen of the  
finest quality colors with hand rolled

10c ea.