

# Bring the Children to See the Free Punch and Judy Show at Sears Toyland

**New 1937 Streamlined STEEL CAR**

**\$9.95**

A car to win the heart of every boy. Formed 20-gauge fenders over 8½-inch artillery-type wheels. Big lamp, steel front bumper and adjustable pedals. Big 39-inch car.



## Don't Miss Santa Claus

The jolly old fellow is making his Indianapolis headquarters at Sears. Come, shake hands with him.

The same show thousands of people have paid to see. The same show that has delighted children and grown-ups alike for many years.

### DAILY

11 A. M. and 1, 3 and 5 P. M.

THURSDAY and SATURDAY

11 A. M. and 1, 3, 5, 7 and 8 P. M.

## Candy for the Kiddies

Every little boy or girl accompanied by their parents will be presented with candy by Santa Claus.

## Completely Dressed!

## Big 24-In. Doll With Real Voice

**\$1.59**

\$2.19 Value

Truly a remarkable value. Smiling mouth shows pearly teeth. Metal eyes, long curling lashes, soft stuffed body. Composition head, arms and legs. Dressed in organdy frock, bonnet, rubber panties, slip, socks and moccasins. She is just waiting for the love of every little girl.



## Two-in-One Marble Game

**\$1.00**



This game is lots of fun, as two persons can play at one time. Full instructions included.

## Blackboard With 3 Charts

**98c**



This sturdy blackboard has colored charts; one black and one white writing surface. Crayons included.

## Delight the Amateur Pilot

**\$1.00**



This lighted airport is equipped with 2 die cast Army Speed type machines and four small Douglas designs.



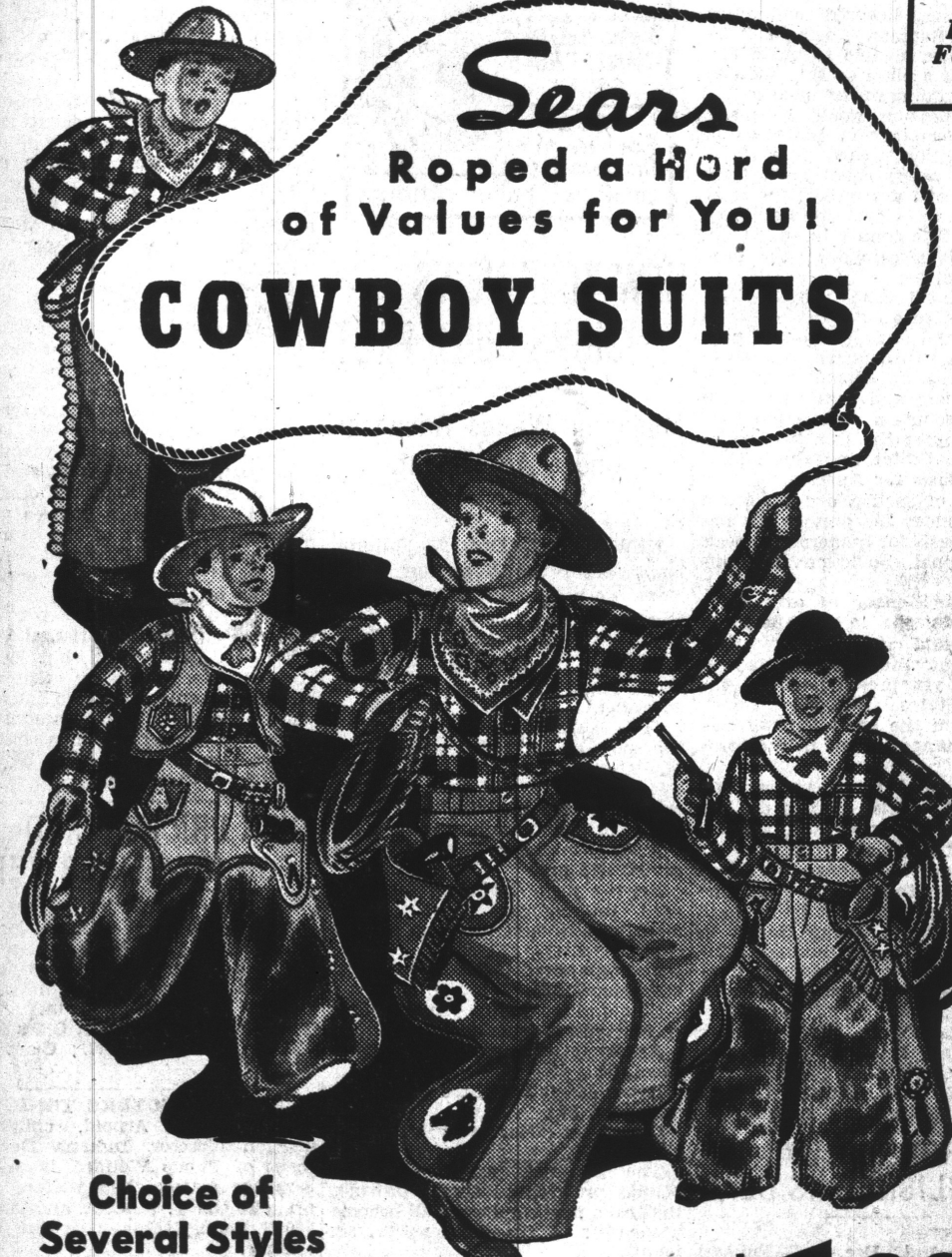
## SEARS SAVINGS MAKE

# a Merry Christmas!

ENTIRE STORE OPEN THURSDAY NIGHT UNTIL 9 O'CLOCK

**Sears**  
Roped a Word  
of Values for You!

## COWBOY SUITS



**Choice of Several Styles**

Just like his cowboy hero! This outfit consists of all the necessary items to win his heart. He'll find thrills galore under the Christmas tree when he finds one of these cowboy suits. Sizes 4 to 10.

**\$1.89**

**Indian Suits**  
Give him the thrill of being a heap big Indian chief on Christmas morning. Khaki drill coat, trousers and feather headdress. Sizes 4 to 14.

**\$1.69**

**Texas Ranger**  
Let him be a real Texas Ranger. Khaki drill chap-style pants; checked shirt, hat, bandana, holster, pistol belt, lasso. Sizes 4 to 14.

**\$1.89**

Visit  
Dr. Scholl's  
Foot Comfort  
Dept.

**SALE!**



**Women's Suede Shoes**

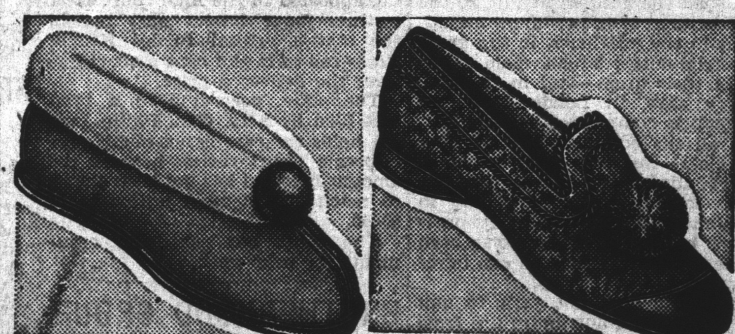
While 702 Pairs Last!

Formerly Sold At a Much Higher Price

**\$1.44** Pr.

For Sports, Street or Dress Wear

It is only because of our unusually great buying power that we are able to offer these shoes at such an amazingly low price. In broad strap, narrow strap, sandal, tie or oxford style. Black, brown, blue or green with patent or kid trim. With heels to suit your individual taste. Sizes 3½ to 9 in group but not in all styles.



**Sheepskin Slipper**

**79c** Pr.

A gay pompon decorates this natural sheepskin lounge slipper. Warm and comfortable.

**For Comfort**

**39c** Pr.

Women favor felt for comfort. Zapon tip; slight heel. Sizes 4 to 9.

**For Cold Weather Give Warm, Fleecy Blanket Robes**

**\$2.98**

Others at \$1.98 and \$3.98

Sensible gifts for young and old and Sears is the sensible place to choose them. Popular priced styles in famous "Beacon" and other quality cloths. Small, medium, large.

- Chinese Patterns
- Checks
- Ombres and Solid Colors

**Quilted Robes** ..... \$3.98

A thoughtful beautiful gift that she will sincerely appreciate. Lovely novelty quilted designs of rayon taffeta in a grand array of coronation colors. See them at Sears NOW.

**Hostess Coats** ..... \$5.98

Combining warmth with glamour in a lovely wool flannel, ankle-length hostess coat. She'll love the Princess lines, swing skirts and military details. Newest colors. Sizes 14 to 20.

**Corduroy Pajamas** ..... \$2.98

To be the "lope" with Her on Christmas morning give a pair of these trim tailored corduroy pajamas. Just the thing for study, work or lounging. In two-tones. Sizes 14 to 20.



**Men's Dress GLOVES**

**\$1.00**

Slip-on or Button-on Styles

Stylish, long-wearing gloves for men. Good quality chrome tanned capeskin leather. Stitched back. Half sizes 7 to 10½. An outstanding gift with thought for his needs.



**Men's Gift Pajamas**

**\$1.00**

Mannish and comfortable in all styles and colors. An ideal gift for holiday sleeping and at a very low price.

**Broadcloth Pajamas**

Several styles. Interesting patterns, attractive colors.

**\$1.65**



**Boys' Sheep-Lined COATS**

**\$3.69**

Sizes 6 to 18

Shuts out the wind and cold, a real "blizzard battler." Black rubberized artificial leather, thick sheepskin lining. Wristlets. Cut roomy for action.



**BOYS' SHIRTS**

**69c**

DEEPTONES — latest in shirts for boys. Buy him several at this low price. He will appreciate their style and Mother their long-wear. All fast colors. Sizes 6 to 16.




1886

# SEARS, ROEBUCK AND CO.

1936

Free Bus Service to and From Circle

ALABAMA AT VERMONT STREET

Two Big, Free Parking Lots