



Here's a Gift That Will Give
"the Little Miss" a Heart Throb!
Girl's Blanket Cloth
Bath Robes
\$1.15

Mothers will thrill at these robe values and little girls will be thrilled to receive them on Christmas morning. Full cut robes made of "Whittenton" Blanket Cloth with novelty cord trim. Novelty designs in Blue, Tan and Green. Sizes 8 to 14 years in the group.

Girls' Beacon Cloth
Bath Robes
Small misses will adore these attractive floral patterned robes in bright colors of red, blue, brown, green. Cord trim styles. Sizes 8 to 14 years.
—Downstairs at Ayres.

\$1.59

Give "Buddy" a Warm, Comfy Gift Robe Like Dad's!
Warm Beacon Cloth
Bath Robes
\$1.98

These are warm, comfy robes and your boy will like one... They're smartly made just like Dad's robe. Beacon cloth robes in plaids and checks in reds, greys, tan and brown colors. Shawl collar style with cord belt. Sizes 8 to 18 in this group.

Boys' Sheep Lined Coats ... \$2.98
Boys' Melton Jackets \$2.98

Downstairs
at Ayres



Choose His Robe Gift Now
From the "One-Stop" Men's Shop!
Men's Wool
Flannel Robes
\$5.49

Choose his robe NOW while our assortment is at its peak. He'll proudly wear this robe the year around... it's practical and he'll like it. Our robes are all-wool flannels, smartly cut full for comfort and action. Shawl collars with belts and pockets. Plain colors with contrasting trim. Small, medium and large sizes.

Other Gift Robes
\$3.49 to \$5.98

A large assortment of men's robes in all-wool flannel beacon cloth, blanket cloth and rayon materials. All robes are full cut and well tailored. A complete color assortment and size range for your selection.

—Downstairs at Ayres.



AYRES DOWNTOWNS STORE

A Popular-Price Gift Store for the Whole Family



Gifts of Warmth and Beauty!
Sale! Wool-Filled Comforts

"Jumbo" Comforts
\$4.95
EACH

"Jumbo" comfort, cut size 78x88-inch. Extra large size for warmth. A fine quality "Perma-Fluff" pure white filling. Covered with a lovely floral satinine cover. In handsome gift colors. Remarkable values at this Gift Sale price!

Celanese Comforts
\$7.95
EACH

Wool-filled comforts covered with a rich quality celanese taffeta beautifully quilted. These are brand new comforts, purchased specially for this gift sale. Choose from a big assortment of reversible color combinations.

Rayon Comforts
\$5.95
EACH

Wool-filled rayon faille taffeta cover in an exquisite quilted design. The colors are reversible... that means more service without sending to cleaners. Choose from all the wanted colors, especially the most favored right now, brown or cedar.

GIFT ROBES

We've literally combed the markets to secure these Gift Robes for your selection. Right now we're ready with one of our most complete selections of robes, in the styles, colors and materials you like... and priced to make every penny count. We're proud to present these smart, warm robes for your approval and choosing. We advise you to do your gift-choosing NOW while color selections and size ranges are complete!

A. All-Wool Flannel Robes \$4.98

You may choose from an array of smart white braid trim shawl collar, 2 pocket styles or 1/2 button collar 1 pocket style in small, medium or large sizes. Colors: Navy, Royal, Wine, Powder Blue and Red. Also Hostess Robes sizes 14 to 40; plain navy, powder blue and red.

B. Beacon Cloth Robes ... \$3.98

These attractive beacon cloth robes come in the smart, new Hostess style with long sweeping line skirt, ankle length. In blue and rose checks. Cord trim on pockets and belt. Sizes, small, medium and large. Other Beacon Robes at \$3.00.

C. Corduroy Robes \$3.98

Corduroy robes with shawl collars or button necklines with pockets; come in Royal blue with gold, green with black or brown, blue with red, wine with aqua, black with red and gold. Also plain green, orchid, purple, blue, red wine.

D. Wool Flannel Robes \$6.98

Wool, comfortable robes in smart rich-rack trim or plain tailored styles with deep roomy pockets. You may choose in wine, navy, powdered or rose colors; small, medium and large sizes.

Other Gift Robes at \$3.00 and \$7.98

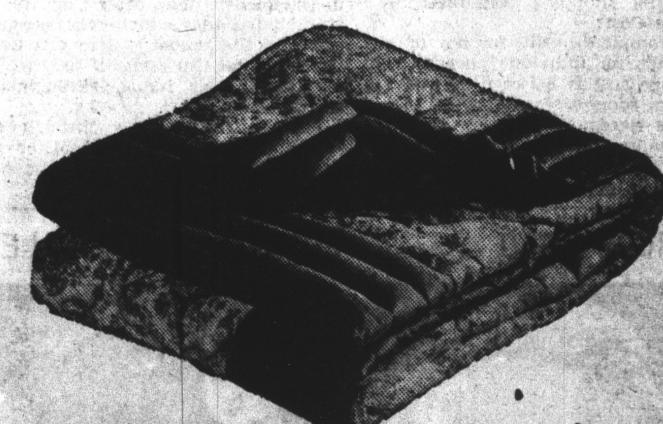
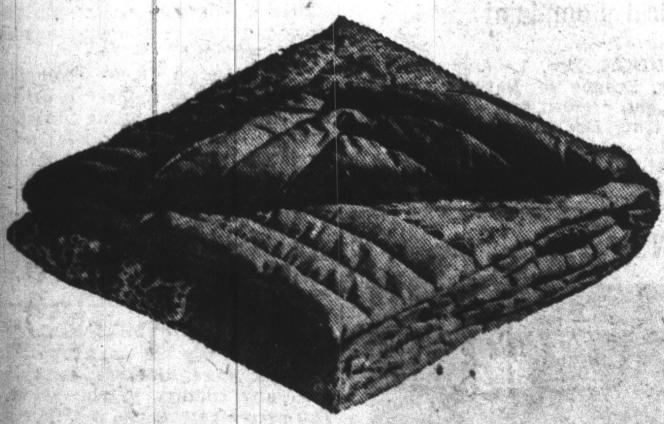
—Downstairs at Ayres.



"A Gift From
Ayres Means More!"

72x90 Part-Wool Blankets

Double plaid blankets in bright colors! Weight 4 lbs. . . . Warmth without bulk! Extra long size to tuck down under, so that toes-es won't freeze. Bright \$2.98 PAIR



Gift Sale! "Perma-Fluff"

Comforts
A fine, warm comfort with a paisley satin top and plain satin borders. Regular size, 72x84 inches. Comforts you'll feel proud to give... and you'll simply have to have one for your own bed.
\$3.98
EACH

—Downstairs at Ayres.

Wool-Filled Comforts
These wool-filled comforts are real quality gifts... and will be doubly welcome Christmas morning. Cut size 72x84 inches. In printed satinine cover in floral pattern and with plain satin borders. Choice of 5 wanted colors.
\$3.98
EACH

—Downstairs at Ayres.

Other Gift
Robes at \$3.00
and \$7.98

—Downstairs
at Ayres.