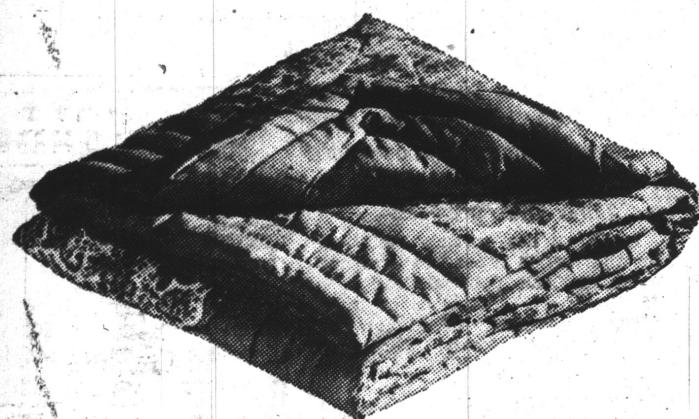


A Popular Price Gift Store for the Whole Family

AYRES' DOWNSTAIRS STORE

Tuesday Morning at 9:30!

Blankets and Comforts IN A HUGE CHRISTMAS GIFT SALE

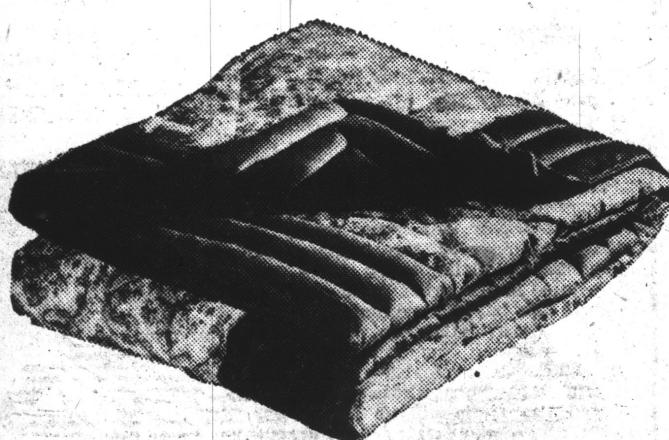


Gift Sale! "Perma-Fluff"

Comforts

\$3.98
EACH

—Downstairs at Ayres.

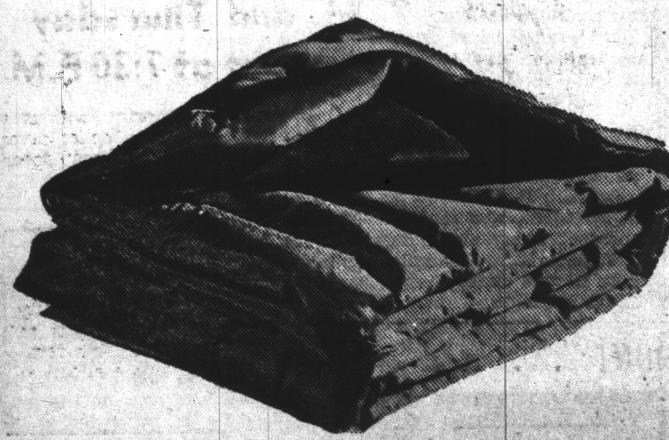


Gift Sale! 72x84 Size

Wool-Filled Comforts

\$3.98
EACH

—Downstairs at Ayres.



Gift Sale! Beautiful
Rayon Faille Taffeta

Down Comforts

\$10

—Downstairs at Ayres.

A rare gift find . . . and sale
priced while just 10 of these
beauties last. Rayon faille
taffeta covers in plain, rich
colors. Down filled for warmth
and feather lightness.



Gift Sale of Extra Long, 72x90

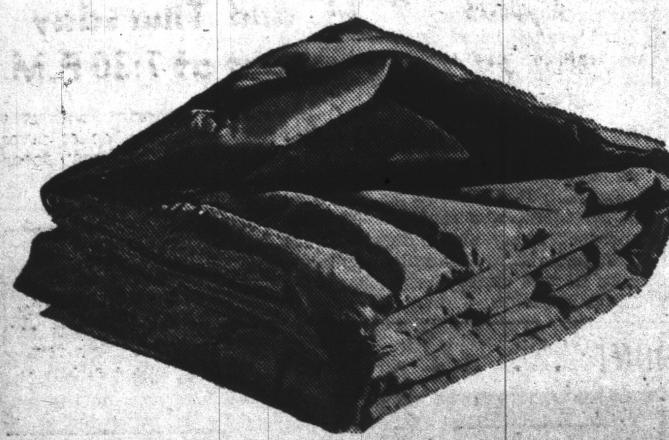
Part-Wool Blankets

Double Plaid Blankets in Bright Colors!
Weigh 4 Lbs. . . Warmth Without Bulk!

Blankets are always appropriate gifts for home lovers . . . and these are so
beautiful that they're sure to receive a warm welcome. 72x90 inches, extra
long size to tuck down under, so that toes won't freeze. Choose from
bright plaid colors in blue, rose, green, lavender and gold. All have match-
ing binding. Not less than 5% wool.

—Downstairs at Ayres.

\$2.98
PAIR



Gifts of Warmth and Beauty! Sale! Wool-Filled Comforts

"Jumbo" Comforts

\$4.95
EACH

Celanese Comforts

\$7.95
EACH

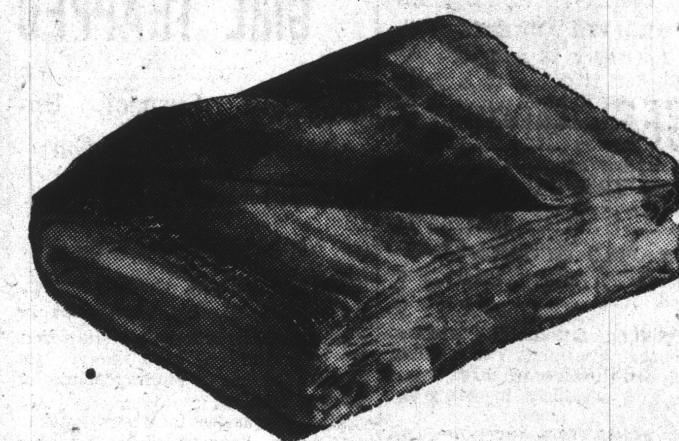
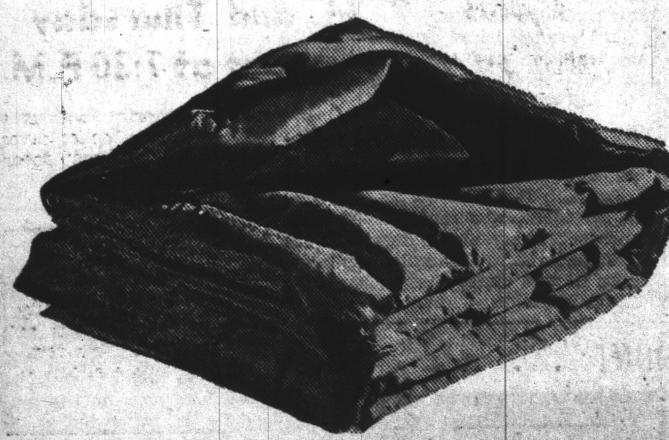
Rayon Comforts

\$5.95
EACH

"Jumbo" comforts, cut size 78x88-
inch. Extra large size for warmth.
A fine quality "Perma-Fluff" pure
white filling. Covered with a lovely
floral satinine cover. In hand-
some gift colors. Remarkable val-
ues at this Gift Sale price!

Wool-filled comforts covered
with a rich quality celanese taf-
feta beautifully quilted. These
are brand new comforts, pur-
chased specially for this gift
sale. Choose from a big assort-
ment of reversible color com-
binations.

Wool-filled rayon faille taffeta cov-
er in an exquisite quilted design.
The colors are reversible . . . that
means more service without send-
ing to cleaners. Choose from all
the wanted colors, especially the
most favored right now, brown or
cedar.

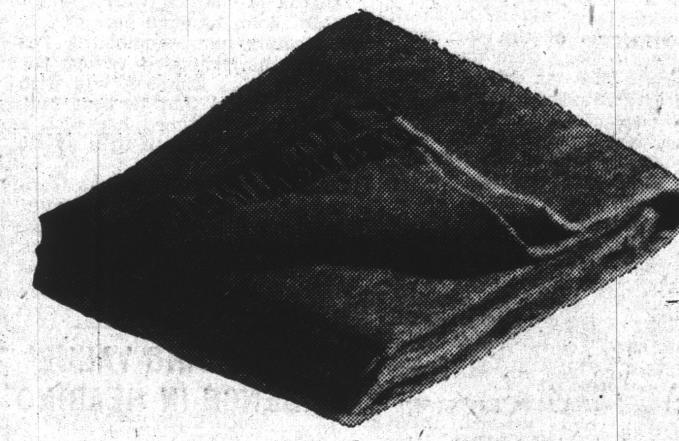


Gift Sale! 50% Wool

Double Blankets

\$5.95
PAIR

—Downstairs at Ayres.

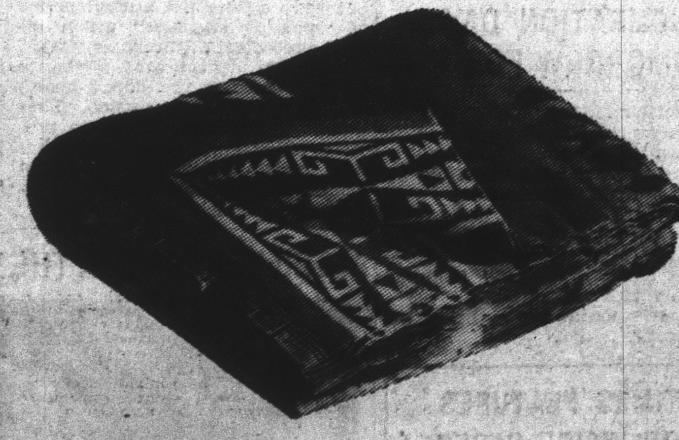


Sale! "Chevron Weave"

Wool Blankets

\$5.95
EACH

—Downstairs at Ayres.



Gift Sale! Colorful Beacon Blankets

\$2.98
EACH

—Downstairs at Ayres.

Brightly colored gift blankets
in plaid, pastel colors and the
colorful Indian design. Each
blanket has a beautiful border.
This is one of our most popu-
lar blankets and our stock is
new, fresh and complete for
this gift sale!