

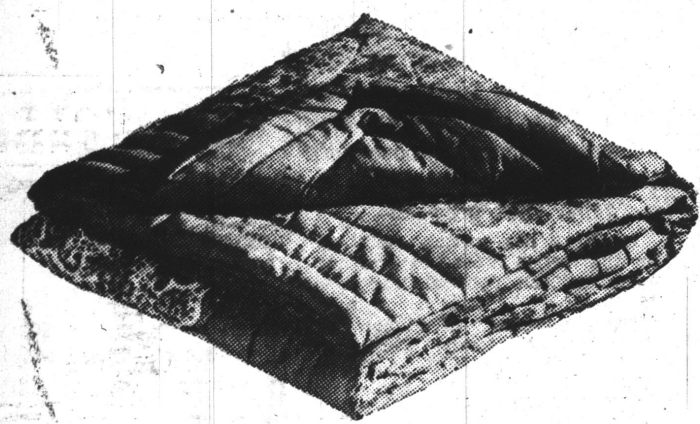
A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Tuesday Morning at 9:30!

Blankets and Comforts

IN A HUGE CHRISTMAS GIFT SALE



Gift Sale! "Perma-Fluff"

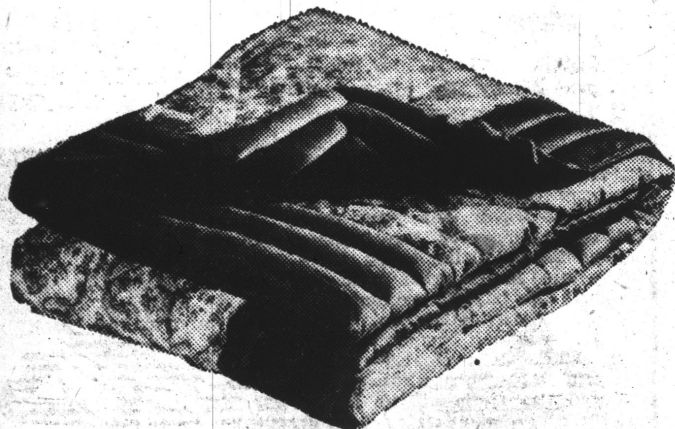
Comforts

A fine, warm comfort with a paisley satine top and plain satine borders. Regular size, 72x84 inches. Comforts you'll feel proud to give... and you'll simply have to have one for your own bed.

\$3.98 EACH

—Downstairs at Ayres.

★



Gift Sale! 72x84 Size

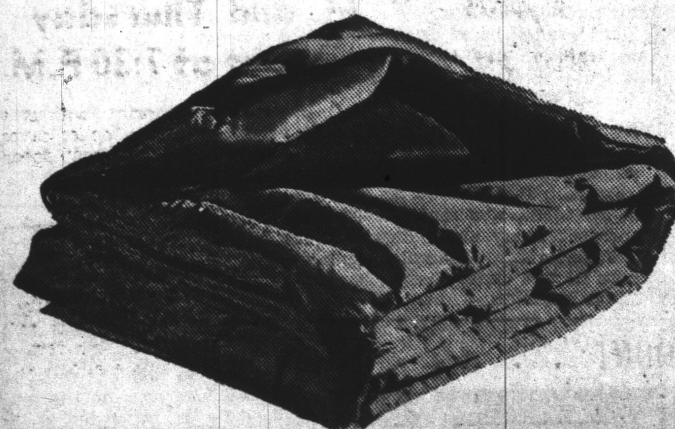
Wool-Filled Comforts

These wool-filled comforts are real quality gifts... and will be doubly welcome Christmas morning. Cut size 72x84 inches. In printed satine cover in floral pattern and with plain satin borders. Choice of 5 wanted colors.

\$3.98 EACH

—Downstairs at Ayres

★



Gift Sale! Beautiful
Rayon Faille Taffeta

Down Comforts

A rare gift find... and sale priced while just 10 of these beauties last. Rayon faille taffeta covers in plain, rich colors. Down filled for warmth and feather lightness.

\$10 EACH

—Downstairs at Ayres.



Gift Sale of Extra Long, 72x90

Part-Wool Blankets

Double Plaid Blankets in Bright Colors!
Weigh 4 Lbs. . . Warmth Without Bulk!

\$2.98 PAIR

Blankets are always appropriate gifts for home lovers... and these are so beautiful that they're sure to receive a warm welcome. 72x90 inches, extra long size to tuck down under, so that toes won't freeze. Choose from bright plaid colors in blue, rose, green, lavender and gold. All have matching binding. Not less than 5% wool.

—Downstairs at Ayres.

★



Gifts of Warmth and Beauty!

Sale! Wool-Filled Comforts

"Jumbo" Comforts

\$4.95 EACH

"Jumbo" comforts, cut size 78x88-inch. Extra large size for warmth. A fine quality "Perma-Fluff" pure white filling. Covered with a lovely floral satine cover. In handsome gift colors. Remarkable values at this Gift Sale price!

Celanese Comforts

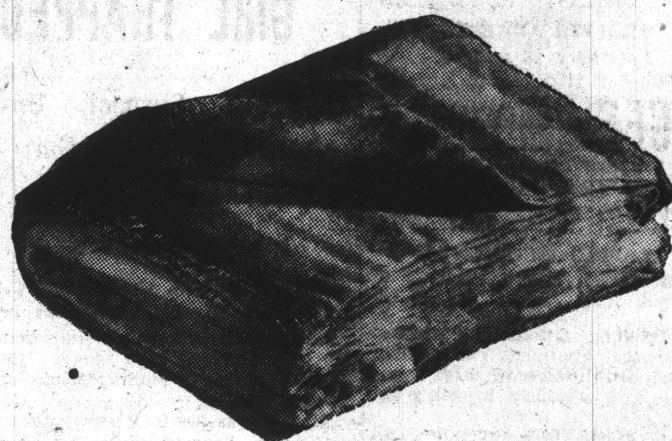
\$7.95 EACH

Wool-filled comforts covered with a rich quality celanese taffeta beautifully quilted. These are brand new comforts, purchased specially for this gift sale. Choose from a big assortment of reversible color combinations.

Rayon Comforts

\$5.95 EACH

Wool-filled rayon faille taffeta cover in an exquisite quilted design. The colors are reversible... that means more service without sending to cleaners. Choose from all the wanted colors, especially the most favored right now, brown or cedar.



Gift Sale! 50% Wool

Double Blankets

We've received just 48 heavy, warm 50% wool double blankets for this big sale... and every one is a remarkable value! Choice of smart colors and patterns suitable for gifts. And you'll want a pair for yourself.

\$5.95 PAIR

—Downstairs at Ayres

★



Sale! "Chevron Weave"

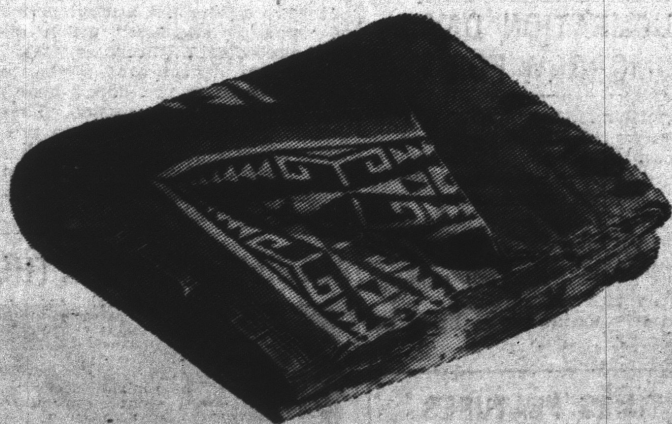
Wool Blankets

Another gift idea that will receive a lot of welcome. Fine all-wool chevron weave blankets. Just 33 blankets in this group, heavy, fluffy, warm quality. Choice of the most desirable colors.

\$5.95 EACH

—Downstairs at Ayres.

★



Gift Sale! Colorful

Beacon Blankets

Brightly colored gift blankets in plaid, pastel colors and the colorful Indian design. Each blanket has a beautiful border. This is one of our most popular blankets and our stock is new, fresh and complete for this gift sale!

\$2.98 EACH

—Downstairs at Ayres