

It Pays to Buy Quality Hose—That's Why Wise Shoppers Choose Them for Gifts!

REAL SILK Deluxe Chiffon Hose

69c Pair

(Substandards)

(Please No Mail or Phone Orders)

Note: Altho classed as sub-standards these hose are as sheer and beautiful as some first quality hose... and make ideal Christmas gifts.

You'll find that Real Silk De Luxe Chiffon Hose will wear longer and are superior in sheerness and beauty because they're protected by 10 guardsmen at all points of wear. Tomorrow we're ready with a brand new assortment of winter colors and sizes from 8½ to 10½. P. S.: Lay in a supply, early, for every feminine name on your gift list.

—Downstairs at Ayres.



Quality and Luxury Join Hands and Bring You a Big Gift Selection of

Pure Silk Crepe Slips

In the Popular 4-Gore Style!

\$1.19

Beautiful quality slips at this low price! Pure silk crepe 4-gore styles with California V or tailored tops. Double stitched seams. Some of the styles have gorgeous lace trimmings. Others tailored. Sizes 34 to 44 in the group. Tearose.

—Downstairs At Ayres



Monogrammed Silk Crepe SCARFS

With 3 Initials

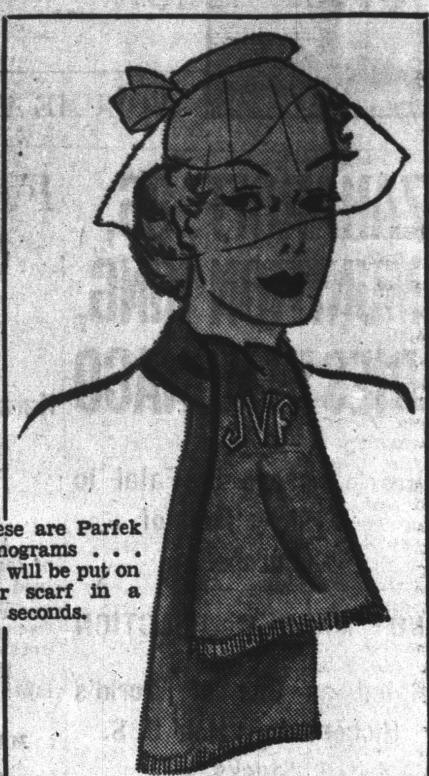
\$1.00
Complete

Give them a personalized Christmas gift... a gift with their own initials... a gift they can use day in and day out! This group of gift scarfs of silk crepe comes in white, red, blue, wine, gold and green. Tubular style. Initials in white or black.

These are Parfek monograms... and will be put on your scarf in a few seconds.

These are Press-on Initials—can be taken off so you can wash your scarf! A hot iron can be used to press them back on in a jiffy!

—Downstairs at Ayres



AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

Ready for Saturday!

A Brilliant Group of
New Dressy Dresses for Our

Annual December Dress Sale



Everyone's
Talking
Tyrolean!

So We Bring
You the New
Tyrolean
Sweaters

In Bright
Gift Colors!

\$1.59

The grandest sweater we've seen for classroom, for street, for work, for your ski suit, for your skirt. Bright colorful knits with long sleeves, puff sleeves or sleeveless. One style is especially grand to wear as a jacket over a blouse—Black, white, green, brown and maize colors.

Sizes 34 to 40!

—Downstairs at Ayres.

Man Tailored Suits

Are Staging a Big
Come-Back for Wear
Right Now Under Your
Fur or Sports Coat!
We've a Grand Group

at **\$7.95**



Man-tailored suits are coming back strong according to the demands of our customers. We've rushed an order in the last day or so and are ready for Saturday fashion shoppers! Man-tailored 2-piece suits in plain grey or navy blue. Made of manish fabrics with man-tailored details.

Sizes
12 to 20 in the Group!
—Downstairs at Ayres.

Dalmatian Hats

\$2.00

Our fashion scouts have sent us in a colorful group of Dalmatian hat fashions, featuring the pill-box and an off-the-face model. The fashion news is all placed on the cuff with a small flat bow at the back. The trimming is in gold embroidery work with a contrasting red thread running below. Colors are black, kelly green, rust and red. For women and misses.

—Downstairs at Ayres.



Glamour for Your Dancing Feet!

Formal Slippers

\$1.99
Pair

Go into your dance all aglitter in these formal slippers of simulated gold or silver or white satin with gold and silver trim. Choose from 6 different models in either high or low heel styles. Sizes 3 to 9. Widths AA to C.



A. La Cucuracha sandal of white satin, trimmed with gold trim \$1.99

B. Low heel sandal of simulated gold leather \$1.99

C. High heel sandal of simulated gold leather \$1.99

—Downstairs at Ayres

2 FOR \$12

(Or 1 Dress for \$6.45)

Velvet Fashions
Satin and Soda
Daytime Styles
Cocktail Types
Evening Gowns
Afternoon Styles
Sunday Styles
Swing Styles
Princess Styles
Princess Dresses
Tunic Styles
Sparkle Cloth
Metal Cloth
Muslin Crepes
Tulle Crepes

Hundreds of women have outfitted themselves for winter since we opened this great sale last Monday! Tomorrow hundreds of BRAND NEW dresses are ready for other fashion-minded women. All are styles that have sold in our stocks previously at from \$6.98 up to \$10.75... and some velvet evening gowns that sold for \$16.75. All are crisp, fresh and NEW... specially purchased, and offered at an amazing sale price.

Sizes for Women—Misses—Juniors!
11 to 19—14 to 20—38 to 52—18½ to 30½!
—Downstairs at Ayres.

