

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



Tomorrow
at 9:30

Our Greatest Fashion Event of the Year!

Annual December DRESS SALE

2 for \$12

OR ONE DRESS FOR \$6.45

- Velvet Formals
- Scotch and Soda
- Daytime Styles
- Cocktail Types
- Dinner Dresses
- Afternoon Styles
- Sunday Nites
- Business Frocks
- Swing Styles
- Princess Styles
- Jacket Dresses
- Tunic Styles

Hundreds of women have outfitted themselves for winter since we opened this great sale last Monday! Tomorrow hundreds of BRAND NEW dresses are ready for other fashion-minded women. All are styles that have sold in our stocks previously at from \$6.98 up to \$10.75... and some velvet evening gowns that sold for \$16.75. All are crisp, fresh and NEW... specially purchased, and offered at an amazing sale price. Hurry, or you may be too late!

- Sparkle Cloth
- Slipper Satin
- Metal Cloths
- Jacquard Crepes
- Faillé Crepes
- Cellophane Crepe



SIZES

11 to 19
14 to 20
18½ to 30½
38 to 52

Glamour for Your Dancing Feet!

Formal Slippers

\$1.99
PAIR

- Gold ★
- Silver ★
- Satin

Go into your dance all aglitter in these formal slippers of simulated gold or silver or white satin with gold and silver trim. Choose from 6 different models in either high or low-heel styles. Sizes 5 to 9. Widths AA to C.

