

Block's

MANY UNADVERTISED ANNIVERSARY SPECIALS IN EVERY DEPARTMENT

40th anniversary sale



Original \$4.95 Qualities, Specially Priced for Anniversary

Shawmut JERSEYS

Sizes 12 to 20 **2 for \$7**
Each \$3.98

100% Wools ... Inspired by Sportswear!

Jersey frocks are THE FROCKS for classroom wear, for business and for sports ... particularly when they're SHAWMUTS (guaranteed not to sag out of shape and not to get fuzzy). Camel, green, wine, brown and BLACKS in Princess models, 2-piecers, shirred and pleated back styles ... each with attention to detail and trim that is definitely a mark of fashion and quality superiority ... Anniversary priced! For women and misses.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



Anniversary "Sizzlers" for Cold Weather!

Orig. \$16.75, \$19.75

COATS

Specially Priced At Only **\$12.95**

Many Famous "Sun and Storm" Models!

Checked tweeds, radio tweeds, twisted tweeds, novelty fleeces, deep-tone fleeces and plaid backs! Many untrimmed sport models as well as coats with pointed, black or brown dog, French beaver*, gray polo wolf and Indian raccoon** trims. Women's sizes 14 to 44, but not every size in every style! *Coney. **Mandel.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



69c

Anniversary Brings Our All-Time Low on 800 **Sleeping and Lounging PAJAMAS**

- Usual \$1 and \$1.59 Qualities!
- Ski Bottom and Flare Bottom Babbigans ... Warm and Smart!
- Plain Colors and Novelty Stripes!
- Grand for Lounging ... Grand for Sleeping!
- Sizes for Women and Misses!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



94c

Luxurious Pure Silk **Satin Lingerie**

- Gifty Chemise & Dance Sets
- Sophisticated Tailored Styles!
- Frothy Feminine Lacy Styles!
- Beautiful Embroidered Styles!

We purchased these far enough in advance to get the jump on rising silk prices! We advise that you make out your gift list now.

Look What 44c Buys During Anniversary!

Bemberg Lingerie Tuckstitch Suits, Vests and Pants

44c Each

The Bemberg Lingerie:

Blouses, knee-length, step-ins and shorts in tailored styles! For women!

Tuckstitch Suits:

15% silk and wool garments, irregulars of \$1 quality! For women!

Tuckstitch Vests, Pants:

50% silk and wool, 40% pure wool in irregulars of \$1 quality! For women!

Sample Specials for Anniversary Sale!

Rengo, Vanity Thompson and Bon Ton Garments

\$1.29

Usual \$2 and \$3 Sample Foundations

Also back-lace corsets, side-hook and step-in girdles! Also inner-belts and lightly boned foundations! Sizes 25 to 44 in the group for women.

Anniversary Brings Anti-Cold

BLANKET ROBES

Well made of excellent quality blanket fabric with patch pockets, cord sash and ribbon trim. Tan! Gray! Blue! Rose! Small, medium and large sizes for women!

\$1.44

\$3.98 Wouldn't Be Too Much for These

Corduroy Pajamas

Now 25% Off Regular Price

\$2.98

Wine, green, royal, powder, flame, orange, tangerine or black! Beauties to wear or to stow away now for one of the names on your Christmas list! Luxuriously rich looking and luxuriously warm for women and misses!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



Anniversary Sale!

500 Regular \$1.95 **FELT HATS \$1.00**



Specially Selected and Reduced From Regular Stock!

We're devoting over half of our department to this outstanding Anniversary event! Brims! Dressy turbans! Tricornes! Many with smart veil and rhinestone trims. For women and misses!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

A Famous Maker Answered Our Call for a "Red-Hot" Anniversary Value With

SILK HOSE

Firsts and Irregulars of 85c to \$1.35 Qualities

55¢ 2 PRS. 1

Picot Tops! Jacquard Tops! Chiffon Weights! Service Weights!

Ultra Sheers! Dressy Sheers! Service Chiffons! Double Duty Chiffons!

Anniversary brings you high quality hose at outrageously low prices! So outstanding are these specials in beauty, in variety, in general quality that you buy them by the threes and fours even at regular prices! The irregulars are so nearly perfect that only an expert could detect the imperfections. Wanted winter shades. Women's sizes 7 1/2 to 11.

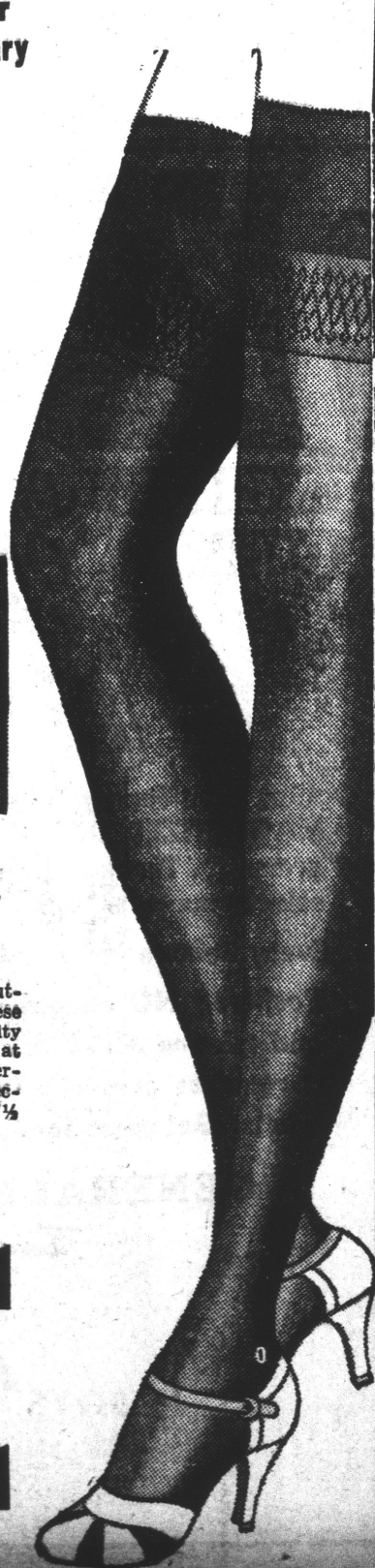
"Knee-Hite" Silk-Wool Hose

First quality full-fashioned knee lengths to wear over your silk hose, or as regular hose. For women. **3 pairs \$1**

Children's School Hose

Firsts and irregulars! Full length with new elastic garter tops or 1/2 hose in plain colors with novelty elastic tops or all-over novelty stripes. Sizes 6 to 9 1/2. **6 pairs \$1**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



Anniversary Anchors a Low Price On

Roomy Hand Bags

Irregulars of \$1 Qualities

57c

Specially purchased quantities, specially priced for Anniversary! Luxuriously large back straps, top handles, side handles and top zippers, as well as vanities and envelopes! Some with high quality fittings! Black, brown, green, navy, wine and chameleon. For women and misses!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.