

Block's

MANY UNADVERTISED ANNIVERSARY
SPECIALS IN EVERY DEPARTMENT40 DOWNSTAIRS STORE
40th anniversary saleOriginal \$4.95 Qualities, Specially
Priced for AnniversaryShawmut
JERSEYS2 for \$7
Sizes 12 to 20
Each \$3.98

100% Wools . . . Inspired by Sportowne!

Jersey frocks are THE FROCKS for classroom wear, for business and for sports . . . particularly when they're SHAWMUTS (guaranteed not to sag out of shape and not to get fuzzy). Camel, green, wine, brown and BLACKS in Princess models, 2-pieces, shirred and pleated back styles . . . each with attention to detail and trim that is definitely a mark of fashion and quality superiority . . . Anniversary priced! For women and misses.

ESCALATORS to the Wide Aisles in Block's
Air-Conditioned Downstairs Store.

Anniversary "Sizzlers" for Cold Weather!

Orig. \$16.75, \$19.75
COATSSpecially
Priced
At Only
\$12.95

Many Famous "Sun and Storm" Models!

Checked tweeds, radio tweeds, twisted tweeds, novelty fleeces, depton fleece and plaid backs! Many untrimmed sport models as well as coats with pointed, black or brown dog, French beaver*, gray polo wolf and Indian raccoon** trims. Women's sizes 14 to 42, not every size in every style! *Coney. **Mandel.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned
Downstairs Store.Anniversary Brings Our
All-Time Low on 800Sleeping and
Lounging
PAJAMAS

- Usual \$1 and \$1.59 Qualities!
- Ski Bottom and Flare Bottom Babriggans . . . Warm and Smart!
- Plain Colors and Novelty Stripes!
- Grand for Lounging . . . Grand for Sleeping!
- Sizes for Women and Misses!

ESCALATORS to the Wide Aisles in
Block's Air-Conditioned Downstairs Store.

69c



94c

Luxurious
Pure Silk
Satin
Lingerie

- Gilty Chemise & Dance Sets
- Sophisticated Tailored Styles!
- Frothy Feminine Lacy Styles!
- Beautiful Embroidered Styles!

We purchased these far enough in advance to enable us to jump on rising silk prices! We advise that you make out your gift list now.

Anniversary Brings Anti-Cold

BLANKET
ROBES

\$1.44

Well made of excellent quality
blanket fabric with patch pockets, cord sash and
ribbon trim. Tan! Gray! Blue! Rose!

Small, medium and large sizes for women!

\$3.98 Wouldn't Be Too
Much for TheseCorduroy
Pajamas

Now 25% Off Regular Price

\$2.98

White, green, royal, powder, flame, orange, tangerine or black beauties to wear or to store away now for one of the names on your Christmas list! Luxuriously rich looking and luxuriously warm for women and misses!

ESCALATORS to the
Wide Aisles in Block's
Air-Conditioned Downstairs Store.A Famous Maker Answered Our
Call for a "Red-Hot" Anniversary
Value WithSILK
HOSEFirsts and Irregulars of 85c
to \$1.35 Qualities55¢
P.R.S.
\$1

Picot Tops! Ultra Sheers!
Jacquard Tops! Dressy Sheers!
Chiffon Weights! Service Chiffons!
Double Duty Chiffons!

Anniversary brings you high quality hose at outrageously low prices! So outstanding are these specials in beauty, in variety, in general quality that you buy them by the three and fours even at regular prices! The irregulars are so nearly perfect that only an expert could detect the imperfections! Wanted winter shades. Women's sizes 7 1/2 to 11.

"Knee-Hi" Silk-Wool Hosiery

First quality full-fashioned knee lengths to wear over your silk hose, or as regular hose. For women.

3 pairs \$1

Children's School Hosiery

Firsts and irregulars! Full length with new elastic garter tops or 1/2 hose in plain colors with novelty elastic tops or all-over novelty stripes. Sizes 6 to 9 1/2.

6 pairs \$1

Specially Selected
and Reduced
From Regular Stock!

We're devoting over half of our department to this outstanding Anniversary event! Brims! Dressy turbans! Tricornes! Many with smart veils and rhinestone trims. For women and misses!

ESCALATORS to the Wide Aisles in
Block's Air-Conditioned Downstairs Store.Look What 44c Buys
During Anniversary!Bemberg Lingerie
Tuckstitch Suits,
Vests and Pants

44c Each

The Bemberg Lingerie:
Blooms, briefs, panties, step-ins, and
shorts in tailored styles! For women!Tuckstitch Suits:
15% silk and wool garments, irregulars of
85c quality! For women!Tuckstitch Vests, Pants:
80% silk and wool, 20% pure wool in ir-
regulars of 85c quality! For women!Sample Specials for
Anniversary Sale!Rengo, Vanity
Thompson and
Bon Ton Garments

\$1.29

Also back-lace corsets, side-hoop
and step-in girdles! Also inner-
belts and lightly boned foundations!
Sizes 28 to 44 in the group
for women.

Anniversary Anchors a Low Price On

Roomy Hand Bags

57c

Irregulars of
\$1 Qualities

Specially purchased qualities, specially priced for Anniversary! Luxuriously large
back sizes, top handles, side handles and top zippers, as well as vanities and
envelopes! Some with high quality fittings! Black, brown, green, navy, wine and
chadron. For women and misses!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.