

# NOVEMBER SALE! DOWNSTAIRS AT AYRES



Last 3 Days to Buy One  
of These Gorgeous New

## Fur-Trimmed Coats

*At a Low November Sale Price!*

**\$14.85**

Just 3 more days to save in our November Sale of brand new fur-trimmed cloth coats of quality seldom found at such a low price! Black, brown, and gray colors in the new wool fabrics, trimmed in the 1936 manner. Shawl collars, Johnny collars, Peter Pan collars, Bulldog collars. Wolf, dog, vicuna, caracul, marmink and fitch trims.

Sizes: 11 to 19—14 to 20—38 to 48!

Dyed Wolf! Fitch Trims!  
Pointed Dog! Shawl Collars!  
Caracul Trim! Bulldog Collars!  
Marmink Trim! Peter Pan Collars!

*—Downstairs at Ayres.*



## RUBBERTEX FLOOR COVERING

*The Only Felt Base Floor Covering  
With RUBBER in the Back!*

November  
SALE PRICED

**39c**

SQUARE  
YARD

All  
6 Feet  
Wide

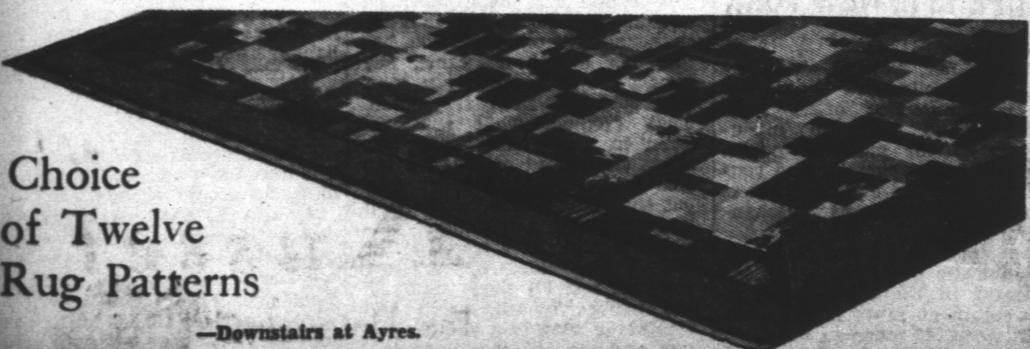
The rubber in the back adds wear, flexibility and makes it easier to "lay" in your home. The 12 patterns are distinctive, and styled to meet the critical demands of the housewife. In tile, cobblestone and floral patterns, bright beautiful colors.

12  
Patterns  
to Choose  
From

## 9x12 RUBBERTEX Rugs

A RUBBERTEX 9x12 size rug will fulfill your floor covering needs for the "Rumpus" room, the den, the children's room, dining room, bathroom or kitchen. At this sale price we offer you a choice of 15 different patterns in bright, cheerful colors.

SALE PRICED  
**\$5.99** EACH



Choice  
of Twelve  
Rug Patterns

*—Downstairs at Ayres.*

Last 3 Days! Our Entire Stock of Higher Priced Fashion Shoes—Score a Cut Down in Price!

## CORLISS

• Style Shoes! • Junior Shoes!  
• Tarsal Arch Shoes!

November  
Sale Priced  
at—

**\$2.79**  
PAIR

Our most outstanding group of fashion shoes take a big drop in price for the November Sale! Your choice of over 35 different styles in our exclusive CORLISS FOOTWEAR. Black, blue or brown colors. Low heels, medium heels, high heels. Many of the styles are made over the new round toe last. Sizes 3 1/2 to 9, AAA to C widths!

*—Downstairs at Ayres.*

Kid  
Calf  
Patent  
Suede  
Bucko  
Pumps  
Straps  
Sandals  
Oxfords  
Ties  
T-Straps  
Monk-Straps



## Special Sale!

For the Last 3 Days! An Unexpected Purchase of a Manufacturer's Close-Out Lot of 300 Brand New Hats! Every One Would Usually Sell for Around \$2.95!

## Fur Felts

November  
Sale Priced  
at—

**\$1.59**

EACH

These are genuine fur felts, made to sell for around \$2.95 each. A manufacturer wanted to close out the remaining 300 he had in stock, and was willing to sacrifice them for cash! While they last, we put a November Sale price label on them... we advise early selection for the pick of the lot. All are this season's styles and colors. Mostly are brims, and mostly are tailored styles! Feather, ribbon and self trims. Every hat well tailored to insure perfect fit. Sizes for women and misses. Head sizes 22 to 24!

Forward Brims  
Small Brims  
Beret Types  
Casual Brims  
Large Brims

Feather Trims  
Ribbon Trims  
Self Trims  
Wines  
Brown

Black  
Navy  
Gray  
Rust  
Green

*—Downstairs at Ayres.*



Last 3 Days!

Seconds and Discontinued  
Styles of Higher Priced

## Bemberg Slips

**69c**  
EACH

Last 3 days to take advantage of the savings offered on these long wearing bemberg slips. Choice of tailored or lace-trimmed styles. California or V or straight necklines. Panel fronts. Tearose and dark shades. Sizes 34 to 46. Remember—a value like this will not last long—we advise early shopping, as the quantity is limited.

### "Swan-Ray" SLIPS

**88c**

Tailored or lace-trimmed styles with V or straight tops. Bias or 4-gore styles. Tearose color. Sizes 34 to 44.

### Rayon Taffeta Slips

**59c**

Women's Rayon taffeta slips with California V or straight lace tops. Bias cut. Tearose, dark shades. Sizes 34 to 44.

### Pure Dye Satin Slips

**\$1.19**

Women's pure dye satin slips with V or straight lace tops; 4-gore or two seam bias cut. Tearose.

### Amorosa Satin Slips

**\$1.19**

Amorosa satin or fine 100 denier hand made slips with California V lace or tailored styles. Bias. Sizes 34 to 44.



Last 3 Days to Save on Cold

Weather Wearables for Infants and Children!

### Toddlers' Snow Suits

**\$1.79**

Toddlers' chinchilla snow suits with matching helmet. In pink and blue. Sizes 1 to 3 years. Warm, serviceable weight.

### Brother & Sister Coat Sets

**\$3.98** Set

### Infants' Bath Robes

With Matching Booties

**88c** Set

Infants' bath robe sets with matching booties. Satin ribbon and applique trimmed. Pink, blue and white colors.

### Boys' Wool Jersey Suits

**98c**

Slipover or button-on style top with lined trousers. Novelty trimmed. Plain colors. Sizes 3 to 6.

### "Curity" Diapers

**\$1.55** Doz.

Irregular. No hem, super-soft cloth. Wash easier and dry faster. 12 in a sanitary package.

### Baby Bunting

**98c**

Infants' baby bunting of warm fleece blanket cloth. Satin ribbon trim. Pink and blue colors.