

NOVEMBER SALE! DOWNSTAIRS AT AYRES



November Sale!

500 Gorgeous
New Fur-Trimmed

Coats

\$14.85

Score another triumph for Ayres Downstairs Store! We just purchased 500 brand new fur-trimmed cloth coats of quality seldom found at such a low price! Black, brown, wine, gray and green colors in the new wool fabrics, trimmed in the 1936 manner, Shawl collars, Johnny collars, Peter Pan collars, Bulldog collars, Wolf, dog, vicuna, caracul, marmink and fitch trims. Sizes 11 to 19, 12 to 20, 38 to 52.

—Downstairs at Ayres.

Furs:
Dyed Wolf!
Pointed Dog!
Caracul Trim!
Marmink Trim!
Fitch Trims!
Shawl Collars!
Bulldog Collars!
Peter Pan Collars!

A. Green double breasted fur-trimmed coat with that new ripped in waistline and 1880 shoulder treatment. Trimmed with a dyed wolf collar. A size 15 at\$14.85

B. Gray fleece wool fur-trimmed sport type tailored coat. The collar and the pockets are trimmed with gray caracul. Fully lined for warmth. Size 12\$14.85

C. Gray wool fur-trimmed coat with slightly flared skirt. The shawl collar is of gray dyed wolf. Note the way the pockets are set in. Fully lined\$14.85



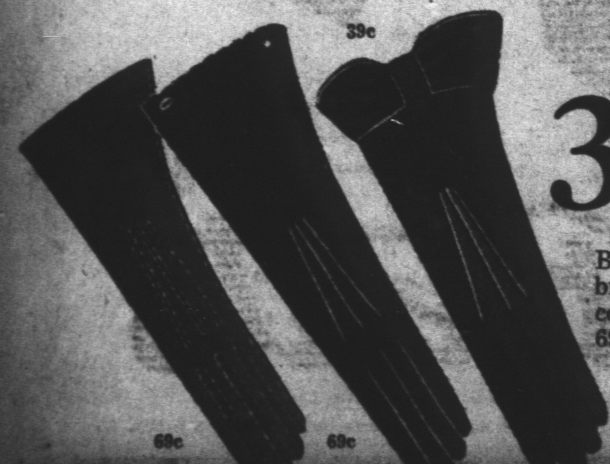
Salesmen's Sample Gloves

November Sale Priced!

39c and 69c
PAIR PAIR

Bengalines and suede cloth in black, brown, gray, wine, green and navy colors. Sizes 6 to 7½. 39c a pair! At 69c a pair you'll find double woven fabrics in the new shortie cuff and plain slippers. Black and brown and plenty of the new fall high shades. Sizes 6 to 7½.

—Downstairs at Ayres.



For the First Time in Many Months—A
Sale You've Been Waiting and Hoping For!

Sample Hat Sale!

From the Workroom of a Famous Maker—You Save
From 2 to 3 Times the Original Price!

\$1.88
EACH

A sale for you women who appreciate fine quality fabrics, individual styling, expert tailoring, original styles! Many are workroom samples of higher priced models. A great selection of felts, fur felts, suede felts, velvets and lustre felts. Turbans, tyroleans, brims, bretons, and off-the-face styles.

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The November Sale is a timely event—planned to SAVE money for all Early Christmas Shoppers—planned to offer cold weather needs for the home or family at important savings!

A Triumph
of Style and Quality!

800 Brand New Dress Fashions

For Every Hour of Your Busy Day and Night!
Styles for Women, Misses and Junior-Misses!

The whole exciting, brilliant new mode is completely covered in this big November Sale of Dresses. Direct from New York fashion markets we bring you the newest styles in Formal, Bar Dresses, Cocktail Dresses, Double Dutys, Sports, Afternoon, Business, Classroom and Daytime dresses. New Tunics, new "swing" styles, new jacket dresses. Plenty of blacks, browns, greens, and blues, as well as a grand assortment of bright football shades. Sizes 11 to 19, 14 to 20 and 38 to 52!

SALE
PRICED
AT—

\$6.65



Above—
Turquoise satin formal with a swirling, swing jacket that slips off to make a very formal gown. A size 16\$6.65



Right—

Little gold birds and a bright gold jewel studded clip trim this green crepe all-occasion dress. A size 12 at\$6.65

A—Black broadcloth swing dress for afternoon cocktails or bridge. The pockets are studded with brilliants and the scarf is a bright blue. Size 11\$6.65

B—A half-size dressy dress in black crepe with lovely black chiffon sleeves, and a row of bright jewel-like buttons. A size 18½\$6.65

C—A large size woman's dress suitable for most every occasion. The short tunic is very flattering. In a dark shade of wine. A size 46\$6.65

Our Stock of Higher-Priced Shoes—Scores a Cut Down in Price!

CORLISS Shoes

• Corliss Style Shoes! • Corliss Junior Shoes!
• Corliss Tarsal Arch Shoes!

Our most outstanding group of fashion shoes takes a big drop in price for the November Sale! Your choice of over 35 different styles in our exclusive CORLISS FOOTWEAR. Black, blue or brown colors. Low heels, medium heels, high heels. Many of the styles are made over the new round toe last. Sizes 3½ to 9, AAA to C widths!

Sizes 4 to 9, AAA to C Widths!

—Downstairs at Ayres.

November
Sale Priced!

\$2.79
PAIR

