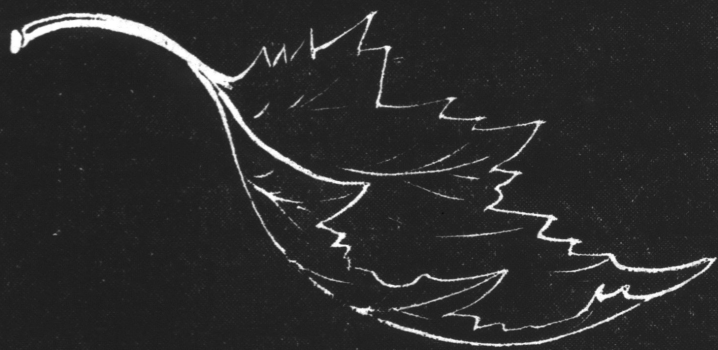


NOVEMBER SALE



*Doors Open
at 9:30 A.M.*



It Begins Tomorrow!

**A Sale That Brings Ayres
QUALITY Merchandise
At BIG SAVINGS!**

AYRES' Downstairs Store's November Sale is a well-planned annual event timed to occur just at the season when most of our customers will really appreciate the unusual savings we offer. It comes at the beginning of **COLD WEATHER!** It comes just before Thanksgiving festivities begin. It comes when most folks are beginning to think about **CHRISTMAS.** This **SALE** is designed to meet **ALL** these needs—with Ayres **QUALITY** merchandise, in full assortments and in good fashion.

This big event includes honest-to-goodness **BAR-GAINS** for women, for men, for boys, for tiny tots. It includes bargains in yard goods, rugs and other home values. We **URGE** you to take full advantage of these savings!...

*You'll Find Hundreds of Reasons
for Doing **ALL** Your Shopping
in This Complete Store
On One Floor!*

AYRES DOWNSTAIRS STORE

Turn to
**PAGE
15**

For Other
Important
News of

AYRES
Downstairs
Store's

**BIG
N
O
V
E
M
B
E
R
SALE**