

For E.O.M. Only!

125 Pairs Women's

REGULAR \$4.95

## ARCH SHOES

\$3.39

PAIR

Odd lots of women's . . . shoes reduced specially for E.O.M. Choice of black, blue and brown in oxfords and straps. Not every style in each size, but all sizes in the group from 4½ to 9, AAA to C width.

200 Pairs Children's Shoes \$1.49 Pr. These shoes are all higher priced styles, reduced for clearance. Mostly oxfords in black or brown. Sizes 8½ to 13½. —Downstairs at Ayres.

## Women's Rayon Taffeta Slips

59c

Discontinued numbers of a fine quality, long wearing rayon taffeta slip. California V or straight lace top. Bias cut. Tearose and dark shades in the group.

Women's Panne Satin Slips . . . \$1.19 California V tailored tops and hems. Sizes 34 to 42. Tearose and dark shades in the group.

Printed Batiste Nighties . . . . . 50c Women's printed batiste or plain Porto Rican gowns with hand applique trim. V or round necks. Sizes 16 and 17.

Silk Pongee Pajamas . . . . . 89c Pure silk pongee 2-pc. style pajamas or Coolie coats with oriental trim. Small, medium and large sizes.

Muslin Slips . . . . . 3 for \$1.00 Broken sizes in muslin slips with built-up shoulder or straight bodice top. White only.

Women's Gowns . . . . . 3 for \$1.00 Porto Rican hand-embroidered nighties with V or round necks. Contrasting color trim. Sizes 16-17.

## Serviceable Rayon Undies

3 for \$1.00

Rayon panties, stepins, vests and bloomers with plain fronts, elastic backs and lace trims. Fitted crotch style. Sizes 34 to 40 in the group. Tearose color.

Child's Union Suits . . . . . 39c Discontinued numbers in rayon stripe Union Suits with Dutch neck, elbow sleeves. Sizes 4 to 10 years.

Children's Union Suits . . . . . 29c Light weight cotton ribbed union suits with Dutch neck, trunk length. Sizes 2 to 10.

Women's Rayon Undies . . . 6 for \$1.00 Plain rayon panties, briefs, stepins, vests and bloomers. Elastic run at waist. Plain tailored. Sizes 27 to 33.

Women's Rayon Gowns . . . . . 89c Plain or novelty weave rayon gowns or pajamas with lace or contrasting color trim. Sizes 16-17.

Women's Union Suits . . . . . 39c Medium weight rayon stripe union suits with built-up shoulders, tight knee. Sizes 36 to 44.

Women's Rayon Gowns . . . . . 50c Plain or novelty weave rayon gowns, V or square necks, lace and contrasting color trim. Seconds. Sizes 16-17.

## Full-Fashioned Chiffon Hose

49c Pair

Irregulars from a famous maker! Full-fashioned chiffon silk hose. Ringless construction. Beautifully sheer and clear. In assorted fall colors and sizes.

Child's School Hose . . . . . 2 Pairs 25c Full length cotton school hose. Irregulars from a famous maker. Assorted sizes and colors.

Child's 5-8 School Hose . . . . . 10c Pr. A fine quality serviceable school stocking in broken sizes and patterns. Irregulars.

Wool Mixed Underhose . . . . . 19c Pr. Wool mixed underhose with full foot. First quality. Broken sizes.

## Cotton Twin Sweater Sets

\$1.00 Set

Special E.O.M. Sale of those wanted twin sweater sets in plain colors. Smart styles in different weaves. Green, blue, rust, brown colors. Sizes 34 to 40.

Cotton Wash Frocks . . . . . 25c Limited quantity of cotton wash frocks. Broken sizes, colors and styles. Mostly small sizes in lot.

For E.O.M. Only!

400 Higher Priced

## Wash Dresses

89c

Reduced for immediate clearance! 400 higher priced wash frocks in deep tone, black and print patterns. Well made, smartly styled with expensive looking details on them. Sizes 14 to 20, 38 to 44.

—Downstairs at Ayres.



★ (REGISTERED) ★

**T**OMORROW, in the Downstairs Store—and throughout the Main Store—you'll find an amazing array of October E.O.M. bargains! Every department is represented with odds and ends, broken size and color assortments, and soiled or mussed merchandise—all offered at drastic reductions to insure immediate clearance. With COLD WEATHER at hand, you'll find many reasonable items to keep every member of the family WARM! You'll also find many things suitable for Christmas giving. No Mail, Phone, Layaway or C.O.D. Orders.

**Special!**  
Women's and Misses'  
  
**FUR COATS**  
**\$39.50**

Special clearance of black seal dyed rabbit coats. Some are from a sample line. Some have slightly soiled linings, but these coats are smart, 1936-37 styles, and will give you long service. Sizes 14 to 20, 38 to 44.

**Clearance!**  
Fur-Trimmed Coats  
\$9.95 and \$11.95

Broken sizes and colors in this season's styles. Trimmed with beautiful furs.

**Clearance! Women's Sport Coats** . . . \$11.95  
Broken sizes and colors of the newest styles in swaggers or fitted styles.

—Downstairs at Ayres.

**For E.O.M. Only!**  
Current Fashion Successes in E.O.M.  
**SALE! New Dresses**  
**2 for \$5**  
(1 Dress \$3.00)

Stylish for Women, Misses and the Junior Miss—Wools, Plaids, Crepes, Corduroys!

We offer for E.O.M. only—350 current fashion successes in the smartest fabric, colors and with the newest details! 1 or 2-pc. styles, tailored or dresses for work or school, for traveling, for size. Sizes 11 to 19, 14 to 20 and 38 to 44.

**39 2-Pc. Knit Dresses**  
Reduced to . . . \$3.95  
Broken sizes and styles in fancy and plain weave types. Red, grey, tan, brown, etc. Sizes 14 to 20 in group.

—Downstairs at Ayres.

## Clearance! Fabric Gloves

29c Pair

Bengaline and Suede cloth gloves in smart colors to wear with your fall costume. Broken sizes and styles in the group. Reduced for clearance!

Artificial Flowers . . . . . 6c Ea. Artificial flowers in fall colors to brighten up a dark corner or spot in your room. Choice of 6c a spray.

Boutonnieres . . . . . 19c Ea. To wear with your dress, suit or coat. Choice of gardenias, velvet violets and many others.

## Children's E.O.M. Value!

10c Ea.

Crepe Pajamas  
Infants' Shirts  
Infants' Bands  
Rubber Crin Sheets  
Infants' Hose  
Flannelette Gertrudes

Part Wool Tuck  
Stitchette Panties  
Flannellette Pajamas  
Infants' Creepers  
Children's Cotton Slips

25c Ea.

## E.O.M. Values for Girls!

49c Ea.

Felt Hats  
Wool Skirts  
Terry Robes  
Imported Sweaters  
Girls' Wash Dresses  
(Broken Sizes and Styles)

**"Teen Age" Wash Frocks** . . . . . 98c

Clearance of "teen age" wash frocks in higher priced styles and qualities. Broken sizes, styles and colors.

**Tots' Wash Dresses** . . . . . 69c

Clearance of Tots' better quality wash frocks. Broken sizes, styles and colors.

## Soiled Curtains

1/2 Price

A group of soiled curtains, pairs or panels of many different qualities and weaves. Soiled from display. Only one or two of a kind in most cases.

**Curtain Materials** . . . . . 5c Yd. Various lengths and qualities of desirable curtain materials. Imperfect qualities.**Knitted Dress Goods** . . . . . 14c Yd. Just 247 yards of knitted dress goods specially reduced for E.O.M. In dark fall colors, 48 inches wide.

## Wool-Filled COMFORTS

\$2.98

All-wool filled comforts with paisley design center. Sateen border. Colors in orchid, green, rose, blue and gold.

## Soiled Blankets

1/4 Off

Single and double blankets in cotton, 5 to 50% wools. Counter soiled, otherwise in exceptionally fine condition. Many different colors, one of a kind.

**Silk, Rayon Remnants** . . . . . 10c Ea.

Approximate 1/4 to 1/2 yard lengths and pieces. Choice of many different colors and weaves.

# AYRES DOWNSTAIRS STORE

Friday! The 2nd Day!

## Sale! New Hats

98c

Less Than 1/2 Price!



These hats are fine wool felts in a great assortment of styles and all the smartest colors for fall. Hats like these, have sold for more than twice this sale price all along this fall . . . and we advise early shopping for the pick of the group. Feather trims, Cire satin trims, leather trims, self trims, ribbon trims, metal and glass trims.

—Downstairs at Ayres.

**Silk, Rayon Remnants** . . . . . 15c Yd.

Silk and rayon remnants in usable lengths from 1 to 1 1/4 yards. Prints and plain colors.

## Soiled Linens &amp; Domestics

In this group of soiled linens and domestics you'll find towels, wash cloths, lunch cloths, spreads, mattress covers. Soiled or damaged.

Greatly Reduced

## Clearance! 200 Men's Shirts

50c Each

Odds and ends of better quality shirts, greatly reduced for clearance! Broken sizes, patterns, colors and styles. Some are soiled, others mussed and slightly damaged.

**Men's Pajamas** . . . . . 69c

Almost 1/2 price! Odds and ends of higher priced styles in an assortment of patterns. Some are soiled. Mostly large sizes.

**100 Athletic Union Suits** . . . . . 29c Ea.  
**75 Men's Ties** . . . . . 10c Ea.

## Boys' School KNICKERS

1/2 Price at 50c

125 pairs of full-lined school knickers, in serviceable, sturdy weaves. Broken sizes and styles. But sizes 7 to 15 in group.

**Boys' School Shirts** . . . . . 29c Ea.

School shirts and knit polo shirts at about 1/2 price. Odds and ends of sizes and colors. Soiled.

## Men's All-Wool Suits

\$10.00

42 all-wool suits mostly in dark, medium and light colors. Mostly worsteds. Broken sizes, styles and patterns.

**37 Suits and Overcoats** . . . . . \$7.50

All-wool suits in light colors. Heavy, warm overcoats for wear now and this winter.

**Men's Trousers** . . . . . \$1.00

41 pairs of men's and young men's work or dress pants. Broken sizes and styles.

**28 Men's Hats** . . . . . \$1.00

Slightly soiled and marked down from our group of higher-priced fur fezzes.

**14 Grey Covert JACKETS** . . . . . \$1.00

Sanforized shrunk grey covert cloth jackets. Broken sizes and styles.

E.O.M. Sale 9x12 Size  
GOLD SEAL CONGOLEUM RUGS

\$5.95

Slightly imperfects. Genuine Gold Seal Congoleum Rugs, one of the finest enameled surface rugs on the market today at a special E.O.M. Sale price while the quantity lasts. Choice of several patterns.

E.O.M. Clearance Sale!

## BETTER RUGS

Shop Worn! Soiled From Display

1—9x12 Rug, soiled	\$24.95
1—9x12 Rug, soiled	\$19.95
1—8x10.5 Rug, soiled	\$17.95
2—9x12 Rugs, shopworn	\$10.00
1—9x12 Rug, worn	\$12.95

Reduced for Clearance!

2—9x12 Hooked Axminsters	\$24.75
2—9x12 Twillweave Rugs	\$20.50
2—11x12 Seamed Axminsters	\$23.75
2—9x12 Jacquard Rugs	\$24.95
3—9x12 Whittall Wiltons	\$50.00

For E.O.M. Only!

## Seamless Axminster

## RUG and PAD

BOTH FOR \$17.95

THE RUG—A seamless Axminster comes in a choice selection of beautiful patterns and lovely colors. Seamless construction with tailored ends and a heavy, serviceable nap. 9x12 size. The PAD is a vegetable fiber jute pad, moth and vermin proof. 9x12 size.

—Downstairs at Ayres.