

For E. O. M. Only!  
125 Pairs Women's  
REGULAR \$4.95  
**ARCH SHOES**  
**\$3.39**  
PAIR

Odd lots of women's shoes reduced specially for E. O. M. Choice of black, blue and brown in oxfords and straps. Not every style in each size, but all sizes in the group from 4 1/2 to 9, AAA to C width.

**200 Pairs Children's Shoes \$1.49 Pr.**  
These shoes are all higher priced styles, reduced for clearance. Mostly oxfords in black or brown. Sizes 8 1/2 to 13 1/2. —Downstairs at Ayres.

## Women's Rayon Taffeta Slips 59c

Discontinued numbers of a fine quality, long wearing rayon taffeta slip. California V or straight lace top. Bias cut. Tearose and dark shades.

**Women's Pannet Satin Slips . . . \$1.19**  
California V tailored tops and hems. Sizes 34 to 42. Tearose and dark shades in the group.

**Printed Batiste Nighties . . . . . 50c**  
Women's printed batiste or plain Porto Rican gowns with hand applique trim. V or round necks. Sizes 16 and 17.

**Silk Pongee Pajamas . . . . . 89c**  
Pure silk pongee 2-pc. style pajamas or Coolie coats with oriental trim. Small, medium and large sizes.

**Muslin Slips . . . . . 3 for \$1.00**  
Broken sizes in muslin slips with built-up shoulder or straight bodice top. White only.

**Women's Gowns . . . . . 3 for \$1.00**  
Porto Rican hand-embroidered nighties with V or round necks. Contrasting color trim. Sizes 16-17.

## Serviceable Rayon Undies 3 for \$1.00

Rayon panties, stepins, vests and bloomers with plain fronts, elastic backs and lace trims. Fitted crotch style. Sizes 34 to 40 in the group. Tearose color.

**Child's Union Suits . . . . . 39c**  
Discontinued numbers in rayon union suits with Dutch neck, elbow sleeves. Sizes 4 to 10 years.

**Children's Union Suits . . . . . 29c**  
Light weight cotton ribbed union suits with Dutch neck, trunk length. Sizes 2 to 10.

**Women's Rayon Undies . . . 6 for \$1.00**  
Plain rayon panties, briefs, stepins, vests and bloomers. Elastic run at waist. Plain tailored. Sizes 27 to 33.

**Women's Rayon Gowns . . . . . 89c**  
Plain or novelty weave rayon gowns or pajamas with lace or contrasting color trim. Sizes 16-17.

**Women's Union Suits . . . . . 39c**  
Medium weight rayon stripe union suits with built-up shoulders, tight knee. Sizes 36 to 44.

**Women's Rayon Gowns . . . . . 50c**  
Plain or novelty weave rayon gowns, V or square necks, lace and contrasting color trim. Seconds. Sizes 16-17.

## Full-Fashioned Chiffon Hose 49c Pair

Irregulars from a famous maker! Full-fashioned chiffon silk hose. Ringless construction. Beautifully sheer and clear. In assorted fall colors and sizes.

**Child's School Hose . . . . . 2 Pairs 25c**  
Full length cotton school hose. Irregulars from a famous maker. Assorted sizes and colors.

**Child's 5-8 School Hose . . . . . 10c Pr.**  
A fine quality serviceable school stocking in broken sizes and patterns. Irregulars.

**Wool Mixed Underhose . . . . . 19c Pr.**  
Wool mixed underhose with full foot. First quality. Broken sizes.

## Cotton Twin Sweater Sets \$1.00 Set

Special E. O. M. Sale of those wanted twin sweater sets in plain colors. Smart styles in different weaves. Green, blue, rust, brown colors. Sizes 34 to 40.

**Cotton Wash Frocks . . . . . 25c**  
Limited quantity of cotton wash frocks. Broken sizes, colors and styles. Mostly small sizes in lot.



★ (REGISTERED)

**TOMORROW**, in the Downstairs Store—and throughout the Main Store—you'll find an amazing array of October E. O. M. bargains! Every department is represented with odds and ends, broken size and color assortments, and soiled or mussed merchandise—all offered at drastic reductions to insure immediate clearance. With COLD WEATHER at hand, you'll find many seasonable items to keep every member of the family WARM! You'll also find many things suitable for Christmas giving. No Mail, Phone, Layaway or C. O. D. Orders.

**Special!**  
Women's and Misses'  
**FUR COATS**  
**\$39.50**



Special clearance of black seal dyed rabbit coats. Some are from a sample line. Some have slightly soiled linings, but these coats are smart, 1936-37 styles, and will give you long service. Sizes 14 to 20, 38 to 44.

**Clearance! Fur-Trimmed Coats \$9.95 and \$11.95**  
Broken sizes and colors of this season's styles. Trimmed with beautiful furs.

**Clearance! Women's Sport Coats . . . \$11.95**  
Broken sizes and colors of the newest styles in swaggers or fitted styles.

—Downstairs at Ayres.

## Clearance! Fabric Gloves 29c Pair

Bengaline and Suede cloth gloves in smart colors to wear with your fall costume. Broken sizes and styles in the group. Reduced for clearance!

**Artificial Flowers . . . . . 6c Ea.**  
Artificial flowers in fall colors to brighten up a dark corner or spot in your room. Choice of 6c a spray.

**Boutonnieres . . . . . 19c Ea.**  
To wear with your dress, suit or coat. Choice of gardenias, velvet violets and many others.

## Children's E. O. M. Value!

Crepe Pajamas  
Infants' Shirts  
Infants' Bands  
Rubber Crib Sheets  
Infants' Hose  
Flannelette Gertrudes

**10c Ea.**

Part Wool Tuck  
Stitch Panties  
Flannelette Pajamas  
Infants' Creepers  
Children's Cotton Slips

**25c Ea.**

## E. O. M. Values for Girls!

Felt Hats  
Wool Skirts  
Terry Robes  
Imported Sweaters  
Girls' Wash Dresses  
(Broken Sizes and Styles)

**49c Ea.**

For E. O. M. Only!  
Current Fashion Successes in E. O. M.

**SALE! New Dresses**  
**2 for \$5**  
(1 Dress \$3.00)



**Styled for Women, Misses and the Junior Miss — Wools, Plaids, Crepes, Corduroys!**

We offer for E. O. M. only—350 current fashion successes in the smartest fabrics, colors and with the newest details! 1 or 2-Pc. styles, tailored or dressy, for work, for school, for traveling, for street. Sizes 11 to 19, 14 to 20 and 38 to 44.

**39 2-Pc. Knit Dresses Reduced to . . . \$3.95**  
Broken sizes and styles in fancy and plain weave types. Red, grey, navy, brown colors. Sizes 14 to 30 in group.

—Downstairs at Ayres.

**"Teen Age" Wash Frocks . . . . . 98c**  
Clearance of "teen age" wash frocks in higher priced styles and quantities. Broken sizes, styles and colors.

**Tots' Wash Dresses . . . . . 69c**  
Clearance of Tots' better quality wash frocks. Broken sizes, styles and colors.

## Soiled Curtains

A group of soiled curtains, pairs or panels of many different quantities and weaves. Soiled from display. Only one or two of a kind in most cases.

**1/2 Price**

**Curtain Materials . . . . . 5c Yd.**  
Various lengths and quantities of desirable curtain materials. Imperfect qualities.

**Knitted Dress Goods . . . . . 14c Yd.**  
Just 247 yards of knitted dress goods, specially reduced for E. O. M. In dark fall colors. 48 inches wide.

## Wool-Filled COMFORTS

All-wool filled comforts with paisley design center. Sateen border. Colors in orchid, green, rose, blue and gold.

**\$2.98 Ea.**

## Soiled Blankets

Single and double blankets in cotton, 5 to 50% wools. Counter soiled, otherwise in exceptionally fine condition. Many different colors, one of a kind.

**1/4 off**

**Silk, Rayon Remnants . . . . . 10c Ea.**  
Approximate 1/4 yard lengths and pieces. Choice of many different colors and weaves.

Friday! The 2nd Day!

## Sale! New Hats

**98c**

Less Than 1/2 Price!

Brims  
Bretons  
Forwards  
Berets  
Swaggers

Black  
Brown  
Rust  
Wine  
Green



These hats are fine wool felts in a great assortment of styles and all the smartest colors for fall. Hats like these have sold for more than twice this sale price all along this fall . . . and we advise early shopping for the pick of the group. Feather trims, Circ satin trims, leather trims, self trims, ribbon trims, metal and glass trims.

—Downstairs at Ayres.

**Silk, Rayon Remnants . . . . . 15c Yd.**  
Silk and rayon remnants in usable lengths from 1 to 1 1/2 yards. Prints and plain colors.

## Soiled Linens & Domestics

In this group of soiled linens and domestics you'll find towels, wash cloths, lunch cloths, spreads, mattress covers. Soiled or damaged.

**Greatly Reduced**

## Clearance! 200 Men's Shirts 50c Each

Odds and ends of better quality shirts, greatly reduced for clearance! Broken sizes, patterns, colors and styles. Some are soiled, others mused and slightly damaged.

**Men's Pajamas . . . . . 69c**  
Almost 1/2 price! Odds and ends of higher priced styles in an assortment of patterns. Some are soiled. Mostly large sizes.

**100 Athletic Union Suits . . . . . 29c Ea.**

**75 Men's Ties . . . . . 10c Ea.**

## Boys' School KNICKERS

**1/2 Price at 50c**

125 pairs of full-lined school knickers, in serviceable, sturdy weaves. Broken sizes and styles. But sizes 7 to 15 in group.

**Boys' School Shirts . . . . . 29c Ea.**  
School shirts and knit polo shirts at about 1/2 price. Odds and ends of sizes and colors. Soiled.

## Men's All-Wool Suits

**\$10.00**

42 all-wool suits mostly in dark, medium and light colors. Mostly worsteds. Broken sizes, styles and patterns.

**37 Suits and Overcoats . . . . . \$7.50**  
All-wool suits in light colors. Heavy, warm overcoats for wear now and this winter.

**Men's Trousers . . . . . \$1.00**  
41 pairs of men's and young men's work or dress pants. Broken sizes and styles.

**28 Men's Hats . . . . . \$1.00**  
Slightly soiled and marked down from our group of higher-priced fur felts.

**14 Grey Covert Jackets . . . . . \$1.00**  
Sanforized shrunk grey covert cloth jackets. Broken sizes and styles.

E. O. M. Sale 9x12 Size

## GOLD SEAL CONGOLEUM RUGS

**\$5.95**

Slightly imperfect. Genuine Gold Seal Congoleum Rugs, one of the finest enameled surface rugs on the market today at a special E. O. M. Sale price while the quantity lasts. Choice of several patterns.

E. O. M. Clearance Sale!

## BETTER RUGS

Shop Worn! Soiled From Display

1-9x12 Rug, soiled . . . . . \$24.95  
1-9x12 Rug, soiled . . . . . \$19.95  
1-8x10.6 Rug, soiled . . . . . \$17.95  
2-9x12 Rugs, shopworn . . . . . \$10.00  
1-9x12 Rug, worn . . . . . \$12.95

Reduced for Clearance!

3-9x12 Hooked Axminster . . . . . \$29.75  
4-9x12 Twistweave Rugs . . . . . \$39.50  
2-11x12 Seamless Axminster . . . . . \$32.75  
2-9x12 Jacquard Rugs . . . . . \$34.95  
3-9x12 Whittall Wiltons . . . . . \$59.50

For E. O. M. Only!

## 400 Higher Priced Wash Dresses

**89c**

Reduced to

Reduced for immediate clearance! 400 higher priced wash dresses in deep tone, black and print patterns. Well made, smartly styled with expensive looking details on them. Sizes 14 to 20, 38 to 44.

—Downstairs at Ayres.

# AYRES DOWNSTAIRS STORE

For E. O. M. Only!

## Seamless Axminster

## RUG and PAD

**BOTH FOR— \$17.95**

THE RUG—A seamless Axminster comes in a choice selection of beautiful patterns and lovely colors. Seamless construction with tailored ends and a heavy, serviceable nap. 9x12 size. The PAD is a vegetable fiber jute pad, moth and vermin proof. 9x12 size.

—Downstairs at Ayres.