

### STATE PARTIES PUSH BIDS FOR 'SILENT VOTER'

Campaign Now at Crucial Stage, Say Observers of Indiana Fight.

The Indiana political campaign entered the "crucial" period today as campaigners attempt to nail down the votes to be cast Nov. 3. With both parties claiming victory, political observers believe the Negro and "silent" vote will determine the election. Polls by Republicans and Democrats show a large section of voters who list themselves as "independents."

The parties are digging down into the precincts and wards now after the independent vote. Voters giving a definite political preference in the polls are not likely to change their minds unless a new issue arises, according to politicians.

Campaigners are scrambling after the big vote in Marion, Lake and Vanderburgh Counties.

The Negro vote in the large urban cities is estimated by politicians at 31,000. Marion County: 21,000, Vanderburgh: 17,000, Lake: 7,000, St. Joseph, and 2,000. Allen. This vote easily might decide the election, according to observers.

**Negro Vote Important**

While Marion County Democrats are predicting victory by a 20,000 majority, a swing toward the Republican party by the Negroes could upset Democratic forecasting. Democrats now claim a majority of the county Negro vote.

With the St. Joseph County political battle a three-way fight between the Democrats, Republicans and Farmer-Laborites, no one dares predict the vote there.

Although Jesse Owens, Olympic track star, campaigned in Indianapolis for Gov. Alf M. Landon, Republican presidential nominee, the Democrats were unable to persuade Joe Louis, heavyweight boxer, to appear in behalf of President Roosevelt.

Louis is reported to have said he didn't want to get involved in the political campaign.

Another question mark in the campaign is the farm vote. Republicans believe that Gov. Landon's swing through the Hoosier farm areas last week materially strengthened Republican hopes in Indiana.

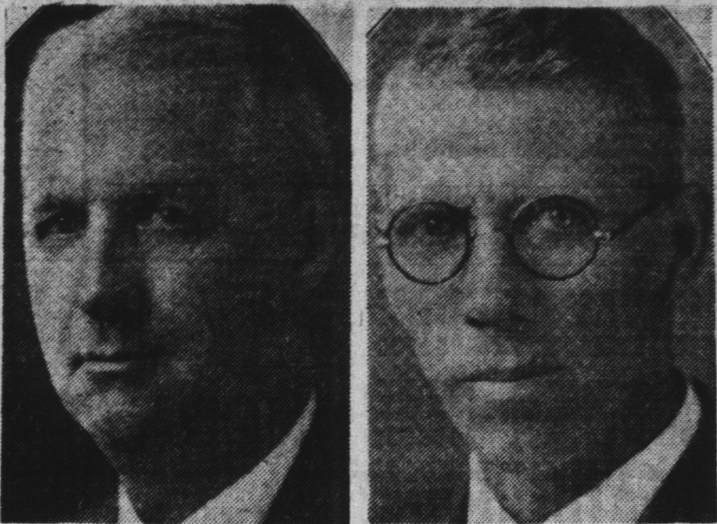
**Wallace Speech Set**

Democrats countered, however, by saying this may be offset by Secretary of Agriculture Henry Wallace's address Oct. 26 in the Lafayette Armory. Representative farmers from every county are to attend.

Another factor involved in the farm vote is the personal popularity of Lieut. Gov. M. Clifford Townsend, Democratic nominee for Governor. As a former educational director of the Indiana Farm Bureau, Mr. Townsend has a large acquaintance in rural districts.

Some political observers report that the Democrats have gained farm votes in the southern part of the state and lost them in the northern sections. (By T. C.)

### LEADERS AT RED MEN'S STATE COUNCIL



Two officials who will take part in the state council of the Improved Order of Red Men, opening today in the Knights of Pythias Hall, are Edward C. Harding (left), Greenfield, Great Chief of Records, and Harry Elstin, Lapel, Great Sachem. More than 1500 members were expected for the sixty-seventh annual event.

### Insurance Concern Agrees to Take Liquidation Steps

**Benjamin Harrison Life Co. Agrees in Court to Voluntary Action.**

Attorneys for the Benjamin Harrison Life Insurance Co. agreed to take steps toward voluntary liquidation of the company following a hearing on an injunction petition brought by the State Insurance Department in Circuit Court yesterday.

The petition, asking the company to show cause why the state department should not take possession of the firm's assets and liquidate them, was filed by Atty. Gen. Philip Lutz Jr. on Oct. 13.

The state department charged that the company's liabilities then amounted to \$2892 and that assets totaled \$340.

Perry B. Ward, executive vice president of the firm, testified that "during the last week Fred S. Purcell, company president, donated cash to the company for payment of all liabilities."

**All Claims Paid**

"All claims against the company have been paid except two amounting to about \$600, which are in litigation or dispute," he testified.

After lengthy cross-examination of Mr. Ward by Ralph Hanna and Alvin Johnson, assistants to the Attorney General, on operating methods of the company, Ralph Kane, company attorney, volunteered to confer on a liquidation plan.

Circuit Judge Earl R. Cox, before whom the hearing was held, asked attorneys for both sides to confer on a liquidation plan and reappear in court Friday for further disposition of the case.

**Used Pianos**  
All Makes  
Pianos From \$9  
Willing Music Co.  
128 E. Ohio St.  
LI-6461

### LUNCHEON SET FOR SAFETY DAY EVENT FRIDAY

Lou Meyers, Col. Turner and Fred Key Listed as Speakers.

More than 2000 persons are to be asked to participate in Indianapolis Safety Day, sponsored by the Junior Chamber of Commerce Friday, it was announced today.

Lou Meyers, three-time 500-mile race winner, Col. Roscoe Turner, air speed flier and Col. Fred Key, sustained flight champion, are to speak at a luncheon in the Indianapolis Athletic Club. They are to call attention to the high traffic death toll in Marion County, John A. Bruhn, in charge of arrangements, said.

Mayor Kern, who is to attend the luncheon, has proclaimed Friday "Safety Day." City and state safety committees and the Hoosier Motor Club have pledged co-operation. Business and industrial leaders have promised their help, Mr. Bruhn said.

No program has been advanced for immediate safety drives in the county, the chairman said, but the organization believes the one-day observance will focus public attention on the necessity for traffic law enforcement and safety measures.

The committee in charge of arrangements includes Merle H. Miller, chairman; Seymour Stewart, Henry Pierce, Russell Townsend Jr., Richard Oberich, Mayburn Landgraf, Dan Young, John Geller and Robert Russell.

**W. C. T. U. Meeting Scheduled**  
Mrs. C. W. Ackerman, Marion County W. C. T. U. president, is to speak on "Christian Citizenship" at the October meeting of Mary E. Balch W. C. T. U. unit. The meeting is to be at the home of Mrs. C. W. Fitzroth, 1014 W. 33d-st., Friday afternoon.

**EXCURSION**  
Sunday, Oct. 25  
**\$2.50 CINCINNATI**  
Hamilton  
\$2.25, Oxford; \$2.00, Liberty; \$1.65, Connersville; \$1.25, Rushville.  
Lv. 4:35 A. M. C. T. Returning Iv. Cincinnati 10:50 P. M. E. T.  
Phone LI 6041-6405  
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Does it surprise you that we make loans on unsecured notes? Do you think "there must be a catch in it somewhere?" Let us assure you there is none. If you qualify for a loan at Household you get the cash on nothing but your personal note. Here's why. We have found that honest people repay unsecured loans just as promptly as they do secured loans.

Our Honor Loan Plan makes it simpler for people to borrow without increasing our risk. So we have taken the progressive step of requiring no security on any loan made at Household Finance.

If you need cash, we invite you to learn about the Household Finance Loan Plan. No one signs with you—no one endorses anything—no one need know of your loan but you. We merely ask that you place your signature on a simple note such as you would give a friend—and that you be in a position to make small monthly payments. You may take as many as twenty months if you wish.

Both single persons and married couples who can make monthly payments are eligible for Honor Loans. You make the loan in private. We do not notify your employer or friends.

**REDUCED COST on all LOANS above \$100**  
The Monthly Charge Is On The Unpaid Balance Only. The Faster You Pay The Less The Total Cost.

**HOW TO APPLY FOR A LOAN:** Just come in, write or phone and tell the manager how much money you need and when you want it. If you prefer, a courteous Household representative will call at your house. A loan can be made the same day if you apply before 10 A. M. Applying for a loan does not obligate you in any way or put you to expense.

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Household Finance helps borrowers to get out of debt—and organize Home Money Management—to avoid debt worries. Our instruction will show how to save money in the purchase of all home necessities—how to stretch the family income. This service is free. Be sure to ask about it at the Household Finance office.

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LOCALLY MANAGED OFFICES IN PRINCIPAL CITIES  
Household Finance operates EDGAR A. GUEST, Tuesday, and SHERLOCK HOLMES with Richard Gordon, Saturdays, both 8 P. M. Cor. 12th, Household Finance Corp.

### TOWN HALL SPEAKER



Fannie Hurst, American novelist, is to open the Indianapolis Town Hall series at 11 a. m. Saturday in the Columbia Club ballroom. A capacity crowd is expected.

Mayor Kern, who is to attend the luncheon, has proclaimed Friday "Safety Day." City and state safety committees and the Hoosier Motor Club have pledged co-operation.

### ABSENTEE BALLOT APPLICATIONS TAKEN

Applications for absent voters' ballots were being taken at the county clerk's office today. Only voters whose jobs or special business require them to be out of

the city on election day are eligible to vote the absentee ballot, County Clerk Glenn Ralston explained. Persons who are confined to their homes or in hospitals by illness can not vote under the new absentee ballot law, he said.

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LOWEST POSSIBLE PRICE!  
Estimates FREE! Your Rings Cleaned FREE! Unbreakable Crystals fitted while you wait.  
113 W. Wash St.  
Lincoln Hotel Bldg.

**LOOK—FREE—LOOK**  
**FREE CANARY CLINIC**  
WEDNESDAY Through SATURDAY at **McCRORY'S PET DEPT. IN BASEMENT**  
Mr. Parkinson, the well-known bird expert from the Western Coast, will be here all this week to help you with your bird problems and entertain you with his Hartz Mountain Bird Circus.  
Nails Trimmed, Bills Clipped and Free Service  
HARTZ MOUNTAIN SINGERS, \$4.95-\$5.95  
**McCRORY'S**  
17 E. WASHINGTON  
For Your Canary's Protection Insist on Genuine Hartz Mountain Bird Food

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Tomorrow You Can Choose From American Orientals! Broadloom RUGS! Velvets or Axminsters!

Your Choice of 4 Fine Types—At a LOW PRICE—**\$29.75** 9x12 or 8.3x10.6

**NO DOWN PAYMENT**

On Ayres' "Few Pennies a Day Plan"!

(Copyright, 1936, by L. S. Ayres & Co.)

Many of These Rugs Have Colors Thru to Back!

These are the rugs that'll get your vote! They're perfect qualities in a wide assortment of colors and types. New Persian, Florals, Texture effects, Colonial and Early American designs. Broadlooms in modern and fringed oriental patterns. Heavy axminsters and luxurious velvets... you'll find a rug to "fit in" with your furnishing scheme... see them and buy one tomorrow!

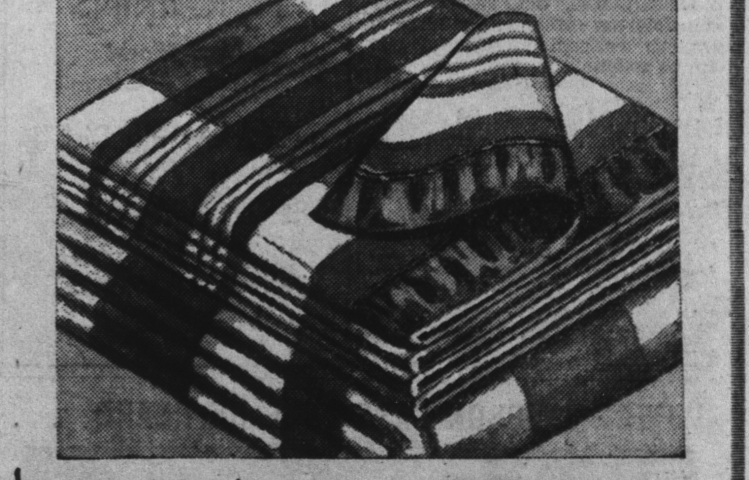
Plain Colored "Mohawk"  
**Broadloom Carpet**  
Heavy, high pile seamless quality carpet in green, blue, Van Dyke Brown, Antique Mahogany and Burgundy. 9 and 12 feet wide.  
**\$2.69** Sq. Yd.

Green, Blue, Black, Rose, Orchid  
**Chenille Rugs**  
69c (22x34) 89c (24x44) \$1.39 (27x52)  
Lid Cover To Match.....39c

... and Two Fine Bedding Values!



"Perma-Fluff"  
**COMFORTS**  
**\$3.98** EACH



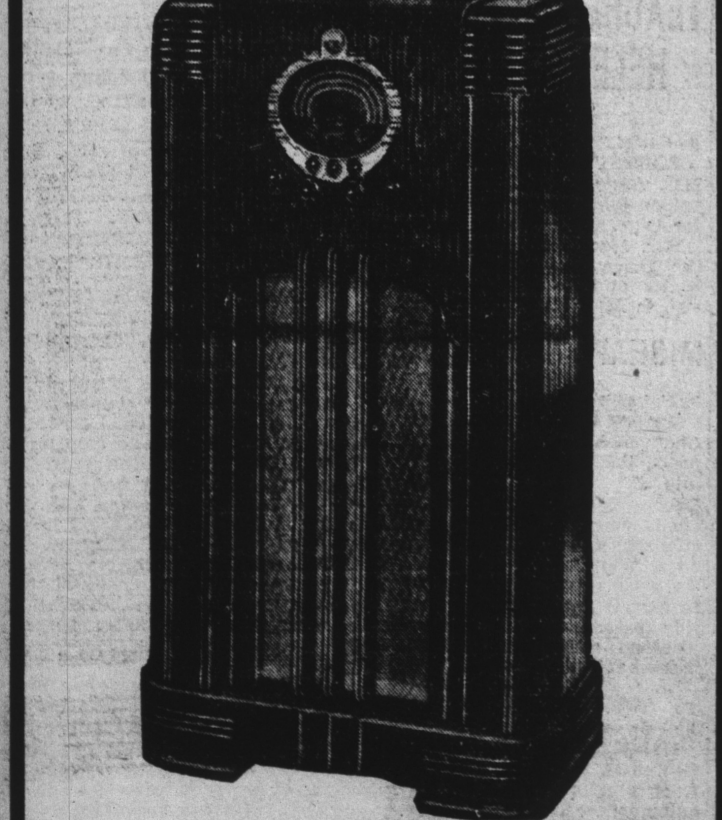
50% Wool Double  
**BLANKETS**  
**\$5.95** PAIR

"Perma-Fluff" is the newest addition to our comfort family... and we predict a warm reception for it in this city! It's filled with pure white cotton which makes it permanently fluffy. To this cotton is added 5% pure white wool to give it warmth. Covered with printed paisley satine and a wide satine border in plain color.

This blanket has met with such success this year that the manufacturer is months behind in his orders... and we receive them only in very small quantities. We're ready with 36 more blankets and we know they'll be snapped up in a hurry... so be here early to get the pick of the group. Heavy, 50% wool double blankets in beautiful plaid colors with bound ends.

### Liberal Trade-In Allowance NO CARRYING CHARGES!

ON THE NEW 1937 MAJESTIC RADIO



ONLY \$59.50  
**\$1.00 DOWN**

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