

# Trends

Communist Charge  
Clouds Issues,  
Flynn Says.

BY JOHN T. FLYNN

POTTSVILLE, Pa., Oct. 7.—Getting away from the more or less apathetic atmosphere of New York, I have been a little surprised at the violence of the attack on the President on the score of his being a Communist. An eight-column headline in a local paper reads: "Communist Becomes Main Campaign Issue." The subject is placed all over the papers, at least in this region. People I talk to ask about the President's Communist plans. The charge is believed.

A state senatorial candidate charged: "The American system is at stake. Freedom of the press, freedom to worship God as we please, freedom to order our own lives will be determined by this battle of ballots."

It is plain that the Republicans here, at least, have decided to make the fight on Roosevelt as a straight American vs. Communist battle.

It is too bad. There are other important issues in the campaign which are obscured by this false economic issue. Since the word Communist is so freely used, we ought to know just what is meant by the word. After all, a Communist is one who believes in the doctrines of communism and those doctrines are fairly well defined.

## Administration's Proposed Plan to Be Outlined at Convention

The Administration's plan for supplying all-risk crop insurance to American farmers is to be considered by insurance men for the first time Monday when the National Association of Mutual Insurance Companies opens its annual convention at Philadelphia.

A battery of government agricultural experts, according to J. J. Fitzgerald, Indianapolis, Grain Dealers' National Mutual Fire Insurance Co. president and National Association of Mutual Insurance Companies president, has chosen the technical side of the crop insurance scheme for critical scrutiny.

Many of the organizations which are members of the association write farm insurance exclusively, and in co-operation with smaller farm mutual companies doing a local business underwrite more than half the farm property now at risk in the United States, according to Mr. Fitzgerald.

### Discussions on Program

ROY M. GREEN, director of the division of agricultural finance of the Bureau of Agricultural Economics, Washington, is to outline the crop insurance scheme at the convention Tuesday. Assisting him in discussions with insurance executives is to be Dr. V. N. Valgren, chief agricultural economist of the Farm Credit Administration.

Feasibility of naming farm mutual insurance companies as field agents for administration of the proposed crop insurance program, Mr. Fitzgerald said, is responsible for the association's interest in the plan. Insurance executives maintain mutual companies could supervise the system's operation better than new government agencies created for the purpose.

### Other Local Officers

Other officers of the association include Harry P. Cooper, Indianapolis, Indiana Farmers' Mutual Insurance Co. secretary, and Frank B. Fowler, Indianapolis, Indiana Lumbermen's Mutual Insurance Co. president. Mr. Cooper is association secretary and Mr. Fowler is treasurer.

Others from Indianapolis, besides association officers, who are attending the Philadelphia sessions next week include I. G. Saltmarsh, Indiana Lumbermen's Mutual Insurance Co. secretary; Fred W. Lahr, advertising manager of the same company; Artemas H. Myers, Indiana Farmers' Mutual Insurance Co. president; Gage McCotter, Grain Dealers' Co. secretary, and Walter E. Jackson, sales manager of the same company.

## ADVERTISING LINEAGE OF RETAILERS RISES

CHICAGO, Oct. 7.—The volume of newspaper advertising during the latest period of 10 weeks in 67 major cities was 6.4 per cent greater than the 1935 comparative, according to Advertising Age.

A total of 18,745,748 lines was placed, a gain of 1,135,800 lines over the corresponding 1935 figure.

Total lineage for the year to date is 64,941,918, compared with 61,427,333 lines in 1935 for the same period, a gain of 5.8 per cent.

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### PLAN 100,000 SHARE SALE

#### Times Special

CHICAGO, Oct. 7.—James Talcott, Inc., has announced plans for the sale of 100,000 shares of its common stock through a public offering by F. Everstadt & Co.

### Fruits and Vegetables

Contingent below, subject to change, are average wholesale prices being offered to buyers by local commission dealers.

**FRUITS** — Pear — Michigan, Bartlett, No. 1, 75¢; No. 2, 65¢; Apples — No. 1, Pennsylvania Grimes, 21¢; No. 2, 18¢; No. 3, 16¢; No. 4, 14¢; No. 5, 12¢; No. 6, 10¢; No. 7, 8¢; No. 8, 7¢; No. 9, 6¢; No. 10, 5¢; No. 11, 4¢; No. 12, 3¢; No. 13, 2¢; No. 14, 1¢; No. 15, 1¢; No. 16, 1¢; No. 17, 1¢; No. 18, 1¢; No. 19, 1¢; No. 20, 1¢; No. 21, 1¢; No. 22, 1¢; No. 23, 1¢; No. 24, 1¢; No. 25, 1¢; No. 26, 1¢; No. 27, 1¢; No. 28, 1¢; No. 29, 1¢; No. 30, 1¢; No. 31, 1¢; No. 32, 1¢; No. 33, 1¢; No. 34, 1¢; No. 35, 1¢; No. 36, 1¢; No. 37, 1¢; No. 38, 1¢; No. 39, 1¢; No. 40, 1¢; No. 41, 1¢; No. 42, 1¢; No. 43, 1¢; No. 44, 1¢; No. 45, 1¢; No. 46, 1¢; No. 47, 1¢; No. 48, 1¢; No. 49, 1¢; No. 50, 1¢; No. 51, 1¢; No. 52, 1¢; No. 53, 1¢; No. 54, 1¢; No. 55, 1¢; No. 56, 1¢; No. 57, 1¢; No. 58, 1¢; No. 59, 1¢; No. 60, 1¢; No. 61, 1¢; No. 62, 1¢; No. 63, 1¢; No. 64, 1¢; No. 65, 1¢; No. 66, 1¢; No. 67, 1¢; No. 68, 1¢; No. 69, 1¢; No. 70, 1¢; No. 71, 1¢; No. 72, 1¢; No. 73, 1¢; No. 74, 1¢; No. 75, 1¢; No. 76, 1¢; 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