



ANNIVERSARY SALE

AYRES DOWNSTAIRS STORE

American Girl Fall Shoes, Pr.

Our entire stock reduced for just 3 more days! Choose from over 2000 pairs in calf, kid, patent, suede and fabrics. All types in sizes 4 to 10. **\$4.00**

Women's Suede Shoes for Fall, Pr.

Black or brown suede shoes in oxfords, straps, ties, monk straps or sandals. Calf or patent trim. Sizes 4½ to 8, widths AA to C. **\$1.79**

"Corliss" Fall Shoes, Pr.

Our entire stock of higher priced Corliss Style, Corliss Junior and Corliss Tarsal Arch Shoes reduced. Choose from over 35 different styles. Sizes 3½ to 8. **\$2.69**

Women's Fabric Gloves, Pr.

Saleman's samples of higher priced gloves in double woven fabrics, suede cloths and bengalines. In smart fall colors. Sizes 6 to 7½. **59c**

Women's Hankies, 12 for

Special! These hankies for yourself or for gifts are made of soft, pure white lawn and have hand-made 4-corner embroidery. **64c**

Bright Fall Scarfs, Ea.

Ascot scarfs in either silk crepe or wool. Pretty floral or geometric designs and plain colors. **79c**

New Fall Handbags, Ea.

Every style a fashion find at this sale price! Simulated leathers in alligator, pin seal, calf and rough textures. Pouches, envelopes, underarm and top handle styles. **88c**

Kabo Foundations Garments

Our entire stock reduced. Hurry, just 3 more shopping days left. Kabo Corsets, Corsets, Girdles and Combinations. They're all reduced. In sizes for every woman. **20% OFF**

"Seamprufe" Slips, Each

This is the slip with the famous 10 star guarantee. Choose YOURS in lace trimmed or tailored styles in either white, tawny or dark colors. Sizes 32 to 44. **\$1.79**

"Swan-Glo" Rayon Slips

California V or straight bodice top. A beautiful, long-wearing bias or 4-gore style slip. Sizes 34 to 44. Light or dark colors. **\$1.39**

Embroidered Batiste Gowns

Philippine embroidered batiste gowns with V or round necks. Full cut. Sizes 16 and 17. **69c**

"Swan-Ray" Rayon Slips

100 denier rayon slips in tailored or lace-top styles. Bias or 4-gore models. Sizes 34 to 44. **88c**

"Wolverine" Bemberg Slips

Non-run bemberg in tailored or lace trimmed styles. Brassiere top. Sizes 32 to 46. Panel fronts. First quality. **95c**

Women's Rayon Undies, 3 for

Plain rayon panties, stepins, shortsies, bloomers or vests. Lace trimmed. Elastic at back. Sizes 34 to 46. **\$1.00**

Bemberg or Rayon Undies, Ea.

A big assortment of styles at this big Anniversary savings. Briefs, panties, bloomers or stepins. Plain fronts with elastic backs and tailored knee. **44c**

Child's Cotton Union Suits, Ea.

Light weight cotton union suits with rayon stripe. Dutch neck. Sizes 2 to 10 years. **29c**

"Fruit of the Loom" Frocks

Women's famous Fruit of the Loom cotton wash frocks in the very latest styles and patterns. Nice tailoring and cute details. Sizes 14 to 52. **99c**

Women's Wool Skirts

All-wool flannels, crepes and tweed mixtures with flares, pleats, gored or pocket trim. Plain colors, plaid and checks. Sizes 24 to 32. **\$1.79**

Women's Flannel Robes

All-wool flannel robes in navy, royal and wine colors. Shawl or roll collars. Well tailored with pocket and sash trim. All sizes. **\$4.49**

Women's Twin Sweater Sets

All wool coat and a slipover to match or contrast in plain or football colors. Green, rust, navy and brown colors. Sizes 34 to 40. **\$2.59**

64TH ANNIVERSARY SALE!

High Crowns With Feathers Gaining Altitude Express Your PERSIANality!

Felt Turbans

Play a favorite character role in the hat you wear this season. Be mysterious, flattering and alluring in this special turban inspired by the headdress worn by the queen of Persia. Note how the crown goes up and how the feather reaches sky-high. This is a black felt . . . we've other styles too, in felt, brims, beret types and off-the-face styles.

—Downstairs at Ayres.

Anniversary Sale Priced!
\$1.69
BACH



Only 3 More Days

...and Ayres' 64th Anniversary will be but a Pleasant Memory to those Who Reaped the Savings!

ONLY THREE MORE DAYS—just 48 short hours for shopping for your needs in the greatest sale of the year! Don't let these precious hours slip by without stocking up on everything you need from now till spring! SAVE on winter COATS for the family! SAVE on new DRESS FASHIONS in sizes for every woman under the sun! SAVE on RUGS! SAVE on warm BEDDING! SAVE on MEN'S and BOYS' clothing and furnishings! And while you're saving, remember: Every article you buy measures up to Ayres' Ironclad rule for Anniversary Sale Values. . .

*Seasonable, Wanted Merchandise!

*In Fall 1936 Fashions!

*Freely Offered With Regular Service!

*In Complete Color and Size Assortments!

*Of Regular Standard Ayres' Quality!

*At Lowest Possible Prices!



64TH ANNIVERSARY SALE!

Chic, Youthful Looking Dresses for the Woman Who Wears Sizes 38 to 52 and 18½ to 24½ and SALE PRICED!

Women's Large Size Dresses

\$6.65

Time's flyin' . . . just 3 more short days to get your new fall dress in this great Anniversary fashion-value event! Just because you wear a large size is no reason why you shouldn't look just as smart, youthful and chic as the woman who wears a size 14! And just to prove this . . . we offer this special group of brand new large-size dresses with special style and design details that make you look pounds smaller.

For Street!

For Afternoon!

For Business!

For Club and Bridge!

For Shopping!

For Classroom!

Tunic Styles!

Jacket Styles!

Peplum Styles!

Tailored Styles!

Dressy Types!

Blacks! Browns!

Blues! Greens!

—Downstairs at Ayres.

Girls' Smart Winter Coats

All-wool fleece and suede cloth coats in tailored or fur-trimmed styles. In the newest fall styles and materials. Lined for warmth. Sizes 7 to 14. **\$9.85**

Girls' All-Wool Sweaters

All-wool coat or slipover styles in new weaves and colors. Brown, green, wine, red and blues. Sizes 8 to 16 years. **94c**

Children's "Cinderella" Frocks

Our famous quality "Cinderella" wash dresses are sale priced for just 3 more days. Solid colors, novelty prints in vat dye colors. Sizes 7 to 16 and 3 to 6½. **88c**

Girls' Wool Snow Suits

Made by the "Neva Wet" process to render the wool fabric shower proof and water repellent. Plaid jacket with zipper snow pants. Sizes 7 to 14. **\$5.55**

Girls' Twin Sweater Sets

All-wool twin sets with coat sweater and contrasting slipover. Navy, brown, wine, green. Sizes 8 to 16. **\$1.79**

Child's Minneapolis Pajamas, Pr. Self-help style flannelette pajamas in striped patterns. Guaranteed self-help lastex back. Sizes 2 to 8 years in the group. **66c**

Tots' 3-Piece Coat Sets

This 3-piece coat set is made of Trucuri Chinchilla and Kasheen lined for warmth. Legging and hat match the coat. Sizes 3 to 6 years. **\$5.35**

Tots' 2-Piece Snow Suits

Made of the "Neva Wet" process to render the wool fabric shower and water repellent. Lumber Jack or coat styles with ski pants. Sizes 3 to 6. **\$4.55**

Tots' All-Wool Sweaters

Tots' and toddlers' all-wool deppetone or pastel color sweaters. Novelty weaves in sizes 1 to 6 years. Just 3 more days—Hurry! **88c**

Minneapolis Sleepers, 3 for

"By Bi" knit with double smooth seams for strength and double foot for wear. Drop seat with rubber buttons. Part wool outside, soft cotton inside. One or two-piece styles in sizes 1 to 6. **\$2.79**

Child's Minneapolis U. Suits, 3 for Self Help 10% wool union suits. Well tailored with double flat seams for longer wear. Guaranteed self-help lastex back. Boy or girl styles. Sizes 2 to 12. **\$2.59**

Birdseye Diapers, 12 for

Birdseye or Flannelette diapers in 27x27-inch size. First quality. Packed 12 in a package. Safe and sanitary. Ready for immediate use. **94c**

Child's "Red Bird" Shoes, Pr.

Our entire stock reduced for just 3 more days! Black or brown oxfords or high shoes with solid leather uppers and long-wearing goodyear welt soles. **\$1.89**

Men's Black or Brown Oxfords, Pr. New fall styles in medium, wide or narrow toes. Goodyear welt soles and insoles. Leather heels. Sizes 6 to 11, B. C. D. widths. **\$2.69**

Men's Wool Worsted Suits

ALSO TOPCOATS AND OVERCOATS. Brand new 1936 styles for fall and winter wear. Single, double-breasted and sports back styles. Sizes for every man. **\$14.75**

Men's New Fall Hats

New fur felts in snap brim styles. In all the newest colors, gray, brown, tan, steel gray, dark blue, green and black. Sizes 6½ to 7½. **\$1.98**

Men's Leather Jackets

The most practical leather jacket for sports, dress or work. Heavy, genuine capeskin in Cocoa brown. Zipper front with knitted cuff and bottom. Fully lined. Sizes 34 to 46. **\$5.98**

Blue Melton Jackets

Cossack style, blue melton jackets with zipper front. A snug fitting, well-tailored jacket in sizes 34 to 46. For work, for dress, for sports. **\$2.79**

Men's Corduroy Slacks

Many are new type with zipper fly fronts. Full cut, collegiate style for work or sports wear. In sizes 28 to 30 waists. **\$2.69**

Men's Dress or Work Trousers

Dress trousers . . . work trousers in neat patterns. Moleskins, French backs. Also slacks for the young man. Sizes 28 to 30. **\$1.79**