

# BLOCK'S DOWNSTAIRS STORE

## A GREATER DOWNSTAIRS STORE BUILT TO SERVE YOU!



Daily  
Store  
Hours  
9:30 to  
5:30

### A Special Price on New Fall DRESSES

Acetates  
Novelty Woolens  
Gamsa Crepes  
Moires  
Matelasses  
Wavecrest Crepes

**2 for \$7**  
One, \$3.60

This SALE GROUP displays plenty of fabric interest! The crepes are heavy and crinkly... with the new braid trims! And particularly outstanding are the prints... with teasing new motifs and in glorious new colors! New "Swingtime" skirts and narrowed waists and broad shoulder effects as well as jacket and tunic fashions! Women's sizes 14 to 20, 38 to 44, 16½ to 26½.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

A Special Price on  
Orig. \$16.75, \$19.75

### COATS

Many Untrimmed "Sun and Storm"  
Models as Well as Furred  
Sports Coats

**\$13.95.**

Checked Tweeds  
Radio Tweeds  
Deep-toned Fleece  
Novelty Fleece  
Twisted Tweeds  
Plaid Backs

The hard, sturdy twists as well as the soft fleeces are impervious to weather! They're always warm, smart and weatherproof! Belted models! Dark colors as well as bright plaids! For women and misses!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

A HOSIERY INNOVATION!

### Irish Linen Toes on SILK HOSE

For Miles of  
Extra Wear

**59¢** Pr.

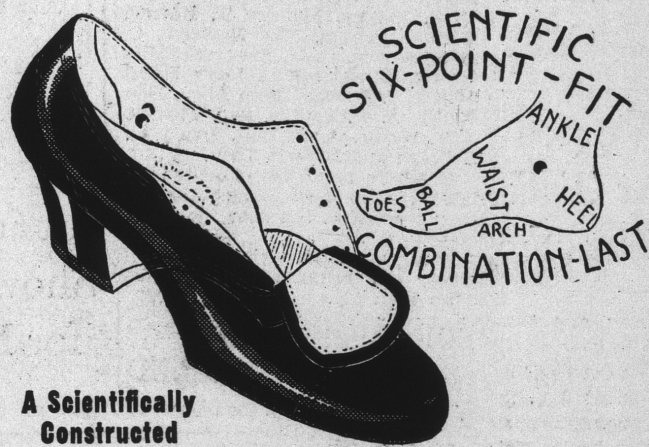
Slight Irregulars of  
Higher-Priced Qualities!



A NEW TOE TRICK  
IN THE HOSIERY WORLD!

Not only a sheer luxury stocking but a comfortable, longer-wearing quality! Linen resists wear, is drier, cleaner and cooler than silk... hence these LINEN TOE silk hose are more economical as well as more luxurious. New fall shades in CHIFFONS for women, misses.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



A Scientifically  
Constructed

### Nurses' 6-Star OXFORDS

Nurses Who Walk Hours a  
Day... Try the 6-Star Way!

- Fine Quality Black Kid!
- Covered Heel with Rubber Lift!
- With Restful Arch Features!
- With Combination Last!
- High Arch with Steel Supporting Shank!
- Light and Restful Weight!

**\$2.98**  
Women's  
Sizes

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Double the Wear With the Extra Pair!!

### Two Trouser

"BEVERLY" SUITS

**\$17.95**

For Men  
and  
Young  
Men



Beverly Suits Do Give  
You Extra Wear!

The woolens are better! The styling is better! The tailoring is better! Now you can secure "Beverly" suits, with TWO pairs of trousers for only \$17.95! Don't delay! That's a "buy"! Sports, conservative and university styles! Sizes for men of all builds! Available on our TEN-PAY PLAN!

### REAL LEATHER WINDBREAKERS

For Men and Young Men



**\$5.98**

Suede Leathers  
with knitted  
collars, cuffs and  
waistband!

Pigskin Leathers  
—Cossack models,  
self collars!

Marvelous values  
in jackets for  
sports, golf and  
general outdoor  
wear!

Another Super Value!

### "BEVERLY" TOPCOATS AND OVERCOATS

For Men and Young Men

**\$14.95**

Styled in the modern manner for smart appearance! Carefully tailored to assure long wear! Big, sweeping, dashing models that are a revelation for only \$14.95. Available on our TEN-PAY PLAN!

Protect Tables Against Stains and Tears!

### THE NEW "SANITOP" TABLE PADS

For Tables,  
Up to and  
Including  
65-inch in  
Length **\$1.98**

Leaves up  
to and  
Including  
12-inch  
in Width **89¢**

In order that your table pad will fit perfectly, you MUST bring a paper pattern of exactly one-half size and shape of your table. Also measure width of extra boards! All round table pads not larger than 54 inches in diameter are \$1.98! For all round table pads larger than 54-inch diameter and all other tables over 65 inches in length, there will be a slight extra charge.

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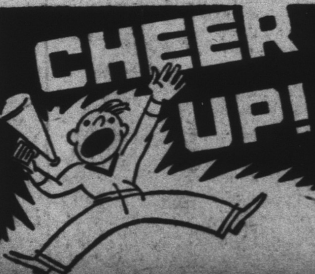
## Sale New Fall Felts **\$1.00**

Copies of  
More Expensive  
Looking First Fashions  
of the Season

This is a NEW SHIPMENT, specially purchased and SPECIALLY PRICED for tomorrow's selling. Naive off-the-face styles! Turbans with tons of charm and wispy feminine veils! Brims with new tricks in their crowns and their trims! AND MATRON HATS, with extra depth to their crowns and extra smartness in every line!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Thursday Special for Women!



### HEEL LIFTS

Quality leather or composition lifts put on while-you-wait! **14¢**

Shoes Dyed Black ..... 39¢  
Half Soles Only ..... 69¢

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