

## BLOCK'S

## DOWNSTAIRS STORE

A GREATER DOWNSTAIRS STORE BUILT TO SERVE YOU!

A HOSIERY INNOVATION!

Daily  
Store  
Hours  
9:30 to  
5:30A Special Price on  
New Fall

## DRESSES

Acetates  
Novelty Woolens  
Gamsa Crepes  
Moires  
Matelasses  
Wavecrest Crepes  
2 for \$7  
One, \$3.60

This SALE GROUP displays plenty of fabric interest! The crepes are heavy and crinkly... with the new broad trims! And particularly outstanding are the prints... with teasing new motifs and in glorious new colors! New "Swing" skirts and narrowed waists and broad shoulder effects as well as jacket and tunic fashions! Women's sizes 14 to 20, 38 to 44, 16 1/2 to 26 1/2.

ESCALATORS to the Wide Aisles in Block's  
Air-Conditioned Downstairs Store.A Special Price on  
Orig. \$16.75, \$19.75

## COATS

Many Untrimmed 'Sun and Storm'  
Models as Well as Furred  
Sports Coats

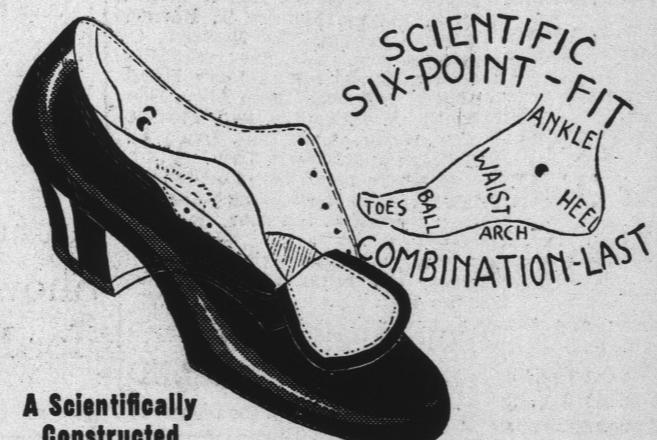
\$13.95

Checked Tweeds  
Radio Tweeds  
Deeptone Fleece  
Novelty Fleece  
Twisted Tweeds  
Plaid Backs

The hard, sturdy twists as well as the soft fleeces are impervious to weather! They're always warm, smart and weatherproof! Belted models! Dark colors as well as bright plaids! For women and misses!

ESCALATORS to the  
Wide Aisles in  
Block's  
Air-Conditioned  
Downstairs Store.Irish Linen  
Toes on  
SILK HOSEFor Miles of  
Extra Wear59c  
Pr.Slight Irregulars of  
Higher-Priced Qualities!

Not only a sheer luxury stocking but a comfortable, longer-wearing quality! Linen resists wear, is drier, cleaner and cooler than silk... hence these LINEN TOE silk hose are more economical as well as more luxurious. New fall shades in CHIFFONS for women, misses.

Escalators to the Wide Aisles in  
Block's Air-Conditioned Downstairs  
Store.A Scientifically  
ConstructedNurses' 6-Star  
OXFORDSNurses Who Walk Hours a  
Day... Try the 6-Star Way!

- Fine Quality Black Kid!
- Covered Heel with Rubber Lift!
- With Restful Arch Features!
- With Combination Last!
- High Arch with Steel Supporting Shank!
- Light and Restful Weight!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

\$2.98  
Women's Sizes

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