

Block's DOWNSTAIRS STORE



VERY SPECIAL DARING SALE VALUES!

2-PANT PREP SUITS and Prep Overcoats

THE PREP SUITS: The "buys" of the season, thanks to the Daring Sale and the smart styling and fine workmanship involved! Smart new patterns that take the eye! New double-breasted sport back models! All celanese lined and Daring Sale priced! Sizes 14 to 22 years.

THE PREP OVERCOATS: Rich, warm, fleecy fabrics that you'll see in high-priced garments! Latest style details... raglan sleeves... pleated backs... wrap-around belts... double breasted! Typical 1937 patterns! Sizes 15 to 22 years

\$11
EACH

BOYS' 2-LONG PANTS SUITS

Hard-wearing, smart-looking fabrics in neat brown and gray patterns! Celanese lined! Sports back coats with 2 pairs of full cut long trousers. Sizes 10 to 16 years.

\$8.48

BOYS' CORDUROY and WOOL SLACKS

Quality cords with side buckles in thickset patterns in popular shades! New Fall brown and gray woolsens and navy blue chevrons. Peated fronts. Sizes 10 to 20.

\$1.88

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

A DARING VALUE FOR
THE COLD SNAPS!

Leatherette SHEEPLINED COATS

Also Pile
Fabric Jackets

\$2.88



Genuine Dupont leatherette sheeplined coats with corduroy facing and warm WAMBA FUR COLLAR. The PILE FABRIC COATS are new, rich looking and warm with Dupont leatherette sleeves and trim. Belted waist... talon zipper front. Sizes 6 to 18 years.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

"Robin Hood" SHIRTS

Specially Priced
For the Daring Sale!

44c



- Guaranteed Fast Colors!
- All White Broadcloths!
- Also Button-on Blouses!
- Fancy or Plain Color Broadcloths!
- Juniors' and Youths' Sizes!
- Made by Jack Horner!

BOYS' FALL SHORTS

Brown or gray Fall fabrics, fully lined with matching belts! Greatly reduced! Sizes 4 to 12 years.

49c

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Boys' Zipper Sweaters

A Special Daring Sale
Purchase for Young Fellows!

Sizes
30 to 36

88c



Brushed wool effects! Plain or fancy patterns! Slip-over or button coat styles! TALON ZIPPERS, TOO! Big variety of colors! Hurry for this special price!

BLUE MELTON JACKETS

Cosack style with talon zipper front! Tailored of warm Melton cloth in plain colors or with plaid trims! Side buckles! Sport back! Sizes 6 to 18 years.

\$1.88

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

KNICKERS, LONGIES

A Big Assortment of Smart Garments,
Daring Sale Priced!



\$1.09 EA.

WOOL LONGIES AND KNICKERS: Sturdy yet smart with matching belts! Longies have pleated fronts! Full cut with roomy pockets! Browns or grays! Boy's sizes 6 to 12 years. FANCY CORD KNICKERS: Full lined QUALITY cords in gray or brown partridge patterns, blue, gray or brown window pane patterns. Sizes 6 to 14 years.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

THE KIND OF SUIT EVERY
BOY WANTS!

2-KNICKER SUITS

At a Price That
Pleases All Parents

\$6.48



So well tailored they'll suit the most exacting youngster. Neat brown and gray patterns in celanese lined sport back double breasted coat and full lined golf knickers with knitted cuffs! Sizes 8 to 12 years.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Look What **\$3.99**

Buys in the Daring Sale!
\$4.98 All Wool
SNOW SUITS

\$3.99

WITH MATCHING
HATS! Fine woolsens in
colorful plaids! Talon
zipper fronts with all
around belts, re-inforced
knees, knitted anklets.
Sizes 3 to 10 years.

Capeskin, Suede
JACKETS

\$3.88

REAL LEATHER with
knitted collars and cuffs!
Zipper fronts, on QUALITY
GARMENTS! Sizes
8 to 20 years.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.



A DARING SALE SPECIAL!

Overcoat and Hat Sets

A Quality
Outfit!

\$5.99

New winter fabrics in neat, smart brown and gray checks! Each garment warmly lined! Half belts in a smartly tailored double breasted style! All with matching helmets! Sizes 4 to 10 years.



We've One Of The Most Complete Boys' Shops In The Middlewest!