

# Block's DOWNSTAIRS STORE



A DARING VALUE FOR  
THE COLD SNAPS!

### Leatherette SHEEPLINED COATS

Also Pile  
Fabric Jackets

**\$2.88**



ESCALATORS to the Wide Aisles in Block's  
Air-Conditioned Downstairs Store.

Look What **\$3.99**

Buy's in the Daring Sale!

**\$4.98** All Wool

### SNOW SUITS

**\$3.99**

WITH MATCHING  
HATS! Fine woolens in  
colorful plaids! Talon  
zipper fronts with all  
around belts, re-inforced  
knees, knitted ankles.  
Sizes 3 to 10 years.

Capeskin, Suede  
JACKETS

**\$3.88**

REAL LEATHER with  
knitted collars and cuffs!  
Zipper fronts, on QUALITY  
GARMENTS! Sizes  
8 to 10 years.

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### KNICKERS, LONGIES

A Big Assortment of Smart Garments,  
Daring Sale Priced!



**\$1.09** EA.

WOOL LONGIES AND KNICKERS: Sturdy  
yet smart with matching belts! Longies  
have pleated fronts! Full cut with roomy  
pockets! Brown or grays! Boy's sizes 6 to  
12 years. FANCY CORD KNICKERS: Full  
lined QUALITY cords in gray or brown  
partridge patterns! Blue, gray or brown  
window pane patterns. Sizes 6 to 14 years.

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VERY SPECIAL DARING SALE VALUES!

### 2-PANT PREP SUITS and Prep Overcoats

**THE PREP SUITS:** The "buys" of the season, thanks  
to the Daring Sale and the smart styling and fine work-  
manship involved! Smart new patterns that take the  
eye! New double-breasted sport back models! All cel-  
anese lined and Daring Sale priced! Sizes 14 to 22 years.

**THE PREP OVERCOATS:** Rich, warm, fleecy fabrics  
that you'll see in high-priced garments! Latest style  
details . . . raglan sleeves . . . pleated backs . . . wrap-  
around belts . . . double breasted! Typical 1937 pat-  
terns! Sizes 15 to 22 years.

**\$11**  
EACH

### BOYS' 2-LONG PANTS SUITS

Hard-wearing, smart-looking  
fabrics in neat brown  
and gray patterns! Cel-  
anese lined! Sports back  
coats with 2 pairs of full  
cut long trousers. Sizes 10  
to 16 years.

**\$8.48**

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### BOYS' CORDUROY and WOOL SLACKS

Quality cords with side buck-  
les in thickset patterns in  
popular shades! New Fall  
brown and gray woolens and  
navy blue cheviots. Pleated  
fronts. Sizes 10 to 20.

**\$1.88**

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

### "Robin Hood" SHIRTS

Specially Priced  
For the Daring Sale!

**44c**

Guaranteed Fast Colors!  
• All White Broadcloths!  
• Also Button-on Blouses!  
• Fancy or Plain Color Broadcloths!  
• Juniors' and Youths' Sizes!  
• Made by Jack Horner!

### BOYS' FALL SHORTS

Brown or gray Fall  
fabrics, fully lined  
with matching belts!  
Greatly reduced! Sizes  
4 to 12 years.

**49c**

ESCALATORS to the Wide Aisles in Block's  
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### Boys' Zipper Sweaters

A Special Daring Sale  
Purchase for Young Fellows!

Sizes  
30 to 36

**88c**

Brushed wool effects! Plain or fancy pat-  
terns! Slip-over or button coat styles!  
TALON ZIPPERS, TOO! Big variety of  
colors! Hurry for this special price!

### BLUE MELTON JACKETS

Cossack style with talon zipper front!  
Tailored of warm  
Melton cloth in  
plain colors or with  
plaid trims! Side  
buckles! Sport  
back! Sizes 6 to 18  
years.

**\$1.88**

THE KIND OF SUIT EVERY  
BOY WANTS!

### 2-KNICKER SUITS

At a Price That  
Pleases All Parents

**\$6.48**



So well tailored they'll  
suit the most exacting  
youngster. Neat brown  
and gray patterns in  
celanese lined sport  
back double breasted  
coat and full lined golf  
knickers with knitted  
cuffs! Sizes 8 to 12  
years.

ESCALATORS to the Wide Aisles in Block's  
Air-Conditioned Downstairs Store.

### A DARING SALE SPECIAL!

### Overcoat and Hat Sets

A Quality  
Outfit!

**\$5.99**

New winter fab-  
rics in neat, smart  
brown and gray  
checks! Each gar-  
ment warmly  
lined! Half belts  
in a smartly tai-  
lored double  
breasted style! All  
with matching  
helmets! Sizes 4  
to 10 years.



We've One Of The Most Complete Boys' Shops In The Middlewest!