

BUY
ON THE
FAIR'S
10-PAY
PLAN

The Fair's CHALLENGE SALE

ENTIRE
STORE
OPEN
Till 9 P.M.



Would You Ever Believe This Possible?

LUXURIOUS FUR COATS

*SEALINE—MARMINK—MUSKRATEE

The Fair had the foresight to make a large purchase of fur coats early. And insisted upon expert workmanship, authentic styles that are amazing buys at amazing prices.
—Dyed Coney

\$28

BUY ON THE FAIR'S 10-PAY PLAN

Winter Coats & SUITS

A Real Value for Saturday

Dress or sport coats luxuriously furred. Princess fitted lines or swagger in Nub, Suede, Tweed, etc. Sizes 12 to 38—38 to 54.

THE SUITS—
The suits have long swagger coats or short tailored styles. Fur trimmed or self-trimmed suits in sizes 12 to 20—38 to 44.

\$9.99

BUY
ON THE
FAIR'S
10-PAY
PLAN

SPECIAL Women's Warm Smart Sport COATS

Every coat smart, expertly tailored swaggers— $\frac{3}{4}$ flares, fitted coats, pleated backs, stroller style in sizes for misses and women. CHECKS, PLAIDS, FLEECES and MIXTURES.

\$7.77

Sizes
12 to 20
38 to 44

Beautifully Tailored—Latest Styles
GIRLS' WINTER COATS

RED—WINE—BROWN—SIZE 7 to 14

Girls' beautifully tailored winter coats in the very latest styles. Fur or astrakhan trimmed. Red, wine and brown in sizes 7 to 14 years.

\$3.98

Second Floor

GIRLS' WARM NAVY CHINCHILLA
Coat and Beret, \$3.98

An ideal coat for school or dress wear. Smartly tailored and lined. Sizes 7 to 14 years; 7 to 12 have berets.

\$3.98

Tots' Adorable

COATS & HATS

\$2.98

Tots' adorable tailored or trimmed coats and hats. Sizes 2 to 6 years.

GIRLS' BROADCLOTH BLOOMERS

10c

Pink
Size 2 to 6

10c

10c