

BUY ON THE FAIR'S 10-PAY PLAN

ENTIRE STORE OPEN Till 9 P.M.

The Fair's

CHALLENGE SALE

BUY ON THE FAIR'S TEN PAY PLAN NO CARRYING CHARGE

THE FAIR

311-325 WEST WASHINGTON ST.

1000 Shirts WITH NON-WILT COLLAR

88c
MEN'S SHIRTS & SHORTS 19c



Would You Ever Believe This Possible?

LUXURIOUS FUR COATS

*SEALINE—MARMINK—MUSKRATEE

The Fair had the foresight to make a large purchase of fur coats early. And insisted upon expert workmanship, authentic styles that are amazing buys at amazing prices.

*Dyed Coney

\$28

BUY ON THE FAIR'S 10-PAY PLAN

QUICK! HUGE SAVINGS IN THIS SALE

Winter Coats & SUITS

A Real Value for Saturday

Dress or sport coats luxuriously furred. Princess fitted lines or swagger in Nub, Suede, Tweed, etc. Sizes 12 to 38—38 to 54.

THE SUITS—

The suits have long swagger coats or short tailored styles. Fur trimmed or self-trimmed suits in sizes 12 to 20—38 to 44.

\$9.99

BUY ON THE FAIR'S 10-PAY PLAN

SPECIAL

Women's Warm Smart Sport COATS

Every coat smart, expertly tailored swaggers—flares, fitted coats, pleated backs, stroller style in sizes for misses and women. CHECKS, PLAIDS, FLEECES and MIXTURES.

\$7.77

Sizes 12 to 20 38 to 44

Tots' Adorable COATS & HATS

\$2.98

Tots' adorable tailored or trimmed coats and hats. Sizes 2 to 6 years.

GIRLS' BROADCLOTH BLOOMERS 10c



Beautifully Tailored—Latest Styles

GIRLS' WINTER COATS

RED—WINE—BROWN—SIZE 7 to 14

Girls' beautifully tailored winter coats in the very latest styles. Fur or astrakhan trimmed. Red, wine and brown in sizes 7 to 14 years.

\$3.98

GIRLS' WARM NAVY CHINCHILLA

Coat and Beret

An ideal coat for school or dress wear. Smartly tailored and lined. Sizes 7 to 14 years; 7 to 12 have berets.

\$3.98



New Fall Fabrics New Fall Styles New Fall Colors

CREPE-VELVET AND WOOL DRESSES

\$6.98

SIZES 14 to 20—38 to 60

A wonderful selection of unusual smart fashions at this low price. Every new color in this group. Sizes 14 to 20, 38 to 60.



VALUE AND STYLE HATS

ASSURED FASHIONS

77c

All Head Sizes
Finely-tailored hats with the newest in striking trims are offered here for you! We think they've caught the spirit of the new trend toward height and dignity; we know they're selling at an unbelievably low price! Fall's newest colors.

BEAUTIFUL REG. \$1.00

Rayon GOWNS

59c

Regular \$1.00 lace trimmed or tailored full cut rayon gowns. Round or V-neck; pastel colors in flesh, tea rose and blue. Sizes 16 and 17.

WOMEN'S OUTING GOWNS 54c

Full cut in plain or stripe materials. Sizes 16 and 17.

SCOOP UNUSUAL SALE FOR SATURDAY Wool Suits & O'COATS

New stripes, plaids, serges, oxford, tartan checks, sport styles, single or double breasted plain back styles in long, short and regulars.

\$14.89

MEN'S HALF OR FULL BELT TOPCOATS \$12.95

MEN'S NEW FALL HATS \$1.49

Smart snap brim, bound or plain edge. Homburgs in new fall colors. Sizes 6 1/2 to 7 1/2.

Women's Rayon Stripe UNION SUITS

47c

Women's rayon stripe built-up shoulder Union Suits. Full cut. Sizes 36 to 50. Double shield under arms.

Women's Part Wool SNUGGLES

25c

Snuggly pants and vests, slight irregularities in small, medium and large sizes.

WOMEN'S BEAUTIFUL ALL SILK SLIPS

97c

A beautiful quality all silk slip, also Rayon taffeta slip in bias or fore gore, lace trimmed or tailored, V or straight top, adjustable shoulder straps. Sizes 34 to 60 in tea rose and white.

WOMEN'S TAILORED or LACE TRIMMED Rayon UNDIES

Panties—Bloomers and Steppies 17c

RINGLESS FULL FASHIONED ALL SILK HOSE

59c
A lovely quality ringleless all silk full fashioned hose reinforced at wearing points. All new fall shades in sizes 8 1/2 to 10 1/2.



Men's Heavy Ribbed UNION SUITS

89c

Short or long sleeves, in ecru, white and random. Sizes 34 to 46.

Men's Brushed Mohair SWEATER

\$1.98

Men's warm zipper sweaters at an amazing low price. NEW PLAIDS or FLAIN COLORS in sizes 36 to 46.

Little Boys' Overall PANTS

\$1.49

Vest style in checks, plaids, Navy blue, green, rust, etc. Sizes 2 to 10.

BOYS' SCHOOL SHIRTS

59c

Duke of Kent, button down and deep tones. Also plaid and checks. Sizes 8 to 14 1/2.

BOYS' CORDED LEATHERETTE Sheep Lined COATS

\$2.98

Sheep-lined coat, full belted, with corduroy facing. Sizes 8 to 18 years.

Women's New Fall FOOTWEAR

\$1.98

For sport or dress wear. Black, brown, green in all leathers. High, Cuban and low heels. Sizes 3 1/2 to 9.

MEN'S AND YOUNG MEN'S Dress Slacks

\$2.98

Slacks in plaids, checks, blue serges and oxford grey or blue chevrot.

YOUNG MEN'S FINE CORDUROY PANTS

\$2.98

Navy, green, maroon and other colors. Also checks and plaids. Sizes 29 to 42.

TOTS' WARM SUEDE CLOTH SNOW SUITS

\$1.49

RED - BLUE GREEN and TAN
Good warm suede cloth snow suits that are smart and practical. Size 2 to 6.

BOYS' and GIRLS' COAT LEGGIN and HAT

\$3.98

Fleeces and Checks
Beautiful warmly lined and interlined coat sets in sizes 2 to 6 years.

Beautiful warmly lined and interlined coat sets in sizes 2 to 6 years.