

LAST 3 DAYS

SEARS 50TH
ANNIVERSARY SALE

THE GOLDEN EVENT
OF A GOLDEN YEAR

Men's 59c
Union Suits



50c

Short sleeves,
ribbed cuffs and
ankles. Good
weight. Sizes 36
to 46.

Regular \$2.98
Men's Sweaters



\$2.39

All wool. "V"
neck, full size
front. Expertly
tailored. F & 11
colors.

Lifebuoy
Health Soap



10 bars
49c

Lux
Soap

10 for 49c

Flannelette
Pajamas



79c

Fancy stripes.
In assorted
colors. Full cut.
Draw string
waist band.
Size A to E.
Coat and mid-
day styles.

Get a Supply Now
Men's Regular \$1.29
New Dress Shirts

88c

You Save 41c

Blue or white broad-
cloth or fancy percales.
All fast color and all
preshrunk. Ocean pearl
buttons. Half sizes, 14
to 17. Treat yourself
to several while our
amazing Anniversary
Sale lasts.

Wildflower
Muslin

7c
YARD

BLEACHED and
UNBLEACHED
Full 36-inch
width. A use-
ful item at a
saving.

\$1.19 Innerspring
Mattress Cover

89c

Firmly woven
unbleached
sheeting. Tape-
bound edges.
Size 57x78 ins.

49c 3-Pound
Cotton Batt

39c

Big and fluffy, of
new cotton linters.
72x90-inch
size.

Underwriter Approved!
Regular \$2.49 and \$2.98
Electric Appliances

\$1.89

Every item constructed
of high grade materials,
heavily chrome plated
and equipped with
6-ft. cord and
plug. For any 110-120-
volt current. Choose a
sandwich toaster,
iron, one-burner stove,
toaster or a waffle
iron. A great value in
"electrical helps."

Men's Fancy
Pattern Hose

8c
PAIR

Ribbed top, re-
inforced toe.
Rayon plated
dress socks. Sizes
10 to 13.

9x12 Ft. Felt
Base Rugs

\$3.49

Floral and tile
designs. Easily
cleaned. Bright
patterns. Regu-
larly \$4.75.

69c KITCHENWARE

50c
EA.

Colorful newly designed
kitchen containers—
chip-proof lithograph
finish in fresh, modern
polka-dot design—very
smart. Choice of bread
box, 26-qt. waste basket,
4-pc. cannister set,
cake carrier with tray
or step-on can. Well
made. Large sizes.

Felt Base
Yard Goods

39c
Sq. Yd.

New fall
patterns and
colorings. All first
quality. 6-foot
width.

Clothes Basket

Save
20c

49c
Reg. \$1.29

New, smooth willow basket;
flexible. Re-inforced woven
rims, bottom and handle. Reg.
\$9c.

Regularly \$2.49
Smart, New Fall
SHOES for WOMEN

\$1.69
PAIR

Stunningly styled shoes that
bring you new versions of the
broad-strap, oxford, T-strap
and square-heel-and-toed
slippers. Walking shoes, sand-
als, shoes for dress—in kid-
skins or suedes combined with
patent. Brown and black.
Sizes 4 to 8. Many styles.
Also includes our entire stock
of \$1.98-\$2.48 and \$2.88 shoes.

Royal Purple
Silk Hosiery

50c
PAIR

Chiffon or serv-
ice weight. Fall
shades. Ringless,
first quality. 8 1/2
to 10 1/2.

Children's and
Misses' Anklets

9c
PAIR

First quality.
Some with elas-
tic in cuffs. Sizes
6 to 10 1/2. Values
up to 19c.

Cottage or
Priscilla Sets

50c
PAIR

Colored woven
figure grenadine.
Self ruffled. Rose,
blue, green and gold.

Fast Color
Cretonnes

12 1/2c
yd.

Sunfast, and
stupfast colors
and patterns.
For drapes and
pillow covers.

Boys' Preshrunk
Broadcloth Shirts

59c
PAIR

Guaranteed fast
color broadcloth.
White and fancy
patterns. Sizes
6 to 14 1/2.

22x44 Turkish Towels

19c
Stock
Up Now

Good heavy underweave construction gives these towels
long wearing qualities. Unusually absorbent, too.
Choose a supply in white with colored borders, plain
pastels or pastels with dobby borders. Sizes include
20x40 and 22x44 in.

Dutch Oven

Reg. \$1.29
\$100

Hammer finish cast iron. No
rough surfaces. Self-basting
cover; 5 quart capacity. A real
buy.

Garbage Pail

79c 9-Gal.
Size

Hot dipped, galvanized, leak-
proof and rustproof. Snug fit-
ting cover. Bail handle. 98c
value.

Waldorf
Tissue

10 for
37c

The soft, sani-
tary tissue.
Stock up at
this low price.
No Phone.
C.O.D. or Lay-
away orders.

Unbleached
Sheeting

25c
YARD

Launderette
brand. Closely
woven of qual-
ity cotton. 81
ins. wide. No
layaways.

Thursday Only
CIGARETTES

\$1.10
CARTON

Camels, Chester-
fields, Old Golds
and Luckies. 2
cartons to cus-
tomer.

Sold Regularly at \$1.19

Smart 2-Pc. Style
Tuckstitch Pajamas

94c



Comfort and value are
combined in these Jubilee 4-
Star pajamas of fine combed
mercerized cotton yarns...
full needle construction gives
them a firm elastic stitch.
Dandy for sleeping or lounging.
Long sleeves. Two-
piece style in maize, tearose
or blue. Small, medium,
large.

98c Flannelette
PAJAMAS, 84c

Women's Rayon
Knit Undies

19c
EACH



Women's \$1.00
Silk Slips

84c



The Buy of the Year

"Slumbersound" Solid
Color Blankets

\$2.79
PR.



69c Sheet
Blankets

48c
Each

Warm, soft
blankets in
pastel plaid.
Well stitched.
Size 70x80-in.

Regular 89c
Card Table

50c

Sturdy, attrac-
tive fibre board
top. Nickelplated
corners. Slid-
ing hinges.

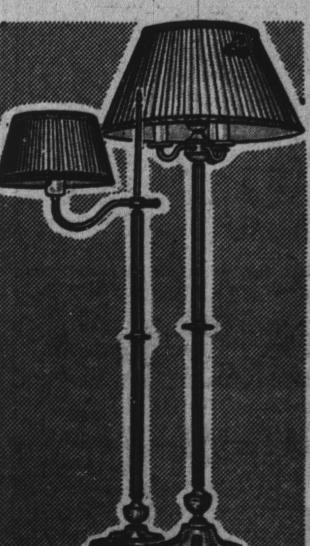
Boys' School
Sweaters

98c



REFLECTOR LAMPS

\$4.98



Attractive
Table Lamp

98c

Three different
style bases for
these lamps.
Fluted shades.
Smart colors.

Mixing Bowls

41c 5
Pieces

For thrifty housewives. Extra
sturdy. Smart yellow with
bright blue bands. 5 to 9-in.
bowls.

1886

SEARS, ROEBUCK AND CO.

1936