

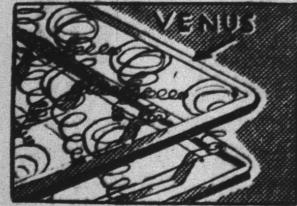
Daring

BLOCK'S DOWNSTAIRS STORE

Sale

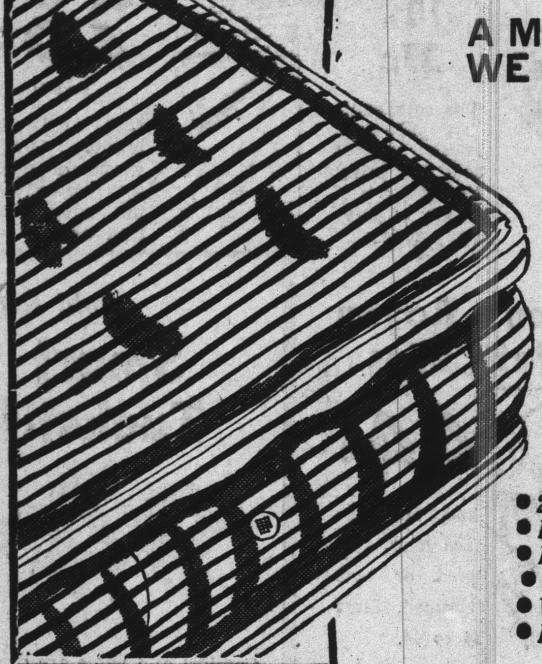
A GREATER DARING SALE IN A GREATER DOWNSTAIRS STORE

"The Hood" Inner-Spring Mattress With 22 Lbs. Long Curled Hair



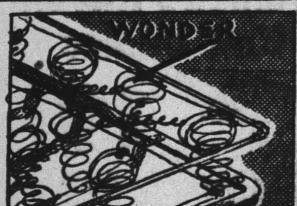
"THE VENUS" SPRING

With heavy angle border. **\$6.75**
twin, three-quarter or full size.



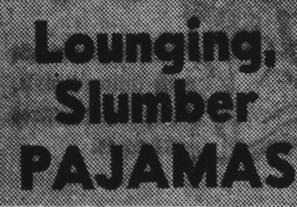
"THE SAMSON" SPRING

Extra strong because of the heavy double border. Twin, three-quarter or full size. **\$6.75**



"THE WONDER" SPRING

With extra coils to give a firmer spring. Twin, three-quarter or full size. **\$6.75**



Lounging, Slumber PAJAMAS

Irregulars of \$1.59 and \$1.98 Qualities

89c

A MATTRESS VALUE THAT WE BELIEVE CANNOT BE EQUALLED TODAY!

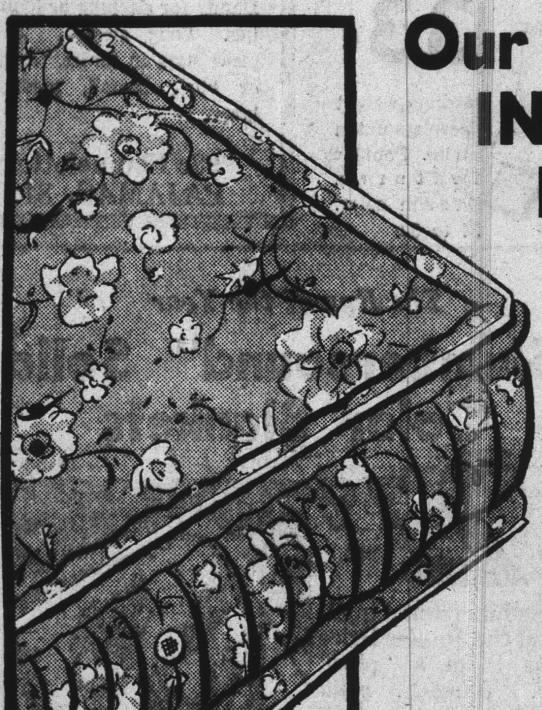
\$15.95
Any Size

Do not confuse this with mattresses having only a few pounds of short hair! We guarantee this mattress to contain a minimum of 22 lbs. long curled hair.

- 257 Double-Tempered Helical-Tied Coils!
- Felt Insulation!
- Heavy Fabric Cover Over Springs!
- 8-Oz. Government Standard ACA Ticking!
- Ventilators! Tape Seams!
- Hand Holds! Hand-Rolled Edges!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

"Gem" Inner-Spring Mattress 207 double tempered coils, any size. **\$8.99**



Our Own "BYRON"
INNER-SPRING
MATTRESS

\$11.95
Any Size

• 207 Double-Tempered Inner-Spring Coils!

- Stitched Sisal Pad Insulation!
- 25 Pounds Soft Resilient Felt!
- Hand Holds! Tape Seams!
- Button Tufts! Ventilators!
- Beautiful Pattern Ticking!
- In Rose, Blue, Green, Orchid!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

Hand-Turned COMFORT SHOES

Daytime Quality With Service, Fit, Comfort and Low Price!

\$1.90

Special
Daring
Price

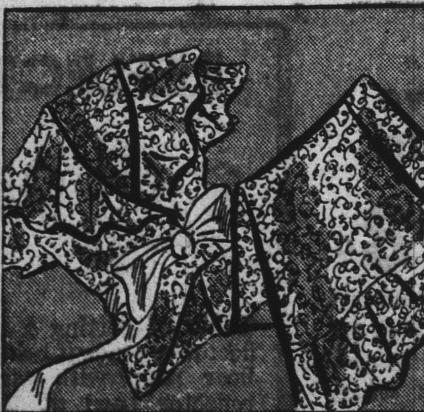


The cushion insole makes every step a pleasure! The flexible insole bends with every step! Choice of one strap or cut-out Oxford! Also ARCH EASE SHOES built with high arch and combination last! In Oxford and wide strap styles in dressy black kid with walking heels! For women and misses!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

DAINTY LACE NEGLIGEES

A SPECIAL PURCHASE OF USUAL \$5.95 QUALITIES SPECIALLY PRICED!



This negligee is an exact copy of a garment worn in a recent screen success! The lace pattern is dainty and intricate . . . the linings are luxurious and in plain colors! Black, eggshell or tea rose. For women and misses!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store.

CREPE KNIT HOSE

Clear Ringless
Seconds of 79c, \$1 and
\$1.35 Qualities

47c
Pr.



The weave of CREPE KNIT hosiery is extraordinary! The same extra twist to the threads gives that dull luster you admire and gives that extra resistance to snagging! Sheer and medium chiffons . . . some are all silk from top to toe. Others with plaited feet, well reinforced for extra wear! Fall shades! Sizes 8 1/2 to 10 1/2.

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