

DAILY STORE HOURS: 9:30 TO 5:30

Daring BLOCK'S DOWNSTAIRS STORE Sale

Block's Beautiful Downstairs Store Is the Modern Shopping Center of Fashion and Budget-Minded Men and Women!

DARING SALE SPECIAL!

So Sheer to the Eye . . . Yet So Strong!

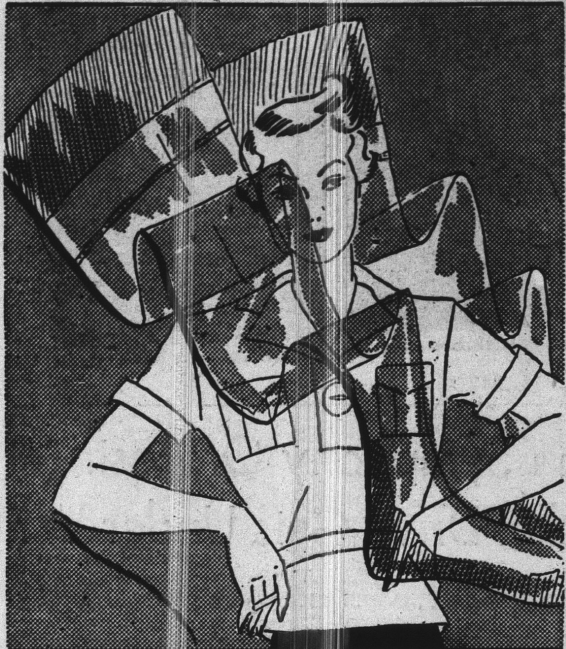
CREPE KNIT SILK HOSE

Full-Fashioned
Irregulars of Clear
Lovely Chiffons

50¢ Pr.

You'll find BEAUTY and SERVICE combined in these lovely hose! The secret lies in the twist of the thread . . . the same twist that makes them seem sheerer actually makes them resist snagging and thus wear longer! While we had 5,000 pairs at the start of this sale, we recommend that you not lose any time in saving on this DARING SALE VALUE! Double picot run stop! Reinforced feet! New Fall colors. Sizes 8½ to 10½!

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



DARING SALE SPECIAL!

Our Regular \$1.98 Qualities

FALL SKIRTS

Wool flannels! Tweeds! Worsteds! Wrap-arounds, swing models and pleated tailored styles! In navy, dubonnet, black, brown, checks and plaids! Women's and misses' sizes 26 to 32.

\$1.59

What Better "Matches" Than These!

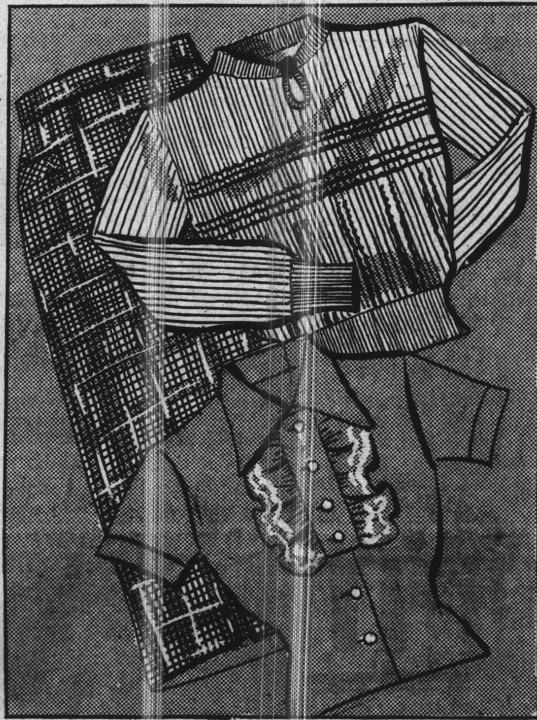
Blouses, Sweaters

ALL-WOOL SWEATERS: Long or short sleeves, tie, button or Peter Pan collars. Wine, brown, green, navy. Sizes 34 to 40.

BLouses: Rayon satins, taffettes, crepes and hankie lawns with or without collars. Sizes 34 to 40.

89¢ Ea.

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store



DARING SALE SPECIAL!

Regular \$28 & \$35

FURRED COATS

Now Greatly Reduced!

\$23

DARING
SALE
SPECIAL



THESE WONDERFUL FABRICS:

Nubs	Diamond Crepes	Fleeces
Friezes	Hudson Seal	Jumbo
Suede Cloths	Fabrics	Cloths

THESE LUXURIOUS TRIMS:

Skunk	Natural Lynx	Kidskin
Wolf	Fitch	Fox Paws
Krimmer	Half Persian	Cocoa Squirrel
Caracul	Marmink*	Cat Lynx
American	Raccoon	Canadian Wolf
Gray Fox	Polo Wolf	

THESE ARE DARING SALE VALUES REDUCED FROM REGULAR STOCK! The coat season hasn't begun . . . but here are DARING SALE VALUES HARD TO EQUAL! Silhouettes approved by fashion leaders! Fabrics with surface interest! Linings made for wear! And SUPERIOR WORKMANSHIP IN EVERY GARMENT! Another and greater value from BLOCK'S GREATER DOWNSTAIRS STORE! Women's and misses' sizes.

*Mink Dred Marmot

ESCALATORS to the Wide Aisles in Block's Air-Conditioned Downstairs Store

DARING SALE SPECIALS!

Gay Winter FROCKS

Usually
Higher-Priced
Qualities

\$6.60

Including Formals, Dinner Frocks,
Afternoon, Football and
Business Fashions!

A real Daring Sale "Scoop" . . . seized upon in New York only a few days ago and rushed in time for this event! Fashions for play hours and practical hours in such stunning fabrics as matelasse crepes, hammered satins, plaid metallics, transparent velvets, alpacas, satin crepes, taffetas, novelty wools and kind lady crepes! Flattering new colors such as grape, rust, peacock, pumpkin, camel, aqua, green, bluetone and maize! Sizes for every one from 11's to 17's, 14's to 20's, 38's to 60's and 16½'s to 26½'s.

ESCALATORS to the Air-Conditioned Comfort of Block's Air-Conditioned Downstairs Store



DARING SALE SPECIAL!

KAROL KAY COATS

Usual \$10.95 and \$14.95 Qualities!

Sale
Priced
at Only

\$8.95

MANY WITH MATCHING HAT AND MUFF! These designs are made up exclusively for that little actress KAROL KAY! The prices are usually higher, but we managed a limited quantity at this DARING SALE LOW! Princess tailored types . . . swing models . . . fur-trimmed, dressy types. French Beaver* or lamb trims on many! Sizes 3 to 16 years.

And a Special Price on

"Sunday Best"

These are frocks for very special occasions! All are acetate crepes splashed with colorful prints! Dubonnet, blue, browns and greens. Sizes 7 to 16, 10 to 18.

Girls' \$5.95 WOOL COATS

Sturdy fleeces, velours or tweeds . . . tailored or fur-trimmed. Sizes 3 to 6 with matching hats; Sizes 7 to 14 in smartly tailored, fitted or swagger models.

\$6.95 All-Wool SNOW SUITS

Double-breasted models with patch knees! Sizes 3 to 6 years with matching toque. 2-pc. suits, sizes 7 to 14 with jacket and ski pants.

PLAY JEANS and Sweaters, ea.

Play Jeans of water-repellent fleece-back "Jersey" cloth. Knit cuff at ankle. Suspender. Sizes 2 to 12. Turtle neck, long sleeve sweaters, sizes 2 to 6.

ESCALATORS to Block's Air-Conditioned Downstairs Store



Part Wool BLANKETS

Large block plaids in rose, green, gold, blue, orchid. 70x80 size with matching satin binding.

\$1.69

Rayon Taffeta COMFORTS

Soft lustrous rayons in two-tone reversible colors! Wool filled! With cord binding! 72x84-inch size!

\$4.95

Heavy Cannon Bath TOWELS

Very absorbent! 22x 44-inch size! With colored borders!

25¢

Bates Colonial BEDSPREADS

Heavy quality with dark or light grounds. Beautiful all-over Jacquard patterns! 66x100-inch size!

\$1.69

48x48 Linen LUNCH CLOTH

Colorful multi-colored plaid patterns in natural grounds!

48¢

All-Over LACE SCARFS

45-inch lengths to dress up your home, thanks to the Daring Sale!

59¢

2½ Yard LACE PANELS

Heavy rough weaves in beautiful new patterns! Ready-to-hang tops! 45 inches wide!

97¢

Brand New Flounce Curtains

Colored or white grounds with colored woven figures! Wide ruffled flounce in backs included! 2½ and 3½ yard lengths!

\$1 pr.