

Daring BLOCK'S DOWNSTAIRS STORE Sale

A Greater Downstairs Store With Greater Daring Values and Greatly Increased Shopping Facilities!

DARING SALE!

2-Knicker SUITS

Sizes 8 to 12 Years **\$6.48**

Neat brown and gray patterns in celanese lined, sport back, double-breasted coat and full-lined golf knickers with knitted cuffs. Specially priced!

DARING SALE!

Capeskin Suede Jackets

Sizes 8 to 20 Years **\$3.88**

Real leather with knitted cuffs and collars. Zipper front. . . . QUALITY GARMENTS, specially priced!

DARING SALE!

\$4.98 All Wool SNOW SUITS

Sizes 3 to 10 Years **\$3.99**

WITH MATCHING HATS. Fine woolens in colorful plaids. Talon zipper fronts with all-around belts, reinforced knees and knitted anklets. Specially priced.

Very Special Daring Sale Values!

2-PANT PREP SUITS and Prep Overcoats

Each **\$11**

THE PREP SUITS: The "buys" of the season, thanks to the Daring Sale and the smart styling and fine workmanship involved! Smart new patterns that take the eye! New double-breasted sport back models! All celanese lined and Daring Sale priced! Sizes 14 to 22 years.

THE PREP OVERCOATS: Rich, warm, fleecy fabrics that you'll see in high-priced garments! Latest style details . . . raglan sleeves . . . pleated backs . . . wrap-around belts . . . double-breasted! Typical 1937 patterns! Sizes 15 to 22 years.

BOYS' "ROBIN HOOD" SHIRTS

Fast color fancy and plain color broadcloths as well as WHITES! Made by Jack Horner! Juniors' and youths' sizes as well as button-on houses. **44c**

BOYS' ZIPPER SWEATERS

Brushed wool effects in plain or fancy patterns! Slip-over or button coats! TALON ZIPPERS! **88c**

KNICKERS, LONGIES, each

Wool longies and knickers with matching belts, sizes 8 to 12. Fancy cord knickers in gray or brown partridge, or blue, gray or brown window pane patterns. Sizes 6 to 14. **\$1.09**

ESCALATORS to Block's Air-Conditioned Downstairs Store

A Daring Sale Special!

Overcoat and Hat Sets

A Quality Outfit **\$5.99**

New winter fabrics in neat, smart brown and gray checks! Each garment warmly lined! Half belts in a smartly tailored double breasted style! All with matching helmets! Sizes 4 to 10 years.



A DARING LOW PRICE!

Two Trouser

"BEVERLY" SUITS

\$17.95

For Men and Young Men

Not "Just" Two-Trouser Suits—But "Beverly" Two-Trouser Suits!

This is clothing of QUALITY—the famous Beverly name insures that! Assortments are large! The price is daringly low—for two-trouser suits of this quality!

Double-breasted! Single-breasted! Sports backs! Conservative models! Make your choice from two pairs of plain trousers (or with one pair pleated)! Checks, squares, stripes, plain colors and smart new novelties! Sizes for men of all builds! Available on our TEN-PAY PLAN!



\$5 SUIT TROUSERS

MATCH YOUR ODD COAT AND VEST—or wear them as separate slacks! You'll enthuse about the quality of these ALL-WOOL trousers! They're tailored expertly and carefully! Taken from our two-trouser suits! Wide variety of patterns.

\$2.88

For Men and Young Men

Daring Sale! Men's CORDUROY SLACKS

Our lowest price in many seasons for slacks of this quality! Plain colors of blue, tan leather and rust. **\$1.98**

Daring Sale! Men's MELTON JACKETS

All-wool melton jackets; full zipper front; popular cosack style; a daring low price for this quality. **\$2.88**

Daring Sale! Men's SUEDE JACKETS

Full zipper fronts; knitted or leather collar styles in cocoa shade; knitted collar style in gray; slightly spotted skins. **\$3.98**

Daring Sale! Men's "BUCKSKIN" JACKETS

\$5.00 QUALITY—You save one-half! Cosack style; zipper or button fronts; plain blue or tan; also fancy check patterns. **\$2.50**



NOTE THESE FEATURES:

- Fine Count Broadcloths!
- Full Cut 7-button Front!
- Guaranteed Fade and Shrink Proof!
- Shape Retaining Collars!
- Perfect in Construction!
- Many Cellophane Wrapped!
- Sizes 14 to 17!
- Whites and Novelties!

Included in this group are shirts ORDINARILY FOUND ONLY AT HIGHER PRICES! You'll find the pattern you want . . . the color you want . . . the size you want . . . FOR OUR COLLECTION IS COMPLETE . . . OUR DARING SALE PRICE EXCEEDINGLY LOW! Hurry! For men and young men.

Men's Shorts, Shirts, 5 for

Full cut shorts of fine broadcloths in assorted patterns, sizes 28 to 44. Knit athletic shirts, of combed elastic knit cotton yarns. Sizes 34 to 46. **\$1**

Men's Coat Sweaters

ALL WOOL WORSTED V-neck button front ribbed coat style. Gray, brown and oxford heather shades! Sizes 34 to 46. **\$2.59**

Rayon and Lisle Sox

Men's with double heel and toe! New novelty effects! Guaranteed for satisfactory service. Sizes 10 to 12. **14c**

Men's Mogador TIES

Handsome Mogador stripes . . . also fancy silks, lined! All full shapes in desirable patterns! **18c**

DARING SALE!

LINEN Heel & Toe SOX

Big Assortment! Men's and Young Men's Sizes 10 to 12.

22c

5 Pcs. \$1

Irish linen re-inforcement in heels and toes are excellent anti-darn insurance! New stripes, figures and checks in these celanese-rayon hose. Blue, tan, black, etc.

Men's \$1.39 UNION SUITS

Medium weight cottons or 10% wools! Celebrated "Sta Warm" or "Hanes" brands. Sizes 34 to 54. **98c**

Men's SHIRTS

Irregular quantities that usually sell for \$1.29 to \$1.69! White and fancy broadcloths! Piped collars attached! Lay-down collars! Men's sizes 14 to 17. **88c**

Fall SWEATERS

New fall half zippers and pull-overs in big assortment of colors and combinations! Men's sizes 36 to 46. **\$1.79**

Men's Blanket ROBES

"Whittenton" quality full cut in new pattern effects! Shawl collar and girdle belt! Small, medium and large sizes. **\$1.98**



Daring Sale!

OVERCOATS TOPCOATS,

\$13.88

For Men and Young Men

We dare to offer these fine, smart, sturdy coats at this money-saving price! Fleeces, Worsted Curls, Meltons—in choice models—smart patterns—desirable colors. AVAILABLE ON OUR TEN-PAY PLAN!



Daring Sale! WHIPCORD SUITS

\$3.29

For Men and Young Men Very much in demand for general outdoor and utility wear. The coats are button style. The pants have leather bound pockets.