



QUALITY ENDURES

**AYRES
DOWNSTAIRS
STORE'S**

ANNIVERSARY SALE!

Begins Friday

- ★ Seasonable, wanted merchandise
- ★ in complete color and size ranges
- ★ in Fall 1936 fashions
- ★ of regular standard Ayres quality
- ★ freely offered with full regular service
- ★ at the lowest prices
- we can possibly arrange.

Everybody in town, it seems, has been waiting for Ayres Downstairs Store's Anniversary Sale . . . waiting for the SALE OF THE YEAR . . . waiting for the BARGAINS they know will be available on Ayres QUALITY merchandise. Tomorrow (Friday) at 9:30 A. M. our doors open . . . and the Downstairs Store is completely READY! Ready with some of the very finest values in our history! Ready with smart Fall fashions for every member of your family . . . ready with rugs, with yard goods, with warm blankets . . . ready with EVERYTHING for home and family. Plan to be here early tomorrow . . . for the SALE EVERYBODY'S TALKING ABOUT!

Here are Just a Few of the Remarkable Values You'll Find:

WOMEN'S FALL HATS—Over 1000 new hats in the newest styles, brims, turbans, berets and off-the-face types in this Sale **\$1.69**
Price

WOMEN'S SAMPLE GLOVES—3000 pair of double woven fabrics, salesmen's samples from a famous maker. All types and **79c**
colors

REAL SILK DELUXE HOSE—Our famous irregulars of beautiful chiffon hose. NO PHONE OR MAIL ORDERS accepted at this **59c**
Sale Price

RINGLESS CHIFFON HOSE—Full fashioned and irregulars from a reliable maker. In smart shades. **50c**
Sizes 8 1/2 to 10 1/2

"NEVERMEND" SILK HOSE—Full-fashioned, first quality, chiffon or service weight. Sizes **2** pr. for **\$1**
8 1/2 to 10 1/2

WOMEN'S RAYON UNDIES—Panties, bloomers, stepins, briefs in either bemberg or plain rayon. **44c**
Sizes 1, 2, 3. Each

BALBRIGGAN PAJAMAS—Second quality. Women's and misses' 2-pc. balbriggan in 2-color combinations. Sizes 16 and 17

WOMEN'S WOOL SWEATERS—All wool slipovers in several styles and the newest colors. Sizes 34 **99c**
to 40 in the group

AMERICAN GIRL SHOES—Our entire stock of regular \$4.95 American Girl shoes reduced to this once-a-year price

WOLVERINE BEMBERG SLIPS—Non-run bemberg slips in tailored or lace trimmed styles. Panel fronts. First quality. Sizes 32 to 46

WOMEN'S WOOL SKIRTS—All-wool flannels, crepes and tweed mixtures. Flares, pleats and pocket styles. Sizes 24 to 32

SUEDE SHOES—Black or brown dress shoes with calf or patent trim. Straps, oxfords, ties

BOYS' MELTON JACKETS—All-wool melton cossack style jackets with zipper front. Fancy back and side tabs. Sizes 6 to 18

WOMEN'S FALL HANDBAGS—1000 brand new bags in the newest fall colors and types. Simulated grains in pouch, underarm and top handle styles

GIRLS' WINTER COATS—All-wool fleeces and suede cloth coats in fur trimmed or tailored styles. Sizes 7 to 14 and 12 1/2 to 16 1/2

GIRLS' SNOW SUITS—Made of "NEVA-WET" process to render fabric shower proof. 2-piece style, jacket and zipper pants

GIRLS' CINDERELLA FROCKS—Special purchases in sizes 7 to 16 and 12 1/2 to 16 1/2. Prints, solid colors in new styles

TOTS' SNOW SUITS—Made by "NEVA-WET" process. Lumber jack or coat styles with ski pants. Solid colors. Sizes 3 to 6

MINNEAPOLIS SLEEPERS—Self-help style with double smooth seams. Drop seat—part wool outside, cotton inside. Sizes 1 to 6

CURITY DIAPERS—Irregulars. Size 27x27 and 40x40. These are made of the finest quality diaper cloth. Sealed in a package of 12 for

BOYS' MELTON JACKETS—All-wool melton cossack style jackets with zipper front. Fancy back and side tabs. Sizes 6 to 11

BOYS' CORDUROY SLACKS—In wine, grey or green plain colors. Full cut collegiate style trousers. Sizes 8 to 18

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MEN'S PAJAMAS—800 brand new serviceable pajamas in coat or slip-over styles. Choice of a beautiful pattern and color

MEN'S PEPPERELL SHORTS—A fine, long-wearing quality short with banjo seat and elastic sides. Sizes 28 to 42

MEN'S WOOL SUITS—Also topcoats and overcoats in the very newest styles, patterns and colors. Every garment well tailored

"NEVATERE" SHEETS—Size 81x99, 63x99, 72x99. First quality sheets with a pure finish and torn hem. Guaranteed wear

#2x84 PLAID BLANKETS—Made by Marshall Field (wholesale) and considered as one of the best blankets in the trade. In lovely plaid colors

PRISCILLA CURTAINS—With extra full ruffles, decorators tie back, backs are hemmed and 38-inch widths. Sheer quality marquises

INNERSPRING STUDIO COUCH—A fine, durably constructed inner-spring studio couch. Can be used as twin, full beds or as davenport

AYRES ★ DOWNSTAIRS ★ STORE

**Watch Your
Doorstep Today
for Our Big
20-PAGE
CIRCULAR**

For Full Details
About the SALE!

BOYS' SWEATERS—Slipovers with top zipper fronts. New fall patterns and weaves and many different colors. Sizes 28 to 36

MEN'S OXFORDS—Black or brown dress oxfords with Goodyear welt soles and insoles. Choice of toe styles. Sizes 6 to 11

B, C, D widths

BOYS' BELNDOR SHIRTS—Regular \$1.45 to \$1.75 shirts in soft or fused collar styles. Many different fabrics in a complete size range, 13 1/2 to 17

Ea. **\$1.19**

MEN'S PAJAMAS—800 brand new serviceable pajamas in coat or slip-over styles. Choice of a beautiful pattern and color

SEAMLESS LUSTRE TYPE RUGS—In 7 different patterns. Each side is 48 inches wide. For windows without drapes. Cream or ecru colors

Pr. **\$21.95**

"JUMBO" CURTAINS—In 7 different patterns. Each side is 48 inches wide. For windows without drapes. Cream or ecru colors

Pr. **79c**

PRISCILLA CURTAINS—With extra full ruffles, decorators tie back, backs are hemmed and 38-inch widths. Sheer quality marquises

INNERSPRING STUDIO COUCH—A fine, durably constructed inner-spring studio couch. Can be used as twin, full beds or as davenport

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