

FURNITURE AIDS ART OF LIVING, ROTARY IS TOLD

Chicagoan Stresses Need for
Comfort and Beauty
in Homes.

Explaining that furniture should be comfortable and have a "beauty that speaks from within," Bernard C. Jakway of the American Walnut Manufacturers Association, Chicago, told Rotary Club members at a luncheon meeting in the Hotel Claypool today that a well-furnished room contributes greatly to the art of gracious living.

The subject was made timely, he said, by National Furniture Week, to be observed Oct. 2 to 10.

Mr. Jakway said his formula of "unity in diversity" means a beautiful room can't be made by merely putting individually handsome or costly pieces in it, but only by seeing that everything goes together harmoniously. It also means, he added, that furnishings must not be too much alike.

Furniture Influences Lives

"Furniture can and does do something to you," he said. "It is a dynamic, rather than a merely passive influence in your lives. It even works while you sleep."

The first principle is that every piece of furniture should be chosen to fit the people who are to use it, and the purpose of the room in which it is to be used."

It often happens, Mr. Jakway said, that after a new piece or suite of furniture has been installed, or even an entire room redone, the family finds itself vaguely uncomfortable and disconcerted.

True enough, uncomfortable chairs and awkward tables are trifles," he said, "but like tight collars, ill-fitting shoes or a faulty digestion, they are what Chesterton called 'tremendous trifles.'"

Light Is Energizing

He pointed out that light is an energizing agent, while shadows are tranquilizing, and darkness lethargic.

To be most restful in effect by day a room must be equipped with means for controlling easily the amount of light admitted by the windows. By night, it must be lighted by well-shaded lamps, and not by ceiling fixtures or wall brackets.

Color affects a tired man in the same way," he said. "He can't hope to find the maximum effect of repose in a room with white walls, or with pale ivory or any color that approaches white in tone. A room, by association of ideas, is invested with a quality of restfulness by strong emphasis upon horizontal lines, upon length as opposed to height."

The right furniture, he concluded, can soothe or stimulate, bring repose and serenity, or gayety and animation.

NEWLIN NAMED HEAD OF MCGUFFEY CLUB

John H. Newlin, 2019 Park-av., is the new president of the Indianapolis McGuffey Club. He was elected to succeed S. B. Prater, 266 N. Gray-st.

Other officers named were R. C. Burrell, Bloomington, first vice president; Harry M. McGolgan, second vice president; Mrs. Jennie M. Sparks, third vice president; Mrs. Ross W. Sadler, recording secretary; Mrs. Libby Runyan, financial secretary, and Henry F. Bond, treasurer.

STOCK INDEX DECLINES

Times Special
NEW YORK, Sept. 22.—The investment companies common stock price index declined last week, as evidenced by the averages compiled by Distributors Group, Inc. Average for common stocks of 10 leading management companies influenced by the leverage factor stood at 20.78 at the close of Sept. 18, compared with 21.12 on Sept. 11.

The average of the mutual funds closed at 16.40 on Sept. 18, compared with 16.48 at the close of the preceding week.

REPORTS ON WPA WORK AT AIRPORT

Progress of WPA work on the Municipal Airport was to be reported today to WPA officials at Washington by L. J. Dienhart, airport superintendent.

Mr. Dienhart flew to Washington today for a conference with WPA executives. He said he had no indication whether added projects at the airport would be considered.

The city recently filed a request that the government construct a new hangar. Development of the field for Army planes also has been considered.

DE PAUW HEAD HOLDS IDEALISM IS NEEDED

Times Special
GREENCASTLE, Ind., Sept. 22.—The function of college students and professors is solution of world problems in a spirit of idealism, Dr. Clyde E. Wildman, De Pauw University president, declared in his first address to the student body yesterday.

President Wildman struck at the "forces of materialism," and cited the need of education institutions to adjust to a changing world.

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