

BLOCK'S

DAILY STORE HOURS
9:30 A.M. to 5:30 P.M.
INCLUDING
SATURDAYS

DOWNSTAIRS STORE

Always a Pleasant, Convenient Shopping Center for the Entire Family!

NEW STYLES!... Smart Appearance!... Marvelous Service!



**FALL SUITS
FALL TOPCOATS
WINTER OVERCOATS**

*Proving Conclusively
that Block's Down-
stairs Store has
the Clothing Values!*

University styles! Business styles! Sports styles! Costly worsteds! Fine twists that wear and wear! Colorful new checks, stripes, squares and plain tones! Sizes for men of all builds!

*Buy On Our
Ten-Pay Plan*

\$14.95
For Men and Young Men



**"Scoop"! First Time On Sale!
PLAYJEANS, SWEATERS**

Water Repellent PLAYJEANS
Well tailored of fleecy "Jersey" cloth... water-repellent by a special process. Has knit cuff at ankle, and suspenders. Navy or brown in little girls' and boys' sizes 2 to 12 years.

THE SWEATERS: Warm long-sleeved turtle necked sweaters in dark shades with bright stripes! Grand for outdoor play hours on chilly fall days! Knitted Toque... 59c

99c Each
Phone and Mail Orders Filled

**SALE! \$5 ALL-WOOL
SUIT TROUSERS**

*Match Your Odd
Coat and Vest!*

We could easily dispose of these trousers to jobbers, but we pass the savings on to you! These trousers are taken from our higher priced two-trouser suits! They're smart! They're finely tailored! They're superlative values at this price! Sizes 29 to 50 waist!

\$2.95 For Men and Young Men

GENUINE HOCKMEYER CORDUROY SLACKS
Year after year the name Hockmeyer becomes more famous in the fine corduroy world. Pleated or plain fronts. Here are the new models, the new colors!

\$2.95

ESCALATORS to Block's Air-Cooled Downstairs Store.

Fall Patterns, Products of Expert Shirt Makers!

MEN'S SHIRTS



*White Broadcloths!
Fancy Broadcloths!
New Checks!
New Stripes!*

*Men's
Young Men's
Sizes
14 to 17*

\$1.00

FUSED collar attached styles tailored with every detail correct! All the smartest new ideas in fancy patterns and in styling! A new shipment just arrived... for the business man... and the college fellow! See them tomorrow and buy a half dozen!

**Men's New
Fall Sweaters**

Brushed wool zip-front full coat styles! Jacquard effect coat styles! Brushed wool solid color pull-overs! Jacquard effect pull-overs! All sports backs! Sizes 36 to 46.

\$1.98

**Men's New
Fall Sox**

4 Prs. 95c

Subdued colors or bright checks and plaids! Other collars and rayons or fine Hales! All with double soles and heels!

**Men's New Fall
NECKWEAR**

39c

Hundreds of samples and short lots of 50c and 60c quantities! All in new fall style lines... all hand-tailored with resilient construction!

ESCALATORS to Block's Air-Cooled Downstairs Store.



Sale! 1,200 Nationally Known

JACK HORNER

SHIRTS for Boys

● Guaranteed Unconditionally!
● Fine Count Broadcloths!
● Pleated cuffs, sleeve, backs!
● White Broadcloths! Fancies!
● Plain colors and deceptions!
● Button-on blouses with ties!
● Juniors and Youths' sizes 8 to 14½!

**Boys' New Fall
SWEATERS**

\$1.48

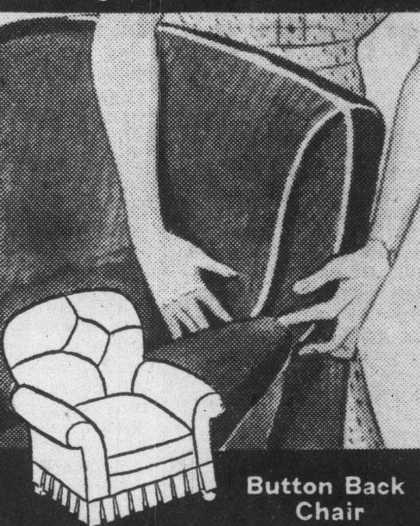
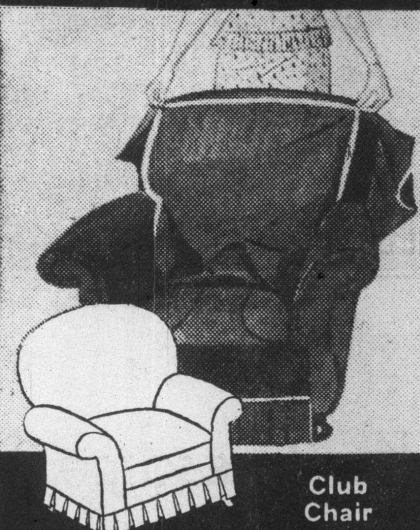
Talon Zipper Fronts!
Brushed Mohair Effects!
Chalk Stripes!
Plain Colors!
Border Patterns!
Sport Backs!
New Fall Patterns!
Boys' Sizes 30 to 38!
ESCALATORS to Block's Air-Cooled Downstairs Store.

**Boys' Corduroy
and Wool SLACKS**

\$1.98

Thickest cords! Fancy cords! Plain colors! Side buckles! Full cut! Junior cord longies with matching belts and pleated fronts, sizes 8 to 12. New fall wools in pleated slack models as well as navy blue chevrons. Sizes 8 to 20.

**FOLLOW THESE
EASY STEPS
FOR A CORRECT
FITTING OF
ROLEY-POLEY'S!**



*A Factory Representative Will Be In
Our Department Tomorrow To
Show You The New Fall Patterns In*

Adjustable Ready-Made

Roley-Poley SLIP COVERS

Of
**Colorful
Jaspe Cloth**

3-Pillow
Studio Couch
Covers, \$1.95



Of
**Colorful
Roxbury Cloth**

3-Pillow
Studio Couch
Covers, \$3.95



Of
**Smart
Repalene Cloth**

3-Pillow
Studio Couch
Covers, \$4.95



Perfectly Tailored to Fit Your Furniture!

This Roley-Poley Slip cover in our estimation, far surpasses any other ready-made cover on the market today! It is entirely new in design... and tailored with new PATENTED ADJUSTABLE FEATURES to give your furniture the same smart appearance usually obtained with far more expensive made-to-measure covers! Roley-Poley's are so made that you WILL NEVER BE ANNOYED by a bulging fold or a loose, slipping appearance! TRY ROLEY-POLEY SLIP COVERS NOW! They protect new furniture and give old furniture new life... you'll appreciate the unusual adjustable features and the generous cut!

**Covers for Other Chairs and Sofas Ordered
Without Additional Charge**

ESCALATORS to Block's Air-Cooled Downstairs Store.

